BUSINESS WEEK • EDITORIAL • 1965 • JANUARY/JUNE

BUSINESS WEEK

index

OF EDITORIAL CONTENT – 1st HALF 1965

How to Use this Index

Every article appearing in Business Week during the first six months of 1965 is comprehensively indexed in this volume. All articles are indexed alphabetically by subjects and by the names of individuals, private businesses and government agencies in all cases where such were either the subject of the story reported or had a primary relationship to the topic covered. The following paragraphs are offered as a guide to the index.

Business Organizations. Industries are indexed under their simple designations such as: "Aviation," "Shipbuilding," "Textiles," etc. In addition, all articles having reference to a private company will be found under that company's name.

Labor. General labor news is indexed under such broad headings as "Wages," "Employment," "Labor," and the like. Reference should also be made to the various government labor agencies and to individual companies. Because the full names of many trade unions are not generally well known, trade union items are indexed by parent organization, under "AFL-CIO," or "Independent Unions," and then in turn under subheads by the trade or industry in which they operate. There is one exception: the railroad brotherhoods are indexed only under "Railroads—Labor."

Government. The permanently established departments of the Federal Government will be found under "D," "Department of the Treasury," "Department of Defense," and "Post Office Department."

Independent Commissions and Special Emergency Agencies. These will be found arranged alphabetically by their established names. In addition, they are also indexed under their field of activity.

Reference Dept. Many individual headings suggest other entries (See also . . .) which may be consulted in looking for specific articles. If, however, you cannot find a specific article, or you would like any general information about material which Business Week has published, do not hesitate to make direct inquiry by mail or telephone to Business Week Library, 330 West 42nd Street, New York 10036, N. Y.; telephone 971-3298, New York, N. Y. 10036.

TESSIE MANTZOROS, Librarian

BUSINESS WEEK INDEX

January-June, 1965

A

AFL-CIO

See also Independent Unions; Labor; Wages; Dept. of Labor; National Labor Relations Board

AFL-CIO fights to keep its man in Labor Dept. in Johnson overhaul of 'little Cabinet' p50, Jan.2

Unions get a White House nod: Pres. Johnson openly backed demands for repeal of the right-to-work laws — but he hasn't committed himself to early action p80, Jan.9

Meany hits economic concessions to Reds as serious threat to U. S. business p130, Feb.20

Nudging out the old guard: AFL-CIO is making way for younger leaders on its executive council (with illus) p124, Feb.20

How much will Johnson do for the unions? While labor backs White House programs, it feels they are far too mild (with illus) p128, Mar.6

Mutual aid pact eases inter-union disputes: Craft, industrial unions agree to respect each other's picket lines and work for Taft-Hartley changes (with illus) p132, Mar.6

Changes in top AFL-CIO leadership may begin at convention this fall p94, Mar.13

Hope for ICFTU survival depends on selection of new president and support by U. S. unions p94, Mar.13

Unions act on threats to privacy: AFL-CIO seeks to ban company lie detectors, concealed cameras, and other 'snoopers' (with illus) p87, Mar.13

AFL-CIO calls for higher overtime pay as an incentive to employers to hire jobless p118, Mar.20

Union bid meets rebuff in South: Workers at six J. P. Stevens mills in North Carolina put crimp in AFL-CIO campaign p116, Mar.20

AFL-CIO is setting up a $50-million trust to buy government-guaranteed mortgages # p55, Mar.27

Labor takes a harder line overseas: AFL-CIO is threatening to boycott two top international groups (with illus) p139, Apr.24

Awaiting Johnson's word on Labor: Long-delayed message may be previewed next week at AFL-CIO rally p52, May 1

Different unions strike four of company's plants as IUD attempt at coordination fails p140, May 8

Union lobby gets the word to fight: Congressional leaders tell AFL-CIO repeal of 14(b) requires maximum effort (with illus) p134, May 8

AFL-CIO's Industrial Union Dept. this week coordinated strikes by three unions against Johns-Manville # p132, May 15

Rise of joblessness of school age youth worries AFL-CIO as major threat to nation p132, May 15

Unions briefed on Red goals: Ex-Communist Jay Lovestone warns that Russia's aim is still world domination p127, May 15

Labor's captains begin to change: Older leaders are retiring — or have been voted out of office p28, May 22

Business joins a union show: Bargaining differences are put aside as labor, management share floor space at AFL-CIO's exhibition (with illus) p112, May 29

Will organizing be made easier? Rules governing drives for union representation elections are being reviewed by NLRB p111, May 29

Short News Item

Bolstering the rolls: Unions campaign in new fields to replace members lost through job shrinkage p60, Jun.19

Amalgamated Clothing

Men's and boys' clothing workers win gains totaling 30¢ an hour in three-year contract p132, May 15

Auto-Aircraft

Raises granted by Ford of Canada bring auto wage levels closer to U. S. p104, Jan.30

Auto production hampered as UAW strikes hit a scattering of suppliers p130, Feb.20

Reuther pushes toward an old goal: His plan to merge auto and one electrical union fits neatly into original AFL-CIO scheme, but also revives jealousies p128, Feb.20

IUE door still open on Reuther merger bid; executive board may reconsider it next month p94, Mar.13

UAW's strike fund is in good shape to weather future hard bargaining p146, Apr.24

Guidelines or no, aerospace unions say they won't take less than UAW got last year p54, May 1

UAW presses auto terms on other employers, but tailors them to smaller-company needs p54, May 1

Aerospace raises ante: Union demands are likely to be biggest yet, including government-guaranteed job security (with illus) p124, May 15

Early retirement plan scores big: Big Three-UAW pension innovations draw more takers than any one expected (with illus) p166, May 22

Walter Dorosh is new president of UAW Local 600 at Ford's Rouge plant # p67, Jun.19

Brewery Workers

Is Hoffa getting set to raid? Brewery Workers challenge to Toledo Teamsters may bring retaliation against AFL-CIO p55, Mar.27

Cement, Lime & Gypsum

Cement workers win 35¢ gain: Union hopes to establish terms of two-year pact as pattern for whole industry p140, Jun.12

Clothing

Laundry workers get a day for the doctor p130, Jun.26

Communications

CWA to try to narrow regional wage spread in bargaining this summer with Bell System p50, Feb.13

Future telephone job trends are charted for union by management consultant group p54, May 1

Electrical

Carey claims victory in IUE election, but court action could overturn results p84, Jan.9

Two Carey backers in IUE found guilty on once-denied expense account charges p126, Jan.23

Federal Laboratories, IUE reach agreement to end 4½-month strike, workers criticize union president p50, Feb.6

Reuther's offer to IUE: 'One stronger union.' UAW chief says merger would give new organization more bargaining power (with illus) p28, Feb.13

Reuther pushes toward an old goal: His plan to merge auto and one electrical union fits neatly into original AFL-CIO scheme, but also revives jealousies p128, Feb.20

IUE door still open on Reuther merger bid; executive board may reconsider it next month p94, Mar.13

Carey's fall causes union quake: Repercussions from Labor Dept. report of 'misconduct' in IUE election spread throughout labor (with illus) p140, Apr.10

New IUE chief tries to heal the wounds: Paul Jennings must build strength for next year's talks with GE and Westinghouse p52, Apr.17

White-collar and technician organizing will be stepped up by union # p67, Jun.19

Electrical fusion ahead p126, Jun.26

Garment

ILGWU reelects Dubinsky as president, sets minimum contract standards for locals p116, May 29

Glass Workers

Contract talks enter a long, tough alley: Glass plants down p43, Mar.27

Hatters, Cap & Millinery

Millinery Workers put heads together: Agenda was serious, despite garden-party atmosphere created by delegates' hats (with illus) p60, Jun.19

Longshoremen

Why dock settlement backfired: Rank-and-file revolt led to spreading strike, but leaders will try another vote (with illus) p28, Jan.16

Dockers take a second look at pact: Strike is expected to end Monday, but shippers are wary of a new rejection p124, Jan.23

Dock settlement on New York pattern delayed by outport employer p104, Jan.30

Dock strike hurts, but there's no crisis yet: Manufacturers are in no serious trouble so far, but other industries feel the pinch (with illus) p29, Feb.13

Next threat is in steel: With most longshoremen back at work (with illus) p23, Feb.20

Dock peace leaves some question marks: Shippers ask how soon they can get more efficiency, and a better bargaining setup (with illus) p90, Mar.13

Machinists

Hayes retiring as president of IAM in June; Siemiller expected to succeed him p126, Jan.23

Machinists union names its replacements for retiring president, secretary-treasurer (with illus) p130, Feb.20

10,000 idled in San Francisco metal trades as employers' group tests union muscle p56, Apr.17

Two San Francisco area strikes end as metalworkers win higher pay p146, Apr.24

Aerospace raises ante: Union demands are likely to be biggest yet, including government-guaranteed job security (with illus) p124, May 15

Incoming president of Machinists pledges no change in policy during his term of office p52, Jun.5

Oil, Chemical & Atomic

Candidates lining up for top posts in oil workers with Knight due to retire p144, Jun.12

Strike at two Parke-Davis plants settled by agreement on pay and relief time p130, Jun.26

Packinghouse

Talks going on now could lead to merger of Amalgamated Meat Cutters and United Packinghouse Workers # p132, May 15

Packinghouse Workers leave IUD front, ratify contract at Wilson Sporting Goods p130, Jun.26

Retail, Wholesale & Department Store

Unions will sell harder in stores: Organizing gets push from NLRB approval of bargaining by units instead of storewide (with illus) p44, Feb.6

Pickets reinforced at Bloomingdale store after truckers make Sunday delivery (with illus) p56, Apr.17

Rubber

Rubber Workers put 13-week vacation every five years as top demand in contract talks starting in March p50, Feb.13

Rubber Workers' bid for merger draws no interest from two unions p134, Mar.6

Contract talks with three big tire makers on dead center; but strikes are unlikely p56, Apr.17

Snappy action in rubber: Hours after contracts with United Rubber Workers expire, Big Three tire companies reach settlement p144, Apr.24

Contract settlements end strikes at U. S. Rubber and Reynolds Metals p144, Jun.12

Seafarers

Collision in cab vote: AFL-CIO intervention in battle for Chicago's taxi drivers ran into opposition (with illus) p128, May 15

Another victory over Teamsters raises talk of Seafarers bargaining for U. S. cabbies p116, May 29

The threat of a national maritime strike was lifted when the Seafarers' agreed to extend contracts for 60 days # p36, Jun.5

Shipping — all at sea: But this time both labor and management blame crisis on government's silence p142, Jun.12

Steel

Steel will set bargaining pace: Contract for 350,000 steelworkers will affect all 1965 bargaining (with charts) p46, Jan.2

USW risks heavy costs in all-out fight on $2,360,000 Canadian judgment p84, Jan.9

USW vote dims hopes of peace: Defeat of McDonald by Abel forces over ballot counting bodes ill for quick contract p81, Jan.9

USW enlivens lull in steel bargaining with 'breakthrough' in small company contract p130, Jan.16

New snarl is possible in steel talks p40, Jan.23

USW hopes for precedent in can contract talks p126, Jan.23

Contract talks with can makers deferred until after USW leadership vote p104, Jan.30

Kaiser Steel workers reap $680 each from last year's cost savings p104, Jan.30

Photo finish in USW? The McDonald-Abel contest for steel union presidency comes to the line with both seemingly neck-and-neck (with illus) p98, Jan.30

USW nears hour of decision: McDonald backers think TV appearance with Abel may bring him undecided voters p28, Feb.6

Nip-and-tuck race for USW presidency threatens to snafu contract bargaining p38, Feb.13

Steelworkers settle local issues with National Steel Corp. division plant p50, Feb.13

Next threat is in steel: With most longshoremen back at work, a bigger cloud hangs over the economy — the future of bargaining in the steel industry p23, Feb.20

Steelworkers made about 2.8% more in 1964 without a general pay hike, industry says p56, Feb.27

There is now speculation that the McDonald vs. Abel election may be held over again p47, Feb.27

Truce in USW may get steel talks going again: Possible compromise between contenders for Steelworkers' presidency may lead to new negotiations with industry p42, Feb.27

Union votes spotlight gaps in election rules: Complaints of voting irregularities show holes in union rules (with illus) p51, Feb.27

Short News Item

Abel holds edge in USW tally: But it may be weeks before it is certain who won p31, Mar.6

Strike by can workers is all tied up with bargaining on steel contract p134, Mar.6

Meany says that union conventions are the best place to hold elections p94, Mar.13

Steel labor talks resume at slow pace as protested election casts long shadow p36, Mar.13

Fresh look at steel strike prospects. Can bargaining a tipoff for steelmakers p51, Mar.20

Labor troubles plague container users p48, Mar.20

Policing the vote count: The Labor Dept. is getting deeper into disputed union elections than ever before p114, Mar.20

Steel strike begins to look less likely. What's a deal going to cost? p29, Mar.20

Hearings in first 25 of 150 protests in the USW elections are reported to have found no irregularities # p55, Mar.27

The man steel is watching: I. W. Abel, close to USW presidency, leans to more traditional unionism, tough bargaining (with illus) p48, Mar.27

Kaiser Steel pushes its alternative to employee incentive pay system p88, Apr.3

Steel sights ray of hope: In wake of can settlement, there's more optimism but few signs of progress p86, Apr.3

Wage barrier looms in steel bargaining: Though peaceful settlement is still possible, industry and USW are locked on money questions (with table) p144, Apr.10

Steel contract extension terms coming up p39, Apr.17

Steel pins its hopes on contract extension: Possibility of a strike recedes p25, Apr.17

USW closes ranks against the industry: Union negotiators angrily declare steel can't get a cheap settlement because of McDonald-Abel split p30, Apr.24

Steel's pace set to taper off: Users are expected to keep present inventories, buy mainly for current consumption p22, May 1

USW may escape family fight: Insiders think McDonald may yield quietly after official defeat for presidency (with illus) p49, May 1

Aluminum comes next: And this time the United Steelworkers' negotiations can't be based on a pattern set in steel p136, May 8

Court upsets NLRB ruling on union literature p140, May 8

USW executive board expected to refuse any McDonald appeal on election returns p140, May 8

Defeated USW official seeks investigation of election, calls for new procedures p132, May 15

David McDonald gives up his fight to retain the presidency. I. W. Abel will take office June 1 # p36, May 22

New temper in the Steelworkers: USW's new leaders will seek more influence for union, show more militancy p43, Jun.5

Steel contract cost may be pushed close to USW 17.9¢ demand figure by aluminum pacts p52, Jun.5

The workers' share of savings at Kaiser Steel climbed to $339,331 in April # p52, Jun.5

Abel picks USW public relations chief, accepts Feller resignation as counsel p144, Jun.12

Top-level steel negotiations will resume Monday # p50, Jun.12

Steel negotiators get down to brass tacks: With most local issues out of way, they prepare for critical talks in hopeful mood (with illus) p55, Jun.19

Textiles

Textile union, big Northern company begin contract talks early to avoid 'crisis' p56, Feb.27

Textile union reverses its stand, agrees to 5% pay raise in New England p146, Apr.24

Hosiery workers reunite with Textile Union from which they broke away 17 years ago p116, May 29

Typographical

Typographical union loses vote at Kingsport Press by wide margin p130, Feb.20

New York newspapers under the gun again: Printers may walk out for second time in two years (with illus) p111, Mar.20

ABEL, I. W.

See also AFL-CIO-Steel

USW vote dims hope of peace: Defeat of McDonald by Abel forces over ballot counting bodes ill for quick contract p81, Jan.9

Photo finish in USW? The McDonald-Abel contest for steel union presidency comes to the line with both seemingly neck-and-neck (with illus) p98, Jan.30

USW nears hour of decision: McDonald backers think TV appearance with Abel may bring him undecided voters p28, Feb.6

Nip-and-tuck race for USW presidency threatens to snafu contract bargaining p38, Feb.13

Next threat is in steel: With most longshoremen back at work, a bigger cloud hangs over the economy — the future of bargaining in the steel industry p23, Feb.20

There is now speculation that the McDonald vs. Abel election may be held over again p47, Feb.27

Truce in USW may get steel talks going again p42, Feb.27

Union votes spotlight gaps in election rules: Complaints of voting irregularities show holes in union rules p51, Feb.27

Abel holds edge in USW tally: But it may be weeks before it is certain who won p31, Mar.6

The man steel is watching: I. W. Abel, close to USW presidency, leans to more traditional unionism, tough bargaining (with illus) p48, Mar.27

Steel pins its hopes on contract extension: Possibility of a strike recedes p25, Apr.17

USW closes ranks against the industry: Union negotiators angrily declare steel can't get a cheap settlement because of McDonald-Abel split p30, Apr.24

USW may escape family fight: Insiders think McDonald may yield quietly after official defeat for presidency (with illus) p49, May 1

Labor's captains begin to change p28, May 22

Business joins a union show (with illus) p112, May 29

New temper in the Steelworkers: USW's new leaders will seek more influence for union, show more militancy p43, Jun.5

Steel negotiators get down to brass tacks: With most local issues out of way, they prepare for critical talks in hopeful mood (with illus) p55, Jun.19

ABERCROMBIE & Fitch Co.

A&F to sell 'own model' of $14,375, five-room summer home (with illus) p78, May 8

ABRAHAMS, Albert E.

Fund-raising group set up by GOP liberals p40, Feb.6

ABS, Hermann

U. S. financial stake in Europe p127, Feb.13

ACCIDENTS

Model for crashes (illus) p36, Jan.30

Readers Report: Not much choice p5, Apr.17

ACCOUNTING

Charity — on a business basis: Proposed accounting standards would show the donor just how efficiently his gift was spent p70, Jan.23

Tax law changes, discords on accounting make profit comparisons tricky, says bank p76, Apr.10

ACKLEY, Gardner

See also Council of Economic Advisers

How the style shifts at CEA: Gardner Ackley probably will attract less public attention than his predecessor, Walter Heller (with cover and illus) p73, Jan.30

Johnson charts his economics: The President moves cautiously to find a middle way between too much stimulation and too little (with cover and illus) p25, Jan.30

Credit policy after a week of leaks p42, Feb.13

Credit joins the payments battle: Modest shift by Fed toward tighter money is aimed at easing the U. S. payments deficit (with illus) p34, Feb.27

Policy clashes on rise over money and credit p52, Mar.20

Getting ready to widen excise tax reductions: President is pledged to eliminate $1.75-billion in levies July 1 (with illus) p26, May 15

Washington's policy split: Why Martin spoke out. Fed's chairman believes the dollar must be defended, even if it hurts domestic expansion (with illus) p36, Jun.12

Ackley's answer to Martin: no pitfalls ahead p27, Jun.19

ACME Markets, Inc.

Supermarket chain drops S&H Green Stamps in one area, but keeps them in others p78, May 8

ACTIVATION Analysis

Taking nuclear 'fingerprints': That's what activation analysis does in quickly and precisely identifying composition of materials (with illus) p58, May 1

ADDO

Keeping mistakes from computers: Addo has a device that keeps costly errors from fouling up data processing (with illus) p166, Jun.12

ADVANCE Mortgage Corp.

One out of 10 FHA-VA home mortgages doomed to foreclosure, trend shows p38, Mar.6

ADVERTISING

See also Newspapers; Magazines; Radio; Television

How an ad agency hits the $100-million mark: Grey now hobnobs with the greats by mixing imagination with efficiency (with illus) p58, Jan.23

Everyone plays the company game: Citibank was first big client of maker of games that aim at selling a corporate image (with illus) p34, Feb.6

BBDO testing guaranteed net profit system to replace ad agencies' 15% of gross billings p38, Feb.13

British ban TV cigarette ads p100, Feb.13

Where Wall Street meets Madison Avenue: Advertising by brokerage houses starts to shed stereotype look (with illus) p130, Feb.13

Rambler drives away from old ad agency: American Motors surprises industry by ending 28-year tie with Geyer, Morey & Ballard p108, Mar.6

U. S. Steel starts first TV advertising drive in 30 markets across the country p112, Mar.6

One industry gets a 'no' from Connor p42, Apr.3

American Motors Corp.'s new advertising agency will be Benton & Bowles # p40, Apr.10

Supreme Court says TV ads can't offer mock-ups to prove claims for real thing p100, Apr.10

FTC drops complaints against four makers of aspirin-type drugs, but warns on new claims p36, Apr.17

Bank starts dropping names of customers in ads to lure more names to drop (with illus) p67, Apr.24

Hilton woos traveling businesswomen with advisers, mirrors, shower caps p67, Apr.24

Twentieth Century-Fox is launching the first saturation campaign on network TV to advertise new movies # p38, Apr.24

Short News Item

A new way of life for Madison Avenue? Commission system, born a century ago, no longer meets demands of modern conditions, some executives say (with illus) p76, May 1

Getting the brass in: When top management takes a vital interest, advertising will get results, a study finds p28, May 15

Face lift for America: President's proposals for beautifying U. S. landscape would affect highway programs and advertising and scrap industries p33, May 29

Readers Report: Fees vs. commissions p6, May 29

One William Street is about to become the first no-load fund to experiment with TV advertising # p108, Jun.5

WPIX has joined with Marketing Enterprises, Inc., to measure stock conditions during weeks that advertising is run # p98, Jun.5

Ad agency develops mathematical 'guesser' to pre-determine chances of new products p80, Jun.19

Congress agrees on cigarette label warning, will bar FTC action on advertising p40, Jun.26

ADVERTISING Women of New York Foundation

Marketers tell women the shopper is boss: Some 500 housewives attending conference get brass-tacks advice (with illus) p74, Apr.17

AEROJET-General Corp.

California awards first contract in effort to keep aerospace R&D work at high level p99, Jan.9

NASA's target: keep date with moon. Agency cuts and shifts funds to support Apollo p28, Feb.6

Aerospace companies give California a hand p84, Feb.20

Navy narrows competition for building propulsion system for Poseidon missile p82, Mar.13

NASA head reverses stand, will continue 260-in. solid-fueled booster program this year p126, Mar.20

Transtage rocket orbit changed four times in big step toward rendezvous attempts p146, May 15

AEROSOL Containers

The power of proper packaging (with illus) (Special Report) p90, Feb.20

AEROSPACE Industries Assn.

Lean year, or permanent cutback? Aerospace industry is worried by coming cut in government R&D funds (with chart and illus) p76, Jan.2

AEROSPACE Industry

How to survive in space business: Study of shrinking aerospace business says specialization, not diversification, is the way out of a shrinking market (with charts) p102, Jan.16

Contract talks enter a long, tough alley: Aerospace threats p43, Mar.27

Guidelines or no, aerospace unions say they won't take less than UAW got last year p54, May 1

Aerospace raises ante: Union demands are likely to be biggest yet, including government-guaranteed job security (with illus) p124, May 15

Europeans get eyeful of U. S. space work: Delegates to Eurospace conference are amazed by tour of U. S. plants (with illus) p134, May 15

AGENCY for International Development

AID wants to liberalize aid terms p138, Apr.10

Business enlists in South Vietnam: Foreign investors are getting in on the ground floor there. The incentives are broad (with illus) p114, Jun.12

AGFA-Gevaert, Inc.

Readers Report: It's Belgian p5, Jan.2

AGRELL, Gunnar and George

Keeping mistakes from computers: Addo has a device that keeps costly errors from fouling up data processing (with illus) p166, Jun.12

AGRICULTURE

See also Dept. of Agriculture

Readers Report: Well-fed and contented p5, Jan.16

Johnson trims farm tab: Administration's bill would transfer cost of higher grain supports to consumers p38, Apr.10

Why farmer's share is shrinking: Food Marketing Commission has started a sweeping study of the industry (with chart and illus) p174, May 15

AIR Conditioning

Fedders boosting foreign air-conditioner sales with new licenses and additional distributors p164, Feb.13

AIR Pollution

Johnson seeks federal power to license makers of pesticides, farm chemicals p38, Feb.13

Auto makers back anti-smog legislation p40, Apr.17

Pollution study threatens coal and oil p38, May 1

Readers Report: Have air, will travel p5, May 29

AIR Transport Assn. of America

Carriers dig in for tax fight: Bid to hike user taxes faces bitter fight in Congress p72, Feb.6

Air traffic takes a startling zoom: Gains in January were the biggest ever p78, Feb.27

AKRON, O.

Goodrich helps Akron get a renewal project: The rubber company gave the city of Akron $3.5-million to trigger a redevelopment scheme p29, Jun.26

ALABAMA

Childs Securities has notified Gov. Wallace that it is halting purchases and sales of all securities issued or to be issued by Alabama # p142, Apr.3

ALCOCK, Ben

How an ad agency hits the $100-million mark: Grey Advertising, Inc. (with illus) p58, Jan.23

ALEXANDER, Henry C.

Is stepping down as top man at Morgan Guaranty Trust Co. # p38, May 8

ALFRED, A. M.

British scan their future: Survey finds economists like Wilson program, approve its moderation (with illus) p50, May 15

ALGERIA

Afro-Asians try to stage another Bandung meeting p143, Jun.19

Algerian coup: Is Boumedienne a moderate? Oil may be the big test p118, Jun.26

ALLEGHENY Ludlum Steel Corp.

Company posts price increases on specialty steels # p36, Mar.13

ALLIED Chemical Corp.

Pure Oil received another takeover bid from Allied Chemical and three investment bankers # p106, Feb.6

ALLIED Stores Corp.

How top retailers build executives (with illus) p88, Jun.5

ALTSCHUL, Selig

Air traffic takes a startling zoom: Gains in January were the biggest ever p78, Feb.27

ALUMINIUM, Ltd.

Aluminum, Ltd., takes over facilities from National Distillers as court denies writ p32, Jan.9

Alcan and West German aluminum producer will build 200,000-ton capacity mill p68, Mar.27

ALUMINUM

Aluminum, railway equipment, petroleum, all close year on a cheerful note p24, Jan.2

On a worldwide hunt for aluminum growth: Pechiney of France is combing many lands for raw materials; quest for cheap power has led it to U.S. (with illus) p96, Mar.20

Aluminum Co. of America and Reynolds Metals boost prices for aluminum can stock # p38, Apr.3

Nonferrous use also runs high p15, May 1

Aluminum tries to 'restore' another price p20, May 15

Aluminum gets a lift: In twin moves to settle its problems, industry raises mill prices following wage pacts p107, Jun.5

Steel contract cost may be pushed close to USW 17.9¢ demand figure by aluminum pacts p52, Jun.5

ALUMINUM Co. of America

Introduces a screw-off cap for beer bottles # p164, Feb.13

Announces "price restorations" of 0.2¢ per lb. on a variety of common alloy aluminum coiled sheet products # p36, Feb.20

Aluminum comes next: And this time the United Steelworkers' negotiations can't be based on a pattern set in steel p136, May 8

ALVES, M. J.

Home recruiting lures the grads: Toledo employers, in mass drive for college seniors (with illus) p62, Jan.9

AMANA Refrigeration, Inc.

Raytheon Co. plans takeover of Amana # p38, Jan.30

AMERICAN Airlines

A New York jury awarded nearly $1.2-million to the family of a financier who died in a 1962 crash of an American Airlines jet # p36, May 22

AMERICAN & Foreign Power Co.

Chilean election holds fate of huge deals by government and U.S. companies p120, Feb.27

AMERICAN Arbitration Assn.

USW vote dims hopes of peace: Defeat of McDonald by Abel forces over ballot counting bodes ill for quick contract p81, Jan.9

AMERICAN Assn. for the Advancement of Science

Scientists urge a broader view: AAAS delegates agree an international approach is needed p96, Jan.9

AMERICAN Assn. of Advertising Agencies

A new way of life for Madison Avenue? Commission system, born a century ago, no longer meets demands of modern conditions, some executives say (with illus) p76, May 1

AMERICAN Assn. of Collegiate Schools of Business

Stumping the deans: Heads of nation's business schools can't agree on how best to use new tools in classes (with illus) p106, May 8

AMERICAN Assn. of Law Librarians

When computers do the digging: Lawyers are shifting their research burden to commercial computer services p54, Jan.23

AMERICAN Bankers Assn.

No-strings federal aid finds backers at forum: Plan shelved by Johnson last fall is supported at ABA symposium by economist Joseph Pechman and industrialist Charles H. Percy (with illus) p28, Apr.3

ABA report upholds merits of CDs, but it's based on outdated conditions p142, Apr.3

AMERICAN Broadcasting Co.

Court awards company $265,000 in a breach of contract suit against Kemper Insurance # p48, Mar.20

Comsat, communications trade in a tizzy over ABC proposal to loft own satellite p36, May 22

Short News Item

Setting sights higher: Success of Early Bird exceeds all expectations, and now Comsat thinks of putting up satellite to service all of U.S. p32, Jun.5

AMERICAN Can Co.

Contract talks with can makers deferred until after USW leadership vote p104, Jan.30

Strike by can workers is all tied up with bargaining on steel contract p134, Mar.6

Labor troubles plague container users p48, Mar.20

Contract talks enter a long, tough alley: Can agreement p43, Mar.27

AMERICAN Cancer Society

Do-it-yourself test that could cut the toll: Cervical cancer's death rate may be sharply reduced by new test (with chart) p74, Mar.13

AMERICAN Cyanamid Co.

American Cyanamid drops appeal from order to continue selling drugs to McKesson p108, Jan.16

AMERICAN Economic Assn.

How to rate the forecasters: Study shows business predictions of individuals or small teams are better than polls or computers p39, Jan.9

AMERICAN Express Co.

American Express leans to accepting compromise proposed by creditors in salad oil affair p65, Apr.17

AMERICAN Farm Bureau Federation

Federation's magazine includes a prospectus offering members a chance to buy shares of the newly created Farm Bureau Mutual Fund # p136, Jun.26

AMERICAN Greetings Corp.

How the No. 2 greeter is playing its cards: American Greetings Corp. concentrates on drugstores and supermarkets (with illus) p154, Feb.13

AMERICAN Insurance Assn.

Insurance trade gets off easy: Most losses from storms, floods, and quake that hit wide areas were not covered p62, May 8

AMERICAN International Underwriters Corp.

U.S. insurance industry, pushing hard for markets abroad, is allowed its first foothold in Sweden p65, Apr.17

AMERICAN Iron & Steel Institute

Push for steel capacity figures p40, Jan.23

Big industries' plans at peaks p19, Feb.6

Should steel build a new yardstick? Government wants to revive ingot capacity figures, but industry seeks better gauge p124, Feb.6

Steelworkers made about 2.8% more in 1964 without a general pay hike, industry says p56, Feb.27

Steel takes stock, stays on cheerful side: At AISI meeting, industry talks of another year close to 1964's records. But it finds worries, too (with illus) p30, Jun.5

AMERICAN Management Assn.

Tracking conformity to its business lair: Study finds it's a myth to say big business breeds organization men p74, Feb.27

AMERICAN Marketing Assn.

Ackley's answer to Martin: no pitfalls ahead p27, Jun.19

AMERICAN Metal Products Co.

Detroit's whirlwind bankers offers to buy 300,000 shares of American Metal Products p79, Jan.16

AMERICAN Motors Corp.

Now refrigerators are all dressed up in early American or even 'pop' art (with illus) p124, Jan.16

Rambler drives away from old ad agency: American Motors surprises industry by ending 28-year tie with Geyer, Morey & Ballard p108, Mar.6

Company's new advertising agency will be Benton & Bowles # p40, Apr.10

AMERICAN Music Conference

Guitars hit a cashbox crescendo (with illus) p154, May 8

AMERICAN Newspaper Publishers Assn.

The next big jump is near in printing: Laggard composing room is catching up (with illus) p92, Apr.24

AMERICAN Oil Co.

One more try to show price-fixing in oil p26, Apr.17

AMERICAN Optical Co.

Lasers called threat to researchers' eyes; protective goggles are hard to design p56, May 29

AMERICAN Research Development Corp.

Idealist — with a realistic touch: ARD's Pres. Georges F. Doriot converts theories to profits (with illus) p166, Mar.20

AMERICAN Ship Building Co.

Liberal NLRB faces tougher road: Supreme Court overturns rulings p78, Apr.3

AMERICAN Society of Tool & Manfacturing Engineers

Cheaper automatic machining: Numerical controls are coming within cost range of the small machine shop (with illus) p58, Apr.10

AMERICAN Standards Assn.

U.S. standards needed? Proposal for national supervisory 'institute' stirs a mixed reaction p178, Mar.20

AMERICAN Stock Exchange

Two Zeckendorf companies run into woes # p148, May 8

AMERICAN Telephone & Telegraph Co.

AT&T ordered to bring Telpak bulk rates into step with charges for private lines p24, Jan.2

For the Bell System, all phones are ringing: The age of computers is bringing excitement and promises great strides (with cover and illus) p64, Jan.9

Readers Report: Good memory p5, Feb.6

CWA to try to narrow regional wage spread in bargaining this summer with Bell System p50, Feb.13

Sharper tools for the talent hunt: Companies are using more sophisticated psychological tests p70, Mar.27

Readers Report: Personality rating p5, Apr.10

Switchboard that will run forever: Bell System has taken first step toward eternal phone system that will 'repair' itself (with illus) p66, May 1

AMERICAN Tobacco Co.

Will acquire the stock of Consolidated Foods Corp. # p36, Feb.6

Consolidated Foods plans its diet: And the boss seems relieved since acquisition by American Tobacco has fallen through p65, May 22

AMERICAN Trailer Rentals Co.

SEC wins round on bankruptcies: Supreme Court ruling clarifies usage of Chapters 10 and 11 of act p114, Jan.23

AMERICAN Trucking Assns.

Carriers dig in for tax fight: Bid to hike user taxes faces bitter fight in Congress p72, Feb.6

AMINO Acids

GE sees aid to nutrition research in new synthesis of amino acids p96, Apr.3

AMISH

The Amish — an old order flourishes: A million tourists will visit the Pennsylvania Dutch country this year (with illus) p30, May 22

AMMIDON, Hoyt

Making risk-taking pay at U.S. Trust: A patrician, gilt-edged company decided it had to start jumping to make its way in the post-war world (with cover and illus) p138, Mar.20

AMPAL-American Israel Corp.

Priming Israel's economy: U.S. investment group has a stake in everything from oil to sardines (with map and illus) p45, Mar.6

AMPEREX Electronic Corp.

Industry warms up to microwaves: As other technology advances, microwave heating comes into its own (with illus) p152, Mar.13

ANACONDA Co.

Chilean election holds fate of huge deals by government with U.S. companies p120, Feb.27

ANDERSON, Clayton & Co.

Cotton's king tills new fields: Biggest of the brokers is pushing diversification stressing foods (with illus) p138, Jan.23

ANDERSON, Nils, Jr.

Processing ore to suit the customers: Philadelphia company puts conveyor belts and idle factory to work p138, May 22

ANDERSON, Robert O.

A loner of many talents enters oil's big league: Robert O. Anderson's friends in Roswell, N.M., were amazed when he became chairman of Atlantic Refining (with illus) p36, May 29

ANTIQUES

Where the world's past is sold: London is international center for antiques (with illus) p80, May 29

ANTITRUST Laws and Enforcement

Nine major chemical companies accused of plot to fix chlor-alkali prices p24, Jan.2

Antitrusters hail price-fixing weapon p42, Feb.13

CBS, Yankee score in capital: Top baseball executives and rival networks assure senators purchase won't hurt game p42, Feb.27

Tax row revives price-fixing case: Congress antitrusters seek to upset IRS ruling in big electrical equipment suits p76, Feb.27

Two big paper companies agree to sell plants, so FTC calls off its antitrust charges p44, Feb.27

Court says 'no' to banks: Court rules that Hanover Bank and Manufacturers Trust merger in 1961 violated antitrust laws p27, Mar.13

Face-to-face on antitrust p40, Mar.13

Bank weighs appeal against breakup order: Manufacturers Hanover Trust Co. may carry fight to the Supreme Court (with illus) p35, Mar.20

Big Board sees antitrust shadow: Lawsuits could help push New York Stock Exchange under regulation by antitrusters as well as by SEC p138, Apr.3

Is the franchise system legal? Supreme Court may answer that when it decides whether GM violated Sherman Act p66, Apr.3

R. J. Reynolds defers merger as antitrusters press case based on reciprocity p40, Apr.10

Antitrusters drop fight on GE deal as senators fear closing of plants p36, Apr.17

One more try to show price-fixing in oil: Justice Dept. brings criminal and civil charges against seven companies (with table) p26, Apr.17

Antitrust policy gets a long, hard look: Katzenbach sees trouble ahead in the growing trend toward mergers (with illus) p45, May 8

Ban on transatlantic in-flight movies gets a loud 'boo' from antitrusters p38, May 8

Defining the antitrust law (Editorial) p170, May 8

Consent decree in El Paso antitrust case sets up an independent gas pipeline p42, May 29

Merger tide is swelling: It's rising fast in spite of the antitrusters' hostility, but giant corporations get shy (with table) p27, May 29

Working to untangle the bank merger mess: Discussions center on bill that would give antitrusters 30 days to challenge a case after regulatory agencies have acted (with illus) p30, May 29

Antitrust law moves into bargaining room: Supreme Court rules unions forfeit exemption under law when they conspire with one employer on a wage contract designed to force other employers out of business (with illus) p139, Jun.12

Court again puts antitrust number one p54, Jun.12

Is insurance the next big antitrust target? Judge rules that McCarran-Ferguson Act does not cover all industry mergers p52, Jun.19

APARTMENTS

See Housing

APOLLO

NASA's target: keep date with moon. Agency cuts and shifts funds to support Apollo with two-thirds of its money (with chart) p28, Feb.6

Our fantastic moonport: NASA's billion-dollar Apollo base in Florida takes shape with sky-scraping structures and enormous rocket carriers (with illus) p76, Jun.5

APPALACHIA Bill

Half of states lining up for regional aid p40, Feb.20

APPALACHIAN Regional Commission

Appalachia — a new greenery this spring: Massive plan to spread $1-billion through the area is being prepared by Litton Industries (with illus) p32, Apr.24

Readers Report: Trainees as teachers p5, May 8

Approves 992 mi. of developmental highway corridors, and urges that $119-million be allocated to get construction started # p40, May 15

ARBITRATION

NLRB solicitor proposes arbitration be made voluntary — with penalties p56, Feb.27

ARCHIBALD, A. A.

J&L bets big on Midwest (with illus) p94, May 1

ARENDS, Leslie C.

House Republicans drop the Old Guard (with illus) p22, Jan.9

ARGENTINA

Peronists — no longer outcasts in Argentina p129, Mar.20

Cessna Aircraft signs five-year contract to have planes assembled in Argentina p116, Jun.12

ARGONNE National Laboratory

Argonne Lab creates bone cancer in mice, sees strong support for virus theory p108, Apr.10

ARIZONA

Desert winter — and head for the desert. Pick your oasis; Where to dine — and to shop p129, Jan.23

ARMCO Steel Corp.

Court upsets NLRB ruling on union literature p140, May 8

Squeezing costs out of casting: Curved mold eliminates need for expensive height in continuous steel units (with illus) p163, Jun.12

ARMS

U. S. boosting price of arms exports to help meet developmental costs p40, Jun.26

ARNOLD Constable

Unions will sell harder in stores: Organizing gets push from NLRB approval of bargaining by units instead of storewide p44, Feb.6

ARONOW, Donald

Proving ground for fast boats and tough men (with illus) p28, Feb.20

ART

Performing arts find an 'angel' in business: They attract an increasing share of the corporate charity dollar (with illus) p52, Mar.13

Manhattan events: in the art world p152, Mar.20

Near-record bid for Rembrandt portrait shows old master's stock still high p156, Mar.27

There's good money in art by the acre: Philadelphia studio with $300,000 in annual billings produces murals (with illus) p150, Apr.3

For more than art's sake: New York's Marlborough-Gerson Gallery rides the fantastic boom in the U.S. art market (with illus) p150, May 15

Early Bird brightens the fine art scene: First transatlantic art auction via satellite did better than expected (with illus) p34, May 29

Is it an old master — or a clever fake? How to guard your investment p160, Jun.12

Notes on wedding gifts in the affluent age: Gallery sets up a bridal registry for paintings (with illus) p80, Jun.19

ASHLAND Oil & Refining Co.

Dissident Pure Oil shareholders hope to push Hunt purchase offer on June ballot p170, May 15

Company which hopes to acquire Pure Oil, this week said it was making progress in lining up institutional financing # p108, Jun.5

ASIAN Development Bank

Johnson adds sweetener to Asian aid p135, Apr.24

ASSN. of National Advertisers

Getting the brass in: When top management takes a vital interest, advertising will get results, a study finds p28, May 15

The man with too many hats: Experts say the product manager is long on duties, short on authority p43, May 22

ASTHALTER, Jack

Child's play — a serious business: Fisher-Price pre-tests new toy ideas on youngsters before going into production (with illus) p124, Mar.27

ASTRONAUTS

Outer space and the inner ear: Scientists are working hard to solve mystery of the effect of prolonged weightlessness on sense of balance (with illus) p45, Jan.30

Cooper and Conrad named by NASA as crew for Gemini flight aimed at space 'rendezvous' p112, Feb.13

Gemini to rendezvous in '66 p106, Apr.10

American astronaut to float in space in next week's four-day Gemini flight p56, May 29

Robot's reactions will tell space suit makers what well-dressed astronauts should wear to moon (with illus) p113, Jun.19

ATLANTA, Ga.

AFL awards Atlanta football franchise to Cox, but stadium is uncommitted p50, Jun.12

Atlanta happily settles down to deciding which major football league it wants p40, Jun.26

ATLANTIC Refining Co.

Pure Oil journeys a rocky merger road (with illus) p122, Feb.27

One more try to show price-fixing in oil p26, Apr.17

A loner of many talents enters oil's big league: Robert O. Anderson's friends in Roswell, N.M., were amazed when he became chairman of Atlantic Refining (with illus) p36, May 29

Supreme Court upheld the FTC in its view of sales commission arrangements between oil companies and makers of auto accessories # p36, Jun.5

Short News Item

ATLAS Life Insurance Co.

Insurance companies lose court fight on allocation of tax-exempt income p162, May 22

ATLAS Steels Co.

Squeezing costs out of casting: Curved mold eliminates need for expensive height in continuous steel units p163, Jun.12

ATOMIC Energy

AEC to aid water project: It agrees to help build nuclear power plant for pumping water into southern California p98, Jan.9

Oak Ridge searches for its future: With production of uranium being cut back, it is turning to diversified research p77, Jan.23

Readers Report: Unusual team p5, Jan.23

Investors are cool to bond offering to finance nuclear power plant p112, Jan.30

The Martin Co. in team with U.S. Rubber has been selected by AEC to take over operation of the Hanford chemical processing facilities # p112, Feb.13

AEC is seeking "qualified organizations" to operate its chemical processing plant, three test reactors, and central service function at the National Reactor Testing Center near Idaho Falls # p93, Feb.27

Billions for the atom smashers? Scientists back up Congressional committee's call for action on high-energy physics p68, Mar.13

Colorado utility plans nuclear power plant using 1,000F steam to make electricity p126, Mar.20

Low-thrust rocket engine using polonium-210 passes AEC's initial series of ground tests p96, Apr.3

Atoms and ions in orbit: U.S. successfully tests nuclear generator and ion engine in space (with illus) p105, Apr.10

Russians visit U.S. nuclear plants under cultural exchange program p148, Apr.17

More contracts awarded for private operation of Hanford plant; AEC has one to go p62, May 1

Oak Ridge atomic workers get three-year pact p54, May 1

Taking nuclear 'fingerprints:' That's what activation analysis does in quickly and precisely identifying composition of materials (with illus) p58, May 1

Localities vie to be selected as site for world's most powerful atom smasher p82, May 22

Red China on its way to H-bomb: Second nuclear test shows an industrially weak country can join atomic club (with table) p49, May 29

Research team scans a subatomic particle for four years, finds that it's overweight p56, May 29

U.S. designs lose out as Britain chooses own nuclear reactor for power program p100, May 29

Race for atom smasher: Forty states are battling to be the site of $280-million research instrument (with illus) p112, Jun.26

AUBREY, James T., Jr.

TV's week that was: FCC probe; CBS storm. Hearings set to study network control over programs. Aubrey steps down (with illus) p28, Mar.6

CBS stockholder sues Aubrey, charging his outside interests harmed the company p38, Apr.3

AUCTIONS

Near-record bid for Rembrandt portrait shows old master's stock still high p156, Mar.27

Early Bird brightens the fine art scene: First transatlantic art auction via satellite did better than expected (with illus) p34, May 29

AUGSTEIN, Rudolf

How Der Spiegel wins profits — and enemies: By printing exposes of German officialdom — and business — the news-weekly magazine has become a publishing miracle (with illus) p132, Jan.30

Short News Item

AULSON Machinery Co.

High speed abrasive belt grinder refinishes rubber and composition rolls p150, May 22

AUSTRALIA

Building high to talk to subs down deep: U.S. Navy's communications towers will be tallest structures in Australia (with illus) p146, Apr.17

Beating the bush for subscribers (with map and illus) p102, Jun.26

AUSTRIA

Austria joins the growing parade of European trade missions to Red China p67, Jan.2

AUTOGIRO Co. of America

Patent commissioner rules that Autogiro can collect royalties on 'copters sold to U.S. p36, Mar.13

AUTOMATIC Canteen Co. of America

Instant discotheque: just add dancers (with illus) p108, Feb.27

Restaurants at New York's new opera house to be served by Automatic Canteen p100, Apr.10

AUTOMATION

Now merchants put it all on tape: Merchants see data processing simplifying their chores — from sales to accounting (with illus) p30, Jan.16

Zip mail hits a snag: Bulk users say the Post Office is moving too fast with plans for making presorting by zip code mandatory p33, Jan.30

State of the unionists: griping, but living well. But the complaints they do have — automation, job security, taxes — help feed today's ferment in the unions (with illus) p24, Feb.20

Canada sets up agency to study impact of automation on TV and radio workers p56, Feb.27

A new way to prosper: The current profits boom is founded on productivity gains through automation that makes high volume more profitable (with charts) p23, Mar.6

Electronic roads for tomorrow's traffic: Cornell Lab study (with illus) p160, Apr.24

Publisher shuts down New York Post when printers balk at computer typesetting p40, Jun.26

AUTOMOBILES

Auto industry's 1964 new car sales topped 8-million for the first time p32, Jan.9

Auto output stays high . . . and sales post records p16, Jan.9

Readers Report: Small car speaks up p5, Jan.9

Auto makers have some rousing cheers about the pace of car sales # p118, Jan.23

Bitter struggle over higher road taxes p40, Jan.23

Auto trade heads for open road: If Congress approves, U. S. and Canada will move toward tariff-free, unified market on new cars (with illus) p32, Jan.23

Government to make its buying of autos contingent on new safety requirements p38, Jan.30

Model for crashes (illus) p36, Jan.30

Chrysler's sales jump of 37% tops Big Three as auto industry has its biggest January p36, Feb.6

January only second best in car output p20, Feb.6

Auto demand pads figures p20, Feb.13

Some rebates likely in excise tax cut p41, Feb.13

Auto production hampered as UAM strikes hit a scattering of suppliers p130, Feb.20

Detroit still raising goals p20, Feb.20

Record quarter for autos now in the bag p19, Feb.20

Detroit scents 9-million: With record car sales almost sure this year, auto makers see still greater volume ahead (with illus) p31, Feb.27

Frisky Detroit has 20% sales jump for first third of March over last year p48, Mar.20

At stake: 48,000 lives. Calling the motorist a 'fugitive from the law of averages,' Sen. Ribicoff opens hearings on highway deaths p29, Mar.27

It's superlatives for steel, autos. Sales, output of cars soar p19, Mar.27

What it costs to drive p162, Mar.27

Auto men shout 'Ole' as sales rise in Spain: U S. and foreign companies are fighting for a growing market there p48, Apr.3

Congress gets 'Little Common Market' pact that ends U. S.-Canadian auto tariffs p38, Apr.3

Field stocks of new cars top 1.3-million p23, Apr.10

First-quarter sales were close to 2.2-million, the highest for any quarter in history # p40, Apr.10

A 9-million year for sure: Detroit is confident car sales will reach that once magic figure — and may exceed it (with chart) p23, Apr.17

Auto dealers have no doubts p20, Apr.17

Auto future: automated, closely-packed p40, Apr.17

Auto makers back anti-smog legislation p40, Apr.17

Readers Report: Not much choice p5, Apr.17

Fly and drive # p158, Apr.24

Index number for new cars goes sky high p20, Apr.24

Auto makers go on building field stocks p16, May 1

It's all bright as Detroit sees prospects p19, May 15

Driving test on CBS-TV taken by 31-million: by and large they don't do very well p42, May 29

Gains in autos coming harder p19, May 29

Readers Report: Have air, will travel p5, May 29

Just a hint of chill: The rate of gain in business is beginning to slow (with chart) p23, Jun.5

Heavy driving this summer? Try renting . . . or leasing a family car p159, Jun.12

Records topple in auto output p30, Jun.12

Booming Detroit hits talk of lag: Henry Ford leads industry spokesmen with attack on doubters who suggest that the 9-million car pace may peter out by 1966 (with illus) p28, Jun.19

Foreign

Government economies and price hikes may curb boom in British car output p90, Jan.9

Volkswagen to halt new purchasing in Britain as long as London keeps import surcharge p52, Jan.23

GM shakes Europe's auto makers: Report that it will build $100-million plant at Antwerp may bring further mergers of worried Common Market companies p130, Jan.30

French auto companies rush to Canada in wake of U. S.-Canadian auto accord p120, Feb.27

Japan's playland puts car makers in driver's seat: Suzuka Circuit features race course, rides to make nation auto-conscious (with illus) p52, Apr.3

The rotary engine gets on the road: First commercial models are tootling around the roads of Europe (with illus) p118, Apr.3

Foreign cars hope they're here to stay: Importers at New York show make pitch to expand growing share of U. S. market (with illus) p86, Apr.10

Russia revs up for a car race: It is producing a new model, the Moskvich-408, aimed at the export market (with illus) p47, Apr.10

Peugeot's rearguard action: French auto maker battles to keep its independence in Europe's tightening car market (with illus) p101, Apr.17

Volkswagen adds 'Beetle' assembly line at Auto Union plant to increase output p116, Apr.24

Saab sets up a neutral's defense: Swedish car maker lands a $2-billion contract to build supersonic jets for Sweden's air force (with illus) p124, Jun.19

Massey Ferguson wins over Ford in race for interest in Spanish auto company p140, Jun.19

Models

Family car gets back its frills: Manufacturers of middle-line autos are adding touches of luxury (with illus) p100, Jan.9

Chevy with frosting: Because demand for luxury cars has never been greater, Chevrolet has put a new name at the top of its line (with illus) p25, Feb.6

Ford will make a small four-wheel utility vehicle called the Bronco # p34, May 1

Parts

New ways to fancy up your car. Next step to automation on the road p124, May 1

Electronic device to lift car window p162, May 8

AVCO Corp.

Rockets from a six-shooter (with illus) p84, Apr.10

AVIATION

Britain will seek arrangements with the U. S. for joint development and production of vertical and short-take-off planes # p128, Feb.13

Lufthansa order for 21 short-range jets spurs Boeing to start producing its 737s p44, Feb.27

F-111 breaks another barrier: New fighter-bomber makes its first supersonic flight (with illus) p34, Mar.13

F-111 flies into new crop of problems (with illus) p124, Mar.20

The F-111 wins another dogfight: Pentagon goes ahead with production p36, Apr.17

Navy version of F-111 rolls from plant, ahead of time but still overweight p40, May 15

That batch of flying oil barrels is the latest thing in V/STOL planes (with illus) p36, Jun.5

Russians fly high at Paris air show: Soviets outshine the U. S. with surprise unveiling of the An-22 — largest plane in the world (with illus) p146, Jun.19

Cargo

Air Force plans 'total package' contract for procuring huge cargo plane p48, Mar.20

All-cargo airlines can't have exclusive right to blocked-space discount rates, says court p38, Apr.24

All-jet airlift begins to shape up: With delivery of the Lockheed C-141 Starlifter, MATS begins switch from slower, more expensive fleet (with illus) p28, May 1

Built-in air cargo lift (illus) p24, May 22

Helicopters

Budget freezes out subsidized helicopter lines; they cast wistful eyes on CAB, Congress p38, Jan.30

New lift for the whirlybirds: Big demand gives designers the funds to develop rotary-wing aircraft faster (with illus) p84, Feb.27

Patent commissioner rules that Autogiro can collect royalties on 'copters sold to U.S. p36, Mar.13

Armed to rain grenades on guerrillas (illus) p42, Mar.20

Readers Report: Whirlybirds p5, Mar. 20

Short News Item

Private Planes

Teaming up to roam the airways: Los Angeles' Sky Roamers, biggest flying cooperative, is one of many groups that make light plane flying a booming sport (with illus) p28, Apr.24

Transport

Cost of flying to Caribbean p74, Jan.2

When the fog rolled in: Airlines were hampered on both coasts during their busiest pre-holiday weekends (with illus) p18, Jan.2

Airlines celebrate New Year's by smashing records they set a week earlier p32, Jan.9

Why Northeast faces its worst crisis yet: The airline must decide whether to give up Florida run, sell out, or continue the fight (with map) p48, Jan.9

Airline leases its DC-8 jets from banks under a 7% investment tax credit deal p79, Jan.16

Who will fly the charters? Supplemental airlines jump into breach opened by majors — and a fight brews in CAB (with illus) p47, Jan.16

Air traffic takes a startling zoom: Gains in January were the biggest ever p78, Feb.27

Airlines gear for massive financing: Three carriers are doing some fancy financial maneuvering to line up new capital (with illus) p65, Mar.6

Western's jets fly over profit 'ceiling:' Carrier is so successful it earns 17.9% on its capital, exceeding CAB limit (with map and illus) p54, Mar.6

Eastern's aloft again: Airline that throve in piston days, then fell on evil times, has staged a dramatic comeback (with illus) p56, Mar.13

Transport profits ride up: Large fixed costs for carriers mean earnings soar on any traffic gains (with chart) p66, Mar.20

France's baby jet may not find the market gap that Caravelle enjoyed p58, Apr.3

Jet travel upsets your internal clock. Best solutions: Daytime flights p146, Apr.3

Brazil's Varig tackles the world: As it grows it could make a tough rival for Pan Am (with illus) p128, Apr.10

United bets a bundle: In contracting for $750-million worth of new planes, it figures its passenger load factor will rise faster than industry average p36, Apr.10

Fly and drive # p158, Apr.24

Movies up in the air: Airlines' agreement to end transatlantic in-flight showings is snagged p164, Apr.24

FAA foresees hard-won public acceptance on sonic booms from supersonic airliners p34, May 1

Ban on transatlantic in-flight movies gets a loud 'boo' from antitrusters p38, May 8

Flight insurance # p152, May 8

Airlines vs. travel agents: Proposed new commissions on ticket sales add fuel to smoldering fire p200, May 15

A New York jury awarded nearly $1.2-million to the family of a financier who died in a 1962 crash of an American Airlines jet # p36, May 22

Fly one way, sail another p174, May 22

Zooming airlines grab for new jets: Biggest profits ever enable them to digest a record purchasing program (with charts) p186, May 22

Cheaper by the family # p132, May 29

CAB says 'no' to ban by 17 airlines on transatlantic in-flight entertainment p36, Jun.5

CAB told airlines to go ahead with various plans to raise restrictions on how much baggage can be carried free by passengers # p36, Jun.5

Design for flying — 1975 style: Supersonic planes will be so fast that designers are having to revolutionize their devices for saving space, time, and weight (with illus) p42, Jun.12

Readers Report: Eat at the airport p5, Jun.26

Airlines offer travel agents a flat 15% commission on domestic tours if they would accept a cut to 3% from 5% on tickets for point-to-point flights # p40, Jun.26

Mohawk blazes a trail: Airline introduces its BAC-III, the first pure jet transport in short-hop service, as local carriers enter the jet age (with cover, chart and illus) p74, Jun.26

AVIS, Inc.

Another Transamerica? As one of its diversification moves, ITT sems to be creating a financial 'department store.' Acquisition of Avis, however is a different story p29, Jan.23

Chrysler Corp. will replace Ford as the principal supplier of vehicles # p142, Apr.3

B

BVD Co.

Company acquires National Shirt Shops # p60, May 8

BAATH, Dr. Marcus

Soviets' biggest-ever underground test was likely an H-bomb, Swedish scientists say (with map) p80, Jan.23

BACH, G. L.

Economists' round table: How they see the work ahead (with illus) p26, Jan.9

Why there's more heat than light on economics: Economic Commentary p147, May 29

BACHE & Co.

Big RCA deal # p98, Jan.16

Is switching from a partnership to a corporation on Feb. 1 # p118, Jan.23

BAEZ, Joan

Why campus crisis flares again: Latest outbreak at UC in Berkeley (with illus) p38, Mar.20

BAHAMA Islands

SEC cautioned U. S. investors against putting funds into certificates of deposit offered by 11 Bahamian banks # p160, Jun.19

BALANCE of Payments

Banker opposes clamp-down on lending abroad as a means of closing U. S. deficit gap p60, Jan.2

Is the gap closing fast enough? Balance-of-payments deficit will drop to about $2-billion in 1965, but some Administration officials think that still is too big (with charts) p32, Jan.2

Pres. Johnson plans a special message to Congress on the balance-of-payments problem # p98, Jan.16

The warning bell rings (Editorial) p148, Jan.23

Plans to plug the dollar drain: New program being shaped for Pres. Johnson's balance-of-payments message p110, Jan.30

Two moves designed to aid dollar. Final touches given new drive on deficit p39, Feb.6

Roosa sees no quick solution to flow of U. S. capital abroad p140, Feb.13

Self-restraint, or else: Pres. Johnson calls for voluntary adherence to ways of easing the payments problem (with chart and illus) p25, Feb.13

The threat to the dollar (Editorial) p166, Feb.13

Business cool to payments program: President's plan to ease U. S. deficit through curbs on investment abroad draws fire (with chart) p26, Feb.20

Cold shower for business on deficit. Bank lending may hold key p39, Feb.20

Self-restraint may work — for now (Editorial) p160, Feb.20

Connor's goal: more effective business voice p47, Feb.27

Credit joins the payments battle: Modest shift by Fed toward tighter money is aimed at easing the U. S. payments deficit (with illus) p34, Feb.27

Readers Report: Reversing the gold flow p5, Feb.27

The fledgling European capital market structure is apt to be pinched by Johnson's new push on balance of payments deficit # p130, Feb.27

Dollar gap delays talks about reform p42, Mar.6

Fed closes loophole in overseas lending p126, Mar.6

Bank loans abroad stay at high level as voluntary curbs get off to slow start p146, Mar.13

Voice for business in U.S. policy: That's what John T. Connor aims to be as Commerce Secretary; balance-of-payments drive is his first test (with illus) p96, Mar.13

Dollars start coming back home: President's 'voluntary' program to narrow balance-of-payments deficit is off to good start p133, Mar.20

Policy clashes on rise over money and credit p52, Mar.20

Clashing views hamper road to monetary reform p40, Apr.17

Andrew F. Brimmer says the voluntary balance of payments is working fine # p152, Apr.24

April-June may be key to payments flow p38, May 1

Experts take new look at gold drain measure: Bernstein commitee's proposal of a different accounting for balance of payments would have cut about $1.5-million from last year's gap (with chart) p116, May 1

Balance of payments moves into surplus as curbs on capital outflows take hold (with illus) p60, May 8

Optimism fades for payments p42, May 8

Proposed new measure of payments deficit draws fire from Morgan Guaranty bank p126, May 29

Battle rages over best way to measure the balance-of-payments deficit p154, Jun.12

Washington's policy split: Why Martin spoke out. Fed's chairman believes the dollar must be defended, even if it hurts domestic expansion (with illus) p36, Jun.12

Closing the payments gap (Editorial) p184, Jun.19

Dollar moves win applause: International Settlements Bank praises U.S. moves but says additional measures are needed p50, Jun.19

Edging closer to monetary reform: Visit to U.S. by Britain's James Callaghan highlights the growing consensus that there should be a better way to handle payments (with illus) p68, Jun.26

BALL, Robert M.

Social Security: a growing giant. What people who influence legislation are saying (with ilus) p76, Feb.6

BALTIMORE & Ohio RR

Merger that takes a slow track: C&O-B&O must push drive toward full merger lest rivals snap up all the business (with cover, map and illus) p66, Feb.13

BALTIMORE, Md.

Sunpapers peace nearer in Baltimore p51, Jun.5

BANK for International settlements

Dollar moves win applause: Bank praises U.S. moves but says additional measures are needed p50, Jun.19

BANK of America

IMF official is confident there will be no devaluation of the British pound p106, Feb.6

The charge-it plan that really took off: One out of 14 Californians now use BankAmericards for loans and a vast variety of purchases (with illus) p58, Feb.27

Banks go abroad — via joint ventures # p60, May 8

Short News Item

BANK of England

With pound on mend, Britain hunts cure: Easing of the sterling crisis gives Labor government a breather p27, Jan.23

BANK of Japan

Japan cuts bank rate to give a boost to business and stock market p79, Jan.16

BANKRUPTCY

SEC wins round on bankruptcies: Supreme Court ruling clarifies usage of Chapters 10 and 11 of act p114, Jan.23

New York bank blows whistle on Zeckendorf: Marine Midland takes action against Webb & Knapp in bankruptcy court (with illus) p30, May 15

Yale Express, unsuccessful in search for new funds, goes into bankruptcy court p126, May 29

BANKS and Banking

Banker opposes clamp-down on lending abroad as a means of closing U.S. deficit gap p60, Jan.2

Picking up interest on smaller sums. But you have to shop around p94, Jan.9

Airline leases its DC-8 jets from banks under a 7% investment tax credit deal p79, Jan.16

Bank earnings rose 10.2% last year, and 1965 is starting out strong p79, Jan.16

Citibank's opening of Berlin branch is vote of confidence in city's future p52, Jan.23

Overuse of certificates of deposit is blamed in two bank closings p112, Jan.30

U.S. factoring leaps Atlantic: Growth of trade and U.S. plants overseas spur push abroad by finance groups p86, Jan.30

Billion-dollar banks (table) p98, Feb.6

But 1965 may not be so lush: Banks raise costs by paying higher interest rates, while loan demand may shrink (with table and chart) p98, Feb.6

Chase listing: catalyst for crisis? p102, Feb.6

Congress will investigate charges of bank take-overs by criminals p106, Feb.6

A Senate subcommittee has started its search for possible criminal infiltration into the nation's banking system # p138, Feb.20

Savings certificates bring new money, but how much of it will stay with the bank? p138, Feb.20

The lesson of bank failures (Editorial) p160, Feb.20

Saxon declares moratorium on charters for new banks in 13 states p44, Feb.27

The charge-it plan that really took off: One out of 14 Californians now use BankAmericards for loans and a vast variety of purchases (with illus) p58, Feb.27

Investigators will probe what role sharpshooters played in recent bank failures p126, Mar.6

Bank loans abroad stay at high level as voluntary curbs get off to slow start p146, Mar.13

Business loans up strongly — in slack season . . . And consumers need money, too p20, Mar.13

Court says 'no' to banks: Court rules that Hanover Bank and Manufacturers Trust merger in 1961 violated antitrust laws p27, Mar.13

Senate investigates how to buy a bank: Inquiry on rash of banking failures points up irregularities (with illus) p24, Mar.13

Bank weighs appeal against breakup order: Manufacturers Hanover Trust Co. may carry fight to the Supreme Court (with illus) p35, Mar.20

Fed chairman tells Senate probers Saxon withheld information on now-defunct bank p148, Mar.20

Making risk-taking pay at U.S. Trust: A patrician, gilt-edged company decided it had to start jumping to make its way in the postwar world (with illus) p138, Mar.20

Assets of common trust funds showed gain of $1-billion last year, Comptroller reports p156, Mar. 27

Fed puts quiet hand on interest rates: Bankers say any changes in the foreseeable future are likely to be slight (with charts) p104, Mar.27

Too many regulators in banking? Probe of bank failures may lead to more pressure to unify the regulation of the nation's banking under one agency (with illus) p28, Mar.27

Chase Manhattan and three small upstate New York banks drop plan to form a holding company # p142, Apr.3

Congress studies two proposals to bring banks under one regulator p76, Apr.10

Fair housing order for banks and S&Is? p43, Apr.10

Some banks feel the pinch of higher interest rates # p76, Apr.10

U.S. bankers report that some Europeans are transferring their short-term holdings to the Eurodollar market # p152, Apr.10

Bank starts dropping names of customers in ads to lure more names to drop (with illus) p67, Apr.24

Brokers find loans costlier: Major banks boost broker rate p150, Apr.24

Georgia bank's plan to sell insurance brings independent agents to the barricades p60, May 8

Business borrowing rises again: After pause in April, demand for money is up (with chart) p47, May 15

Dickering holds up decisions on bank supervision and responsibility for approving bank mergers p48, May 15

North Pacific Bank of Tacoma advertising campaign says: "Our tellers won't tell" # p180, May 15

Big banks dip into factoring: Atlanta's Citizens & Southern is latest to try this quest for profits p58, May 22

Senate hearings start on bill to bar Justice Dept. from the bank merger field p36, May 22

Defining the law on bank mergers (Editorial) p150, May 29

Working to untangle the bank merger mess: Discussions center on bill that would give antitrusters 30 days to challenge a case after regulatory agencies have acted (with illus) p30, May 29

A. Willis Robertson will push ahead his bill to exempt bank mergers from antitrust laws without hearings from top Administration officials # p110, Jun.5

Proxmire bill offers a compromise in fight over bank merger regulations p154, Jun. 12

A slight pinch for cash: Despite record profits, the rising pace of spending creates some shortage (with charts) p45, Jun.19

Two big banking rivals meet in another arena: Chase Manhattan and First National City come to Wall Street in attempt to raise money p154, Jun.19

BARGES

Inland shippers thirst for water: Low levels of Great Lakes and Mississippi River could cause a transporation crisis if drought continues (with illus) p132, Jan.23

Carriers dig in for tax fight: Bid to hike user taxes faces bitter fight in Congress p72, Feb.6

Missouri barges, dams ready for record thaw p67, Mar.13

BARNES, Ben

New speaker of Texas House of Representatives # p38, Jan.16

BARR, Joseph W.

Johnson taps his financial team: The President this week rounded out his lineup of key officials in positions to influence fiscal and economic policy (with illus) p26, Apr.24

BARRAL, Andrew

Two Carey backers in IUE found guilty on once-denied expense account charges p126, Jan.23

BARRETT, William B.

Mississippi business plans for integration p32, Apr.17

BARRIGER, John W.

Midwest canal plan barges toward decision: Its backers hope to get it passed this year, but foes are determined to block it (with map) p194, May 15

BARTLETT, E. L.

U. S., Japan quarrel over salmon fishing p102, Jun.19

BASEBALL

CBS, Yankees score in capital: Top baseball executives and rival networks assure senators purchase won't hurt game p42, Feb.27

Small flaw in Houston's diamond: The Astrodome opened with Texas hoopla — and a glare problem that bothered outfielders (with illus) p30, Apr.17

New medical study offers some advice for boys in the 9-to-14 year age group # p152, May 8

Milwaukee County Board of Supervisors reject the Milwaukee Braves offer of a $400,000 payment # p38, Jun.19

BASELER, Paul E.

U. S. standards needed? p178, Mar. 20

BATES, Harry

Nudging out the old guard: AFL-CIO is making way for younger leaders on its executive council (with illus) p124, Feb.20

BATES Mfg. Co.

Textile union reverses its stand, agrees to 5% pay raise in New England p146, Apr.24

BATTELLE Memorial Institute

A fast-growing lab regroups on the run: Dr. B. D. Thomas keeps Battelle Memorial Institute rolling while it moves out across the world (with cover and illus) p66, Feb.6

BATTEN, Barton, Durstine & Osborn, Inc.

BBDO testing guaranteed net profit system to replace ad agencies' 15% of gross billings p38, Feb.13

Ad agency develops mathematical 'guesser' to pre-determine chances of new products p80, Jun.19

BATTERIES

Switching the charge on batteries: Exide plan transfers cost of forklift power unit from company capital expense to operating budget (with illus) p132, Mar.13

Sears sweeps a path with no-cord vacuum: One of nation's smartest merchandisers is now behind development of battery-powered large appliances (with illus) p41, Jun.12

BAYLOR University

Scientists reproduce varying pressures in two chambers of artificial heart p108, Apr.10

BEATRICE Foods Co.

FTC spells out a 'merger guide:' Dairy industry gets a preview of what will go, in opinion on Beatrice Foods case p32, May 22

BEBERMAN, Dr. Max

New math book sales add up p117, Apr.10

BECK, Robert M.

Only No. 7, so it tries harder: Scientific Data Systems claims that rank in the computer industry after only three years (with illus) p172, Mar.20

BEECHING, Dr. Richard

A quiet place fosters U. S.-British harmony (with illus) p32, Feb.13

Short News Item

BEEGHLY, Charles M.

J&L bets big on Midwest: No. 5 steelmaker plans integrated operation on 6,000 acres beyond Chicago (with cover) p94, May 1

BEER

Aluminum Co. of America introduces a screw-off cap for beer bottles # p164, Feb.13

Antitrust suit threatened unless Molson Breweries drops bid for Theo, Hamm Brewing # p36, Mar.27

BEITZ, Berthold

Krupp tries new 'co-production' deal with Poland. Beitz promotes scheme in U.S. p95, Jan.30

Krupp forges a new German trade weapon: Deal to set up factories in Poland could also be an important foreign policy tool (with illus) p92, Feb.6

BELGIUM

GM shakes Europe's auto makers: Report that it will build $100-million plant at Antwerp may bring further mergers of worried Common Market companies (with illus) p130, Jan.30

Tshombe wins a round: Return to Congo of assets amassed by Belgian colonial government ends long financial fight (with illus) p31, Feb.13

Big companies still thrive in the Congo: Assets regained by Tshombe in Belgium may help economy (with illus) p70, Feb.20

GM confirms plans to build a new plant at Antwerp # p36, Feb.20

Mecca for film trade: Promoters in Brussels open a center where deals can be made on foreign movies p80, Apr.17

BELL Aerosystems Co.

That batch of flying oil barrels is the latest thing in V/STOL planes (with illus) p36, Jun.5

BELL Helicopter Co.

New lift for the whirlybirds (with illus) p84, Feb.27

Patent commissioner rules that Autogiro can collect royalties on 'copters sold to U.S. p36, Mar.13

BELL Telephone Laboratories, Inc.

Separate laser light beams 'locked' in phase in experiment at Bell Telephone Labs (with illus) p112, Feb.13

Bell Labs finds way to fold laser beams, sees future for them in computer memories p146, May 15

BELSHAW, Thomas

Tightening trade ties with Japan (with illus) p104, Apr.24

BELYAYEV, Pavel

Three steps to the moon: A week's space triumphs, two by the U. S. and one by the Soviet Union, show that the race to a lunar landing is speeding up (with illus) p144, Mar.27

BENNETT, W. A. C.

Canada's great debate (with illus) (Special Report) p84, May 22

BENSEN Aircraft Corp.

Readers Report: Whirlybirds p5, Mar.20

BENSON, Dr. Murray

Sugarcoating the executive's health checkup: New York-based medical group provides country club environment (with illus) p68, Jun.19

BENTON & Bowles, Inc.

American Motors Corp.'s new advertising agency # p40, Apr.10

BERKSHIRE Hathaway, Inc.

Textile union, big Northern company begins contract talks early to avoid 'crisis' p56, Feb.27

BERMAN, Elliot

Many tricks in Itek's new bag (with illus) p60, Jan.30

BERNSTEIN, Dr. Edward M.

New plan for international money unit offered by former IMF official p126, Mar.6

Experts take new look at gold drain measure: Bernstein committee's proposal of a different accounting for balance of payments would have cut about $1.5-million from last year's gap (with chart) p116, May 1

Proposed new measure of payments deficit draws fire from Morgan Guaranty bank p126, May 29

BERNSTEIN, Samuel C.

Government recovers a third of cost of training programs within a year p67, Jun.19

BERTA, Ruben

Brazil's Varig tackles the world: As it grows it could make a tough rival for Pan Am (with illus) p128, Apr.10

BERTRAM, Richard H.

Proving ground for fast boats and tough men (with illus) p28, Feb.20

BIEMILLER, Andrew

Union lobby gets the word to fight: Congressional leaders tell AFL-CIO repeal of 14(b) requires maximum effort (with illus) p134, May 8

BILLBOARDS

See Advertising

BIRRELL, Lowell M.

Court decision on seizure of documents may affect case against Birrell p160, Jun.19

BIRTH Control

See also Contraceptives

Side effects of birth-control pills found to diminish with continued usage p108, Apr.10

Birth control: Businessmen back it. Call by blue-chip group for more corporate support to help curb population growth signals shift in business attitude p34, May 15

U. S. Supreme Court held unconstitutional a Connecticut law prohibiting the use of contraceptives # p50, Jun.12

Population control takes a forward step: Supreme Court ruling on Connecticut law may open way for mass testing p108, Jun.19

BIRTH Rate

See Population

BIRTHRIGHT, William

Nudging out the old guard: AFL-CIO is making way for younger leaders on its executive council (with illus) p124, Feb.20

BLACK, James G.

A fast-growing lab regroups on the run: Battelle Memorial Institute moves out across the world (with illus) p66, Feb.6

BLACKSTONE Cigar Co.

Business joins a union show (with illus) p112, May 29

BLATNIK, John A.

Cleaner water drive steps up: Federal agencies seek faster action against pollution p78, Mar.13

Industry, states get two years to clean up rivers on their own p96, Apr.3

Billions to clean up the rivers: Industries and cities will have to split a huge tab if Congress pushes through attack on pollution (with map and table) p50, Apr.24

BLESSING, Karl

Edging closer to monetary reform: Visit to U. S. by Britain's James Callaghan highlights the growing consensus that there should be a better way to handle payments (with illus) p68, Jun.26

BLODGETT, T. P.

A year for caution, but not for alarm: Investment managers look ahead (with illus) p56, Jan.2

BLOOD

New surgical instrument that controls bleeding may result from plasma jet generator p112, Feb.13

BLOOD Pressure

High blood pressure? It may be in your genes. Experiments show tendency may be inherited, then triggered (with illus) p90, Apr.3

BLOOMINGDALE'S

Pickets reinforced at Bloomingdale store after truckers make Sunday delivery (with illus) p56, Apr.17

BLOW, James

Industry plugs positive Negro job message: At 'Opportunity Center,' personnel men interview 800 recent Negro graduates (with illus) p34, Jun.26

BLUEPRINTS

Draftsman with speed to spare: Mechanical plotter directed by computer increases blueprint production 25 times (with illus) p64, May 29

Drawings that appear to be three-dimensional made automatically from two-dimensional plans p79, May 29

BLYTH & Co., Inc.

Is applying for membership in the New York Stock Exchange # p130, Feb.27

BOATS

Easy way to finance a yacht p114, Jan.16

Boat makers shout 'sales ahoy:' Amateur salts are trading up to bigger, more powerful craft (with illus) p30, Jan.23

Proving ground for fast boats and tough men: Miami-Bahamas race gives sports craft a beating that tests hulls, engines, and over-all performance (with illus) p28, Feb.20

Rotary internal combustion engine gets set for whirl in powerboats (with illus) p79, May 29

BOEING Co.

How to survive in space business (with charts) p102, Jan.16

Lufthansa order for 21 short-range jets spurs Boeing to start producing its 737s p44, Feb.27

Who gets the big contracts: Lockheed and Boeing still lead (with table) p45, Mar.13

United bets a bundle: In contracting for $750-million worth of new planes. Boeing gets the bulk of the order p36, Apr.10

NASA names three contractors to begin design of Mars probe p62, May 1

Revivalist zeal in the drive for perfect parts: The campaign called Zero Defects is gaining new converts (with illus) p158, May 8

Zooming airlines grab for new jets (with charts) p186, May 22

BOGGS, Hale

LBJ aides join 'reply to Martin' game p42, Jun.19

BOLT Beranek & Newman, Inc.

Rx for hospitals — computers: In Massachusetts and Missouri they are taking over routine housekeeping (with chart) p142, May 15

BONADIO, Frank

Union lobby gets the word to fight (with illus) p134, May 8

BOND, Edward L.

A new way of life for Madison Avenue? Commission system no longer meets demands of modern conditions, some executives say (with illus) p76, May 1

BONFIGLIOLI, Rodolfo

Brazil's rich feel the tax man's bite (with illus) p60, Mar.27

Short News Item

BOOKS and Pamphlets

The Complete Estate Planning Guide: How to Save Estate and Gift Taxes p74, Jan.2

The Game of Billiards — Pocket, Caron, Three Cushion; The Official Encyclopedia of Bridge; Illustrated Guide to Gambling p74, Jan.2

Parent's Guide to the New Mathematics # p114, Jan.16

The Cigarette Habit — An Easy Cure # p114, Jan.16

Grossman's Guide to Wines, Spirits, and Beers # p130, Jan.23

Sears, Roebuck's catalogue of European car parts; Foreign Car Shopper's Guide # p118, Jan.30

The Churchills: From the Death of Marlborough to the Present; Churchill: A pictorial Biography # p118, Jan.30

World Economic Problems and Policies; The Economics of Competitive Coexistence; McGraw-Hill Dictionary of Modern Economics p148, Feb.13

Fiscal issues of next decade p48, Feb.27

Humphrey: A Candid Biography; Harold Wilson, the Authentic Portrait p136, Feb.27

Investment Companies; Your Investments; Investment Trusts and Funds From the Investors' Point of View # p136, Feb.27

Changing the rules on growth: Brookings study says gains in equipment efficiency make faster expansion possible (with charts) p142, Mar. 6

How to Beat the High Cost of College; The Student's Guide to Military Service # p138, Mar.6

So You're Going to Court; Your Boat and the Law # p150, Mar.13

The Oxford History of the American People; Portrait of the Midwest p152, Mar.20

Space Flight; Journey to Alpha Centauri; We Are Not Alone p162, Mar.27

How Children Fail; Educational Testing for the Millions; Comparative Guide to American Colleges p146, Apr.3

New math book sales add up (with chart) p117, Apr.10

Small Wonder, the Amazing Story of the Volkswagen # p158, Apr.10

Arnold Palmer's My Game and Yours; Paul Hahn Shows How to Play Trouble Shots in Golf; Golf Guide # p174, Apr.17

Prize books for management shelf p75, May 1

The 1965 Mobil Travel Guides; Fred Allen's Letters # p124, May 1

Better Golf for Boys # p152, May 8

The Johnson Treatment; The New Face of War # p184, May 15

Summer Studies in Private Independent Schools 1965 # p174, May 22

The Camper's Bible; Outdoor Life Complete Book of Camping # p174, May 22

Low Calorie Cooking # p132, May 29

Handbook of Student Travel Abroad; Work, Study, Travel Abroad; Let's Go, the Student Guide to Europe # p122, Jun.5

Art as an Invesment # p160, Jun.12

The Businessman's Guide to Europe # p159, Jun.12

Handbook of Private Schools; The Executive Job Market # p166, Jun.19

The Companion Guide to London; The Roman's Guide to Rome # p142, Jun.26

BOOZ, Allen & Hamilton, Inc.

What management consultants can do (Special Report) p88, Jan.23

Effects of changes in o-t-c quotations will be subject of Booz, Allen study p120, May 1

Getting the brass in: When top management takes a vital interest, advertising will get results, a study finds p28, May 15

The man with too many hats: Experts say the product manager is long on duties, short on authority p43, May 22

BOPLANT

Building a new kind of bone bank: Material developed by Squibb from calf cartilage permits surgical implant of animal bone p22, Jan.2

BOSSIER Parish, La.

Justice Dept. invokes section of the Civil Rights Act to compel integration of schools # p23, Jan.9

BOSTON & Maine RR

Court upholds Massachusetts effort to preserve commuter rail service p38, Mar.6

BOSTON College

Franchising finds it's an industry: Boston meeting points up common problems of franchisers (with illus) p72, Jun.19

BOSTON, Mass.

Boston bids for big clambakes: New Auditorium and hotel are designed to lure national conventions and trade shows (with illus) p150, Feb.13

To keep Boston's wheels turning: The city is leagued with 77 neighboring towns in a new regional authority. But a court fight impends (with map and illus) p144, Feb.20

BOSTON Stock Exchange

Exchange is gaining new life through a reorganization and a change in rules # p168, May 15

BOT, Theodorus

Dutch tune out Cabinet: Premier and ministers quit in clash over radio-TV p27, Mar.6

BOTTLES

The power of proper packaging (with illus) Special Report) p90, Feb.20

Clear field for PVC: Likely partner of polyethylene for packaging, polyvinyl chloride can be used for a variety of products (with illus) p90, Apr.17

BOULDING, Kenneth E.

Economists' round table: How they see the work ahead p26, Jan.9

The big issues: debt and taxes. Congress committee gets economists' view of top fiscal issues of next decade p66, Mar.6

BOUMEDIENNE, Col. Houari

Algerian coup: Is Boumedienne a moderate p118, Jun.26

BOWES (Charles) Advertising, Inc.

Readers Report: Fees vs. commissions p6, May 29

BOYD, Alan S.

Four get new posts from LBJ: Alan S. Boyd named Under Secretary of Commerce for Transportation (with illus) p26, May 1

Merchant fleet hopes its ships will come in: Proposals now before the government encourage both management and labor p121, Jun.26

BRADFORD, Alan

Will it go in Britain? Gem International has given the British their first suburban shopping center (with illus) p86, Jan.9

BRADSHAW, Thornton F.

Pure Oil journeys rocky merger road (with illus) p122, Feb.27

BRANDOW, George E.

Study on food marketing gets moving p42, Apr.3

BRAZIL

Brazil again looks like land of promise p128, Feb.13

When cruzeiros spiral — think dollars: That's how Corn Products Co. keeps growing despite Brazil's inflation (with illus) p107, Mar.13

Brazil cracks down on leading businessman. How Simonsen got into coffee p130, Mar.20

Brazil's rich feel the tax man's bite: The few hundred millionaire families still live in flamboyant splendor in a sea of poverty (with illus) p60, Mar.27

Harsh curbs generate growing discontent: Brazil's effort to halt inflation is showing results, but layoffs rise (with chart) p56, Mar.27

Record heist spurs Brazilian banks to seek protection of Brinks p58, Apr.3

Brazil's Varig tackles the world: As it grows it could make a tough rival for Pan Am (with illus) p128, Apr.10

Readers Report: The rich in Brazil (with illus) p6, Apr.10

Brazil's old war against rising prices. Campos comes under attack p108, May 29

Readers Report: Too many libations p5, Jun.19

BRIDGES

Pouring concrete into a river — with a purpose: Largest underwater continuous pour is building a solid base for a new Delaware River bridge (with illus) p40, Mar.20

BRIGHTON National Bank

Overuse of certificates of deposit is blamed in two bank closings p112, Jan.30

BRIMMER, Dr. Andrew F.

Named Assistant Secretary for Economic Affairs in the Department of Commerce # p36, Feb.6

Johnson taps his financial team: The President this week rounded out his lineup of key officials in positions to influence fiscal and economic policy p26, Apr.24

Says the voluntary balance-of-payments is working fine # p152, Apr.24

BRINK'S, Inc.

How Brink's guards its profits, too: Company that hauls around money in its armored cars is diversifying into related businesses, even going abroad (with illus) p54, Feb.6

Record heist spurs Brazilian banks to seek protection of Brinks p58, Apr.3

BRITISH Aircraft Corp, Ltd.

Britain trims wings of aircraft industry p30, Feb.20

Mohawk blazes a trail: Airline introduces its BAC-III, the first pure jet transport in short-hop service (with illus) p74, Jun.26

BRITISH Overseas Airway Corp.

BOAC's Super VC-10 goes into service on the transatlantic run # p146, Apr.3

BROADWAY-Hale Stores, Inc.

May Department Stores seems to be leading Broadway-Hale Stores in their fight to control Meier & Frank # p38, Apr.3

A stalemate has developed in the fight between May Department Stores and Broadway-Hale to acquire Meier & Frank # p152, Apr.10

BROKERAGE Houses

Brokers split on fee hike: Proposal to trim commissions on large transactions and raise costs on smaller ones has touched off a new hassle p20, Jan.2

Wall Street fee debate brings fresh support for boost, new idea on volume discounts p78, Jan.9

Brokers brace for a squeeze on commissions p96, Jan.16

Readers Report: Inflated fees p6, Jan.16

Where Wall Street meets Madison Avenue: Advertising by brokerage houses starts to shed stereotype look (with illus) p130, Feb.13

NYSE plans computer service to handle bookkeeping chores for its member firms p154, Apr.24

Houses are putting through selective rate increases on their customers' debit balances # p168, May 15

SEC suspends second brokerage house for alleged violation of margin rules p154, Jun.12

BRONK, Dr. Detlev W.

Rockefeller Institute's new mission: The world-famous research center takes another step in its transformation to a school for advanced study (with illus) p76, Feb.20

BROOKER, R. E.

What management consultants can do (with illus) p88, Jan.23

BROOKHAVEN, N. Y.

Billions for the atom smashers? Scientists back up Congressional committee's call for action on high-energy physics (with illus) p68, Mar.13

BROOKINGS Institution

Changing the rules on growth: Brookings study says gains in equipment efficiency make faster expansion possible (with charts) p142, Mar.6

Bureaucrats meet company brass: Brookings Institution's seminars give career officials a better understanding of business (with illus) p176, May 22

Powerhouse of economic thought: The Brookings Institution has become the leading private center for analysis of, and influence on, U. S. public policy (with illus) p124, Jun.5

BROOKS (Bobbie) Inc.

Merger in works would set up challenger for top spot in women's ready-to-wear p60, May 8

BROUWER, Ewold A.

Pacesetter of change for Europe's investors (with illus) p156, Apr.17

BROWN & Root, Inc.

Mohole finds a site at last: Area off Hawaiian Islands is finally chosen for scientific project (with map) p52, Jan.30

Contract drillers tap a money field p120, Mar.13

Bids invited for Mohole drill rig, with 10 U. S. shipyards in the running p126, Mar.20

BROWN, Charles M.

Western Union hums — with data (with illus) p150, Feb.20

BROWN, D. H.

Tightening trade ties with Japan (with illus) p104, Apr.24

BROWN, E. Cary

Excise cut can pack big wallop p70, Jan.16

BROWN Engineering Co.

The unfinished business of Negro jobs (with illus) p82, Jun.12

BROWN, George

In Britain, Brown tries to put the lid on prices p92, Jan.16

BROWN, Dr. Harold

Pentagon's new R&D want list: Spending in research will level off at $6.5-billion a year (with illus) p120, Mar.20

BROWN (John) & Co., Ltd.

Work on Cunard Lines' $64-million successor to Queen Mary is about to start p90, Jan.9

BROWN Shoe Co.

Is the franchise system legal p66, Apr.3

BROWNE, W. H.

A fast-growing lab regroups on the run: Battelle Memorial Institute moves out across the world (with illus) p66, Feb.6

BROWNING, T. H.

Computers begin to solve the marketing puzzle (with illus) (Special Report) p114, Apr.17

BRUCE, Walter

Marketers tell women the shopper is boss (with illus) p74, Apr.17

BRYANT, Robert

Hiring tests wait for the score: Motorola employment case raises issue of whether government can bar use of screening devices p45, Feb.13

BUCKINGHAM Corp.

Scotch importers report profits for first-quarter # p146, May 8

BUDD Co.

Auto production hampered as UAW strikes hit a scattering of suppliers p130, Feb.20

Toting commuters by computers: San Francisco is set to test four miles of an electronically controlled transportation complex (with illus) p122, Apr.10

BUDGET (Federal)

In tune with his goals: Budget reports show Pres. Johnson is cutting back old programs to finance new ones p17, Jan.2

July deadline on new budget p41, Jan.16

Space budget will ask $5.3-billion with biggest slice for moon program p108, Jan.16

Why LBJ seeks business view of budget p39, Jan.23

'Big science' lobbies gear for long pull p42, Jan.30

Budget freezes out subsidized helicopter lines, they cast wistful eyes on CAB, Congress p38, Jan.30

Guarding clean water: Federal emphasis is shifting to how to keep the rivers and streams from becoming polluted p36, Jan.30

Johnson charts his economics: The President moves cautiously to find a middle way between too much stimulation and too little (with illus) p25, Jan.30

The budget: portrait of a growing nation: Johnson calls for $99.7-billion spending for fiscal 1966, with a deficit of $5.3-billion (with tables and charts) p78, Jan.30

Deficit string seems certain to stir critics p39, Feb.6

How to make budget spending seem less: Administration plans to sell investors a record batch of loans (with table) p136, Feb.13

Will business tempo start to slow in '66? Changes in Social Security laws would be major factors in $3.3-billion drag (with table) p60, Feb.13

Wanted: compatible computers. Budget Bureau praises data process industry for competition, but suggests a common language p34, Mar.6

$1-billion shrinkage in federal deficit in fiscal 1965 reported by Johnson p34, May 1

Hunt begins for new ideas p39, May 22

Just a hint of chill: The rate of gain in business is beginning to slow. The budget's effect (with charts) p23, Jun.5

How LBJ wins at the budget game: By deft political and fiscal maneuvering, the President for two years straight has trimmed taxes and deficits. Now he is ready to try for a third (with illus) p30, Jun.26

BUEK, Charles W.

Making risk-taking pay at U. S. Trust (with illus) p138, Mar.20

BUILDING

See also Housing

Two portents for 1965 . . . in buildings . . . and machines p7, Jan.2

Plant building sets records p19, Feb.6

Advance plans in industry push up anew p20, May 8

Looking ahead: Construction will perk up p19, May 8

Construction turns bullish at last p19, Jun.5

New vigor in commercial building. More factories p20, Jun.5

More than 100,000 Chicago area building tradesmen have won 24c an hour in wage-fringe gains this year # p144, Jun.12

Short News Item

BULLARD, E. P. III

Cheaper, faster template simplifies numerical control of design (with illus) p64, Jan.30

BUNDY, McGeorge

How Johnson meets the challenge: In his own quite different way, he is showing how he operates in the foreign policy field p28, Mar.13

More of the same in Dominican crisis — confusion. The backstage debate between Bundy and Mann p107, May 29

The men closest to the President (with illus) p34, Jun.19

BUNKER, Ellsworth

In Indonesia: the price of hanging on p142, Mar.27

BUREAU of the Census

Business cycle rides a smoother wave length p116, Feb.20

Population growth: Will markets develop as hoped? The much anticipated 'explosion' seems to be taking new twists (with charts) p32, May 15

BUREAU of Labor Statistics

Severance pay clauses more than doubled in seven years, BLS finds p130, Feb.20

Steadier course ahead: This year's price rises don't seem to be the start of an upward trend (with charts) p23, May 22

BUREAU of National Affairs

Unions gain in white-collar worker vote but numbers added to rolls are small p118, Mar.20

Survey finds first-quarter wage boosts are a shade higher than a year ago p56, Apr.17

BUREAU of Public Roads

More for the roads: Some $3.1-billion more in user taxes is needed to complete interstate highway system on time (with table) p81, Mar.27

Portable scale that can weigh 20,000-lb. load demonstrated by the Bureau of Public Roads p79, May 29

BURGESS, Carter

Briefing the brass: Business Council will get inside view from Cabinet members (with illus) p30, May 8

BURKE, Marvin E.

Long-distance jumper on the ski wear trail: Marvin E. Burke owns a booming parka business and a resort to test his products (with illus) p140, Feb.27

BURLINGTON Industries, Inc.

Weaving a profit pattern: Burlington puts the key decision-making at the marketing level (with cover and illus) p72, Mar.6

BURNS, Arthur F.

The big issues: debt and taxes. Congress committee gets economists' view of top fiscal issues of next decade p66, Mar.6

BURROUGHS Corp.

A twist in executive compensation — loans by Burroughs to let officers buy its stock p170, Apr.17

Small computer for small offices p162, May 8

Univac, Honeywell, Burroughs announce new entries in time-sharing computer battle p64, Jun.26

BURROW, Richard E.

Putting young ideas to work on furniture: Kroehler Mfg. Co. set out to discover what the homemaker of tomorrow wanted and sponsored two youth seminars (with illus) p66, Jan.23

BURWELL, Mrs. Arnette

Detroit's 'total' war on poverty: Helped by federal funds, it is attacking 'root causes' in new program (with illus) p76, Jan.9

BUSBY, Horace

The men closest to the President (with illus) p34, Jun.19

Short News Item

BUSES

France studies a transportation system using 100-passenger, air-cushion 'buses' p82, May 22

BUSH, Anna Fisher

Marketers tell women the shopper is boss (with illus) p74, Apr.17

BUSINESS Conditions

Set for a fifth fat year: Business is bound to be good this year. And to avert any slip in the second half, Washington has fresh plans to spur spending (with charts) p11, Jan.2

Mass market looks strong as year opens p19, Jan.16

Now you see just how good 1964 was p19, Jan.23

The road ahead looks smooth — to a point: Pres. Johnson and CEA see continued expansion of business. But the council also calls for flexible policies to meet any emergency (with charts) p27, Jan.30

Businessmen back confidence with spending p19, Feb.6

Will business tempo start to slow in '66? Changes in Social Security laws would be major factors in $3.3-billion drag (with table) p60, Feb.13

Business cycle rides a smoother wave length p116, Feb.20

Stronge rise being rung up this quarter p42, Mar.6

Realism on the business outlook (Editorial) p180, Mar.20

1965: Better than hoped. With a roaring first half, the year should coast home above $660-billion in GNP (with chart) p33, Mar.20

Commerce Dept. joins the economists in hailing 1965's booming first quarter p36, Mar.27

Who's afraid of inventories p23, Apr.10

A bouncier air hovers over business p41, Apr.24

Strategy for healthy growth (Editorial) p138, May 1

April figures look like that 'high plateau.' Output loses earlier oomph p19, May 22

Long look ahead to keep boom going. New investment lag . . . more tax cutting p45, May 29

New factors blur outlook p19, May 29

How to keep the expansion going (Editorial) p140, Jun.5

Just a hint of chill: The rate of gain in business is beginning to slow, but no recession is in sight (with charts and illus) p23, Jun.5

May figures put better look on business p19, Jun.19

That 'lag' isn't too bad so far. Summer gains promise to exceed normal p19, Jun.26

Johnson gives the cheerful earful: Echoing rosy reports of businessmen, President sees no slackening of boom (with illus) p26, Jun.26

BUSINESS Council

Briefing the brass: Business Council will get inside view from Cabinet members on issues ranging from civil rights to balance of payments (with illus) p30, May 8

BUSINESS WEEK (Magazine)

Steel will set bargaining pace: Industries where negotiations will take place in 1965 (with charts) p46, Jan.2

Transport changes the index: The Business Week Index gets a new factor to compensate for switches in intercity freight (with charts) p176, Apr.17

Monthly Features

And 1965 looks even better: Measure of personal income (with table and charts) p36, Jan.2

Strikes fail to dent incomes: Measure of personal income (with table) p124, Jan.30

Overtime pay fattens wallets: Measure of personal income (with table) p156, Feb.27

'65 starts off with a bang: Measure of personal income (with table) p94, Mar.27

February slump is gentle: Measure of personal income (with table) p172, Apr.24

Cost of living (with table) p140, May 8

March bounds up with zest: Measure of personal income (with table) p130, Jun.5

Big gains racked up in April: Measure of personal income (with table) p104, Jun.26

Special Reports

What management consultants can do (with cover, table and illus) p88, Jan.23

The power of proper packaging: Foods, housewares, even industrial goods find a readier market when well packaged (with cover and illus) p90, Feb.20

Computers begin to solve the marketing puzzle (with cover and illus) p114, Apr.17

Canada's great debate: Canadians worry whether nation can withstand growing 'Americanization' and push of provinces for greater power (with cover, map, charts and illus) p84, May 22

The unfinished business of Negro jobs: Companies now face a new push as Title VII of Civil Rights Act takes effect (with cover, table and illus) p82, Jun.12

Surveys

How they see the work ahead: Economists cite the major foreign and domestic problems that will confront the U. S. in 1965 (with illus) p26, Jan.9

Business hedges on British pound: U. S. companies in Britain doubt it will be devalued, but they're taking steps, just in case p117, Feb.13

Business cool to payments program: President's plan to ease U. S. deficit through curbs on investment abroad draws fire (with chart) p26, Feb.20

State of the unionists: griping, but living well. But the complaints they do have — automation, job security, taxes — help feed today's ferment in the unions (with illus) p24, Feb.20

A new way to prosper: The current profits boom is founded on productivity gains through automation that makes high volume more profitable (with charts) p23, Mar.6

Performing arts find an 'angel' in business: They attract an increasing share of the corporate charity dollar (with illus) p52, Mar.13

Consumer confidence: It never looked better. Mood of optimism promises record buying year — and makes consumers more ready to involve themselves in nation's problems (with illus) p23, Mar.27

More gains coming, but pace will lag: How mutual fund managers look at 1965 p148, Apr.10

British scan their future: Survey finds economists like Wilson program, approve its moderation (with illus) p50, May 15

Executive pay rides profit tide: Increases in top officials' compensation last year reflect better earnings (with table) p88, May 15

Retailers jump gun on tax cut: They clamor for Congress to hurry, and pledge refunds on sales in meantime (with illus) p28, May 29

A slight pinch for cash: Despite record profits, the rising pace of spending creates some shortage (with charts) p45, Jun.19

Confidence high, pace brisk: While Martin's speech, stock market decline shook complacency, few businessmen see anything on horizon to dampen enthusiam (with illus) p25, Jun.26

BUTLER, William F.

Economists' round table: How they see the work ahead p26, Jan.9

BUYING Habits

Consumer confidence: It never looked better. Mood of optimism promises record buying year (with illus) p23, Mar.27

Marketers tell women the shopper is boss: Some 500 housewives attending conference sponsored by Advertising Women of New York get brass-tacks advice (with illus) p74, Apr.17

Riding a new crest: Survey shows consumers in their most optimistic mood since 1956 (with chart) p24, Apr.17

Commerce Dept.'s quarterly survey reports consumer appetite for major purchases is still keen # p42, May 29

C

CARE

Insurance sales boom under incentive plan that rewards CARE, not the agents p78, May 8

CATV

CATV gets new viewer: FCC decides it has power after all to regulate fast-growing community antenna systems, and it puts stiff restrictions on their operations p30, May 1

CATV for two New York City areas wins preliminary approval p38, May 8

CIT Financial Corp.

CIT courts Meadow Brook shareholders in bid to get into banking p130, Feb.27

CALIFORNIA

When floods hit the West Coast p19, Jan.2

Battle over the braceros: Counter-charges fly in California as state and federal governments try to give stoop labor jobs on farms to American unemployed p24, Jan.9

California awards first contract in effort to keep aerospace R&D work at high level p99, Jan.9

With banks now paying 4% for savings, the state's savings and loan associations are under pressure # p79, Jan.9

State has adopted new labeling regulations for packages # p124, Jan.16

Where braceros once worked: Jobless Californians replacing foreign stoop laborers now cut off by law find the work hard, and many soon quit (with illus) p32, Jan.16

Still more gold in California land: Real estate investment companies claim research gives them the jump in picking raw acreage for quick profit (with illus) p112, Jan.23

West Coast clears the road back: Some of the highway and rail lines flooded in December have been rebuilt (with illus) p90, Jan.30

Aerospace companies give California a hand p84, Feb.20

Unemployed Indians and members of the Youth Jobs Corps are being considered as a source of domestic "stoop labor" # p55, Mar.27

Wirtz helps growers — a little: Labor Secretary yields slightly on ban on foreign labor (with illus) p45, Apr.17

Wirtz opens the door a crack for bracero labor at harvest peak p146, Apr.24

Individual states open own trade offices to drum up business in foreign capitals p100, May 29

CALIFORNIA Institute of Technology

Cal Tech scientist suggests theory to explain the mysterious quasar p62, May 1

CALIFORNIA Metal Trades Assn.

10,000 idled in San Francisco metal trades as employers' group tests union muscle p56, Apr.17

CALIFORNIA, University of

Why campus crisis flares again: Latest outbreak at UC in Berkeley is symptom of spreading student revolt, but Pres. Kerr wins uneasy truce (with illus) p38, Mar.20

CALKINS, Robert D.

Powerhouse of economic thought: The Brookings Institution has become the leading private center for analysis of, and influence on, U. S. public policy (with illus) p124, Jun.5

Short News Item

CALLAGHAN, James

More heat on the pound: Talk of devaluation mounts again as Labor government prepares its new budget (with illus) p23, Apr.3

Britain props the pound: Foreign creditors, including France, thaw a bit in the face of Britain's steps to tighten domestic spending and overseas investment (with illus) p27, Apr.10

Major countries to discuss monetary reforms p104, May 1

Fowler dampens Britain's monetary hopes. Study, yes; negotiate, no p42, Jun.19

Laborites soften tax reform proposals in move to placate British businessmen p140, Jun.19

Edging closer to monetary reform: Visit to U. S. by Britain's James Callaghan highlights the growing consensus that there should be a better way to handle payments (with illus) p68, Jun.26

Storm signals again for pound sterling. What U. S. wants to learn from Callaghan p117, Jun.26

CAMBODIA

Hopes for harnessing the Mekong: U. S. offers to aid Southeast Asia (with map and illus) p113, Apr.17

CAMERAS

See Photography

CAMPBELL County, Tenn.

Justice Dept. invokes section of the Civil Rights Act to compel integration of schools # p23, Jan.9

CAMPBELL, Joseph

Economy moves worry aerospace firms p41, Apr.3

'Watchdog' agency tugs on leash: General Accounting Office is expanding its traditional role (with illus) p76, Jun.12

CAMPBELL Soup Co.

The unfinished business of Negro jobs (with illus) p82, Jun.12

CAMPING

Gains for truck sales zip past rise in autos: Due in part to great upsurge in camping (with illus) p25, Mar.6

Easy ways for the camper to rough it. Wilderness homes on wheels . . . Everything is for rent p173, May 22

CAMPOS, Roberto

Harsh curbs generate growing discontent: Brazil's effort to halt inflation is showing results, but layoffs rise (with chart) p56, Mar.27

CANADA

Toronto Stock Exchange issues new regulations aimed at curbing stock manipulation # p120, Jan.23

Tax cut fever hits Canada: Government may reduce rates but some fear it will also enact capital gains tax (with illus) p34, Jan.30

Quebec prefabs a highway link (with illus) p156, Feb.20

The premium that Canadians pay for U. S. dollars went above 8% this week # p122, Mar.6

Canada's GNP climbed 8.9% last year, putting new bloom on hopes for tax cut p36, Apr.17

Canadians get their taxes cut: Ottawa spreads 10% slash in personal income levy over two years, sees GNP up 7% p27, May 1

Canada's great debate: Canadians worry whether nation can withstand growing 'Americanization' and push of provinces for greater power (with cover, map, charts and illus) (Special Report) p84, May 22

Readers Report: Comments on Canada p5, Jun.12

Toronto exchange cleans house: Investigations and headlines about bad practices finally gave reformers the ammunition they needed p156, Jun.19

Canadian finance men worried that the Atlantic Acceptance debacle might further curb the flow of U. S. corporate cash into Canadian finance paper # p134, Jun.26

Foreign Trade

Canada's prosperity hangs on foreign sales: As last year, exports will make the difference, particularly those of manufactured goods with a high labor content (with chart) p34, Jan.16

Auto trade heads for open road: If Congress approves, U. S. and Canada will move toward tariff-free, unified market on new cars (with illus) p32, Jan.23

Canadian-American Committee unveils plan for complete free trade p36, Feb.6

Congress gets 'Little Common Market' pact that ends U. S.-Canadian auto tariffs p38, Apr.3

Industries

Mix discounts and art — and make sales jump: Honest Ed's, offbeat Toronto discounter, now lures minkcoat trade (with illus) p50, Feb.20

Bar mill steel prices raised in Canada, with sheet products likely to follow p44, Feb.27

French auto companies rush to Canada in wake of U. S.-Canadian auto accord p120, Feb.27

Frigidaire Products of Canada makes refrigerators that can easily be pulled out so the wall and the floor can be cleaned # p98, Jun.5

Three joint ventures under discussion between Japanese and Canadian officials p116, Jun.12

The play's the thing . . . Since it opened its Shakespearean Festival, Stratford, Ont., has attracted new, growing industry (with illus) p32, Jun.26

Labor

USW risks heavy costs in all-out fight on $2,360,000 Canadian judgment p84, Jan.9

Raises granted by Ford of Canada bring auto wage levels closer to U. S. p104, Jan.30

Canada sets up agency to study impact of automation on TV and radio workers p56, Feb.27

Timetable that missed: Canadian carriers, with six years experience, find job attrition slower, more costly than figured p54, Feb.27

CANADIAN Enterprise Development Corp.

Idealist — with a realistic touch (with illus) p166, Mar.20

CANADIAN National Rys. System

Timetable that missed: Canadian carriers, with six years experience, find job attrition slower, more costly than figured p54, Feb.27

CANADIAN Pacific Ry.

Timetable that missed: Canadian carriers, with six years experience, find job attrition slower, more costly than figured p54, Feb.27

CANALS

Midwest canal plan barges toward decision: Its backers hope to get it passed this year, but foes are determined to block it (with map) p194, May 15

CANCER

Anti-viral substance found in clams seen as possible weapon against cancer p99, Jan.9

Terry finds his smoking-health report put a brake on use of cigarettes p38, Jan.16

Do-it-yourself test that could cut the toll: Cervical cancer's death rate may be sharply reduced by new test (with chart) p74, Mar.13

Cigarette makers ready to yield on labeling of packages, if agencies keep hands off p36, Mar.27

Argonne lab creates bone cancer in mice, sees strong support for virus theory p108, Apr.10

Zeroing in on a cancer cure: Biologists at Atlantic City hear of progress particularly toward controlling leukemia p142, Apr.17

CANNON, E. W.

Keeping ahead on 'real time' (with illus) p166, Mar.27

CANS

The power of proper packaging (with illus) (Special Report) p90, Feb.20

CAPE Kennedy, Fla.

Our fantastic moonport: NASA's billion-dollar Apollo base in Florida takes shape with sky-scraping structures and enormous rocket carriers (with illus) p76, Jun.5

CAPLIN, Mortimer M.

Named trustee to reorganize Webb & Knapp # p36, May 22

CAPS, Ltd.

British system will enlarge diazo copies p148, Feb.27

CARBORUNDUM Co.

Silicon carbide 'whiskers' come out of the lab to go into wider uses p64, Jan.30

Computers begin to solve the marketing puzzle (with illus) (Special Report) p114, Apr.17

CAREER-Ways System

Picking top men — by electronics p97, Mar.6

CAREY, James B.

Carey claims victory in IUE election, but court action could overturn results p84, Jan.9

Two Carey backers in IUE found guilty on once-denied expense account charges p126, Jan.23

Federal Laboratories, IUE reach agreement to end 4½-month strike, workers criticize union president p50, Feb.6

Reuther's offer to IUE: 'One stronger union.' UAW chief says merger would give new organization more bargaining power (with illus) p28, Feb.13

Reuther pushes toward an old AFL-CIO goal: His plan to merge auto and one electrical union fits neatly into original AFL-CIO scheme, but also revives jealousies p128, Feb.20

Carey's fall causes union quake: Repercussions from Labor Dept. report of 'misconduct' in IUE election spread throughout labor (with illus) p140, Apr.10

New IUE chief tries to heal the wounds: Paul Jennings must build strength for next year's talks with GE and Westinghouse p52, Apr.17

CARGILL, Inc.

Softening rock salt's bite: New additive is claimed to reduce rust and damage by 77% over-all (with illus) p160, Mar.13

CARLSBAD, N. M.

Liberal NLRB faces tougher road: Supreme Court overturns rulings p78, Apr.3

CARLSON, Walter M.

When a computer needs a friend: Experience is proving that 'thinking' machines cannot replace human judgment p146, Mar.6

CAROLINA Telephone & Telegraph Co.

Wall Street hears IT&T is buying stock in the company # p160, May 22

CARTER, James R.

Breaking the Reds' sound barrier: Radio Free Europe pushes economic reforms behind the Iron Curtain (with illus) p108, Jun.12

CARTER Products, Inc.

Supreme Court says TV ads can't offer mock-ups to prove claims for real thing p100, Apr.10

CAVANAGH, Jerome P.

Detroit's 'total' war on poverty: Helped by federal funds, it is attacking 'root causes' in new program (with illus) p76, Jan.9

Short News Item

CELANESE Corp. of America

Stockholders will be offered about $79-million worth of convertible subordinated debentures # p138, Feb.20

CELLER, Emanuel

Tax row revives price-fixing case p76, Feb.27

Pushing for tougher rules on directors: House staff report favors extending Clayton Act ban on multiple directorships to management men p26, Mar.27

CEMENT

Cement industry feels wrath of FTC p38, Jan.30

Pouring concrete into a river — with a purpose: Largest underwater continuous pour is building a solid base for a new bridge on Delaware River (with illus) p40, Mar.20

Cement workers win 35¢ gain: Union hopes to establish terms of two-year pact as pattern for the whole industry p140, Jun.12

CENTRAL Transformer Corp.

Moloney Electric is being merged into Central Transformer, as an independent division # p36, May 22

CERRO Corp.

Chilean election holds fate of huge deals by government with U. S. companies p120, Feb.27

CERTIFICATES of Deposit

Picking up interest on smaller sums. But you have to shop around p94, Jan.9

Overuse of certificates of deposit is blamed in two bank closings p112, Jan.30

Readers Report: True rates p5, Feb.20

Savings certificates bring new money, but how much of it will stay with the bank? p138, Feb.20

Senate investigates how to buy a bank: Inquiry on rash of banking failures points up irregularities p24, Mar.13

ABA report upholds merits of CDs, but it's based on outdated conditions p142, Apr.3

SEC cautioned U. S. investors against putting funds into certificates of deposit offered by 11 Bahamian banks # p160, Jun.19

CESSNA Aircraft Co.

Cessna Aircraft signs five-year contract to have planes assembled in Argentina p116, Jun.12

CHAMBERLIN, Edward H.

Why Harvard still ranks first: Harvard's economics department (with illus) p118, Apr.24

CHAMBERS, Paul

A quiet place fosters U. S.-British harmony (with illus) p32, Feb.13

CHAMPION, George

Chase Manhattan Bank goes on NYSE (with illus) p148, Mar.20

CHAPMAN, C. J.

Selling the other fellow's goods: Union Carbide division sings praises of electric furnaces though its only stake is the minor one of electrodes p122, Jan.16

CHARITY

See Philanthropy

CHARLES, Alan

Everyone plays the company game: Citibank was first big client of maker of games that aim at selling a corporate image (with illus) p34, Feb.6

CHARREADAS

Yankee caballeros — after hours: U. S. businessmen in Mexico are competing in hair-raising equestrian stunts in charro ring (with illus) p154, Feb.27

CHARTER Planes

See Avation-Transport

CHARYK, Joseph V.

Setting sights higher: Success of Early Bird exceeds all expectations, and now Comsat thinks of putting satellite to service all of U. S. (with illus) p32, Jun.5

CHASE Brass & Copper Co.

What management consultants can do (with illus) p88, Jan.23

CHASE Manhattan Bank

Bank may be listed on New York Stock Exchange in late February or March # p79, Jan.9

Chase listing: catalyst for crisis? p102, Feb.6

SEC studies NYSE rule that bars trading listed securities over-the-counter p126, Mar.6

Chase Manhattan Bank goes on NYSE board; challenge on trading rule is held off (with illus) p148, Mar.20

Chase and three small upstate New York banks drop plan to form a holding company # p142, Apr.3

Chase to sell $250-million of capital notes p126, May 29

Two big banking rivals meet in another arena: Chase Manhattan and First National City come to Wall Street in attempt to raise money p154, Jun.19

Despite a week of hard sell, there are still bonds from last week's offering # p134, Jun.26

CHASTAIN, J. W., Jr.

A fast-growing lab regroups on the run: Battelle Memorial Institute moves out across the world (with illus) p66, Feb.6

CHEMICAL Industry

Nine major chemical companies accused of plot to fix chlor-alkali prices p24, Jan.2

Where Pennsalt got its new pep: In 10 years, the 115-year-old producer of basic chemicals tripled profits (with illus) p170, Jun.19

CHESAPEAKE & Ohio Ry.

Merger that takes a slow track: C&O-B&O must push drive toward full merger lest rivals snap up all the business (with cover, map and illus) p66, Feb.13

CHESTON Co.

Electrical resistance heating brings advantages to hot forming of steel p155, Mar.20

CHICAGO & North Western Ry.

Readers Report: First in comfort p5, Apr.3

CHICAGO Helicopter Airways

Budget freezes out subsidized helicopter lines; they cast wistful eyes on CAB, Congress p38, Jan.30

CHICAGO, Ill.

Chicago bank's skyscraper to be tapered to fit varying needs of tenants (with illus) p32, Jan.9

Cold storage (illus) p27, Feb.6

In Chicago, the rider is king: Fast, sure service keeps him on the trains — and cuts commuter lines' deficits (with illus) p82, Mar.20

Chicago builds to a new high (illus) p26, Mar.27

LaSalle Street runs to catch up: Chicago's financial center struggles to narrow the gap behind Wall Street (with cover and illus) p110, Apr.3

Were warnings on time in 'Tornado Alley' (with illus) p27, Apr.17

Chicago builds a new skyline for business: Office building boom came belatedly, but now it's remaking three areas of city (with illus) p126, May 1

Collision in cab vote: AFL-CIO intervention in battle for Chicago's taxi drivers ran into opposition (with illus) p128, May 15

More than 100,000 Chicago area building tradesmen have won 24¢ an hour in wage-fringe gains this year # p144, Jun.12

CHICAGO, Milwaukee, St. Paul & Pacific RR

Putting Milwaukee on a new track: City gets modern depot (with illus) p182, Jun.19

CHICAGO Title & Trust Co.

Is insurance the next big antitrust target? Judge rules that McCarran-Ferguson Act does not cover all industry mergers p52, Jun.19

CHICAGO, University of

FAA forsees hard-won public acceptance on sonic booms from supersonic airliners p34, May 1

It's easier to win than to lose: Study of stocks in 1926-60 period shows blind-chance investment would have been profitable most of the time (with chart) p113, May 29

CHICKEN Delight, Inc.

Consolidated Foods plans its diet p65, May 22

CHILDREN'S Clothes

See Clothing Industry

CHILDS Securities Corp.

Company notifies Gov. George Wallace that it is halting purchases and sales of all securities issued or to be issued by Alabama # p142, Apr.3

CHILE

Chilean election holds fate of huge deals by government with U. S. companies p120, Feb.27

Frei's victory in Chile is boon to U. S. companies. Copper target: $400-million for expansion p129, Mar.13

How to survive economic crises p154, Apr.17

Increase in the price of Chilean copper brings worldwide hike to 36¢ a lb. p148, May 8

CHINA

Austria joins the growing parade of European trade missions to Red China p67, Jan.2

Indonesia steps closer to the brink: By quitting U. N., Pres. Sukarno frees hands for power drive in Southeast Asia, perhaps as ally of Red China (with map and illus) p52, Jan.16

Johnson talks Red China with Premier Sato p91, Jan.16

Where silence is a warning to Red China p39, Mar.13

French drive for trade with Red China brings $20-million contract for nickel p68, Mar.27

Communists can't agree on answer to U. S. air raids p123, Apr.3

Swedish machinery maker will open biggest-ever show to woo Red Chinese p58, Apr.3

Groping toward an answer in South Vietnam . . . conference in Cambodia . . . reexamining Geneva Accords . . . containing Red China p103, May 1

Red China has been buying gold on a large scale in the London gold market # p124, May 29

Red China on its way to H-bomb: Second nuclear test shows an industrially weak country can join atomic club (with table) p49, May 29

Afro-Asians try to stage another Bandung meeting p143, Jun.19

CHINA Ware

Lenox takes a fast boat for china: U. S. manufacturer of fine dinnerware is challenging foreign champions on their own grounds (with illus) p68, Jan.2

The International Brotherhood of Operative Potters and seven chinaware makers have reached an agreement # p144, Jun.12

CHITTENDEN, George H.

Banker opposes clamp-down on lending abroad as a means of closing U. S. deficit p60, Jan.2

CHLOR-Alkali Products

Nine major chemical companies accused of plot to fix chlor-alkali prices p24, Jan.2

Short News Item

CHOCK Full O'Nuts Corp.

Pepsi-Cola spokesman denies that merger talks have been held or are planned # p118, Jan.23

CHRYSLER Canada, Ltd.

Plans to produce 80,000 cars for export to the U. S. next year # p38, Apr.3

CHRYSLER Corp.

Chrysler's sales jump of 37% tops Big Three as auto industry has its biggest January p36, Feb.6

Announces a big fund-raising venture — a $400-million rights offering p138, Feb.20

Largest on-the-job training program so far, undertaken by Labor and Commerce Depts. and Chrysler Corp. will help Chrysler dealers train unemployed workers as mechanics # p55, Mar.27

Chrysler will replace Ford as the principal supplier of vehicles to Avis # p142, Apr.3

Computers begin to solve the marketing puzzle (with illus) (Special Report) p114, Apr.17

Early retirement plan scores big: Big Three-UAW pension innovations draw more takers than anyone expected (with illus) p166, May 22

Industry's Saturn I scores hit: This week's test shot was powered by first-stage booster built by Chrysler (with illus) p52, May 29

Increases its holdings in Britain's Rootes Group # p38, Jun.19

CHUN King Corp.

The chow mein king spices up market drive: Chun King Corp. followed own hunches to top of field, now adds new customer lures (with illus) p100, Mar.6

CHURCH, Candide

Where women's work has a golden touch (with illus) p100, Mar.27

CHURCH, Frank

Vietnam crisis: debate over negotiations p121, Feb.20

CHURCHILL, Sir Winston

Britain heads into its next 100 days: Labor government faces a new crisis after week's truce brought by Churchill's death p29, Jan.30

CIGARETTES

Terry finds his smoking-health report put a brake on use of cigarettes p38, Jan.16

The Cigarette Habit — An Easy Cure by Arthur H. Cain p114, Jan.16

British ban TV cigarette ads p100, Feb.13

Cigarette makers ready to yield on labeling of packages, if agencies keep hands off p36, Mar.27

Bills on cigarette health-hazard warnings rushed by Congress committees p38, Apr.24

New York passes bill to require label that warns of cigarette health hazard p42, May 29

Congress agrees on cigarette label warning, will bar FTC action on advertising p40, Jun.26

CITIES

Boston bids for big clambakes: New Auditorium and hotel are designed to lure national conventions and trade shows (with illus) p150, Feb.13

Schemes for the cities: President's blueprint calls for a shift in emphasis in urban redevelopment (with illus) p32, Mar.6

No-strings federal aid finds backers at forum: Plan shelved by Johnson last fall is supported at ABA symposium by Joseph Pechman and Charles Percy p28, Apr.3

The spirit of St. Louis: A new arch of triumph (with illus) p34, Apr.3

New Orleans gets a piece of the action: The 1960s have brought an economic breakthrough for Louisiana's metropolis (with map and illus) p160, Apr.10

Chicago builds a new skyline for business: Office building boom came belatedly, but now it's remaking three areas of city (with illus) p126, May 1

Shopping for a luxury apartment p123, May 1

Localities vie to be selected as site for World's most powerful atom smasher p82, May 22

Apartments for rent — from Midwest . . . to the West Coast p132, May 29

Goodrich helps Akron get a renewal project: Rubber company gave the city of Akron $3.5-million to trigger redevelopment scheme p29, Jun.26

CITIES Service Oil Co.

One more try to show price-fixing in oil p26, Apr.17

Cities Service hangs new shingle: With a new name — Citgo — and a new symbol, the company is making radical changes (with illus) p72, May 8

CITIZENS & Southern National Bank

Savings certificates bring new money, but how much of it will stay with the bank? p138, Feb.20

Georgia bank's plan to sell insurance brings independent agents to the barricades p60, May 8

Big banks dip into factoring p58, May 22

CIVIL Aeronautics Board

Why Northeast faces its worst crisis yet: The airline must decide whether to give up Florida run, sell out, or continue the fight (with map) p48, Jan.9

Who will fly the charters? Supplemental airlines jump into breach opened by majors — and a fight brews in CAB p47, Jan.16

Budget freezes out subsidized helicopter lines; they cast wistful eyes on CAB, Congress p38, Jan.30

Western's jets fly over profit 'ceiling:' Carrier is so successful it earns 17.9% on its capital, exceeding CAB limit (with map and illus) p54, Mar.6

All-cargo airlines can't have exclusive right to blocked-space discount rates, says court p38, Apr.24

Movies up in the air: Airlines' agreement to end transatlantic in-flight showings is snagged p164, Apr.24

CAB heeds court order, calls new hearings on Northeast Airlines' runs to Florida p34, May 1

Four get new posts from LBJ: Charles S. Murphy to be chairman of CAB p26, May 1

CAB says 'no' to ban by 17 airlines on transatlantic in-flight entertainment p36, Jun.5

CAB told airlines to go ahead with various plans to raise restrictions on how much baggage can be carried free by passengers # p36, Jun.5

CIVIL Rights

States get a warning on the price of bias: Agencies threaten to cut off federal aid to local projects where segregation lingers (with illus) p23, Jan.9

Readers Report: Civil rights p5, Feb.20

LBJ's reply to Selma: 'This time — no delay.' The President asks for new law to guarantee vote to Negroes; swift enactment seems likely (with illus) p36, Mar.20

In Washington: LBJ works for cool summer. President hopes voting law and job program will minimize racial troubles later in year (with illus) p26, Apr.3

Mississippi business plans for integration: Civil Rights Act adds its force p32, Apr.17

No action on civil rights hiring rules p42, Apr.24

South weighs the cost of defiance on schools: In hard-core states, officials say the price is too high and they will meet Washington's deadlines for federal aid eligibility p29, May 8

Putting teeth in the hiring rules: It appears they will be more in the spirit than the letter of the Civil Rights Act provisions as Franklin D. Roosevelt, Jr., takes over (with illus) p32, May 29

The unfinished business of Negro jobs: Companies now face a new push as Title VII of Civil Rights Act takes effect (with cover, table and illus) (Special Report) p82, Jun.12

Right-to-work repeal hits a roadblock: Representative Powell tied it to civil rights. Now passage this session is in doubt p58, Jun.19

CIVIL Service

New rules may put chill on recruiting. Manpower hunt goes scientific p44, May 15

Upgrading Uncle Sam's payroll: Administration is proposing structural reforms that would bring salaries of the armed forces and nonmilitary employees more in line with industry p100, Jun.19

CLAIROL, Inc.

Clairol puts on a new face: The company that helped make hair coloring socially acceptable expands into full cosmetic line (with illus) p124, Jun.12

CLAMS

Anti-viral substance found in clams seen as possible weapon against cancer p99, Jan.9

CLARK, Jesse

Does rail labor law need a new timetable p82, Jan.9

CLARK, R. J.

British scan their future: Survey finds economists like Wilson program, approve its moderation (with illus) p50, May 15

CLARKE, Richard

Industry plugs positive Negro job message: At 'Opportunity Center,' personnel men interview 800 recent Negro graduates p34, Jun.26

CLAUSEN, Mads

Danish industry grows amidst the farmlands: Danfoss is probably Europe's largest maker of refrigeration components (with illus) p60, Jun.26

CLAYTON Act

Pushing for tougher rules on directors: House staff report favors extending Clayton Act ban on multiple directorships to management men p26, Mar.27

CLIBURN, Van

Luci Johnson chats with pianist Van Cliburn (illus) p25, Jan.23

CLINTON, Gordon S.

Tightening trade ties with Japan (with illus) p104, Apr.24

CLOCKS and Watches

Swiss seek to turn their watches ahead: They are trying to develop an all-electronic watch to counter Bulova's Accutron (with illus) p42, Jan.9

Atomic clocks back on U. S. shelf after checking time around the world p126, Mar.20

Watch movement — to West Indies: The U. S. Virgin Islands have suddenly emerged as a chief producer of watches, thanks to a tariff loophole (with illus) p132, Jun.5

CLOTHING Industry

Long-distance jumper on the ski wear trail: Marvin E. Burke owns a booming parka business and a resort to test his products (with illus) p140, Feb.27

Shirts join 'permanent press' wardrobe that is revolutionizing apparel p112, Mar.6

Fancy pants maker stretches into new lines: By molding fabric to the female form, Jack Winter has become a big name (with illus) p60, Mar.20

Kid stuff swings to a grownup look: Trend of young fry to match their parents' wardrobes is changing the character of the boys' and girls' wear industry (with illus) p66, Apr.17

Merger in works would set up challenger for top spot in women's ready-to-wear p60, May 8

Short News Item

CLOTHING Manufacturers Assn.

Men's and boys' clothing workers win gains totaling 30¢ an hour in three-year contract p132, May 15

CLUBS

Indoor tennis scores with fancy service: Plush clubs lure new fans (with illus) p30, Mar.27

CLUETT, Peabody & Co., Inc.

Shirts join 'permanent press' wardrobe that is revolutionizing apparel p112, Mar.6

COAL

AEC to aid water project: It agrees to help build nuclear power plant for pumping water into southern California p98, Jan.9

Huge generating plant planned at mine mouth p36, Feb.6

COATINGS

Pennsalt claims its new paint additive will add 30 years to life of finishes p154, Mar.6

COBB, Helen

Where women's work has a golden touch (with illus) p100, Mar.27

COBB, Lloyd

New Orleans gets a piece of the action (with illus) p160, Apr.10

COFFEE

Can stability be put in commodity prices p32, Feb.20

Brazil cracks down on leading businessman. How Simonsen got into coffee. Who will take over his empire p130, Mar.20

Ready for instant growth: General Foods hopes to push its instant foods into the No. 1 spot (with illus) p68, Apr.24

COHEN, Sheldon S.

Two are tapped for Treasury: Cohen moves up to be IRS chief; Deming of Minneapolis Fed is given Roosa's post (with illus) p58, Jan.2

COHEN, Wilbur J.

They twist arms without hurting: President Johnson's liaison men have developed persuasion to a high art (with illus) p82, Apr.24

COLD Spring Harbor, N. Y.

Retailers set their sights still higher (with illus) p14, Jan.2

COLEMAN, James J.

New Orleans gets a piece of the action (with illus) p160, Apr.10

COLGATE-Palmolive Co.

Supreme Court says TV ads can't offer mock-ups to prove claims for real thing p100, Apr.10

COLLEGES and Universities

Home recruiting lures the grads: Toledo employers, in mass drive for college seniors on holiday, find results 'tremendous' (with illus) p62, Jan.9

At MIT, students are the boss: As an answer to critics of undergraduate business education, MIT is giving some students a chance to design their own programs (with illus) p82, Jan.23

Changing the recipe for innkeepers: New York University's course in hotel, restaurant management omits classrom stove and teaches only business theory (with illus) p66, Feb.27

Why campus crisis flares again: Latest outbreak at UC in Berkeley is symptom of spreading student revolt, but Pres. Kerr wins uneasy truce (with illus) p38, Mar.20

Army makes a new Point: The expanding U. S. Military Academy changes course (with illus) p130, Mar.27

Allen Dulles completes a non-secret mission: He is first of new resident fellows at Harvard Business School (with illus) p34, Apr.10

How does religion influence job choice? Harvard study shows that college grads of different faiths want to work in different kinds of companies (with table) p178, Apr.17

Purdue gives — and gets — a lesson: Sir John Hicks studied the techniques the university employs in its business courses (with illus) p186, Apr.17

Why Harvard still ranks first: Harvard's economics department is used to drawing fire from all sides. Still, it attracts the cream of the profession (with illus) p118, Apr.24

Stumping the deans: Heads of nation's business schools can't agree on how best to use new tools in classes (with illus) p106, May 8

Long lectures for LBJ: Teach-ins are catching on as a form of protest against the President's tough Vietnam policy (with illus) p27, May 22

The old college try gets harder: Campuses are changing fast to meet teacher shortage, cost push, burst of knowledge (with charts) p144, Jun.26

Getting out of the hometown class: Washington University of St. Louis is an example of what is happening (with illus) p154, Jun.26

COLLELLA, Angelo

Two Carey backers in IUE found guilty on once-denied expense account charges p126, Jan.23

COLLINS, Maj. John F.

Boston bids for big clambakes (with illus) p150, Feb.13

COLLINS, LeRoy

In Washington: LBJ works for cool summer. President hopes voting law and job program will minimize racial troubles later in year (with illus) p26, Apr.3

COLM, Gerhard

Fiscal issues of next decade p48, Feb.27

The big issues: debt and taxes. Congress committee gets economists' view of top fiscal issues of next decade p66, Mar.6

COLOMBIA

Political crisis blows up storm in Colombia . . . and economic troubles hurt country, too p136, Jun.12

COLUMBIA Broadcasting System, Inc.

Miles Laboratories has signed an $8.5-million contract with CBS for evening TV time from now until Sept. 1966 # p124, Jan.16

CBS, Yankees score in capital: Top baseball executives and rival networks assure senators purchase won't hurt game p42, Feb.27

TV's week that was: FCC probe; CBS storm. Hearings set to study network control over programs. Aubrey steps down (with illus) p28, Mar.6

CBS plans regular color TV programming; it's last major network to enter the fold p36, Mar.13

CBS stockholder sues Aubrey, charging his outside interests harmed the company p38, Apr.3

Driving test on CBS-TV taken by 31-million; by and large they don't do very well p42, May 29

COLUMBIA Savings & Loan Assn.

How to win star billing for an S&L: MCA, the entertainment world giant, uses show business ideas (with illus) p90, May 1

COLUMBIA Yachts

Easy way to finance yachts p114, Jan.16

COMMITTEE for Economic Development

Making Soviet trade a U. S. political asset (with table and chart) p94, Feb.27

Pressure rises for trade with Reds p96, May 8

COMMODITY Markets

Can stability be put in commodity prices? Washington is preparing some new approaches p32, Feb.20

COMMUNICATIONS

AT&T ordered to bring Telpak bulk rates into step with charges for private lines p24, Jan.2

For the Bell System, all phones are ringing: The age of computers is bringing excitement and promises great strides (with cover and illus) p64, Jan.9

Building high to talk to subs down deep: U. S. Navy's communications towers will be tallest structures in Australia (with illus) p146, Apr.17

Air Force sends radio waves into orbit, finds they 'leak' through ionosphere to earth p146, May 15

Early Bird soars to new triumphs as carriers start series of tests p50, Jun.12

COMMUNICATIONS Satellite Corp.

Offers to finance a global network of up to 24 satellites, charging the military only for its use of the system # p38, Jan.30

Comsat calls for bids on 24 satellites, dropping sole source deal at FCC demand p36, Feb.20

Center that will control Comsat's Early Bird readied for satellite's launching in March p93, Feb.27

Comsat squares off at Pentagon: Commercial interests rally against plans to build surplus capacity into military satellite system p29, Mar.6

Comsat launches No. I: Success of an Early Bird should cheer stockholders (with illus) p33, Apr.10

Hughes Aircraft will seek Comsat agreement on building of a supersize satellite p148, Apr.17

Comsat rings the bell: Early Bird satellite is squarely in place, but some big policy questions must be settled (with map) p32, May 1

Early Bird outdoes itself: Lab tests of a prototype cheer Comsat p140, May 15

FCC hands Comsat the sole ownership for two years of the first three ground stations to be built to service communications satellites # p40, May 15

Comsat, communications trade in a tizzy over ABC proposal to loft own satellite p36, May 22

Setting sights higher: Success of Early Bird exceeds all expectations, and now Comsat thinks of putting up satellite to service all of U. S. (with illus) p32, Jun.5

Early Bird soars to new triumphs as carriers start series of tests p50, Jun.12

British charge for use of Early Bird transmitter, though satellite is still in 'free trial' period p38, Jun.19

COMMUNISTS

Communist party in Moscow may be a mild affair p113, Feb.27

Moscow meeting of Communists is a near-flop. They talk about Vietnam — but not about unity p116, Mar.6

Unions briefed on Red goals: Ex-Communist Jay Lovestone warns that Russia's aim is still world domination p127, May 15

Hopes rise south of the border: While more violence from Reds is expected officials believe over-all danger has diminished (with map) p97, May 29

COMMUTERS

Court upholds Massachusetts effort to preserve commuter rail service p38, Mar.6

For New York riders, the rail crisis deepens: This time there may be more hope for a solution (with illus) p74, Mar.20

In Chicago, the rider is king: Fast, sure service keeps him on the trains — and cuts commuter lines' deficits (with illus) p82, Mar.20

Toting commuters by computers: San Francisco's electronically controlled transportation complex may set pattern (with illus) p122, Apr.10

New Haven commuters tell it to ICC: Hearings in New York will decide whether railroad can stop trains (with illus) p34, Apr.17

Short News Item

Electronic roads for tomorrow's traffic: Cornell Lab study (with illus) p160, Apr.24

Reprieve for the New Haven: With federal help, states hope to keep commuters rolling for 18 months more p34, Apr.24

Hardest look yet at rail commuters: In Philadelphia, Reading RR gets $4.7-million subsidy for 18-month test (with illus) p164, May 8

COMPTROLLER of the Currency

Assets of common trust funds showed gain of $1-billion last year p156, Mar.27

COMPUTERS

Next for computers: central control. They are moving closer to the ultimate goal of bringing all stages of production under their regulation p44, Jan.2

How to rate the forecasters: Study shows business predictions of individuals or small teams are better than polls or computers (with illus) p39, Jan.9

Now retailers put it all on tape (with illus) p30, Jan.16

When computers do the digging: Lawyers are shifting their research burden to commerical computer services (with illus) p54, Jan.23

Honeywell unveils process control system that will tie in with business computer p64, Jan.30

Many tricks in Itek's new bag: New material and new optical memory unit promise speed-up in data retrieval — and printing (with illus) p60, Jan.30

National Cash Register Co. introduces its Series 500 line of low-cost computing equipment # p38, Jan.30

Honeywell calls a computer bet: Its new Series 200 computers can work with rival systems, or replace them (with illus) p102, Feb.13

IBM comes up with its cheapest-ever-computer to meet the stiffening competition p38, Feb.13

Western Union hums — with data: Pioneer communications company seeks its future in the complex field of computer data transmission (with illus) p150, Feb.20

GE enters its European-designed model in bargain-priced computer market p154, Mar.6

New Ferroxcube Corp. computer mass memory cuts cost of information storage space p154, Mar.6

Picking top men — by electronics: Data processing equipment is used more and more in executive recruitment (with illus) p97, Mar.6

Wanted: compatible computers. Budget Bureau praises data process industry for competition, but suggests a common language p34, Mar.6

When a computer needs a friend: Experience is proving that 'thinking' machines cannot replace human judgment (with illus) p146, Mar.6

IBM's answer to time-sharing: It takes on GE in selling complex computer systems that can be used by many p50, Mar.13

Only No. 7, so it tries harder: Scientific Data Systems claims that rank in the computer industry after only three years (with illus) p172, Mar.20

Keeping ahead on 'real time:' Computer system provides up-to-the-minute production data (with illus) p166, Mar.27

Readers Report: Stuff and nonsense p5, Mar.27

New edge to glass: At Owens-Corning, a computer runs a glass furnace all by itself p60, Apr.10

Toting commuters by computers: San Francisco is set to test four miles of an electronically controlled transportation complex (with illus) p122, Apr.10

A tiny chip brings a big payoff: Integrated electronic circuits, on silicon chips 1/16 in. square, are finding new markets and sales boom (with chart and illus) p85, Apr.17

Computers begin to solve the marketing puzzle (with cover and illus) (Special Report) p114, Apr.17

NYSE plans computer service to handle bookkeeping chores for its member firms p154, Apr.24

The next big jump is near in printing: Laggard composing room is catching up (with illus) p92, Apr.24

IBM pulls switch on computers: Five System 360 machines are replaced with three new larger and faster models p68, May 1

Readers Report: Comments on computers p5, May 8

Small computer for small offices p162, May 8

Bell Labs finds way to fold laser beams, sees future for them in computer memories p146, May 15

Rx for hospitals — computers: In Massachusetts and Missouri they are taking over routine housekeeping (with chart and illus) p142, May 15

Programming learned at home p140, May 22

Draftsman with speed to spare: Mechanical plotter directed by computer increases blueprint production 25 times (with illus) p64, May 29

Drawings that appear to be three-dimensional made automatically from two-dimensional plans p79, May 29

RCA, now in pilot production of a new kind of computer memory, is offering samples of it to other computer makers # p79, May 29

Keeping mistakes from computers: Addo has a device that keeps costly errors from fouling up data processing (with illus) p166, Jun.12

Digital Equipment has entered the computerized typesetting field # p64, Jun.26

Univac, Honeywell, Burroughs announce new entries in time-sharing computer battle p64, Jun.26

Publisher shuts down New York Post when printers balk at computer typesetting p40, Jun.26

COMSTOCK & Wescott, Inc.

Electric industry glows over heating prospects (with chart) p162, Mar.13

CONCAST, Inc.

Hard rider with a feel for timing: Irving Rossi, promoter of continuous steel casting, has a rare combination of talents (with illus) p188, May 15

Squeezing costs out of casting: Curved mold eliminates need for expensive height in continuous steel units p163, Jun.12

Readers Report: Interesting and timely p5, Jun.26

CONCORDE

Britain decides to go along on Concorde, eyes military aircraft in quest for economy p38, Jan.16

CONCRETE

See Cement

CONDOMINIUMS

See Housing

CONFEDERATE Money

Better than Appomattox — at Sotheby's p170, Apr.17

CONFLICT of Interest

Pulling the teeth of 'conflict of interest:' New Commerce Secy. John T. Connor will give Morgan Guaranty Trust irrevocable authority over his holdings while he is in office (with illus) p29, Jan.16

CONGO

Tshombe wins a round: Return to Congo of assets amassed by Belgian colonial government ends long financial fight (with illus) p31, Feb.13

Big companies still thrive in the Congo: They survive fairly well despite chaos that wrecks smaller outfits (with illus) p70, Feb.20

CONGRESS

In tune with the leader: Congress is ready and willing to give Pres. Johnson what he wishes (with illus) p16, Jan.2

House Republicans drop the Old Guard: Seeking a brighter image of leadership, they depose Charles Halleck as floor leader and move up Gerald Ford and Melvin Laird (with illus) p22, Jan.9

Johnson's grand design: The President is forging a program to stress development of human and natural resources (with illus) p19, Jan.9

Johnson plays it cool with Congress p109, Jan.23

President sees close struggles in Congress p39, Jan.23

Congress will investigate charges of bank takeovers by criminals p106, Feb.6

LBJ requests hit slower pace in Congress p47, Feb.27

The big issues: debt and taxes. Congress committee gets economists' view of top fiscal issues of next decade — and the remedies p66, Mar.6

Pushy Congress adds more to LBJ programs. Up goes price tag on health and education p39, Mar.13

Putting Congress through hoops: Number of bills already passed or lined up for quick action demonstrates Pres. Johnson's savvy in pushing urgent legislation p32, Apr.3

Balmy days, cherry blossoms, and . . . spring fever along the Potomac. Opponents wait for shock waves to subside p39, Apr.17

Reform zeal in Congress trickles away p40, Jun.5

Congress speeds tax cut drive to quit. Labor-backed bills may get stalled. Housing bill, public works move smoothly p53, Jun.12

New troubles in Congress. Russell Long leads rebels in Senate. Troubles show in House, too p43, Jun.26

CONNECTICUT

Reprieve for the New Haven: With federal help, states hope to keep commuters rolling for 18 months more p34, Apr.24

U. S. Supreme Court held unconstitutional a Connecticut law prohibiting the use of contraceptives # p50, Jun.12

Population control takes a forward step: Supreme Court ruling on Connecticut law may open way for mass testing p108, Jun.19

CONNECTICUT Yankee Atomic Power Co.

Investors are cool to bond offering to finance nuclear power plant p112, Jan.30

Bonds lose their bounce on rumors of some money restraint p106, Feb.6

CONNOR, John T.

See also Dept. of Commerce

Pulling the teeth of 'conflict of interest:' New Commerce Secy. John T. Conner will give Morgan Guaranty Trust irrevocable authority over his holdings while he is in office (with illus) p29, Jan.16

Connor in a cross fire on oil decision p40, Feb.20

Connor's goal: more effective business voice. Keeping the lines open to the President p47, Feb.27

Credit joins the payments battle: Modest shift by Fed toward tighter money is aimed at easing the U. S. payments deficit p34, Feb.27

Voice for business in U. S. policy: That's the new, expanded role John T. Connor has staked out as Commerce Secretary (with cover and illus) p96, Mar.13

Dollars start coming back home: President's 'voluntary' program to narrow balance-of-payments deficit is off to good start p133, Mar.20

Chief business voices: Fowler and Connor p39, Mar.27

Short News Item

Briefing the brass: Business Council will get inside view from Cabinet members (with illus) p30, May 8

Packagers rap Hart bill: Companies say its hard to swallow (with illus) p34, May 8

CONOLLY, Dr. John

Grappler for life's clues in the world's oceans (with illus) p68, May 22

CONRAD, Lt. Cmdr. Charles, Jr.

Cooper and Conrad named by NASA as crew for Gemini flight aimed at space 'rendezvous' p112, Feb.13

CONSOLIDATED Cigar Co.

The seller of the big Consolidated Cigar offering is rumored to be Fidelity Capital Fund, whose portfolio is managed by Gerald Tsai # p108, Jun.5

CONSOLIDATED Edison Co. of N.Y.

FPC grants license to company to build its "pumped storage" power project at Cornwall # p36, Mar.13

CONSOLIDATED Foods Corp.

Stock of company will be acquired by American Tobacco Co. # p36, Feb.6

'Conglomerate' mergers are illegal, court says, if they lead to reciprocal sales p34, May 1

Consolidated Foods plans its diet: From now on it will do the swallowing if it tries any mergers (with illus) p65, May 22

CONSOLIDATION Coal Co.

Sale of part of M. A. Hanna holdings aims to move it closer to full diversification p162, May 22

CONSTRUCTION

See Building

CONSULTANTS

What management consultants can do: They are solving a wide range of business problems, and more and more practitioners join their ranks (with cover, table and illus) (Special Report) p88, Jan.23

Seagram's recipe: a dash of advice. Big distiller operates its own management consulting service for its network of independent distributors (with illus) p126, Jan. 30

Readers Report: Comments on consultants p5, Feb.13

Readers Report: Choosing a consultant p6, Feb.20

Readers Report: Consultants claims p6, Mar.6

Readers Report: Trouble on the line p5, Mar.6

Charting pitfalls of decision: Consultants teach experienced managers how to bring some system into the haphazard pursuit of problems and making decisions (with illus) p64, Jun.5

CONSUMER Price Index

See Cost of Living

CONTINENTAL Can Co.

Contract talks with can makers deferred until after USW leadership vote p104, Jan.30

Local jobs a new factor in merger case p42, Jan.30

Strike by can workers is all tied up with bargaining on steel contract p134, Mar.6

Labor troubles plague container users p48, Mar.20

Charting pitfalls of decision: Consultants teach experienced managers how to bring some system into the haphazard pursuit of problems and making decisions (with illus) p64, Jun.5

CONTINENTAL Illinois National Bank & Trust Co.

Banks go abroad — via joint ventures # p60, May 8

CONTRACEPTIVES

Why U. S. birth rate is heading downward: It may show that birth control methods are getting wider acceptance p108, Feb.13

First sequential oral contraceptive said to be 'virtually 100% effective' p62, Apr.24

Tests look good for contraceptive extracted from a common plant p62, May 1

Injectable contraceptive scores 100% in early tests, Squibb Institute reports p38, May 8

U. S. Supreme Court held unconstitutional a Connecticut law prohibiting the use of contraceptives # p50, Jun.12

Population control takes a forward step: Supreme Court ruling on Connecticut law may open way for mass testing p108, Jun.19

CONTROL Data Corp.

Draftsman with speed to spare: Mechanical plotter directed by computer increases blueprint production 25 times (with illus) p64, May 29

CONVENTIONS

All the world's a stage for business meetings: Jets, low fares, hotel building boom abroad pave way for conventions in out-of-the-way places (with map) p74, Feb.6

COOK, C. W.

General Foods marks new fiscal year with naming of new chief executive (with illus) p38, Mar.6

Ready for instant growth: General Foods hopes to push its instant foods into the No. 1 spot (with cover and illus) p68, Apr.24

COOK, Donald C.

LBJ's 'outside' man: Donald C. Cook is the President's chief non-government adviser on economic policy (with illus) p27, Feb.13

Dillon-to-Cook wheel takes another spin p40, Mar.13

COOK, Homer

Changing liabilities to assets: That's the Job Corps' mission (with illus) p156, Mar.20

COOLEY, Harold

President sees close struggles in Congress p39, Jan.23

COOPER, Maj. L. Gordon, Jr.

Cooper and Conrad named by NASA as crew for Gemini flight aimed at space 'rendezvous' p112, Feb.13

COOPER, R. Conrad

Steel contract extension terms coming up p39, Apr.17

COOPER, Ronald

Industry plugs positive Negro job message: At 'Opportunity Center,' personnel men interview 800 recent Negro graduates (with illus) p34, Jun.26

COPPER

Metals pinch speeds drive to tap stockpile: Congress has a flood of bills to release copper, lead, zinc p34, Jan.23

Tug of war in copper p20, Jan.30

Frei's victory in Chile is boon to U. S. companies. Copper target: $400-million for expansion p129, Mar.13

Copper for immediate delivery reached a new peak of nearly 68c a lb. in London # p152, Apr.24

Increase in the price of Chilean copper brings worldwide hike to 36¢ a lb. p148, May 8

Copper pinch to get worse p41, Jun.19

COPYING Machines

Blackout for copiers: Printing technique that frustrates Xerox machine is called 'major step' in fight against unauthorized duplications (with illus) p36, Jan.16

CORN Products Co.

When cruzeiros spiral — think dollars: That's how Corn Products keeps growing despite Brazil's inflation (with illus) p107, Mar.13

CORNELL Aeronautical Laboratory, Inc.

Auto future: automated, closely-packed p40, Apr.17

CORNELL University

Readers Report: Small car speaks up p5, Jan.9

Electronic roads for tomorrow's traffic (with illus) p160, Apr.24

CORNFELD, Bernard

Foreign beachhead on U. S. funds: The $186-million Fund of Funds, run by a Swiss company, puts money from all over the world into mutual funds (with illus) p146, Jun.12

CORNING Glass Works

Will build new plant in Brazil to make television tubes # p56, Mar.27

CORPORATIONS

Performing arts find an 'angel' in business: They attract an increasing share of the corporate charity dollar (with illus) p52, Mar.13

More companies buy their own stock, lowering near-term supply, study shows p156, Mar.27

More pay to top men in 1964: New stress on cash helped make last year more rewarding for corporation presidents (with table) p127, Apr.3

A slight pinch for cash: Despite record profits, the rising pace of spending creates some shortage (with charts) p45, Jun.19

Annual Meetings

Shushing the annual heckler: 'Professional stockholders' may find the going rougher at next year's meetings (with illus) p118, May 22

Annual Reports

SEC beefs up its requirements for mutual funds' annual reports p112, Jan.30

Directors

Stauffer board meeting moves south of border: Directors flew to Mexico City for regular meeting and perhaps opened door to expansion (with illus) p112, Feb.6

Pushing for tougher rules on directors: House staff report favors extending Clayton Act ban on multiple directorships to management men p26, Mar.27

Earnings and Dividends

The climb continues, less fast: Earnings, expected to rise 4%, won't match last year, and may run into cost problems (with charts) p104, Jan.9

Setting records already: Year has started off strong, with profits reports helping push stocks higher (with table and charts) p23, Feb.6

In January, publicly held companies paid their shareholders cash dividends of $1.4-billion — up 17% from a year earlier # p138, Feb.20

A highly profitable prosperity (Editorial) p156, Mar.6

A new way to prosper: The current profits boom is founded on productivity gains through automation that makes high volume more profitable (with charts) p23, Mar.6

Transport profits ride up: Large fixed costs for carriers mean earnings soar on any traffic gains (with chart) p66, Mar.20

Tax law changes, discords on accounting make profit comparisons tricky, says bank p76, Apr.10

The 1964 statistics are coming in: Manufacturers earned 5.2% on sales, 11.4% on stockholder equity p65, Apr.17

Topping all expectations: Corporate earnings, on dead center for nearly a year, soared in first quarter (with table and chart) p21, May 1

Buckingham Corp. and Paddington Corp., scotch importers, report profits for first-quarter # p146, May 8

Earnings decline results from overseas expansion and new product costs, P&G officials say p48, May 15

Foreign Branches

Readers Report: Too flattering p5, Jan.30

Short News Item

Business hedges on British pound: U. S. companies in Britain doubt it will be devalued, but they're taking steps, just in case p117, Feb.13

Business cool to payments program: President's plan to ease U. S. deficit through curbs on investment abroad draws fire (with chart) p26, Feb.20

When cruzeiros spiral — think dollars: That's how Corn Products Co. keeps growing despite Brazil's inflation (with illus) p107, Mar.13

Dollars start coming back home: President's 'voluntary' program to narrow balance-of-payments deficit is off to good start p133, Mar.20

U. S. companies recross the Alps: Prevented from hiring personnel by Swiss anti-inflation curbs, some outfits are moving (with illus) p90, May 8

A crown for the conqueror: Chas. Pfizer grew to be leader overseas under the man it has now named president (with illus) p124, May 22

Olin, Rexall Drug get approval for first wholly foreign-owned projects in Spain p100, May 29

Business enlists in South Vietnam: Foreign investors are getting in on the ground floor there. The incentives are broad (with illus) p114, Jun.12

Where the cash grows in Africa: Business is pouring money into South Africa despite racial, political uncertainties (with map and illus) p134, Jun.19

CORSANO, Michael

Subway worker beards Transit Authority in den, and wins right to wear Vandyke in open p56, Apr.17

COSMETICS

Clairol puts on a new face: The company that helped make hair coloring socially acceptable expands into full cosmetic line (with illus) p124, Jun.12

COST of Living

Living costs push up a bit in November, but yearly rise holds to recent pattern (with table) p84, Jan.9

Living costs in December rise to new high, bring penny pay increases that help wages hit records (with table) p50, Feb.6

Industrial workers get a penny pay hike as housing and transportation costs rise (with table) p134, Mar.6

Price index seen as rising in March after holding steady in February (with table) p88, Apr.3

Another upward nudge in the index adds a penny an hour to some wages (with table) p140, May 8

Index takes biggest jump in nine months, as drop in overtime cuts take-home pay (with table) p52, Jun.5

COSTS

How valuable is value analysis? Some see it as a boon in getting rid of production fat, others as a duplication (with illus) p78, May 15

COUNCIL for International Progress in Management

Showing foreigners the way: Group plans fellowships to give students practical experience in the U. S. p116, Feb.6

COUNCIL of Economic Advisers

Council shapes steel price study for LBJ p36, Jan.9

Push for steel capacity figures, p40, Jan.23

The road ahead looks smooth — to a point: Pres. Johnson and CEA see continued expansion of business. But the council also calls for flexible policies to meet any emergency (with charts) p27, Jan.30

How the style shifts at CEA: Gardner Ackley probably will attract less public attention than his predecessor, Walter Heller (with cover and illus) p73, Jan.30

Johnson charts his economics: The President moves cautiously to find a middle way between too much stimulation and too little (with illus) p25, Jan.30

Prices take center stage for 1965 p19, Jan.30

Readers Report: The master tailor p6, Mar.13

Forecaster for the forecasters: Most of David W. Lusher's works for CEA is anonymous, but his fame is far-reaching (with illus) p158, Apr.3

A bouncier air hovers over business p41, Apr.24

Hope rises for easing of wage demands. U. S. study may curb steel union p41, May 8

Steel gets a report without frosting: CEA urges price stability and points up industry's problems at home and abroad (with charts) p26, May 8

A new guide for bargaining in steel (Editorial) p202, May 15

Aluminum gets a lift: In twin moves to settle its problems, industry raises mill prices following wage pacts p107, Jun.5

COUSINS, Frank

Can science save Britain's industry (with illus) p112, May 8

COX Broadcasting Corp.

AFL awards Atlanta football franchise to Cox, but stadium is uncommitted p50, Jun.12

CRAIG, Dr. Stanley

Sugarcoating the executive's health checkup: New York-based medical group provides country club environment (with illus) p68, Jun.19

CREDIT

No jump in the cost of money: Interest rates should stay about the same, with even a chance of softness in long-term (with charts) p30, Jan.2

Plentiful credit supports a turn in homebuilding p20, Feb.6

Credit policy after a week of leaks p42, Feb.13

Credit joins the payments battle: Modest shift by Fed toward tighter money is aimed at easing the U. S. payments deficit (with illus) p34, Feb.27

Something new: goldfish bowl credit policy p42, Mar.6

Consumer credit jumped this winter, and some lenders worry about it p76, Apr.10

Living high on the old homestead: Refinancing mortgages to get money to spend is a gaining source of consumer credit (with chart) p47, Apr.24

Score for Kroger's food credit plans: one down, two continuing, one new test p67, Apr.24

Credit men begin to look wary: They are uneasy about the rise in consumer borrowing (with charts) p54, May 22

CREDIT Cards

The charge-it plan that really took off: One out of 14 Californians now use BankAmericards for loans and a vast variety of purchases (with illus) p58, Feb.27

Diners' Club successfully charges through Iron Curtain's credit defenses p118, Mar.13

Several credit card operations are setting up insurance arrangements with cardholders # p160, May 22

CRESAP, McCormick & Paget

What management consultants can do (with illus) p88, Jan.23

CRICHTON, John A.

Pure Oil journeys a rocky merger road (with illus) p122, Feb.27

CROWN, Henry

General Dynamics plans to buy up Henry Crown's preferred stock p170, Apr.17

Move is made by General Dynamics to redeem 876,000 of its 1.7-million preferred shares p110, Jun.5

CRUIKSHANK, Nelson H.

Social Security: a growing giant. What people who influence legislation are saying (with illus) p76, Feb.6

CRUMB, Robert

How the No. 2 greeter is playing its cards (with illus) p154, Feb.13

CRYSTAL Lake, Ill.

Were warnings on time in 'Tornado Alley' (with illus) p27, Apr.17

CUBA

Latin dockers join Castro boycott: Unions in 10 countries support move to close all ports in the Americas to ships that trade with Cuba p50, May 1

CUDAHY, Edward A., Jr.

Young blood puts life into an old packer: Cudahy Packing Co. reverses a decline with modern management methods and a drastic executive reshuffle (with illus) p142, Feb.13

CULTURE

Performing arts find an 'angel' in business: They attract an increasing share of the corporate charity dollar (with illus) p52, Mar.13

CUMMINGS, Nathan

Consolidated Foods plans its diet: From now on it will do the swallowing if it tries any mergers (with illus) p65, May 22

CUNARD Lines

Work on Cunard Lines' $64-million successor to Queen Mary is about to start p90, Jan.9

CURRENCIES

Treasury defers minting silver dollars p60, Jan.2

Two moves designed to aid dollar p39, Feb.6

Business hedges on British pound: U.S. companies in Britain doubt it will be devalued, but they're taking steps, just in case p117, Feb.13

How much gold is in de Gaulle's 'Golden Rule' p127, Feb.13

Heading for a new monetary unit? French proposal to return to gold standard would take some pressure off dollar and pound — but might prove catching internationally (with illus) p132, Feb.20

New plan for international money unit offered by former IMF official p126, Mar.6

The premium that Canadians pay for U.S. dollars went above 8% this week # p122, Mar.6

Doubts over sterling stir Washington. Softened slap from the EEC p141, Mar.27

The right course for monetary policy (Editorial) p180, Mar.27

Britain props the pound: Foreign creditors, including France, thaw a bit in the face of Britain's steps to tighten domestic spending and overseas investment (with illus) p27, Apr.10

Better than Appomattox — at Sotheby's p170, Apr.17

Major countries to discuss monetary reform p104, May 1

The old-style silver dollar will be minted no more. The Administration is expected to cut the silver content of all U.S. coins # p42, May 29

Silver coin plan: a bit for everyone. With demand for metal outrunning supply, Johnson would eliminate it from dimes and quarters, leave some in half-dollars (with charts) p57, Jun.12

Edging closer to monetary reform: Visit to U.S. by Britain's James Callaghan highlights the growing consensus that there should be a better way to handle payments (with illus) p68, Jun.26

CURTISS-Wright Corp.

The rotary engine gets on the road: First commercial models are tootling around the roads of Europe (with illus) p118, Apr.3

CUSTOMS

Common Market Commission proposes dropping duties within EEC on tourist purchases up to $60 p67, Jan.2

Short News Item

New bill seeks to cut to $50 the amount of goods tourists are allowed to bring back duty-free # p40, May 15

CUTLER, Lloyd

LBJ pays high in war on news leaks p42, Apr.24

CZECHOSLOVAKIA

'Landlocked' fleets sail the seas: Switzerland, Czechoslovakia send their merchant ships around the world p83, Feb.27

Diners' Club successfully charges through Iron Curtain's credit defenses p118, Mar.13

D

DAHL, Dr. Lewis K.

High blood pressure? It may be in your genes. Experiments show tendency may be inherited, then triggered (with illus) p90, Apr.3

DAIRY Industry

Researchers have proved the feasibility of an ion exchange method for removing strontium-90 from milk # p93, Feb.27

FTC spells out a 'merger guide:' Dairy industry gets a preview of what will go, in opinion on Beatrice Foods case p32, May 22

DANFOSS

Danish industry grows amidst the farmlands: Danfoss is probably Europe's largest maker of refrigeration components (with illus) p60, Jun.26

DANIEL, Robert H.

A year for caution, but not for alarm: Investment managers look ahead (with illus) p56, Jan.2

DARDEN, Leslie

Mississippi business plans for integration p32, Apr.17

DARLINGTON Mfg. Co.

Liberal NLRB faces tougher road: Supreme Court overturns rulings p78, Apr.3

DARMSTADTER, Henry C.

Pennsy and Central pass first ICC test: Examiners recommend giant merger — and point to bleak outlook for Eastern lines (with map) p70, Apr.3

DAVIDSON, William

Salvation Army beats a bigger, better drum (with illus) p114, Jun.19

DAVIS, Dr. Hugh J.

Do-it-yourself test that could cut the toll: Cervical cancer's death rate may be sharply reduced by new test (with chart) p74, Mar.13

DAY, Virgil B.

Bureaucrats meet company brass (with illus) p176, May 22

DeANGELIS, Anthony

For the salad oil king: 10 years in prison — maybe # p110, Jun.5

DEERE & Co.

Agrees to sell its subsidiary John Deere Chemical Co. to Nipak, Inc. # p38, Apr.24

De GAULLE, Charles

See also France

Erhard hopes to bolster his position . . . in talks about EEC with de Gaulle p92, Jan.16

Erhard wins the latest round with de Gaulle p110, Jan.23

Growing rift in French economy: Finance Minister's economic planning draws fire from politicians p52, Mar.6

Lukewarm support for de Gaulle in latest votes p130, Mar.20

EEC buckles down to matter of money: Common Market ministers start debate next week on financing for agriculture (with illus) p49, Jun.26

DEGEN, Louis

Samsonite: on land, in the air, on the sea (with illus) p98, Feb.27

De JUR-Amsco Corp.

Readers Report: Wrong address p6, Jun.12

DELAWARE River

Pouring concrete into a river — with a purpose: Largest underwater continuous pour is building a solid base for a new Delaware River bridge (with illus) p40, Mar.20

DEMING, Frederick L.

Two are tapped for Treasury: Cohen moves up to be IRS chief; Deming of Minneapolis Fed is given Roosa's post (with illus) p58, Jan.2

New monetary boss will pioneer — cautiously: Deming is expected to continue many of the innovations of Robert V. Roosa, but he will put his own imprint on the job (with illus) p25, Jan.9

Clashing views hamper road to monetary reform p40, Apr.17

Balance of payments moves into surplus as curbs on capital outflows take hold (with illus) p60, May 8

DEMOCRATS

Love affair begun by FDR may be ending p40, May 22

DEMON

Ad agency develops mathematical 'guesser' to pre-determine chances of new products p80, Jun.19

DeMORE, Matthew

Machinists union names its replacements for retiring president, secretary-treasurer (with illus) p130, Feb.20

DEMPSEY, John

Bailing out the New Haven p27, Mar.13

DEMPSEY-Tegeler & Co.

'Church' bonds ride the population wave p138, Mar.13

DENMARK

Danish industry grows amidst the farmlands: Danfoss is probably Europe's largest maker of refrigeration components (with illus) p60, Jun.26

DENVER, Colo.

Ranchmen have their big fling in Denver: Nine-day stock show and rodeo turns city profitably into a slice of Old West (with illus) p120, Jan.30

DEPARTMENT (U.S. Government Divisions)

See also entries for departmental officers; Bureaus, and spheres of interest such as Taxation; Agriculture; Antitrust laws and Enforcement

Department of Agriculture

Researchers have proved the feasibility of an ion exchange method for removing strontium-90 from milk # p93, Feb.27

Department of the Air Force

Lean year, or permanent cutback? Aerospace industry is worried by coming cut in government R&D funds (with chart and illus) p76, Jan.2

F-111A subsystem study is scheduled p86, Mar.6

F-111 breaks another barrier: New fighter-bomber makes its first supersonic flight (with illus) p34, Mar.13

Air Force plans 'total package' contract for procuring huge cargo plane p48, Mar.20

F-111 flies into new crop of problems (with illus) p124, Mar.20

Atoms and ions in orbit: U.S. successfully tests nuclear generator and ion engine in space (with illus) p105, Apr.10

Titan III-C, to test-flight next month, could be picked to put Surveyor on the moon (with illus) p128, May 8

Air Force sends radio waves into orbit, finds they "leak" through ionosphere to earth p146, May 15

Air Force wins its space gamble: Its Titan III-C performs as the world's most powerful booster to date (with illus) p106, Jun.26

Department of the Army

New lift for the whirlybirds: Big demand gives designers the funds to develop rotary-wing aircraft faster (with illus) p84, Feb.27

Armed to rain grenades on guerillas (illus) p42, Mar.20

Army makes a new Point: The expanding U. S. Military Academy changes course (with illus) p130, Mar.27

Department of Commerce

Commerce Dept. tells Congress that the 41,000-mi. interstate highway system will cost $46.8-billion # p38, Jan.16

Pulling the teeth of 'conflict of interest': New Commerce Secy. John T. Connor will give Morgan Guaranty Trust irrevocable authority over his holdings while he is in office (with illus) p29, Jan.16

FMC Corp. says it seeks Washington advice on sale of a chemical process to Russia p52, Jan.23

Economic policy has been turned over to Dr. Andrew F. Brimmer. He replaces Dr. Richard H. Holton # p36, Feb.6

Connor in a cross fire on oil decision p40, Feb.20

Connor's goal: more effective business voice p47, Feb.27

Breaking through $50-billion: Capital spending forecasts point to a 12% rise (with table) p23, Mar.13

Voice for business in U. S. policy: That's the new, expanded role John T. Connor has staked out as Commerce Secretary (with cover and illus) p96, Mar.13

Dollars start coming back home: President's 'voluntary' program to narrow balance-of-payments deficit is off to good start p133, Mar.20

U. S. standards needed? Proposal for national supervisory 'institute' stirs a mixed reaction p178, Mar.20

Commerce Dept. joins the economists in hailing 1965's booming first quarter p36, Mar.27

One industry gets a 'no' from Connor p42, Apr.3

Friendly ear for business p44, Apr.10

Experts take new look at gold drain measure: Bernstein committee's proposal of a different accounting for balance of payments would have cut about $1.5-million from last year's gap (with chart) p116, May 1

Four get new posts from LBJ: Alan S. Boyd named Under Secretary of Commerce for Transportation (with illus) p26, May 1

Making a strong pitch to build U. S. exports: But the effort to retain the nation's share of trade is handicapped by credit (with illus) p80, May 8

New agency set up in Commerce Dept. for weather, geodetic, radio sciences p82, May 22

Quarterly survey shows consumer appetite for major purchases is still keen # p42, May 29

$1.5-billion tax riddle p46, May 29

Big future for irradiated foods is the enthusiastic forecast of a new Commerce Dept. report p74, Jun.12

Commerce-SEC finds business spending headed for third boom year in a row (with chart) p50, Jun.12

Department of Defense

Defense Dept. takes over Syncom satellites as NASA completes its research program p99, Jan.9

Why LBJ holds the arms line: There are signs the cold war may be kept within controllable bounds p28, Jan.23

Pentagon seeks hotter price competition p48, Feb.27

Short News Item

Comsat squares off at Pentagon: Commercial interests rally against plans to build surplus capacity into military satellite system p29, Mar.6

Flare-up due over favors p41, Mar.6

Administration move to check competition with private business faces foot-dragging p36, Mar.13

Who gets the big contracts: Lockheed and Boeing still lead (with table) p45, Mar.13

Pentagon's new R&D want list: While annual spending will remain level, the mix of R&D programs will change, officials told the industry (with illus) p120, Mar.20

Soothing words from Defense on contracts . . . but spending shows a dip p51, Mar.20

F-111 flies into new crop of problems (with illus) p124, Mar.20

Ban on foreign oil helps gold, hurts budget p40, Mar.27

Economy moves worry aerospace firms p41, Apr.3

Homebuilders try to sell a city: Instead of waiting for customers to come to them, Philadelphia builders went to Brooklyn (with illus) p60, Apr.3

Loosening the red tape: Soon one agency will check up on contractors, not the three military services p130, Apr.3

Sprint missile, a component in Nike X system, makes successful first flight at White Sands p96, Apr.3

The F-111 wins another dogfight: Pentagon goes ahead with production p36, Apr.17

$1-billion shrinkage in federal deficit in fiscal 1965 reported by Johnson p34, May 1

Making a strong pitch to build U. S. exports: Defense Dept. does its bit p80, May 8

New orders for construction, planes, ammo p41, May 8

Impact of Vietnam begins to register: New defense contracts are going out; most call for faster delivery than some industries can manage p27, May 15

Decision nears on Nike X: Pentagon will reach verdict this fall on setting up anti-missile defense system p170, Jun.12

'Watchdog' agency tugs on leash: General Accounting Office is expanding its traditional role p76, Jun.12

New contracts: The mix is changing p41, Jun.19

Risk-takers to get break in Pentagon p44, Jun.26

U. S. boosting price of arms exports to help meet developmental costs p40, Jun.26

Department of Health, Education & Welfare

Guarding clean water. Federal emphasis is shifting to how to keep the rivers and streams from becoming polluted p36, Jan.30

Department of the Interior

Oilmen jam hearings to speak up on quotas: Interior Dept. sessions brought out opposing views within industry on six-year old import law p136, Mar.20

LBJ gives Udall wider role: Secretary gets key spot in Great Society, as conservation becomes an urban issue (with map and illus) p98, Apr.3

Readers Report: Bully for Johnson p6, May 1

A different price warning: Don't cut oil p54, Jun.12

Department of Justice

Justice Dept. keeps heat on Hoffa: New Attorney General will continue to press charges against Teamsters' chief (with illus) p48, Feb.13

Bank weighs appeal against breakup order: Manufacturers Hanover Trust Co. may carry fight to the Supreme Court p35, Mar.20

Four get new posts from LBJ: Harvard Professor will head Antitrust Div. p26, May 1

Antitrust policy gets a long, hard look: Katzenbach sees trouble ahead in the growing trend toward mergers (with illus) p45, May 8

Senate hearings start on bill to bar Justice Dept. from the bank merger field p36, May 22

Department of Labor

AFL-CIO fights to keep its man in Labor Dept. in Johnson overhaul of 'little Cabinet' p50, Jan.2

Unions get a White House nod: AFL-CIO's John F. Henning holds on as Under Secretary of Labor (with illus) p80, Jan.9

He fights the toughest battles: Assistant Labor Secy. James J. Reynolds has become the government's top mediator (with illus) p126, Jan.16

Where braceros once worked: Jobless Californians replacing foreign stoop laborers now cut off by law find the work hard, and many soon quit (with illus) p32, Jan.16

Manpower boss faces hornet's nest: Ruttenberg, taking over as head, faces burst of protests on Wirtz wage order (with illus) p102, Jan.30

Union votes spotlight gaps in election rules: More important, they're showing up holes in Landrum-Griffin p51, Feb.27

Wanted: 9-million new jobs. Economists figure that only continued record growth will fill 1970 needs p34, Mar.13

Policing the vote count: The Labor Dept. is getting deeper into disputed union elections than ever before (with illus) p114, Mar.20

Largest on-the-job training program so far, undertaken by Labor and Commerce Depts. and Chrysler Corp. will help Chrysler dealers train unemployed workers as mechanics # p55, Mar.27

Carey's fall causes union quake: Repercussions from Labor Dept. report of 'misconduct' in IUE election spread throughout labor (with illus) p140, Apr.10

Department of the Navy

Congressional report blames loss of Thresher on design, workmanship, management p38, Jan.16

Navy asks Lockheed for Poseidon proposal p38, Feb.13

Lockheed gets go-sign for improved Polaris: New missile will have twice the accuracy, payload of Polaris A-3 (with illus) p86, Feb.20

Navy narrows competition for building propulsion system for Poseidon missile p82, Mar.13

Building high to talk to subs down deep: U. S. Navy's communications towers will be tallest structures in Australia (with illus) p146, Apr.17

McNamara strengthens Navy's hopes for second nuclear-powered carrier p128, May 8

Navy version of F-111 rolls from plant, ahead of time but still overweight p40, May 15

Department of the Post Office

Readers Report: The true deficit p5, Jan.9

Zip mail hits a snag: Bulk users say the Post Office is moving too fast with plans for making presorting by zip code mandatory p33, Jan.30

Mandatory pre-sorting of bulk mail by zip code postponed for a year p36, Feb.6

Gronouski, deep in postal rejuvenation, will be named for a second term (with illus) p36, Feb.20

Postal panel's ideas face cool response p46, May 29

Can he really put zip in the mails? Business is eying Postmaster General Gronouski as he tries modernizing (with cover and illus) p83, Jun.19

Department of the Treasury

Is the gap closing fast enough? Balance-of-payments deficit will drop to about $2-billion in 1965, but some Administration officials think that still is too big (with charts) p32, Jan.2

Two are tapped for Treasury: Cohen moves up to be IRS chief; Deming of Minneapolis Fed is given Roosa's post (with illus) p58, Jan.2

Treasury defers minting silver dollars p60, Jan.2

New monetary boss will pioneer—cautiously: Frederick L. Deming is expected to continue many of the innovations of Robert V. Roosa, but he will put his own imprint on the job (with illus) p25, Jan.9

Secy. Douglas Dillon wants to be relieved of his job. Donald Cook is proving hard to get. Other names mentioned p36, Jan.9

Swap offer for short-term governments goes over big with institutions p100, Jan.16

Repairing cracks in foundations: Treasury report turns up six general problems in their operations p34, Feb.13

Easing the write-off rules: Treasury's new guidelines permit most companies to continue to benefit from 1962's liberalized rates p31, Feb.20

Men and jobs: Treasury hunt p52, Mar.20

Change of guard at the Treasury (Editorial) p180, Mar.27

Treasury gets its man: Henry H. Fowler intends to prove the U.S. means business in keeping the dollar sound (with cover and illus) p152, Mar.27

Treasury should be turning its study on the silver shortage over to Congress soon # p158, Mar.27

Johnson taps his financial team: The President this week rounded out his lineup of key officials in positions to influence fiscal and economic policy (with illus) p26, Apr.24

$1.5-billion tax riddle p46, May 29

Silver coin plan: a bit for everyone. With demand for metal outrunning supply, Johnson would eliminate it from dimes and quarters, leave some in half-dollars (with charts) p57, Jun.12

DEPARTMENT Stores

See also Retailing

Unions will sell harder in stores: Organizing gets push from NLRB approval of bargaining by units instead of store-wide p44, Feb.6

DEPRECIATION

Depreciation tax break nearly ready p35, Jan.9

Easing the write-off rules: Treasury's new guidelines permit most companies to continue to benefit from 1962's liberalized rates p31, Feb.20

DESALTING Water

See Water

DESIGNERS

Design for flying—1975 style: Supersonic planes will be so fast that designers are having to revolutionize their devices for saving space, time, and weight (with illus) p42, Jun.12

DETROIT, Mich.

Detroit's 'total' war on poverty: Helped by federal funds, it is attacking 'root causes' in new program (with illus) p76, Jan.9

DeVINE, Gregory S.

Merger takes a slow track: C&O-B&O must push drive toward full merger lest rivals snap up all the business (with cover, map and illus) p66, Feb.13

DeVITRY, Raoul

On a worldwide hunt for aluminum growth: Pechiney of France is combing many lands for raw materials, quest for cheap power has led it to U.S. (with illus) p96, Mar.20

DHELHOMME, Fernando

Brazil's rich feel the tax man's bite (with illus) p60, Mar.27

DIAZO Paper

British system will enlarge diazo copies p148, Feb.27

Short News Item

DIEBOLD Group, Inc.

What management consultants can do (with illus) p88, Jan.23

Future telephone job trends are charted for union by management consultant group p54, May 1

DIESEL Engines

Switching a workhorse: GM's Electro-Motive Div. is introducing an entirely new line of diesel electric freight engines p186, Jun.12

DIETS

Study links teenagers' diet to quest for individuality—perhaps to disease in later life p82, Mar.13

The dangers that lurk in fad diets p157, Apr.24

Slimming down p132, May 29

DIGITAL Equipment Corp.

Company has entered the computer typesetting field # p64, Jun.26

DILLON, Douglas

See also Dept. of the Treasury

Psychology rules day at gold hearing p39, Feb.6

Dollar gap delays talks about reform p42, Mar.6

Dillon-to-Cook wheel takes another spin p40, Mar.13

Policy clashes on rise over money and credit p52, Mar.20

DINERS' Club

Diners' Club successfully charges through Iron Curtain's credit defenses p118, Mar.13

DINFIA Mfg. Co.

Cessna Aircraft signs five-year contract to have planes assembled in Argentina p116, Jun.12

DINNERWARE

See China Ware

DIRECT Mail Advertising Assn.

Zip mail hits a snag: Bulk users say the Post Office is moving too fast p33, Jan.30

DIRKSEN, Everett

Dirksen holds the cards as GOP spokesman p42, Jan.16

Two moves designed to aid dollar p39, Feb.6

Hart puts his packaging bill in new package p42, Feb.13

LBJ's reply to Selma: 'This time—no delay.' The President asks for new law to guarantee vote to Negroes p36, Mar.20

Battle looming on reapportionment p44, Jun.26

DISCOTHEQUES

Instant discotheque: just add dancers. Jukebox makers put out package (with illus) p108, Feb.27

Wurlitzer Co. moves into the discotheque movement. Teams up with Arthur Murray # p98, Jun.5

DISCOUNT HOUSES

Mix discounts and art—and make sales jump: Honest Ed's, offbeat Toronto discounter, now lures a mink-coat trade (with illus) p50, Feb.20

Supreme Court to look at GM discount case p51, Mar.20

Is the franchise system legal? Supreme Court may answer that when it decides whether GM violated Sherman Act p66, Apr.3

Show card, get discount: Small German grocers are using Ratio Markt plan in battle with food chains (with illus) p48, May 22

Is success spoiling discount stores? Moves to carry more costly merchandise worry some industry leaders (with illus) p97, Jun.26

DISTILLERS Co., Ltd.

British consumer gets first taste of unfixed prices; more may follow p118, Mar.13

DISTILLERS Corp.-Seagrams, Ltd.

Seagram's recipe: a dash of advice. Big distiller operates its own management consulting service for its network of independent distributors (with illus) p126, Jan.30

DISTRIBUTION

Norton Co. will deliver your grinding wheels automatically, like home heating fuel p36, Feb.20

The next place for paring costs: The new art of physical distribution management pulls together dozens of factors affecting transportation and offers companies big savings (with illus) p132, May 1

DITCHLEY Foundation

A quiet place fosters U.S.-British harmony: Ditchley Foundation brings Americans, Britons to discuss mutual problems (with illus) p32, Feb.13

DIVERSIFICATION

Another Transamerica? As one of its diversification moves, ITT seems to be creating a financial 'department store' p29, Jan.23

Cotton's king tills new fields: Anderson, Clayton, biggest of the brokers, is pushing diversification, stressing foods (with illus) p138, Jan.23

Oak Ridge searches for its future: With production of uranium being cut back, it is turning to diversified research p77, Jan.23

American Tobacco Co. will acquire the stock of Consolidated Foods # p36, Feb.6

How Brink's guards its profits, too: Company that hauls around money in its armored cars is diversifying into related businesses, even going abroad (with illus) p54, Feb.6

DIXON, Paul Rand

Dixon tries the gentle hand in FTC probes p40, Jan.23

DODD, Thomas J.

Bailing out the New Haven p27, Mar.13

The U.S. Patent Office gets a revised bill to boost its fees through the House, faces trouble in the Senate # p48, Mar.20

DODGE (F. W.) Co.

Two portents for 1965 . . . in buildings . . . and machines p7, Jan.2

Plant building sets records p19, Feb.6

DOMINICAN Republic

U.S. asserts its power in Caribbean. Will Bosch be on the ballot p104, May 1

Johnson to Reds: Keep hands off the hemisphere. What 'Johnson Doctrine' means p131, May 8

Johnson widens scope and cost of anti-Communism p41, May 8

The U.S. establishes a new doctrine (Editorial) p170, May 8

The U.S. steps into another hornet's nest: President Johnson extends the Monroe Doctrine to balk the rise of another Communist regime in the Dominican Republic (with illus) p28, May 8

Latin Americans decry U.S. intervention p162, May 15

OAS moves in, slowly: President Johnson hopes the example of Dominican Republic turmoil will stir Latin states to set up police machinery for future (with illus) p36, May 15

The U.S. dilemma: Who to support in Latin America? There's no easy solution to Dominican crisis p153, May 22

U.S. tries armed force and persuasive power: In Dominican Republic and Vietnam, President reverses tactics in search of key to peaceful settlement p26, May 22

Marines, Martin and a junta no one likes p107, May 29

More of the same in Dominican crisis—confusion. The backstage debate between Bundy and Mann p107, May 29

OAS takes bigger burden in Dominican crisis p102, Jun.5

DONLIN, Capt. Roger

Revivalist zeal in the drive for perfect parts (with illus) p158, May 8

DONNER, Frederic G.

GM's chief expects 1966 capital spending to top this year's record $1.1-billion p36, Feb.20

What's the key to GM's success? Huge volume is only part of the answer at this world's largest manufacturer (with illus) p25, May 8

GM's new president—man with a world view: James M. Roche has experience that fits with GM's ambition to develop big foreign markets (with illus) p114, Jun.5

DORFMAN, Robert

Why Harvard still ranks first: The economics department (with illus) p118, Apr.24

DORIOT, Gen. Georges F.

Idealist—with a realistic touch: American Research & Development's Pres. Georges F. Doriot converts theories to profits (with illus) p166, Mar.20

Readers Report: Compleat teacher p6, Apr.3

DORMAN, Douglas

Taking the sting out of 'de-hiring:' Martin Marietta hired a consultant to relocate key men it is forced to lay off between defense contracts (with illus) p78, Jan.2

DOROSH, Walter

New president of UAW Local 600 at Ford's Rouge plant # p67, Jun.19

DOUGLAS Aircraft Co.

Out of the hangar and across the apron this week rolled the Two-jet DC-9 # p38, Jan.16

Guidelines or no, aerospace unions say they won't take less than UAW got last year p54, May 1

More contracts awarded for private operation of Hanford plant p62, May 1

Zooming airlines grab for new jets (with charts) p186, May 22

DOW-Jones & Co.

Battling toward 900: The 'magic mark' on the Dow-Jones index probably will be passed although it could be a tough job (with chart) p26, Jan.23

Profits, dividends, economic report push Dow-Jones nearer 900 mark p112, Jan.30

Setting records already: the Dow breaks 900 (with chart) p23, Feb.6

The market crosses 900 (Editorial) p128, Feb.6

Can the average be improved? Some brokers feel it is too volatile and limited, but it still is the leading indicator (with table) p104, Jun.5

DOYLE, Frank

Teaming up to roam the airways: Los Angeles' Sky Roamers, biggest flying cooperative, is one of many groups that make light plane flying a booming sport (with illus) p28, Apr.24

DRAKE, William P.

Where Pennsalt got its new pep: In 10 years, the 115-year-old producer of basic chemicals tripled profits (with illus) p170, Jun.19

DREXEL & Co.

Portfolio managers growing cautious about boom, see profit curve flattening (with table) p170, May 15

DREYFUS Fund, Inc.

Where Wall Street meets Madison Avenue (with illus) p130, Feb.13

DREYFUS, Jack J., Jr.

Wall Street hears Jack Dreyfus is ready to sell stock to the public in the Dreyfus Corp. (with illus) # p124, May 29

Short News Item

DREYFUSS, Henry

Design for flying—1975 style: Supersonic planes will be so fast that designers are having to revolutionize their devices for saving space, time, and weight (with illus) p42, Jun.12

DRINKWATER, Terrell C.

Western's jets fly over profit 'ceiling:' Carrier is so successful it earns 17.9% on its capital, exceeding CAB limit (with illus) p54, Mar.6

DRISCOLL, James

British scan their future: Survey, finds economists like Wilson program, approve its moderation (with illus) p50, May 15

DRUG Industry

American Cyanamid drops appeal from order to continue selling drugs to McKesson p108, Jan.16

Drug makers get help vs. counterfeiters p42, Jan.16

Compound similar to hallucinatory drug may yield clue to schizophrenia p80, Jan.23

When a VIP virus hits . . . don't take pills recklessly. Beware of side effects p147, Feb.13

FTC drops complaints against four makers of aspirin-type drugs, but warns on new claims p36, Apr.17

A crown for the conqueror: Chas. Pfizer grew to be leader overseas under the man it has now named president (with illus) p124, May 22

Population control takes a forward step: Supreme Court ruling on Connecticut law may open way for mass testing p108, Jun.19

DUBINSKY, David

Labor's captains begin to change p28, May 22

ILGWU reelects Dubinsky as president, sets minimum contract standards for locals p116, May 29

DUBOS, Dr. Rene

Rockefeller Institute's new mission (with illus) p76, Feb.20

DUDLEY, Gertrude Lockhart

Where women's work has a golden touch (with illus) p100, Mar.27

DUESENBERRY, James S.

Why Harvard still ranks first: The economics department (with illus) p118, Apr.24

DULLES, Allen

Allen Dulles completes a non-secret mission: He is first of new resident fellows at Harvard Business School (with illus) p34, Apr.10

DUMONT, Roger

Watch movement—to West Indies (with illus) p132, Jun.5

DUN & Bradstreet, Inc.

Longtime credit-rater figures its own future: Dun & Bradstreet seeks to expand using its accumulation of data (with illus) p70, Apr.10

DUNHAM, Ellen-Ann

Marketers tell women the shopper is boss (with illus) p74, Apr.17

Ready for instant growth: General Foods hopes to push its instant foods into the No. 1 spot (with illus) p68, Apr.24

DUNKIN' Doughnuts of America, Inc.

Boston company trains franchise-holders to subvert tea-and-crumpets market p116, Jun.12

DUNLOP, John T.

Why Harvard still ranks first: The economics department (with illus) p118, Apr.24

DUNNING, H. F.

Packagers rap Hart bill: Companies say it's hard to swallow (with illus) p34, May 8

DuPONT (Francis I.) & Co.

Where Wall Street meets Madison Avenue (with illus) p130, Feb.13

DURA Corp.

Electronic device to lift car window p162, May 8

DURAZZO, Ernesto V.

Stauffer board meeting moves south of border (with illus) p112, Feb.6

DUTCH Elm Disease

'Vaccine' that lodges in bark of tree repels beetles causing Dutch elm disease p82, Mar.13

E

EARLY Bird

See Communications Satellite Corp.

EARS

Outer space and the inner ear: Scientists are working hard to solve mystery of the effect of prolonged weightlessness on sense of balance (with illus) p45, Jan.30

Reader Report: Help for earthlings p5, Feb.27

EAST Germany

West Germany trapped in Mideast squeeze: Bonn government, caught between Arabs and Israelis over arms deal, gets a slap in the face as Egypt's Nasser moves toward recognizing Ulbricht's Communist regime (with illus) p26, Mar.6

EAST Wilmington Tidelands

Fierce bids for rich oil prize: Five-company group wins Long Beach offshore parcel (with map) p36, Feb.13

EASTERN Air Lines

Eastern's aloft again: Airline that throve in piston days, then fell on evil times, has staged a dramatic comeback (with illus) p56, Mar.13

Eastern refunds $45-million debt p154, Apr.10

EASTMAN Chemical Products, Inc.

New system, based on plastic pellets, offered as cheaper than skin or blister packaging p155, Mar.20

EASTMAN Dillon Union Securities & Co.

Building an empire in oil—with leverage: John M. Shaheen may be into the big league —if his deal with Tidewater comes off p119, Mar.6

EASTMAN Kodak Co.

New fast-load cameras focus on U.S. market: System backed by 15 companies promises a hot battle with Kodak's Instamatic (with illus) p122, Feb.13

Fast load for movies: Two new cartridges for 8 mm. movie cameras p130, Apr.24

Instant-loading cameras make it big: New systems steal spotlight at New York exhibition. While Kodak remains king (with illus) p50, May 8

ECKSTEIN, Otto

How the style shifts at CEA (with illus) p73, Jan.30

Credit joins the payments battle: Modest shift by Fed toward tighter money is aimed at easing the U.S. payments deficit (with illus) p34, Feb.27

Why Harvard still ranks first: The economics department (with illus) p118, Apr.24

Steel gets a report without frosting: CEA urges price stability and points up industry's problems at home and abroad (with charts) p26, May 8

ECONOMIC Commentary

Why there's more heat than light on economics (with illus) p147, May 29

ECONOMIC Outlook Abroad

Japan begins to regain its balance p74, Feb.20

ECONOMISTS

How they see the work ahead: Economists cite the major foreign and domestic problems that will contront the U.S. in 1965 (with illus) p26, Jan.9

How to rate the forecasters: Study shows business predictions of individual economists or small teams are better than polls or computers (with illus) p39, Jan.9

The value of 'practical eggheads:' Economists, once viewed with suspicion by business, are now courted (with illus) p52, Feb.13

Business cycle rides a smoother wave length p116, Feb.20

The big issues: debt and taxes. Congress committee gets economists' view of top fiscal issues of next decade—and the remedies p66, Mar.6

Wanted: 9-million jobs. Economists figure that only continued record growth will fill 1970 needs p34, Mar.13

Forecaster for the forecasters: Most of David W. Lusher's work for CEA is anonymous, but his fame is far-reaching (with illus) p158, Apr.3

Purdue gives — and gets — a lesson: Sir John Hicks studied the techniques the university employs in its business courses (with illus) p186, Apr.17

Missionary for gold wins few U.S. fans: French economist Rueff would double metal's price, then use it for all settlements (with illus) p31, Apr.24

Persistent friend of Atlantic unity: Pierre Uri, who helped found the Coal & Steel Community and the Common Market, is biding his time until Europe is more receptive to Western partnership (with illus) p68, May 8

Readers Report: Light on the subject p5, Jun.19

EDITORIAL

A fiscal policy to head off recession p80, Jan.2

The President sets up his goals p108, Jan.9

Facing the problem of medical care p132, Jan.16

The warning bell rings p148, Jan.23

The President's economic program p136, Jan.30

The market crosses 900 p128, Feb.6

Why foreign aid is in trouble p128, Feb.6

The threat to the dollar p166, Feb.13

The wrong way to regulate pension funds p166, Feb.13

Self-restraint may work—for now p160, Feb.20

The lesson of bank failures p160, Feb.20

Looking back to the tax cut p160, Feb.27

The wisdom of silence p160, Feb.27

A highly profitable prosperity p156, Mar.6

Designing a fiscal policy for the future p156, Mar.6

A program that raises questions p168, Mar.13

Pulling Uncle Sam out of business p168, Mar.13

Realism on the business outlook p180, Mar.20

Change of guard at the Treasury p180, Mar.27

The right course for monetary policy p180, Mar.27

Stepping up too fast p164, Apr.3

The U.S. starts catching up in space p164, Apr.3

The medicare program takes shape p180, Apr.10

Britain and the liquidity crisis p192, Apr.17

Bad advice and worse logic p176, Apr.24

Strategy for healthy growth p138, May 1

Defining the antitrust law p170, May 8

The U.S. establishes a new doctrine p170, May 8

A new guide for bargaining in steel p202, May 15

Europe's distaste for dollars p192, May 22

Defining the law on bank mergers p150, May 29

Short News Item

How to keep the expansion going p140, Jun.5

Antidote for euphoria p188, Jun.12

The U.S. catches up in space p188, Jun.12

Closing the payments gap p184, Jun.19

The right timing for excise cuts p184, Jun.19

The French 'olive branch' (Editorial) p160, Jun.26

Planning for the next tax cut p160, Jun.26

EDUCASTING Systems, Inc.

New TV-radio teaching tool aims at profit for broadcaster, closer contact for student p36, Jan.23

EDUCATION

See also Colleges and Universities

LBJ fills in his design: The President moves to end 20-year impasse on federal aid for schools by stressing help to needy children (with chart and illus) p25, Jan.16

Pilot for school aid — into uncharted areas: Education Commissioner Keppel pushes $1.5-billion Johnson program that may blur line between public and parochial schools, and puts stress on help for the poor (with illus) p30, Feb.6

Showing foreigners the way: Group plans fellowships to give students practical experience in the U.S. p116, Feb.6

Changing liabilities to assets: That's the Job Corps' mission with school dropouts at centers such as Tongue Point (with illus) p156, Mar.20

Spreading the word on the new math: Through a new use of telephone lines and the Electrowriter, parents and teachers in Iowa are getting the feel of the latest teaching method (with illus) p110, Apr.10

Johnson gives education program first push, but regards it as merely a beginning p36, Apr.17

Why there's more heat than light on economics: Economic Commentary p147, May 29

The old college try gets harder: Campuses are changing fast to meet teacher shortage, cost push, burst of knowledge (with charts) p144, Jun.26

EDWARDS, Herbert E.

Still more gold in California land (with illus) p112, Jan.23

EDWARDS, Nathaniel

British melting pot is coming to a boil (with illus) p88, Feb.13

EGYDIO, Joaquim

Brazil's rich feel the tax man's bite (with illus) p60, Mar.27

EISENPREIS, Alfred

Now retailers put it all on tape (with illus) p30, Jan.16

ELECTRIC Heating Assn.

Electric industry glows over heating prospects: Lower rates, better equipment are spurring rise in use (with chart) p162, Mar.13

ELECTRIC Storage Battery Co.

Switching the charge on batteries: Exide plan transfers cost of forklift power unit from company capital expense to operating budget (with illus) p132, Mar.13

ELECTRICAL Appliances

Now refrigerators are all dressed up in early American or even 'pop' art (with illus) p124, Jan.16

GE is testing a cordless electric clothes brush # p164, Feb.13

Frigidaire Products of Canada makes refrigerators that can easily be pulled out so the wall and the floor can be cleaned # p98, Jun.5

Sears sweeps a path with no-cord vacuum: One of nation's smartest merchandisers is now behind development of battery-powered large appliances (with illus) p41, Jun.12

ELECTRICAL Equipment

Tax row revives price-fixing case: Congress antitrusters seek to upset IRS ruling in big electrical equipment suits p76, Feb.27

ELECTRICITY

AEC to aid water project: It agrees to help build nuclear power plant for pumping water into southern California p98, Jan.9

Huge generating plant planned at mine mouth p36, Feb.6

FPC asks Congress for powers to help mold its recommended national electric 'grid' p154, Mar.6

Electric industry glows over heating prospects: Lower rates, better equipment are spurring rise in use (with chart) p162, Mar.13

Colorado utility plans nuclear power plant using 1,000F steam to make electricity p126, Mar.20

Swedish company in a joint venture with GE will build world's longest extra high voltage direct current transmission lines to carry power between the southern border of Washington and Los Angeles and Mead Lake # p38, May 8

ELECTRODES

Selling the other fellow's goods: Union Carbide division sings praises of electric furnaces though its only stake is the minor one of electrodes p122, Jan.16

ELECTRONICS

Electronics companies will export over $1-billion of products in 1965 p52, Jan.23

Solid-state electronic component kits can be assembled by average consumer (with illus) p155, Mar.20

A tiny chip brings a big payoff: Integrated electronic circuits, on silicon chips 1/16 in. square, are finding new markets and sales boom (with chart and illus) p85, Apr.17

Switchboard that will run forever: Bell System has taken first step toward eternal phone system that will 'repair' itself (with illus) p66, May 1

ELIOT, Thomas

Getting out of the hometown class (with illus) p154, Jun.26

ELKINS, J. A.

Pure's stockholders ask for more (with illus) p58, Apr.17

ELLINGTON, Buford

Impact of Vietnam begins to register p27, May 15

ELMAN, Philip

FTC spells out a 'merger guide:' Dairy industry gets a preview of what will go, in opinion on Beatrice Foods case p32, May 22

EL PASO Natural Gas Co.

Supreme Court extends FPC powers p36, Jan.23

Consent decree in El Paso antitrust case sets up an independent gas pipeline p42, May 29

The staff of FPC throws its weight on the side of the companies already in the market in the fight to control the Los Angeles market for natural gas # p40, Jun.26

ELY, Lt. Gen. William J.

Pentagon's new R&D want list: Spending on research will level off at $6.5-billion a year (with illus) p120, Mar.20

EMERSON Consultants, Inc.

What management consultants can do p88, Jan.23

EMERSON Electric Co.

How valuable is value analysis? Some see it as a boon in getting rid of production fat, others as a duplication (with illus) p78, May 15

EMPLOYERS Mutual of Wausau

When the jury awards damages against you . . . lean on new liability coverage p142, Jun.26

EMPLOYMENT

See also Labor; Unemployment Compensation

Jobs top 1963 by 1.7-million p7, Jan.2

Taking the sting out of 'de-hiring:' Martin Marietta hired a consultant to relocate key men it is forced to lay off between defense contracts (with illus) p78, Jan.2

Who'll work? And why? More jobs for teens . . . and for breadwinners p8, Jan.2

Battle over the braceros: Countercharges fly in California as state and federal governments try to give stoop labor jobs on farms to American unemployed p24, Jan.9

Detroit's 'Total' war on poverty: Helped by federal funds, it is attacking 'root causes' in new program (with illus) p76, Jan.9

Home recruiting lures the grads: Toledo employers, in mass drive for college seniors on holiday, find results 'tremendous' (with illus) p62, Jan.9

Non-farm jobs up 2-million. More openings after age of 20 p20, Jan.16

Where braceros once worked: Jobless Californians replacing foreign stoop laborers now cut off by law find the work hard, and many soon quit (with illus) p32, Jan.16

Factory jobs ended year at record levels p20, Jan.23

Johnson's training program to fill empty ranks of service trade jobs p36, Feb.6

Big shrinkage in farm jobs p19, Feb.13

Hiring tests wait for the score: Motorola employment case raises issue of whether government can bar use of screening devices p45, Feb.13

How 'full-employment' surplus works p64, Feb.13

Non-farm jobs top year ago by 2-million p19, Feb.13

Job market shows quirks p19, Mar.13

Unemployment 300,000 below year-ago levels p20, Mar.13

Wanted: 9-million new jobs. Economists figure that only continued record growth will fill 1970 needs p34, Mar.13

AFL-CIO calls for higher overtime pay as an incentive to employers to hire jobless p118, Mar.20

More people work at regular payroll jobs p30, Mar.20

Largest on-the-job training program so far, undertaken by Labor and Commerce Depts. and Chrysler Corp., will help Chrysler dealers train unemployed workers as mechanics # p55, Mar.27

Unemployed Indians and members of the Youth Job Corps are being considered as a source of domestic "stoop labor" # p55, Mar.27

Readers Report: Idle hands p6, Apr.3

Jobless rate declines . . . and total is a March low since 1957 p24, Apr.10

Factory jobs now top 1953 record. Payroll jobs up 2-million p19, Apr.17

How does religion influence job choice? Harvard study shows that college grads of different faiths want to work in different kinds of companies (with table) p178, Apr.17

Wirtz helps growers — a little: Labor Secretary yields slightly on ban on foreign labor (with illus) p45, Apr.17

No action on civil rights hiring rules p42, Apr.24

Wirtz opens the door a crack for bracero labor at harvest peak p146, Apr.24

Farm jobs shoot up, but flood of teen-agers brings rise in over-all unemployment p40, May 15

Rise of joblessness of school age youth worries AFL-CIO as major threat to nation p132, May 15

Non-farm jobs near 'normal.' Margin over '64 still very large p20, May 22

Short News Item

Putting teeth in the hiring rules: It appears they will be more in the spirit than the letter of the Civil Rights Act provisions as Franklin D. Roosevelt, Jr., takes over (with illus) p32, May 29

Unemployment fear sparks teen job push p45, May 29

New jobs exceed growth in labor force . . . Where jobs count the most p29, Jun.12

The unfinished business of Negro jobs: Companies now face a new push as Title VII of Civil Rights Act takes effect (with cover, table and illus) (Special Report) p82, Jun.12

Administration reaches half-way mark in goal to create 500,000 summer jobs p67, Jun.19

Government recovers a third of cost of training programs within a year p67, Jun.19

More workers manage to get payroll jobs p19, Jun.19

Industry plugs positive Negro job message: At 'Opportunity Center,' personnel men interview 800 recent Negro graduates, many of whom had shied away from campus recruiters (with illus) p34, Jun.26

ENERGY Fund, Inc.

New suits against mutual funds charge they should have traded in third market p146, Mar.13

ENGINEERS

Engineers get bigger role in science policy p28, Jan.2

Readers Report: Lonely inventors p6, Apr.3

Technicians moving in at the top: Men with engineering and scientific training occupy an increasing share of the biggest jobs in industry (with charts) p118, Jun.12

ENGINES

Low-thrust rocket engine using polonium-210 passes AEC's initial series of ground tests p96, Apr.3

The rotary engine gets on the road: First commercial models are tootling around the road of Europe (with illus) p118, Apr.3

Rotary internal combustion engine gets set for whirl in powerboats (with illus) p79, May 29

Switching a workhorse: GM's Electro-Motive Div. is introducing an entirely new line of diesel electric freight engines p186, Jun.12

ENSLEY, Grover W.

Economists' round table: How they see the work ahead p26, Jan.9

EQUAL Employment Opportunity Commission

Putting teeth in the hiring rules: It appears they will be more in the spirit than the letter of the Civil Rights Act provisions as Franklin D. Roosevelt, Jr., takes over (with illus) p32, May 29

ERHARD, Ludwig

See also Germany

Erhard hopes to bolster his position . . . in talks about EEC with de Gaulle . . . in meeting with Wilson about MLF p92, Jan.16

Erhard wins the latest round with de Gaulle p110, Jan.23

West Germany trapped in Mideast squeeze: Bonn government, caught between Arabs and Israelis over arms deal, gets a slap in the face as Egypt's Nasser moves toward recognizing Ulbricht's Communist regime p26, Mar.6

Erhard comes through strong in Arab crisis p129, Mar.20

De Gaulle blocks new Common Market talks . . . on closer political unity p123, Apr.3

ERIE-Lackawanna RR

For New York riders, the rail crisis deepens: This time there may be more hope for a solution (with illus) p74, Mar.20

ERPF, Armand G.

Battling toward 900; The 'magic mark' on the Dow-Jones index probably will be passed although it could be a tough job (with chart) p26, Jan.23

ESCO Corp.

Antitrusters hail price-fixing weapon p42, Feb.13

ESSO Petroleum Co., Ltd.

British court ruling, Esso bonus offer may change British gasoline marketing pattern p58, Apr.3

ESTATES

Sober eye on the New Year. Where wills are not so handy. Protecting the payoff p73, Jan.2

ESTES, Gen. Howell M., Jr.

All-jet airlift begins to shape up: With delivery of the Lockheed C-141 Starlifter (with illus) p28, May 1

ESTES Industries, Inc.

Making a bang with mini-missiles: Estes Industries sells model rockets by mail to teen-age hobbyists (with illus) p79, Apr.24

ESTES, Vernon

Making a bang with mini-missiles (with illus) p79, Apr.24

EURATOM

Europe moves a step closer to unification p115, Mar.6

Increase in funds for nuclear research voted for Euratom after year-long wrangle p82, May 22

EURODOLLAR

U. S. bankers report that some Europeans are transferring their short-term holdings here to the Eurodollar market # p152, Apr.10

Sharing the dollar's burden: Europe's markets begin to help fill world's capital needs, easing strain on U. S. (with charts) p54, Jun.5

EUROPE

Skilled labor shortage holds down the gains: Industrial nations fear too rapid growth would result in wage jumps and heavy inflation (with table) p84, Feb.6

Europe debates which color TV system to use. Britain's choice p154, Apr.17

Europe's funds have a long way to go p158, Apr.17

Investors overseas stay on the wary side: Despite national conditions, stock averages reflect little but caution (with chart) p114, May 1

Europe's distaste for dollars (Editorial) p192, May 22

Get ready, Europe, here we come: Americans, with time and money to spend, will head overseas in record numbers (with illus) p102, May 29

Sharing the dollar's burden: Europe's markets begin to help fill world's capital needs, easing strain on U. S. (with chart) p54, Jun.5

European stocks are sliding, too (with chart) p136, Jun.26

Europeans explore parallel bond issues as way to meet growing demand for funds p136, Jun.26

EUROPEAN Coal & Steel Community

Common Market's steel growth rate is curbed by Britain's 15% imports surcharge p52, Jan.23

Europe moves a step closer to unification p115, Mar.6

EUROPEAN Economic Community

Common Market Commission proposes dropping duties within EEC on tourist purchases up to $60 p67, Jan.2

Erhard hopes to bolster his position . . . in talks with de Gaulle about EEC p92, Jan.16

Common Market turns to new mode of living: Labor shortages, steps to control credit and prices likely will dampen the community's growth rate (with chart and illus) p30, Jan.30

Will EEC let in enough U. S. farm products p96, Jan.30

U. S. and EEC pull in claws on farm issue p128, Feb.13

Europe moves a step closer to unification p115, Mar.6

De Gaulle blocks new Common Market talks . . . on closer political unity p123, Apr.3

EEC's council urges a cautious easing of some anti-inflation measures p58, Apr.3

U. S. differs with Common Market p138, Apr.10

Common Market threatens higher subsidy on shipbuilding unless Japan comes down p116, Apr.24

British talk up new moves to join EEC. Wilson tries 'bridge-building' p118, Jun.26

EEC buckles down to matters of money: Common Market ministers start debate next week on financing for agriculture (with illus) p49, Jun.26

EUROPEAN Enterprises Development Co.

Idealist — with a realistic touch (with illus) p166, Mar.20

EUROPEAN Free Trade Assn.

Britain silences critics in EFTA by cutting import surcharge to 10% p120, Feb.27

EUROSPACE

Europeans get eyeful of U.S. space work: Delegates to Eurospace conference are amazed by tour of U.S. plants (with illus) p134, May 15

EVANS, Melvin

Franchising finds it's an industry: Boston meeting points up common problems of franchisers (with illus) p72, Jun.19

EWING, John

Grappler for life's clues in the world's oceans (with illus) p68, May 22

EWING, Dr. Maurice

Grappler for life's clues in the world's oceans: Geophysicist finds the past and the future told in the sea bottom (with illus) p68, May 22

EX-Cell-O Corp.

UAW presses auto terms on other employers, but tailors them to smaller-company needs p54, May 1

EXCELSIOR Underwear, Inc.

Will organizing rules be made easier? NLRB reviews rules p111, May 29

EXCISE Taxes

See Taxation

EXECUTIVE Health Examiners

Sugarcoating the executive's health checkup: New York-based medical group provides country club environment (with illus) p68, Jun.19

EXECUTIVES

Picking top men — by electronics: Data processing equipment is used more and more in executive recruitment (with illus) p97, Mar.6

Sharper tools for the talent hunt: Companies are using more sophisticated psychological tests (with illus) p70, Mar.27

Readers Report: No automatons p5, Apr.10

A twist in executive compensation — loans by Burroughs to let officers buy its stock p170, Apr.17

Social Security for executives p174, Apr.17

When an executive is an 'insider.' What SEC wants to know p151, May 8

Executive pay rides profit tide: Increases in top officials' compensation last year reflect better earnings (with table) p88, May 15

How top retailers build executives: Modern methods are used to recruit and train management of the future (with illus) p88, Jun.5

How to travel around Europe fast and easily p159, Jun.12

Technicians moving in at the top: Men with engineering and scientific training occupy an increasing share of the biggest jobs in industry (with charts) p118, Jun.12

Short News Item

Sugarcoating the executive's health checkup: New York-based medical group provides country club environment (with illus) p68, Jun.19

EXERCYCLE Corp.

Readers Report: Bicycle built for exercise p6, Jun.19

EXPO 67

Montreal touts Expo 67: Mindful of New York fair's worries, it's making a pitch to U. S. industry (with illus) p44, Jun.12

EXPORT-Import Bank

Easier credit from Ex-Im Bank p109, Jan.23

How to make budget spending seem less: Administration plans to sell investors a record batch of loans (with table) p136, Feb.13

EXPORTS

See Foreign Trade

EYES

Lasers called threat to researchers' eyes; protective goggles are hard to design p56, May 29

EYRE, Ethel

How top retailers build executives (with illus) p88, Jun.5

F

FMC Corp.

FMC says it seeks Washington advice on sale of a chemical process to Russia p52, Jan.23

FABRI-Tek, Inc.

Runup in stock is attributed to company's new standardized magnetic core memory units for computers # p158, Mar.27

FACTORING

U. S. factoring leaps Atlantic: Growth of trade and U. S. plants overseas spur push abroad by finance groups p86, Jan.30

Big banks dip into factoring: Atlanta's Citizens & Southern is latest to try this quest for profits p58, May 22

FAIR Employment Practices Commissions

Hiring tests wait for the score: Motorola employment case raises issue of whether government can bar use of screening devices p45, Feb.13

FAIR Trade Laws

New York judges say 'yes' and 'no' in fight for 'fair trade' pricing of liquor p48, Mar.20

'Fair trade' floor under liquor prices upheld temporarily on New York appeal p67, Apr.24

FAIRS and Exhibitions

Boat makers shout 'sales ahoy:' Amateur salts are trading up to bigger, more powerful craft (with illus) p30, Jan.23

Foreign cars hope they're here to stay: Importers at New York show make pitch to expand growing share of U. S. market (with illus) p86, Apr.10

Flying showcase speeds sales: GE leases specially fitted plane to carry the display of its new electrical products to customers (with illus) p84, May 1

Instant-loading cameras make it big: New systems steal spotlight for both still pictures and movies at New York show (with illus) p50, May 8

Making a strong pitch to build U. S. exports: But the effort to retain the nation's share of trade is handicapped by credit (with illus) p80, May 8

Business joins a union show: Bargaining differences are put aside as labor, management share floor space at AFL-CIO's exhibition (with illus) p112, May 29

Materials handling enjoying a big lift (with illus) p60, May 29

Miami boosts Interama: Hard road of New York fair handicaps its Inter-American Trade Center project, but city wins new support in South America p46, Jun.12

Montreal touts Expo 67: Mindful of New York fair's worries, it's making a pitch to U. S. industry (with illus) p44, Jun.12

FALSTAFF Brewing Co.

Hopes to acquire Narragansett Brewing Co. # p48, Mar.20

FAMILY Tennis, Inc.

Indoor tennis scores with fancy service (with illus) p30, Mar.27

FAMOUS Firsts

How personnel relations was born (with illus) p92, Jun.26

FARM Bureau Mutual Fund, Inc.

American Farm Bureau Federation's magazine includes a prospectus offering the federation members a chance to buy shares of the newly created fund # p136, Jun.26

FARMING

See Agriculture

FARRINGTON Electronics Co.

The next big jump is near in printing (with illus) p92, Apr.24

FARSON, R. F.

When workers manage themselves: San Diego company finds it works on production lines (with illus) p93, Mar.20

FASTERT, Herbert P.

Hard rider with a feel for timing: Irving Rossi (with illus) p188, May 15

FEDDERS Corp.

Fedders boosting foreign air-conditioner sales with new licenses and additional distributors p164, Feb.13

FEDERAL Aviation Agency

Four get new posts from LBJ: General William F. McKee to head FAA p26, May 1

FAA foresees hard-won public acceptance on sonic booms from supersonic airliners p34, May 1

FEDERAL Communications Commission

AT&T ordered to bring Telpak bulk rates into step with charges for private lines p24, Jan.2

Comsat calls for bids on 24 satellites dropping sole source deal at FCC demand p36, Feb.20

Western Union hums — with data; FCC role p150, Feb.20

Comsat squares off at Pentagon: Commercial interests rally against plans to build surplus capacity into military satellite system p29, Mar.6

TV's week that was: FCC probe; CBS storm. Hearings set to study network control over programs, Aubrey steps down (with illus) p28, Mar.6

FCC stirs new TV program clash: Proposed FCC rule limiting networks' share of programming gets cheers from independents, but it may never come to pass p27, Mar.27

Wadsworth, diplomat and long-time official, named to Republican seat on FCC (with illus) p38, Apr.3

CATV gets new viewer: FCC decides it has power after all to regulate fast-growing community antenna systems, and it puts stiff restrictions on their operations p30, May 1

Comsat rings the bell: Early Bird satellite is squarely in place, but some big policy questions must be settled (with map) p32, May 1

FCC hands Comsat the sole ownership for two years of the first three ground stations to be built to service communications satellites # p40, May 15

By a 4-to-3 vote proposed a new ceiling on multiple ownership of TV stations in the richest markets # p40, Jun.26

FEDERAL Deposit Insurance Corp.

Overuse of certificates of deposit is blamed in two bank closings p112, Jan.30

Too many regulators in banking? Probe of bank failures may lead to more pressure to unify the regulation of the nation's banking under one agency p28, Mar.27

Johnson's haste in approving K. A. Randall as chairman of FDIC was to make sure he would have a voice in the Senate hearings on bank failures # p152, Apr.24

FEDERAL Home Loan Bank Board

Lid put on California S&L rates: Federal agency bars rise to 5% in dividend on savings (with illus) p38, Apr.10

FEDERAL Housing Administration

One out of 10 FHA-VA home mortgages doomed to foreclosure, trend shows p38, Mar.6

FEDERAL Mediation & Conciliation Service

Fixed-cost contracts on missile bases may lead to changes in ways of handling labor disputes # p52, Jun.5

Strike weapon is losing edge p62, Jun.19

FEDERAL Power Commission

Supreme Court extends FPC powers p36, Jan.23

Lull ahead for old battlers over power p42, Jan.30

FPC asks Congress for powers to help mold its recommended national electric 'grid' p154, Mar.6

Grants license to Consolidated Edison Co. of N. Y. to build its "pumped storage" power project at Cornwall # p36, Mar.13

Two new FPC appointments: Charles R. Ross and Carl Bagge p40, Mar.27

Supreme Court extends FPC price powers to underground gas owned by pipelines p36, Jun.5

The staff of FPC throws its weight on the side of the companies already in the market in the fight to control the Los Angeles market for natural gas # p40, Jun.26

FEDERAL Reserve Bank of Boston

The value of 'practical eggheads:' Economists, once viewed with suspicion by business, are now courted p52, Feb.13

FEDERAL Reserve Bank of N. Y.

Moneylenders lose customers in countries where interest equalization tax applies p100, Jan.16

FEDERAL Reserve Board

No jump in the cost of money: Unless the Fed moves sharply toward a tighter credit policy (with charts) p30, Jan.2

Investors glimpse chart of 'Great Society,' rush for stocks as inflation hedge p78, Jan.9

Mills plans to quit FRB p42, Jan.16

U. S. braces for drain on its gold: Move to cut legal cover stems from foreign pressure and needs of the economy (with chart and illus) p26, Jan.16

Cold shower for business on deficit. Bank lending may hold key p39, Feb.20

Credit joins the payments battle: Modest shift by Fed toward tighter money is aimed at easing the U. S. payments deficit p34, Feb.27

Fed closes loophole in overseas lending p126, Mar.6

Bank letter points up major role of Federal Open Market Committee p148, Mar.20

Fed puts quiet hand on interest rates: Bankers say any changes in the foreseeable future are likely to be slight (with charts) p104, Mar.27

Too many regulators in banking? Probe of bank failures may lead to more pressure to unify the regulation of the nation's banking under one agency p28, Mar.27

Consumer credit jumped this winter, and some lenders worry about it p76, Apr.10

New Federal Reserve Board member expected to add support to easy money policies (with illus) p154, Apr.10

Short News Item

There's a feeling that the Fed has further tightened credit aimed at keeping the Treasury bill rate propped up # p168, Apr.17

Soft answer to Martin buys time p53, Jun.12

FRB production index up half a point p38, Jun.19

FEDERAL Trade Commission

FTC drops four gasoline pricing cases, plans broad study of whole industry p24, Jan.2

Dixon tries the gentle hand in FTC probes p40, Jan.23

Cement industry feels wrath of FTC p38, Jan.30

Two big paper companies agree to sell plants, so FTC calls off its antitrust charges p44, Feb.27

A new way to prosper: The current profits boom is founded on productivity gains through automation that makes high volume more profitable (with charts) p23, Mar.6

FTC may be uninvited guest at proposed nuptials of Pepsi and Frito-Lay p112, Mar.6

New Look in mergers frowned on by FTC: Consolidations that jump industry lines are being watched p136, Mar.13

Pushing for tougher rules on directors: House staff report favors extending Clayton Act ban on multiple directorships to management men p26, Mar.27

FTC drops complaints against four makers of aspirin-type drugs, but warns on new claims p36, Apr.17

Bills on cigarette health-hazard warnings rushed by Congress committees p38, Apr.24

FTC spells out a 'merger guide:' Dairy industry gets a preview of what will go, in opinion on Beatrice Foods case p32, May 22

Are gas price wars at an end? FTC's interest p134, May 29

In a decision that is sure to encourage private damage suits, the Supreme Court ruled that the Clayton Act's four-year deadline on such private suits is suspended during proceedings by FTC # p42, May 29

Merger tide is swelling: It's rising fast in spite of the antitrusters' hostility, but giant corporations get shy (with table) p27, May 29

Supreme Court upheld the FTC in its view of sales commission arrangements between oil companies and makers of auto accessories # p36, Jun.5

Grand Union signs FTC agreement to sell 10 supermarkets and curb new acquisitions p38, Jun.19

Congress agrees on cigarette label warning, will bar FTC action on advertising p40, Jun.26

FEDERATION of American Societies for Experimental Biology

Zeroing in on a cancer cure: Biologists at Atlantic City hear of progress particularly toward controlling leukemia p142, Apr.17

FELDESMAN, William

NLRB solicitor proposes arbitration be made voluntary — with penalties p56, Feb.27

FELDMAN, Myer

Rail bargaining back on the tracks: There may be hope for an end to bickering, as carriers settle with five unions on job security p43, Feb.6

FELLER, David

Abel picks USW public relations chief, accepts Feller resignation as counsel p144, Jun.12

FENNER, Darwin S.

New Orleans gets a piece of the action (with illus) p160, Apr.10

FERGUSON, Charles A.

How Dr. Freud fares on production lines p60, Jan.9

FERGUSON (H. K.) Co.

Rumania, in show of independence, picks West German company to build steel plant p116, Jun.12

FERKAUF, Eugene

Korvette founder takes over presidency in rift involving merchandising policy p80, Jun.19

FERRAZ, Jose Candido

Brazil's rich feel the tax man's bite (with illus) p60, Mar.27

FERROXCUBE Corp.

New Ferroxcube Corp. computer mass memory cuts cost of information storage space p154, Mar.6

FERTILIZERS

Monsanto moves into farmers' backyard: Big chemical producer has opened 75 centers in the Midwest to increase the market for its fertilizers (with illus) p60, Feb.6

W. R. Grace seeks to enter lawn care market through fertilizer deal with fuel oil men p164, Feb.13

FIDELITY Capital Fund

Fresh face in money management: Gerald Tsai is only 36, but insiders are already following his market moves (with illus) p54, Feb.20

FILM Centrum

Mecca for film trade: Promoters in Brussels open a center where deals can be made on foreign films p80, Apr.17

FINANCIAL General Corp.

Patman takes aim at new target; he wants to break up Washington holding company p170, Apr.17

FINDLAY Galleries, Inc.

Notes on wedding gifts in the affluent age: Gallery sets up a bridal registry for paintings (with illus) p80, Jun.19

FINKE, Walter W.

Honeywell calls a computer bet: Its new Series 200 computers can work with rival systems, or replace them (with illus) p102, Feb.13

FINKEL, Dr. Miriam

Argonne lab creates bone cancer in mice, sees strong support for virus theory p108, Apr.10

FIRESTONE Tire & Rubber Co.

Firestone and Universal Oil agree to build $50-million worth of plant in Rumania p90, Jan.9

Sale of Seiberling's tire division to Firestone approved by stockholders p138, Feb.20

A wider track for tire sales: Big makers use 'associated' brands (with chart) p55, Mar.20

Firestone gives up dickering to build $40-million synthetic rubber plant in Rumania p116, Apr.24

Snappy action in rubber: Big Three tire companies reach settlement with URW p144, Apr.24

Pressure rises for trade with Reds p96, May 8

FIRST National Bank of Boston

U. S. factoring leaps Atlantic: Growth of trade and U. S. plants overseas spur push abroad by finance groups p86, Jan.30

FIRST National Bank of Chicago

Chicago bank's skyscraper to be tapered to fit varying needs of tenants (with illus) p32, Jan.9

FIRST National City Bank of N. Y.

Airline leases its DC-8 jets from banks under a 7% investment tax credit deal p79, Jan.16

Citibank's opening of Berlin branch is vote of confidence in city's future p52, Jan.23

Supreme Court rules on two bank cases p36, Jan.23

Everyone plays the company game: Citibank was first big client of maker of games that aim at selling a corporate image (with illus) p34, Feb.6

Tax law changes, discords on accounting make profit comparisons tricky, says bank p76, Apr.10

Citibank wants to offer its shareholders $267-million worth of 25-year convertible capital notes # p162, May 22

Two big banking rivals meet in another arena: Chase Manhattan and First National City come to Wall Street in attempt to raise money p154, Jun.19

Despite a week of hard sell, there are still bonds from last week's offering # p134, Jun.26

FISCHMAN, Bernard D.

Pure's stockholders ask for more: Dissidents fight for higher terms on merger offer (with illus) p58, Apr.17

FISHBACK, Margaret

Marketers tell women the shopper is boss (with illus) p74, Apr.17

FISHER, Herman

Child's play — a serious business (with illus) p124, Mar.27

FISHER-Price Toys, Inc.

Child's play — a serious business: Company pre-tests new toy ideas on youngsters before going into production (with illus) p124, Mar.27

FISHING

Making a wider cast to lure the customers: Fishing gear suppliers have some spiny problems if they're to expand profitably (with illus) p94, Apr.10

U. S., Japan quarrel over salmon fishing p102, Jun.19

FISHMEAL

Peru nets a boom in fishmeal: In the past few years it has outstripped copper and zinc as the nation's top export. Now it is weathering a squall (with illus) p64, Feb.20

FLOODS

When floods hit the West Coast: Damages piled up to an estimated $1-billion as cleanup job began this week (with illus) p19, Jan.2

West Coast clears the road back: Some of the highway and rail lines flooded in December have been rebuilt, but the job is not finished (with illus) p90, Jan.30

Old man river recedes, leaving its mud behind: Victims of the rampaging Mississippi River will need another week before they can start repairing damage at estimated $150-million (with illus) p32, May 8

Flood damage in Colorado, Kansas, Nebraska, Wyoming, New Mexico, and Montana is expected to run far over $100-million # p40, Jun.26

FLORIDA

Following the lure of the sun: Resorts boom as tourists flee cold weather (with illus) p30, Mar.6

Stepping up the pace on 'last oil frontier:' Florida is again the scene of exploration (with map) p64, Apr.10

Wirtz helps growers — a little: Labor Secretary yields slightly on ban on foreign labor (with illus) p45, Apr.17

FLORIDA East Coast Ry.

Struck Florida railway gets order to resume passenger service p126, Jan.23

FLU

Outbreaks of Type A flu have been reported in several states. But in the U. S. as a whole it has remained below epidemic levels # p112, Feb.13

When a VIP virus hits . . . don't take pills recklessly. Beware of side effects p147, Feb.13

Type A flu spotted in 11 states, but experts aren't yet predicting wide epidemic p93, Feb.27

FLUKE, John

Tightening trade ties with Japan (with illus) p104, Apr.24

FOG, Phyllis

Where women's work has a golden touch (with illus) p100, Mar.27

Short News Item

FOGARTY, Charles F.

SEC continues study of insider trading in Texas Gulf Sulphur stock p146, Mar.13

FOLDING Carrier Corp.

A supermarket cart that contains a built-in conveyor belt to move items onto the check-out counter will be tested # p180, May 15

FONTOURA, Dirceu

Brazil's rich feel the tax man's bite (with illus) p60, Mar.27

FOOD

The power of proper packaging (with illus) (Special Report) p90, Feb.20

The chow mein king spices up market drive: Chun King Corp. followed own hunches to top of field, now adds new customer lures (with illus) p100, Mar.6

Study on food marketing gets moving p42, Apr.3

Why farmer's share is shrinking: Food Marketing Commission has started a sweeping study of the industry (with chart and illus) p174, May 15

Big future for irradiated foods is the enthusiastic forecast of a new Commerce Dept. report p74, Jun.12

FOOD & Drug Administration

Building a new kind of bone bank: Material developed by Squibb from calf cartilage permits surgical implant of animal bone p22, Jan.2

Drugmakers get help vs. counterfeiters p42, Jan.16

FOOD Fair Stores, Inc.

Food Fair tests low-priced second chain with a new twist in food stamp plan p100, Apr.10

FOOTBALL

AFL awards Atlanta football franchise to Cox, but stadium is uncommitted p50, Jun.12

Atlanta happily settles down to deciding which major football league it wants p40, Jun.26

FOOTE, Cone & Belding, Inc.

First advertising agency to be listed on NYSE p148, Mar.20

More companies join the trend to buy up their own stocks p160, Jun.19

FORD Foundation

To diversify its investment portfolio, the foundation occasionally swaps blocks of Ford Motor Co. stock with other foundations # p79, Jan.9

Announces a seventh offering — 6-million shares, currently worth $350-million, which it hopes to bring to market in June # p162, May 22

Latest big offering sold out in a hurry # p136, Jun.26

FORD, Frederick W.

Second and third rank officials sweat it out p41, Jan.30

FORD, Gerald R.

House Republicans drop the Old Guard: Seeking a brighter image of leadership, they depose Charles Halleck as floor leader and move up Gerald Ford and Melvin Laird (with illus) p22, Jan.9

Hope stirs among the GOP professionals p40, May 22

Ford decides to make GOP fight on 14-b p44, Jun.26

FORD, Henry II

Booming Detroit hits talk of lag: Henry Ford leads industry spokesmen with attack on doubters who suggest that the 9-million car pace may peter out by 1966 (with illus) p28, Jun.19

FORD Motor Co.

Family car gets back its frills: Manufacturers of middle-line autos are adding touches of luxury (with illus) p100, Jan.9

Continuing shuffle in car rental business finds Hertz shifting focus from GM to Ford p40, Apr.10

Will add a small four-wheel utility vehicle called the Bronco to the 1966 lines of Ford # p34, May 1

Massey Ferguson wins over Ford in race for interest in Spanish auto company p140, Jun.19

Walter Dorosh is new president of UAW Local 600 at Ford's Rouge plant # p67, Jun.19

FORD of Canada

Raises granted by Ford of Canada bring auto wage levels closer to U. S. p104, Jan.30

FORECASTERS

See Economists

FOREIGN Aid

What Fulbright wants to do with foreign aid p54, Jan.2

Help nations that help themselves. Don't depend much on U. N. or aid p74, Jan.9

Readers Report: Well-fed and contented p5, Jan.16

Foreign aid: smaller — but not so small p110, Jan.23

Congress votes to deny surplus U. S. food to Nasser's United Arab Republic # p41, Jan.30

Why foreign aid is in trouble (Editorial) p128, Feb.6

AID wants to liberalize aid terms p138, Apr.10

Hopes for harnessing the Mekong: U. S. offer of aid to Southeast Asia points up project on which Thailand, Laos, Cambodia, and South Vietnam agree (with map and illus) p113, Apr.17

Johnson gets what he wants for aid program p144, Jun.19

FOREIGN Policy

Let Europe ride tide of history p74, Jan.9

The state of U. S. foreign affairs not so worrisome. Johnson's views; get along better with Communists p73, Jan.9

Try to stabilize the Asian mess p73, Jan.9

A quiet place fosters U. S.-British harmony: Ditchley Foundation brings Americans, Britons to discuss mutual problems (with illus) p32, Feb.13

Why the U. S. took chance on bigger war: Washington saw danger in ignoring Hanoi's raids on U. S. bases (with illus) p30, Feb.13

The Vietnam question: pull out or all-out? Advice from Congress and Presidential aides ranges from withdrawal on any terms to stepped-up offensive against North Vietnam (with illus) p39, Feb.27

How Johnson meets the challenge: In his own quite different way, he is showing how he operates in the foreign policy field (with illus) p28, Mar.13

Gas fogs the fight in Vietnam p142, Mar.27

Use of gas in Vietnam draws a rising protest: Worldwide clamor grows despite U. S. assurances p34, Mar.27

Will Viet war step up? Bombing of U. S. embassy in Saigon indicates Communists are trying to provoke wider hostilities (with illus) p29, Apr.3

Why Johnson is ready to talk on Vietnam: President's offer of 'unconditional discussions' and $1-billion aid program, plus his bid to Russia, are seen as a tactical shift (with map) p30, Apr.10

Vietnam crisis: big buildup at Danang. Three replies to Johnson's peace offer p153, Apr.17

Johnson adds sweetener to Asian aid p135, Apr.24

Groping toward an answer in South Vietnam . . . conference in Cambodia . . . reexamining Geneva Accords . . . containing Red China p103, May 1

Johnson to Reds: Keep hands off the hemisphere. What 'Johnson Doctrine' means p131, May 8

The U.S. establishes a new doctrine (Editorial) p170, May 8

The U.S. steps into another hornet's nest: President Johnson extends the Monroe Doctrine to balk the rise of another Communist regime in the Dominican Republic (with illus) p28, May 8

Long lectures for LBJ: Teach-ins are catching on as a form of protest against the President's tough Vietnam policy (with illus) p27, May 22

The U.S. dilemma: Who to support in Latin America? There's no easy solution to Dominican crisis p153, May 22

U.S. tries armed force and persuasive power: In Dominican Republic and Vietnam, President reverses tactics in search of key to peaceful settlement p26, May 22

Will Red China and Russia join the war? Johnson keeps urging talks with Communists p135, Jun.12

New signs of Vietnam impact on economy p41, Jun.19

FOREIGN Trade

Foreign trade — the glow is bright: U.S. firms are optimistic about continued growth in sales overseas (with charts and illus) p62, Jan.2

Thawing trade with the Reds: The Russians seem to want it, and so do U.S. businesses, for competitive reasons (with table) p65, Jan.2

Auto trade heads for open road: If Congress approves, U.S. and Canada will move toward tariff-free, unified market on new cars (with illus) p32, Jan.23

East-West trade: The real thaw may begin soon. A looser view of Lend-Lease bill p109, Jan.23

Electronics companies will export over $1-billion worth of products in 1965 p52, Jan.23

Will EEC let in enough U.S. farm products. Kennedy Round at a stalemate p96, Jan.30

Canadian-American Committee unveils plan for complete free trade p36, Feb.6

U.S. and EEC pull in claws on farm issue p128, Feb.13

Making Soviet trade a U.S. political asset: Because we have much that Russia needs, many experts see way to have Moscow dependent on the West (with tables and chart) p94, Feb.27

Export trade expansion gets the nod next p40, Mar.13

Waiting for Johnson's words on freer trade p130, Mar.13

Oilmen jam hearings to speak up on quotas: Interior Dept.. sessions brought out opposing views within industry on six-year old import law p136, Mar.20

Congress gets 'Little Common Market' pact that ends U.S.-Canadian auto tariffs p38, Apr.3

Kennedy Round begins to talk in earnest p137, Apr.10

U.S. differs with Common Market p138, Apr.10

Readers Report: The word from Moscow p5, Apr.24

Tightening trade ties with Japan: Washington state group is promoting Pacific Northwest products at fair in Tokyo (with illus) p104, Apr.24

Making a strong pitch to build U.S. exports: But the effort to retain the nation's share of trade is handicapped by credit (with illus) p80, May 8

Pressure rises for trade with Reds: Business groups urge easing of U.S. policy, and Miller committee is expected to urge it on Johnson (with illus) p96, May 8

Udall stews over change in oil imports p42, May 8

Plea for more trade with Russia p161, May 15

Why they buy abroad: Steel from foreign mills is being bought in unprecedented volume (with table) p34, May 22

Individual states open own trade offices to drum up business in foreign capitals p100, May 29

Short News Item

Unions protest from top to toe over imports from low-wage nations p67, Jun.19

U.S. boosting price of arms exports to help meet developmental costs p40, Jun.26

Readers Report: Promoting trade p5, Jun.26

FORRER, Dr. Max P.

Swiss seek to turn their watches ahead (with illus) p42, Jan.9

FORRESTER, Jay W.

At MIT, students are the boss p82, Jan.23

FOUNDATIONS

Profession: philanthropy. John D. Rockefeller III maintains his family's traditional leadership in philanthropy by seeking fresh ideas (with cover and illus) p80, Jan.16

Charity — on a business basis: Proposed accounting standards would show the donor just how efficiently his gift was spent p70, Jan.23

Repairing cracks in foundations: Treasury report turns up six general problems in their operations p34, Feb.13

FOWLER, Frederick C.

Bracing to keep T-H intact: Backers of right-to-work are poised for hearings on Taft-Hartley Act section (with illus) p120, May 15

FOWLER, Henry H.

See also Dept. of the Treasury

Change of guard at the Treasury (Editorial) p180, Mar.27

Chief business voices: Fowler and Connor p39, Mar.27

LBJ economic high command now complete p39, Mar.27

Prime Fowler job: calming gold worries p40, Mar.27

Treasury gets its man: Henry H. Fowler intends to prove the U.S. means business in keeping the dollar sound (with cover and illus) p152, Mar.27

Clashing views hamper road to monetary reform p40, Apr.17

Fowler joins the Cassandras of inflation p41, Apr.24

Johnson taps his financial team: The President this week rounded out his lineup of key officials in positions to influence fiscal and economic policy (with illus) p26, Apr.24

Major countries to discuss monetary reform p104, May 1

Briefing the brass: Business Council will get inside view from Cabinet members (with illus) p30, May 8

Dickering holds up decisions on bank supervision and responsibility for approving bank mergers p48, May 15

Getting ready to widen excise tax reductions: President is pledged to eliminate $1.75-billion in levies July 1 and pressures Congress to hold near that level (with illus) p26, May 15

Washington's policy split: Why Martin spoke out. Fed's chairman believes the dollar must be defended, even if it hurts domestic expansion (with illus) p36, Jun.12

Fowler dampens Britain's monetary hopes. Study, yes; negotiate, no p42, Jun.19

FOWLER, Dr. William A.

Cal Tech scientist suggests theory to explain the mysterious quasar p62, May 1

FOXWORTH, Jo

Marketers tell women the shopper is boss (with illus) p74, Apr.17

FOYT, Anthony J.

The champion: hard driver in business, too p148, May 22

FRANCE

France steps up conversion of dollars to gold, and rouses concern in Washington p78, Jan.9

U.S. braces for drain on its gold: Move to cut legal cover stems from foreign pressure and needs of the economy (with chart and illus) p26, Jan.16

France's No. 2 is trying harder: Pont-a-Mousson is growing through specialization and diversification (with illus) p45, Jan.23

How much gold is in de Gaulle's 'Golden Rule'? p127, Feb.13

U.S. gets break on IMF gold: Drain will be minimized despite agreement to increase members' quotas p139, Feb.13

Heading for a new monetary unit? French proposal to return to gold standard would take some pressure off dollar and pound — but might prove catching internationally (with illus) p132, Feb.20

French auto companies rush to Canada in wake of U.S.-Canadian auto accord p120, Feb.27

Growing rift in French economy: Finance Minister's economic planning draws fire from politicians p52, Mar.6

U.S. suburban living to be brought to Europe by first French Levittown p118, Mar.13

Lukewarm support for de Gaulle in latest votes p130, Mar.20

On a worldwide hunt for aluminum growth: Pechiney of France is combing many lands for raw materials; quest for cheap power has led it to U.S. (with illus) p96, Mar.20

French drive for trade with Red China brings $20-million contract for nickel p68, Mar.27

Russia backs French color TV system, but RCA is still in profits race in Europe p36, Mar.27

De Gaulle blocks new Common Market talks . . . on closer political unity p123, Apr.3

De Gaulle rings Kremlin bells: His designs to undercut U.S. influence score with Soviet policy p45, Apr.3

France's baby jet may not find the market gap that Caravelle enjoyed p58, Apr.3

Britain and France patch up differences . . . but only up to a point p137, Apr.10

Peugeot's rearguard action: French auto maker battles to keep its independence in Europe's tightening car market (with illus) p101, Apr.17

France bets millions on nickel: Societe Le Nickel is banking on its control of a major source to help it challenge the giants (with illus) p110, Apr.24

Missionary for gold wins few U.S. fans: French economist Rueff would double metal's price, then use it for all settlements (with illus) p31, Apr.24

France supports British request for IMF drawing. Campaign for monetary reform p132, May 8

Persistent friend of Atlantic unity: Pierre Uri, who helped found the Coal & Steel Community and the Common Market, is biding his time until Europe is more receptive to Western partnership (with illus) p68, May 8

U.S. and France come under fire at NATO talks. Johnson tries to bolster Allied unity p161, May 15

Built-in air cargo lift (illus) p24, May 22

France studies a transportation system using 100-passenger, air-cushion 'buses' p82, May 22

Franco-German 'cooperation' on the skids . . . as France warms to Russia p153, May 22

French attack on inflation shows success p108, May 29

French resist overtime: Demands for more leisure to enjoy higher base pay may threaten expansion (with illus) p46, Jun.5

U.S. tries again to smooth over rifts in NATO. What de Gaulle is up to now p101, Jun.5

Finance Minister says France rejects monetary system based entirely on gold p160, Jun.19

Sale of Goodrich tire interest in France starts talk of big new rubber combine p140, Jun.19

The French 'olive branch' (Edtiorial) p160, Jun.26

FRANCHISES

Is the franchise system legal? Supreme Court may answer that when it decides whether GM violated Sherman Act p66, Apr.3

Franchising finds it's an industry: Boston meeting points up common problems of franchisers (with illus) p72, Jun.19

FREEMAN, Gordon M.

Electrical fusion ahead p126, Jun.26

FRIEDHOF, Dr. Arnold

Compound similar to hallucinatory drug may yield clue to schizophrenia p80, Jan.23

FRIEDMAN, Milton

The big issues: debt and taxes. Congress committee gets economists' view of top fiscal issues of next decade p66, Mar.6

FRITO-Lay

FTC may be uninvited guest at proposed nuptials of Pepsi and Frito-Lay p112, Mar.6

FUCHCAR, Lee N.

Keeping ahead on 'real time' (with illus) p166, Mar.27

FUELS

Plutonium edges its way from weapons to peaceful use in power reactors p148, Apr.17

FUGAZY Travel Bureau, Inc.

Airlines vs. travel agents: Proposed new commissions on ticket sales add fuel to smoldering fire p200, May 15

FUJI Photo Film Co.

Fast load for movies: Two new cartridges for 8 mm. movie cameras (with illus) p130, Apr.24

FUJII, Shinzo

Looking out for No. 1: Mitsubishi, world's largest shipbuilder, is launching a streamlining drive (with cover) p59, May 15

FULBRIGHT, J. William

What Fulbright wants to do with foreign aid p54, Jan.2

A quiet place fosters U.S.-British harmony: Ditchley Foundation brings Americans, Britons to discuss mutual problems p32, Feb.13

Making Soviet trade a U.S. political asset p94, Feb.27

Vietnam crisis continues — from bad to worse. The open door to negotiations p143, Jun.19

FULLER (George A.) Co.

Directors approve sales of the company's assets and business to a private four-party group # p40, Apr.10

George A. Fuller holders approve plan to sell out to a four-man group p154, Jun.12

FUND of Funds, Ltd.

Foreign beachhead on U.S. funds: The $186-million Fund of Funds, run by a Swiss company, puts money from all over the world into mutual funds (with illus) p146, Jun.12

FURNACES

Selling the other fellow's goods: Union Carbide division sings praises of electric furnaces though its only stake is the minor one of electrodes (with illus) p122, Jan.16

FURNITURE

Putting young ideas to work on furniture: Kroehler Mfg. Co. set out to discover what the homemaker of tomorrow wanted and sponsored two youth seminars (with illus) p66, Jan.23

G

GATT

Can stability be put in commodity prices p32, Feb.20

GAHERIN, John

New York newspapers under the gun again: Printers may walk out for second time in two years (with illus) p111, Mar.20

Short News Item

GAINSBRUGH, Martin R.

Economists' round table: How they see the work ahead p26, Jan.9

GALBRAITH, John K.

The big issues: debt and taxes. Congress committee gets economists' view of top fiscal issues of next decade p66, Mar.6

Why Harvard still ranks first: The economics department (with illus) p118, Apr.24

GALBREATH, John W.

Galbreath plans Pittsburgh skyscraper, hopes U S. Steel will be main tenant p40, May 15

GALLERY of Homes

Giving the picture to home buyers: Photos are being put to better use in Rochester, N. Y., to sell real estate (with illus) p87, May 29

GAMBLE Robinson Co.

Dakota's super simple supermarkets claim profits that are really super p164, Feb.13

GAMBLING

NLRB tells Las Vegas gaming employees to place their bets on Taft-Hartley p118, Mar.20

GAMES for Industry

Everyone plays the company game: Citibank was first big client of maker of games that aim at selling a corporate image (with illus) p34, Feb.6

GARCIA Corp.

Making a wider cast to lure the customers: Fishing gear suppliers have some spiny problems if they're to expand profitably (with illus) p94, Apr.10

GARRETT, Bernard S.

Senate investigates how to buy a bank p24, Mar.13

GAS

Dutch gas discovery sets off a boom: It may lead to $1-billion in pipeline work, plus new markets for appliances (with map and illus) p97, Feb.13

Readers Report: Gas boom p5, Mar.20

Consent decree in El Paso antitrust case sets up an independent gas pipeline p42, May 29

Supreme Court extends FPC price powers to underground gas owned by pipelines p36, Jun.5

The staff of FPC throws its weight on the side of the companies already in the market in the fight to control the Los Angeles market for natural gas # p40, Jun.26

GAS Turbines

Sales heat up for gas turbines: Makers report the simpler, cheaper units are finding a home in the growth industries (with illus) p120, Feb.6

GASPE Copper Mines, Ltd.

USW risks heavy costs in all-out fight on $2,360,000 Canadian judgment p84, Jan.9

GELB, Bruce

Clairol puts on a new face: The company that helped make hair coloring socially acceptable expands into full cosmetic line (with illus) p124, Jun.12

GELB, Lawrence

Clairol puts on a new face (with illus) p124, Jun.12

GEM International, Inc.

Will it go in Britain? Gem has given the British their first suburban shopping center. It could bring a great change to the country (with illus) p86, Jan.9

Readers Report: Mistaken identities (with illus) p6, Feb.6

Will open its second discount department store in England # p180, May 15

GEMINI

Gemini spacecraft scores with unmanned test, paving way for first manned flight in spring p80, Jan.23

Cooper and Conrad named by NASA as crew for Gemini flight aimed at space 'rendezvous' p112, Feb.13

Gemini to rendezvous in '66 p106, Apr.10

American astronaut to float in space in next week's four-day Gemini flight p56, May 29

Longest stride into space: This week's flight by McDivitt and White was a brilliant success; on stage next is a seven-day flight (with illus) p62, Jun.12

It's 'double or nothing' in space: All but one of the future Geminis will last twice as long as the ones before them (with illus) p105, Jun.19

GENEEN, Harold S.

Another Transamerica? As one of its diversification moves, ITT seems to be creating a financial 'department store' (with illus) p29, Jan.23

Poverty war has wars of its own. Business helps push Job Corps (with illus) p30, Apr.3

GENERAL Accounting Office

Flare-up due over favors p41, Mar.6

GAO critics # p40, Jun.5

'Watchdog' agency tugs on leash: General Accounting Office is expanding its traditional role (with illus) p76, Jun.12

GENERAL Aniline & Film Corp.

Wall Street analysts try to guess the price of new offering of General Aniline p140, Feb.13

GAF stock sells like hotcakes: Institutions shy off, but individual investors battle to buy p142, Mar.13

Some old favorites get the brushoff in flurry over General Aniline p146, Mar.13

Interhandel says it will stay in business after receiving General Aniline payment p54, Apr.10

GENERAL Dynamics Corp.

General Dynamics writes finis to Atlas — but silos have yet to find new uses p44, Feb.27

F-111A subsystem study is scheduled p86, Mar.6

F-111 breaks another barrier: New fighter-bomber makes its first supersonic flight (with illus) p34, Mar.13

Colorado utility plans nuclear power plant using 1,000F steam to make electricity p126, Mar.20

Plans to buy up Henry Crown's preferred stock p170, Apr.17

The F-111 wins another dogfight: Pentagon goes ahead with production p36, Apr. 17

Move is made by General Dynamics to redeem 876,000 of its 1.7-million preferred shares p110, Jun.5

NASA's Atlas warhorse to get more boost to put heavier Surveyor probes on moon p113, Jun.19

GENERAL Electric Co.

World's second largest telescope will have biggest fused quartz reflecting mirror (with illus) p99, Jan.9

Sales heat up for gas turbines: Makers report the simpler, cheaper units are finding a home in the growth industries (with illus) p120, Feb.6

Company is testing a cordless electric clothes brush # p164, Feb.13

Cryogenic super-magnet developed by GE is powered by just six auto storage batteries (with illus) p93, Feb.27

GE finally decides to take the plunge into television broadcasting in a big way p44, Feb.27

GE enters its European-designed model in bargain-priced computer market p154, Mar.6

Electric industry glows over heating prospects (with illus) p162, Mar.13

GE sees aid to nutrition research in new synthesis of amino acids p96, Apr.3

GE has lit on creation of a preferred stock issue as a bargaining medium in future acquisitions # p142, Apr.3

Antitrusters drop fight on GE deal as senators fear closing of plants p36, Apr.17

GE makes an off-beat deal to manufacture its new plastic in Japan p116, Apr.24

Flying showcase speeds sales: GE leases specially fitted plane to carry the display of its new electrical products to customers (with illus) p84, May 1

NASA names three contractors to begin design of Mars probe p62, May 1

Will soon jump all the way into color television business by making its own color tubes # p34, May 1

Swedish company in joint venture with GE will build world's longest-extra high voltage direct current transmission lines to carry power between the southern border of Washington and Los Angeles and Mead Lake # p38, May 8

GE eyes market for Christmas — and after — with lightweight 11-in. color TV set for $250 (with illus) p150, May 22

Will organizing be made easier? NLRB reviews rules p111, May 29

Will sell its newly acquired Universal line direct, dropping the distributors. GE might use a Landers label to get into the private brand business # p42, May 29

Second try makes it: GE's reengineered heat pump gets high marks in tests, makes new bow in market (with illus) p75, Jun.5

Company's new commercial floodlights and spotlights, using GE's Quartzline lamps, last longer and are cheaper to use # p64, Jun.26

GENERAL Electrodynamics Corp.

Portable scale that can weigh 20,000-lb. load demonstrated by the Bureau of Public Roads p79, May 29

GENERAL Foods Corp.

General Foods marks new fiscal year with naming of new chief executive (with illus) p38, Mar.6

Ready for instant growth: General Foods hopes to push its instant foods into the No. 1 spot (with cover and illus) p68, Apr.24

It's the men up front that count: General Foods' Mortimer insists right kind of men, not management methods, make for profits (with illus) p73, May 1

GENERAL Instrument Corp.

A tiny chip brings a big payoff: Integrated electronic circuits, on silicon chips 1/16 in. square, are finding new markets and sales boom (with chart and illus) p85, Apr.17

GENERAL Motors Corp.

GM shakes Europe's auto makers: Report that it will build $100-million plant at Antwerp may further mergers of worried Common Market companies (with illus) p130, Jan.30

Chevy with frosting: Because demand for luxury cars has never been greater, Chevrolet has put a new name at the top of its line (with illus) p25, Feb.6

GM's chief expects 1966 capital spending to top this year's record $1.1-billion p36, Feb.20

Supreme Court to look at GM discount case p51, Mar.20

Sharper tools for talent hunt: Companies are using more sophisticated psychological tests p70, Mar.27

Is the franchise system legal? Supreme Court may answer that when it decides whether GM violated Sherman Act p66, Apr.3

Continuing shuffle in car rental business finds Hertz shifting focus from GM to Ford p40, Apr.10

Short News Item

What's the key to GM's success? Huge volume is only part of the answer at this world's largest manufacturer. Mostly, it's a cost awareness in every detail (with chart and illus) p25, May 8

Readers Report: Wonderful organization p5, May 29

GM's new president — man with a world view: James M. Roche has experience that fits with GM's ambition to develop big foreign markets (with cover and illus) p114, Jun.5

Switching a workhorse: GM's Electro-Motive Div. is introducing an entirely new line of diesel electric freight engines p186, Jun.12

GENERAL Services Administration

Government to make its buying of autos contingent on new safety requirements p38, Jan.30

At stake: 48,000 lives. Sen. Ribicoff opens hearings on highway deaths p29, Mar.27

GENERAL Telephone & Electronics Corp.

Switchboard that will run forever p66, May 1

GENERAL Tire & Rubber Co.

A wider track for tire sales: Big makers use 'associated' brands (with table) p55, Mar.20

GENET, Arthur

How Brink's guards its profits, too: Company that hauls around money in its armored cars is diversifying into related businesses, even going abroad (with illus) p54, Feb.6

GENTRY, Inc.

'Conglomerate' mergers are illegal, court says, if they lead to reciprocal sales p34, May 1

GEORGIA

Supreme Court O.K.'s Georgia voting p36, Jan.23

GERMANY

Erhard hopes to bolster his position . . . in talks about EEC with de Gaulle . . . in meeting with Wilson about the MLF p92, Jan.16

Citibank's opening of Berlin branch is vote of confidence in city's future p52, Jan.23

Erhard wins the latest round with de Gaulle p110, Jan.23

Volkswagen to halt new purchasing in Britain as long as London keeps import surcharge p52, Jan.23

How Der Spiegel wins profits — and enemies: By printing exposes of German officialdom — and business — the news — weekly magazine has become a publishing miracle (with illus) p132, Jan.30

Krupp tries new 'co-production' deal with Poland p95, Jan.30

Krupp forges a new German trade weapon: Deal to set up factories in Poland could also be an important foreign policy tool (with illus) p92, Feb.6

U. S. financial stake in Europe p127, Feb.13

Lufthansa order for 21 short-range jets spurs Boeing to start producing its 737s p44, Feb.27

West Germany trapped in Mideast squeeze: Bonn government, caught between Arabs and Israelis over arms deal, gets a slap in the face as Egypt's Nasser moves toward recognizing Ulbricht's Communist regime (with illus) p26, Mar.6

Britain shies at cost of policing the world p32, Mar.13

Erhard takes big step — and recognizes Israel. Will Arab states get back at Bonn p129, Mar.13

Erhard comes through strong in Arab crisis p129, Mar.20

Alcan and West German aluminum producer will build 200,000-ton capacity mill p68, Mar.27

Volkswagen adds 'Beetle' assembly line at Auto Union plant to increase output p116, Apr.24

How foreign workers bolster German boom: More than 1-million foreigners have been imported (with illus) p44, May 1

Eine kleine autobahn keeps traffic moving: Krupp-built steel roadway is being used to bypass reconstruction sites (with illus) p84, May 15

With a $150-million Soviet order at stake, West Germany may ease Red credit rules p40, May 15

Franco-German 'cooperation' on the skids . . . as France warms to Russia p153, May 22

Show card, get discount: Small German grocers are using Ratio Markt plan in battle with food chains (with illus) p48, May 22

Rumania, in show of independence, picks West German company to build steel plant p116, Jun.12

Germans put a twist on travel by train: The Federal Railway runs special train for teenagers (with illus) p84, Jun.26

GERSCHENKRON, Alexander

Why Harvard still ranks first: The economics department (with illus) p118, Apr.24

GEYER, Morey & Ballard, Inc.

Rambler drives away from old ad agency: American Motors surprises industry by ending 28-year tie with Geyer, Morey & Ballard p108, Mar.6

GHANA

Ghana goes broke: Economy is near crisis as President Nkrumah rushes African nation toward industrialization and socialism (with illus) p41, May 1

GIBBS & Cox, Inc.

Mohole finds a site at last (with map) p52, Jan.30

Bids invited for Mohole drill rig, with 10 U. S. shipyards in the running p126, Mar.20

GIBRALTAR Savings & Loan Assn.

Pays interest rate of 5% and other California S&Ls may follow # p142, Apr.3

GIBSON, Raleigh

Yankee caballeros — after hours (with illus) p154, Feb.27

GIFTS

A new idea of gift certificates is called The World on a String # p122, Jun.5

Notes on wedding gifts in the affluent age: Gallery sets up a bridal registry for paintings (with illus) p80, Jun.19

GILBERT, Lewis D.

Shushing the annual heckler: 'Professional stockholders' may find the going rougher at next year's meetings (with illus) p118, May 22

GILES, Robert E.

Packagers rap Hart bill: Companies say it's hard to swallow (with illus) p34, May 8

GIMBEL Bros., Inc.

Next spring Saks-34th Street main store will be closed by parent Gimbel Bros., which will give its own name and management to the three Saks-34th branches # p36, Jun.5

GISCARD d'Estaing, Valery

See also France

Heading for a new monetary unit? French proposal to return to gold standard would take some pressure off dollar and pound — but might prove catching internationally (with illus) p132, Feb.20

Young aristocrat of finance (with illus) p134, Feb.20

Growing rift in French economy: Finance Minister's economic planning draws fire from politicians p52, Mar.6

Major countries to discuss monetary reform p104, May 1

Finance Minister says France rejects monetary system based entirely on gold p160, Jun.19

Edging closer to monetary reform: Visit to U. S. by Britain's James Callaghan highlights the growing consensus that there should be a better way to handle payments (with illus) p68, Jun.26

The French 'olive branch' (Editorial) p160, Jun.26

GLASS

After 11-day strike, glassworkers win 34½¢ hourly, three-year pay package p88, Apr.3

New edge in glass: At Owens-Corning, a computer runs a glass furnace all by itself p60, Apr.10

Two new float process glass plants planned by Libbey-Owens-Ford p38, Jun.19

GLEASON, Thomas W.

Why dock settlement backfired: Rank-and-file revolt led to spreading strike, but leaders will try another vote (with illus) p28, Jan.16

GLENN, John

Europeans get eyeful of U.S. space work: Delegates to Eurospace conference are amazed by tour of U.S. plants (with illus) p134, May 15

GLIMCO, Joseph P.

Collision in cab vote: AFL-CIO intervention in battle for Chicago's taxi drivers ran into opposition (with illus) p128, May 15

GLOBAL Marine, Inc.

Contract drillers tap a money field p120, Mar.13

GLOBAL Presentations, Inc.

Flying showcase speeds sales: GE leases specially fitted plane to carry the display of its new electrical products to customers (with illus) p84, May 1

GOLD

IMF nations move a step nearer settling gold question on 25% quota increase p60, Jan.2

France steps up conversion of dollars to gold and rouses concern in Washington p78, Jan.9

Stormy debate looms on gold p35, Jan.9

U.S. braces for drain on its gold: Move to cut legal cover stems from foreign pressure and needs of the economy (with chart and illus) p26, Jan.16

Gold stock drops to $15.2-billion p120, Jan.23

Two moves designed to aid dollar. Psychology rules day at gold hearing p39, Feb.6

How much gold is in de Gaulle's 'Golden Rule' p127, Feb.13

U.S. gets break on IMF gold: Drain will be minimized despite agreement to increase members' quotas p139, Feb.13

Heading for a new monetary unit? French proposal to return to gold standard would take some pressure off dollar and pound — but might prove catching internationally (with illus) p132, Feb.20

Readers Report: Reversing the gold flow p5, Feb.27

Pres. Johnson is expected to sign a bill removing the 25% gold reserve requirement from the deposits of commercial banks in the Federal Reserve System # p38, Mar.6

Prime Fowler job: calming gold worries. Ban on foreign oil helps gold, hurts budget p40, Mar.27

Softened slap from the EEC. Taking the squeeze off the dollar p141, Mar.27

Bad advice and worse logic (Editorial) p176, Apr.24

Missionary for gold wins few U.S. fans: French economist Rueff would double metal's price, then use it for all settlements (with illus) p31, Apr.24

Experts take new look at gold drain measure: Bernstein committee's proposal of a different accounting for balance of payments would have cut about $1.5-million from last year's gap (with chart) p116, May 1

Readers Report: Crossing swords p5, May 22

Red China has been buying gold on a large scale in the London gold market # p124, May 29

Readers Report: Sound understanding p5, Jun.5

Short News Item

Finance Minister says France rejects monetary system based entirely on gold p160, Jun.19

GOLDBERG, Arthur J.

Antitrust law moves into bargaining room: Supreme Court rules unions forfeit exemption under law when they conspire with one employer on a wage contract designed to force other employers out of business (with illus) p139, Jun.12

Court again puts antitrust number one p54, Jun.12

GOLDFINGER, Nat

Economists' round table: How they see the work ahead p26, Jan.9

GOLDSTON, Eli

Boston bids for big clambakes (with illus) p150, Feb.13

GOLDWATER, Barry

Formation of a new conservative group, the Free Society Assn., by Goldwater, is causing uneasiness # p42, Jun.19

GOOD, Dr. Robert

Zeroing in on a cancer cure p142, Apr.17

GOODBODY & Co.

Has a novel idea to promote companies in the Cleveland area # p98, Jan.16

GOODE, Richard

Readers Report: Robin Hood at work p6, Jan.9

GOODRICH (B. F.) Co.

A wider track for tire sales: Big makers use 'associated' brands (with chart) p55, Mar.20

Snappy action in rubber: Big Three tire companies reach settlement with URW p144, Apr.24

Sale of Goodrich tire interest in France starts talk of big new rubber combine p140, Jun.19

Goodrich helps Akron get a renewal project: The rubber company gave the city of Akron $3.5-million to trigger a redevelopment scheme p29, Jun.26

GOODWIN, Richard H.

The men closest to the President (with illus) p34, Jun.19

GOODYEAR Aerospace Corp.

Model for crashes (illus) p36, Jan.30

GOODYEAR Tire & Rubber Co.

U.S. is fed up with latest Sukarno attacks p116, Mar.6

A wider track for tire sales: Big makers use 'associated' brands (with chart) p55, Mar.20

Snappy action in rubber: Big Three tire companies reach settlement with URW p144, Apr.24

Inflated bags float pipes to job site p162, May 8

Goodyear gets back on the race track: Biggest tire maker cracks Firestone's domination of Indianapolis 500 (with illus) p144, May 22

In the direct placement market Goodyear was able to place $100-million at a rate of only 4.375% # p108, Jun.5

Supreme Court upheld the FTC in its view of sales commission arrangements between oil companies and makers of auto accessories # p36, Jun.5

U.S. survivors await Sukarno's ax: Seized rubber companies hang on p52, Jun.26

GORDON, John F.

What's the key to GM's success? Huge volume is only part of the answer at this world's largest manufacturer (with illus) p25, May 8

GORDON, Kermit

Budget Director Gordon is staying on for the time being at the special request of the President p36, Jan.9

Powerhouse of economic thought: The Brookings Institution. This week, former Budget Chief Kermit Gordon joined its staff (with illus) p124, Jun.5

GORDON, Walter L.

See also Canada

Tax cut fever hits Canada: Government may reduce rates but some fear it will also enact capital gains tax (with illus) p34, Jan.30

Canada's great debate: Canadians worry whether nation can withstand growing 'Americanization' and push of provinces for greater power (with illus) (Special Report) p84, May 22

GORE, Albert

Oak Ridge searches for its future: With production of uranium being cut back, it is turning to diversified research (with illus) p77, Jan.23

GOULD, Dr. Jay M.

Technicians moving in at the top: Men with engineering and scientific training occupy an increasing share of the biggest jobs in industry (with charts) p118, Jun.12

GOVERNMENT

Edgy Capital broods over reorganization p41, Jan.16

Cabinet gains higher status under Johnson. White House staff plays quieter role p39, Jan.23

Path clear on Presidential succession p40, Feb.6

Administration move to check competition with private business faces foot-dragging p36, Mar.13

Pulling Uncle Sam out of business (Editorial) p168, Mar.13

They twist arms without hurting: President Johnson's liaison men have developed persuasion to a high art (with illus) p82, Apr.24

New rules may put chill on recruiting p44, May 15

Bureaucrats meet company brass: Brookings Institution's seminars give career officials a better understanding of business (with illus) p176, May 22

How Johnson uses his Cabinet: President sees group as administrators rather than chiefly as policymakers (with illus) p180, May 22

New agency set up in Commerce Dept. for weather, geodetic, radio sciences p82, May 22

Bureaucratic heel-dragging frets Johnson p54, Jun.12

Can he really put zip in the mails? Business is eying Postmaster General Gronouski as he tries modernizing (with cover and illus) p83, Jun.19

The men closest to the President: This is the hard-working, intensely loyal group that makes up the White House staff (with illus) p34, Jun.19

Upgrading Uncle Sam's payroll: Administration is proposing structural reforms that would bring salaries of the armed forces and nonmilitary employees more in line with industry p100, Jun.19

GOVERNMENT Contracts

Study of defense cutback effect backed by LBJ p36, Jan.9

Splitting to grow faster: Ling-Temco-Vought plans partial spin-off to make parts more flexible, help snag defense contracts (with illus) p75, Feb.13

Lockheed gets go-sign for improved Polaris: New missile will have twice the accuracy, payload of Polaris A-3 (with illus) p86, Feb.20

Pentagon seeks hotter price competition p48, Feb.27

Flare-up due over favors p41, Mar.6

Who gets the big contracts: Lockheed and Boeing still lead (with table) p45, Mar.13

Soothing words from Defense on contracts . . . but spending shows a dip p51, Mar.20

Loosening the red tape: Soon one agency will check up on contractors, not the three military services p130, Apr.3

New orders for construction, planes, ammo p41, May 8

Impact of Vietnam begins to register: New defense contracts are going out; most call for faster delivery than some industries can manage p27, May 15

Up civilians, down military p44, May 15

New contracts: The mix is changing p41, Jun.19

Risk-takers to get break in Pentagon p44, Jun.26

GOVERNMENT Employees

Second and third rank officials sweat it out p41, Jan.30

GRACE (W. R.) & Co.

W. R. Grace seeks to enter lawn care market through fertilizer deal with fuel oil men p164, Feb.13

GRAHAM, Gen. Howard D.

Toronto exchange cleans house p156, Jun.19

GRAND Union Co.

Grand Union signs FTC agreement to sell 10 supermarkets and curb new acquisitions p38, Jun.19

GRAY, Bowman

Cigarette makers ready to yield on labeling of packages, if agencies keep hands off p36, Mar.27

GRAY, Donald J.

Mississippi business plans for integration p32, Apr.17

GRAYBIEL, Ashton

Outer space and the inner ear: Scientists are working hard to solve mystery of the effect of prolonged weightlessness on sense of balance p45, Jan.30

GREAT Atlantic & Pacific Tea Co.

A&P this week joined the National Assn. of Food Chains # p98, Jun.5

GREAT BRITAIN

British institutional investors ease buying of U. S. securities p60, Jan.2

British rebound: Business takes brighter view . . . sterling looks a little stronger . . . credit squeeze brings slowdown p53, Jan.2

In Britain, Brown tries to put the lid on prices p92, Jan.16

Merged bank will be one of London's biggest # p79, Jan.16

U. S. braces for drain on its gold: Move to cut legal cover stems from foreign pressure and needs of the economy (with chart and illus) p26, Jan.16

With pound on mend, Britain hunts cure: Easing of the sterling crisis gives Labor government a breather p27, Jan.23

Britain heads into its next 100 days: Labor government faces a new crisis after week's truce brought by Churchill's death (with illus) p29, Jan.30

IMF official is confident there will be no devaluation of the British pound p106, Feb.6

When will Labor go to the polls again in Britain? Economic pickup may help Wilson p90, Feb.6

A quiet place fosters U. S.-British harmony: Ditchley Foundation brings Americans, Britons to discuss mutual problems (with illus) p32, Feb.13

British melting pot is coming to a boil: Colored immigrants since the war have become a hot issue in Britain's politics (with illus) p88, Feb.13

Business hedges on British pound: U. S. companies in Britain doubt it will be devalued, but they're taking steps, just in case p117, Feb.13

Britain sets up 'guidelines' — and watchdog agency p121, Feb.20

Europeans press Britain to cut import surcharge p122, Feb.20

Britain hopes to cut back NATO troops . . . by deploying forces better p113, Feb.27

Short News Item

Britain silences critics in EFTA by cutting import surcharge to 10% p120, Feb.27

Guide to Europe's business centers: Manchester and Birmingham p136, Feb.27

British consumer gets first taste of unfixed prices; more may follow p118, Mar.13

Britain shies at cost of policing the world (with illus) p32, Mar.13

Doubts over sterling stir Washington. Softened slap from the EEC p141, Mar.27

More heat on the pound: Talk of devaluation mounts again as Labor government prepares its new budget (with illus) p23, Apr.3

Britain and France patch up differences . . . but only up to a point p137, Apr.10

Britain props the pound: Foreign creditors, including France, thaw a bit in the face of Britain's steps to tighten domestic spending and overseas investment (with illus) p27, Apr.10

Britain and the liquidity crisis (Editorial) p192, Apr.17

Britain stands firm for the pound: Prime Minister Wilson says Labor has barred devaluation 'for good', as he outlines his economic plans p28, Apr.17

Europe debates which color TV system to use. Britain's choice p154, Apr.17

Trying to make an 'income policy' stick p29, Apr.17

Sterling is stronger since new budget. Cut in bank rate is in the offing p136, Apr.24

Can science save Britain's industry? The new Ministry of Technology, in which writer-scientist C. P. Snow is second man, is trying to speed the progress of British business (with cover and illus) p112, May 8

Can Wilson win fight on steel? Outcome of his nationalization plan for British industry is very much up in the air (with illus) p36, May 8

France supports British request for IMF drawing p132, May 8

British scan their future: Survey finds economists like Wilson program, approve its moderation (with illus) p50, May 15

Wilson pushes ahead with steel nationalization. Tories gain a little bit p162, May 15

Tories pick up votes in British town elections p154, May 22

Will Wilson postpone steel nationalization p154, May 22

Britain plans to drop the 'English system,' turn to metric weights and measures p42, May 29

Give an inch, get a centimeter: British conversion to metric system marks some progress toward uniform world system of weights and measures, but high cost to some industries is expected to deter U. S. p34, Jun.5

Labor's prolonged honeymoon is over in Britain p102, Jun.5

Sterling and steel sour Wilson's hopes: Crises over the pound and fight over nationalization have sent the Labor Party's stock into a slump (with illus) p38, Jun.12

British charge for use of Early Bird transmitter, though satellite is still in 'free trial' period p38, Jun.19

Fowler dampens Britain's monetary hopes. Study, yes; negotiate, no p42, Jun.19

Laborites soften tax reform proposals in move to placate British businessmen p140, Jun.19

Storm signals again for pound sterling. What the U. S. wants to learn from Callaghan. Will deflation do the trick p117, Jun.26

Foreign Trade

Common Market's steel growth rate is curbed by Britain's 15% imports surcharge p52, Jan.23

Volkswagen to halt new purchasing in Britain as long as London keeps import surcharge p52, Jan.23

Industries

Government economies and price hikes may curb boom in British car output p90, Jan.9

Will it go in Britain? Gem International has given the British their first suburban shopping center. It could bring a great change to the country (with illus) p86, Jan.9

Work on Cunard Lines' $64-million successor to Queen Mary is about to start p90, Jan.9

Britain decides to go along on Concorde, eyes military aircraft in quest for economy p38, Jan.16

Government drops $560-million project to build a medium-range military transport, will buy from Lockheed Aircraft # p36, Feb.6

British ban TV cigarette ads p100, Feb.13

Britain cuts aircraft industry down to size p127, Feb.13

Britain trims wings of aircraft industry: Labor abandons independent British role in air, seeks U. S.-French collaboration (with illus) p30, Feb.20

British system will enlarge diazo copies: New method of focusing ultra-violet light permits use of microfilm p148, Feb.27

New British greeting cards pop up in three dimensions (with illus) p112, Mar.6

British court ruling, Esso bonus offer may change British gasoline marketing pattern p58, Apr.3

Britain drops development of TSR-2 jet, may buy F-111s from U. S. instead p40, Apr.10

Gem International will open its second discount department store in England # p180, May 15

Rolls-Royce comes back flying high: The maker of plane engines and luxury cars recovers from a two-year slump (with cover and illus) p90, May 29

U. S. designs lose out as Britain chooses own nuclear reactor for power program p100, May 29

Where the world's past is sold? London is international center for antiques (with illus) p80, May 29

Boston company trains franchise-holders to subvert tea-and crumpets market p116, Jun.12

Chrysler Corp. increases its holdings in Britain's Rootes Group # p38, Jun.19

Labor

Can persuasion keep wages down p122, Feb.20

Britain proposes 'redundancy pay' for workers whose jobs cease to exist p146, Apr.24

GREAT Lakes

Inland shippers thirst for water: Low levels of Great Lakes and Mississippi River could cause a transportation crisis if drought continues p132, Jan.23

Great Lakes ice gives belated passage to eagerly awaited iron ore ships p38, Apr.24

GREAT Society

LBJ keeps lid on goals of Great Society p27, Jan.2

Investors glimpse chart of 'Great Society,' rush for stocks as inflation hedge p78, Jan.9

Facing the problem of medical care (Editorial) p132, Jan.16

Guarding clean water: Federal emphasis is shifting to how to keep the rivers and streams from becoming polluted p36, Jan.30

Johnson charts his economics: The President moves cautiously to find a middle way between too much stimulation and too little (with illus) p25, Jan.30

Pilot for school aid — into uncharted areas: Education Commissioner Keppel pushes $1.5-billion Johnson program (with illus) p30, Feb.6

LBJ gives Udall wider role: Secretary gets key spot in Great Society, as conservation becomes an urban issue (with map and illus) p98, Apr.3

GREENBERG, Max

Unions will sell harder in stores: Organizing gets push from NLRB approval of bargaining by units instead of store-wide (with illus) p44, Feb.6

GREENSPAN, Alan

Set for a fifth fat year # p11, Jan.2

The value of practical 'eggheads' p52, Feb.13

1965: better than hoped p33, Mar.20

GREENWOOD Mills

Southern textile 5% wage boosts credited to higher volume of one-price cotton p116, May 29

GREETING Cards

How the No. 2 greeter is playing its cards: American Greetings Corp. concentrates on drugstores and supermarkets (with illus) p154, Feb.13

New British greeting cards pop up in three dimensions (with illus) p112, Mar.6

GREY Advertising, Inc.

How an ad agency hits the $100-million mark: Grey now hobnobs with the greats by mixing imagination with efficiency (with illus) p58, Jan.23

Readers Report: Bicycle built for exercise p6, Jun.19

GREYHOUND Corp.

Plans to buy Yellowstone Park Co. # p36, Feb.6

ICC grants Greyhound the right to buy a 20% interest in Railway Express Agency # p48, Mar.20

GRIFFITHS, Martha W.

Social Security: a growing giant. What people who influence legislation are saying (with illus) p76, Feb.6

Designing a fiscal policy for the future (Editorial) p156, Mar.6

The big issues: debt and taxes. Congress committee gets economists' view of top fiscal issues of next decade — and the remedies p66, Mar.6

GRINDING Wheels

Norton Co. will deliver your grinding wheels automatically, like home heating fuel p36, Feb.20

GRISSOM, Maj. Virgil I.

Three steps to the moon: A week's space triumphs, two by the U.S. and one by the Soviet Union, show that the race to a lunar landing is speeding up (with illus) p144, Mar.27

GRONOUSKI, John A.

Gronouski, deep in postal rejuvenation, will be named for a second term (with illus) p36, Feb.20

Can he really put zip in the mails? Business is eying Postmaster General Gronouski as he tries modernizing (with cover and illus) p83, Jun.19

GROSPIRON, Alvin F.

Candidates lining up for top posts in oil workers with Knight due to retire p144, Jun.12

GROSS National Product

Set for a fifth fat year: Business is bound to be good this year. And to avert any slip in the second half, Washington has fresh plans to spur spending (with charts) p11, Jan.2

Excise cut can pack big wallop: If companies pass the savings on to customers, GNP could benefit by at least $7-billion (with table) p70, Jan.16

Skilled labor shortage holds down the gains: Industrial nations fear too rapid growth would result in wage jumps and heavy inflation (with table) p84, Feb.6

Strong rise being rung up this quarter p42, Mar.6

Wanted: 9-million new jobs. Economists figure that only continued record growth will fill 1970 needs p34, Mar.13

1965: better than hoped. With a roaring first half, the year should coast home above $660-billion in GNP (with chart) p33, Mar.20

Commerce Dept. joins the economists in hailing 1965's booming first quarter p36, Mar.27

GNP 'gap' down in first quarter p42, Apr.3

Just a hint of chill: The rate of gain in business is beginning to slow, but no recession is in sight (with charts and illus) p23, Jun.5

GROSSMAN, Gregory

Making Soviet trade a U.S. political asset p94, Feb.27

GROVES, Harold M.

The big issues: debt and taxes. Congress committee gets economists' view of top fiscal issues of next decade p66, Mar.6

GRUMMAN Aircraft Engineering Corp.

The F-111 wins another dogfight; Pentagon goes ahead with production p36, Apr.17

Navy version of F-111 rolls from plant, ahead of time but still overweight p40, May 15

GRUSS, Joseph

Pure's stockholders ask for more (with illus) p58, Apr.17

GUILLARD, Jean

France bets millions on nickel: Societe Le Nickel is banking on its control of a major source to help it challenge the giants (with illus) p110, Apr.24

GUITARS

Guitars hit a cashbox crescendo (with illus) p154, May 8

GULF Oil Corp.

One more try to show price-fixing in oil p26, Apr.17

India's plan to attract huge private investment in fertilizer plants has run into some trouble # p124, May 29

GULF Southwest Capital Corp.

Gulf Southwest and Lincoln Liberty Life Insurance just can't get together without a fuss # p118, Jan.23

GULF Stream

Jacques Piccard plans to drift at bottom of Gulf Stream from Florida to Newfoundland p62, Apr.24

GULF Sulphur Corp.

The heat's on sulfur in Mexico p30, May 1

GUNS

Rockets from a six-shooter (with illus) p84, Apr.10

GUTHART, Leo A.

More companies buy their own stock, lowering near-term supply, study shows p156, Mar.27

H

HABERKORN, George

Charting pitfalls of decision (with illus) p64, Jun.5

HABERLER, Gottfried

Why Harvard still ranks first: The economics department (with illus) p118, Apr.24

HAGGERTY, C. J.

Mutual aid pact eases inter-union disputes: Craft, industrial unions agree to respect each other's picket lines and work for Taft-Hartley changes (with illus) p132, Mar.6

Union lobby gets the word to fight (with illus) p134, May 8

HAGUE, Howard R.

Photo finish in USW (with illus) p98, Jan.30

Defeated USW official seeks investigation of election, calls for new procedures p132, May 15

HAIDER, M. L.

Optimism fades for payments p42, May 8

HALL, Dr. C. William

Scientists reproduce varying pressures in two chambers of artificial heart p108, Apr.10

HALL, Floyd D.

Eastern's aloft again: Airline that throve in piston days, then fell on evil times, has staged a dramatic comeback (with illus) p56, Mar.13

HALL, Guin

Marketers tell women the shopper is boss (with illus) p74, Apr.17

HALL, Paul

Collision in cab vote: AFL-CIO intervention in battle for Chicago's taxi drivers ran into opposition (with illus) p128, May 15

HALLECK, Charles

House Republicans drop the Old Guard: Seeking a brighter image of leadership, they depose Charles Halleck as floor leader p22, Jan.9

HALLSTEIN, Walter

EEC buckles down to matters of money: Common Market ministers start debate next week on financing for agriculture (with illus) p49, Jun.26

HALVERSTADT, A. H.

Packagers rap Hart bill: Companies say it's hard to swallow (with illus) p34, May 8

HAMER, Val

Business joins a union show (with illus) p112, May 29

HAMILTON Management Corp.

Another Transamerica? As one of its diversification moves, ITT seems to be creating a financial 'department store' p29, Jan.23

ITT is dickering for remaining shares of Hamilton Management p160, Jun.19

HAMM (Theo.) Brewing Co.

Antitrust suit threatened unless Molson Breweries drops bid for Hamm Brewing # p36, Mar.27

HAMMOND, Robert A.

New look in mergers frowned on by FTC: Consolidations that jump industry lines are being watched p136, Mar.13

HAMPTON, Elwood

State of the unionists: griping, but living well (with illus) p24, Feb.20

HANCOCK (John) Mutual Life Insurance Co.

Chicago builds to a new high (illus) p26, Mar.27

HANDY Associates, Inc.

Picking top men—by electronics p97, Mar.6

HANDY (Jam) Organization

Lights, action, camera: business is the star p71, May 29

HANES Hosiery Mills Co.

P. H. Hanes Knitting Co. is merged with Hanes Hosiery # p60, May 8

HANEY, Paul P.

The weight of space is on his shoulders (with illus) p64, Jun.12

HANFORD, Wash.

The Martin Co. in team with U.S. Rubber has been selected by AEC to take over operation of the Hanford chemical processing facilities # p112, Feb.13

Short News Item

More contracts awarded for private operation of Hanford plant; AEC has one to go p62, May 1

HANNA (M. A.) Co.

Sale of part of M. A. Hanna holdings aims to move it closer to full diversification p162, May 22

HANNIBAL, Mo.

Old man river recedes, leaving its mud behind (with illus) p32, May 8

HARBERTS, H. H.

Taking the sting out of 'de-hiring:' Martin Marietta hired a consultant to relocate key men it is forced to lay off between defense contracts p78, Jan.2

HARNISCHFEGER Corp.

Materials handling enjoying a big lift (with illus) p60, May 29

HARPER, Marion

Interpublic adds a new bowstring p102, Jun.26

HARRINGTON, Frank G.

INA ties itself into a package: Insurance veteran wraps up its many lines in a centralized setup geared to customer (with illus) p52, Jan.9

HARRIS-Intertype Corp.

The next big jump in printing: Laggard composing room is catching up (with illus) p92, Apr.24

HARRIS, Upham & Co.

Thinks shares of capital goods companies will do well in this year's capital spending boom # p134, Jun.26

HART, Philip A.

Hart puts his packaging bill in new package p42, Feb.13

CBS, Yankees score in capital: Top baseball executives and rival networks assure senators purchase won't hurt game p42, Feb.27

Tax row revives price-fixing case p76, Feb.27

Packagers rap Hart bill: Companies say its hard to swallow p34, May 8

HARTFORD, Conn.

Who pays to watch the video show (with table) p32, Jan.30

HARTLINE, Dr. H. Keffer

Rockefeller Institute's new mission (with illus) p76, Feb.20

HARVARD University

How Dr. Freud fares on production lines: Mental health programs in industry are still few, but Harvard B-School students foresee new business interest p60, Jan.9

Allen Dulles completes a non-secret mission: He is first of new resident fellows at Harvard Business School (with illus) p34, Apr.10

How does religion influence job choice? Harvard study shows that college grads of different faiths want to work in different kinds of companies (with table) p178, Apr.17

Why Harvard still ranks first: Harvard's economics department is used to drawing fire from all sides. Still, it attracts the cream of the profession (with illus) p118, Apr.24

Grads honor the dean of retailers: As a chair at Harvard is named for him, Malcolm McNair recalls goading merchants (with illus) p130, Jun.12

HARVEY, Edward A.

Hardest look yet at rail commuters: In Philadelphia, Reading RR gets $4.7-million subsidy for 18-month test (with illus) p164, May 8

HAT Industry

Millinery Workers put heads together: Agenda was serious, despite garden-party atmosphere created by delegates' hats (with illus) p60, Jun.19

Unions protest from top to toe over imports from low-wage nations p67, Jun.19

Short News Item

HAWAII

Mohole finds a site at last: Area off Hawaiian Islands is finally chosen for scientific project (with map) p52, Jan.30

Where to find peace among palms . . . and even on volcanoes p118, Jan.30

Following the lure of the sun: Resorts boom as tourists flee cold weather (with illus) p30, Mar.6

Hawaii's new law could give the poor cash rebates on nonexistent income taxes p38, Jun.19

HAWKER Siddeley Group, Ltd.

Britain trims wings of aircraft industry p30, Feb.20

HAY (Edward N.) & Associates

What management consultants can do (with illus) p88, Jan.23

HAYDEN, Carl

Johnson's grand design: Sen. Hayden leads his colleagues to the House chamber for State of the Union address (with illus) p19, Jan.9

HAYES, Albert J.

Hayes retiring as president of IAM in June; Siemiller expected to succeed him p126, Jan.23

HEALEY, Dennis

Britain shies at cost of policing the world p32, Mar.13

HEALTH

Executive Health Examiners has a new idea under way for the traveling executive # p142, Feb.20

Type A flu spotted in 11 states, but experts aren't yet predicting wide epidemic p93, Feb.27

In strokes: grim figures, better hopes. Early warnings p161, Mar.27

High blood pressure? It may be in your genes. Experiments show tendency may be inherited, then triggered p90, Apr.3

'Cat fever' tamed by vaccine: Drug taken by mouth builds up antibodies to fight virus infection p60, Apr.24

Sugarcoating the executives' health checkup: New York-based medical group provides country club environment (with illus) p68, Jun.19

HEART

Scientists reproduce varying pressures in two chambers of artificial heart p108, Apr.10

HEAT Pump

Second try makes it: GE's reengineered heat pump gets high marks in tests, makes new bow in market (with illus) p75, Jun.5

HECTOR, Louis J.

Northeast's next pilot? George Storer, who owns a broadcasting chain, is seeking to buy the airline p39, Jun.12

HEEPS, William

Watch movement—to Virgin Islands (with illus) p132, Jun.5

HEINEMAN, Ben W.

Unions switch: 'Let U.S. run rails:' Nationalization is proposed by group of railway union executives as strike threats continue (with illus) p122, Jan.23

HEINZE, George E.

NASD cracks down on two dealer firms for opening trading accounts for a Walston & Co. vice-president and his mother # p124, May 29

HEITLER, Emmett H.

Samsonite: on land, in the air, on the sea (with illus) p98, Feb.27

HELLER (Walter E.) & Co.

U.S. factoring leaps Atlantic: Growth of trade and U.S. plants overseas spur push abroad by finance groups p86, Jan.30

HENDRIX, Capt. E. B.

Where oil and ships don't mix: Spread of offshore drilling in Gulf of Mexico heats up feud between oil and shipping men (with map) p178, Jun.19

HENNING, John F.

AFL-CIO fights to keep its man in Labor Dept. in Johnson overhaul of 'little Cabinet' p50, Jan.2

Unions get a White House nod: AFL-CIO's John F. Henning holds on as Under Secretary of Labor (with illus) p80, Jan.9

HENRY, Dave

Keeping ahead on 'real time' (with illus) p166, Mar.27

HENRY, E. William

TV's week that was: FCC probe; CBS storm. Hearings set to study network control over programs. Aubrey steps down (with illus) p28, Mar.6

HENTZ (H.) & Co.

Where Wall Street meets Madison Avenue (with illus) p130, Feb.13

HERCULES Powder Co.

Hercules Powder is Pure Oil's latest suitor # p79, Jan.9

Navy narrows competition for building propulsion system for Poseidon missile p82, Mar.13

HERD, J. Victor

Making risk-taking pay at U.S. Trust (with illus) p138, Mar.20

HERMAN, Leon

Making Soviet trade a U.S. political asset p94, Feb.27

HERTER, Christian

Will EEC let in enough U.S. farm products p96, Jan.30

HERTZ Corp.

Continuing shuffle in car rental business finds Hertz shifting focus from GM to Ford p40, Apr.10

HESBURGH, Rev. T. H.

Profession: philanthropy, John D. Rockefeller III (with illus) p80, Jan.16

HEWLETT-Packard Co.

Atomic clocks back on U.S. shelf after checking time around the world p126, Mar.20

HICKMAN, Bert

Changing the rules on growth: Brookings study says gains in equipment efficiency make faster expansion possible (with charts) p142, Mar.6

HICKS, Sir John

Purdue gives—and gets—a lesson: Sir John Hicks studied the techniques the university employs in its business courses (with illus) p186, Apr.17

HIGDON, E. C.

Maytag hangs its wash on hometown line (with illus) p174, Apr.10

HIGH Blood Pressure

See Blood Pressure

HIGH Voltage Engineering Corp.

Fixed-charge rental plan expected to push new industrial radiation system p64, Jun.26

HIGHWAYS

Hunt on for more revenue for road fund p35, Jan.9

Commerce Dept. tells Congress that the 41,000-mi. interstate highway system will cost $46.8-billion # p38, Jan.16

Bitter struggle over higher road taxes p40, Jan.23

Carriers dig in for tax fight: Bid to hike user taxes faces bitter fight in Congress p72, Feb.6

Quebec prefabs a highway link (with illus) p156, Feb.20

At stake: 48,000 lives. Calling the motorist a fugitive from the law of averages, Sen. Ribicoff opens hearings on highway deaths p29, Mar.27

More for the roads: Some $3.1-billion more in user taxes is needed to complete interstate highway system on time (with table) p81, Mar.27

Electronic roads for tomorrow's traffic: Cornell Lab study (with illus) p160, Apr.24

Eine kleine autobahn keeps traffic moving: Krupp-built steel roadway is being used to bypass reconstruction sites (with illus) p84, May 15

The Appalachian Regional Commission approves 992 mi. of developmental highway corridors # p40, May 15

Face lift for America: President's proposals for beautifying U.S. landscape would affect highway programs and advertising and scrap industries p33, May 29

HILL, Samuel & Co., Ltd.

Merged bank will be one of London's biggest # p79, Jan.16

HILL (William E.) & Co., Inc.

What management consultants can do p88, Jan.23

HILLER Aircraft Corp.

Patent commissioner rules that Autogiro can collect royalties on 'copters sold to U.S. p36, Mar.13

HILTON Hotels

Hilton woos traveling businesswomen with advisers, mirrors, shower caps p67, Apr.24

HITCH, Charles J.

May replace Kermit Gordon as Budget Director # p36, Jan.9

HOADLEY, Walter E.

The value of 'practical eggheads' p52, Feb.13

HOBBIES

Making a bang with mini-missiles: Estes Industries sells model rockets by mail to teen-age hobbyists (with illus) p79, Apr.24

HOBSON, Dr. Lawrence

Building a new kind of bone bank: Material developed by Squibb from calf cartilage permits surgical implant of animal bone p22, Jan.2

HODGES, Dr. Robert E.

Study links teenagers' diet to quest for individuality—perhaps to disease in later life p82, Mar.13

HODSON, H. V.

A quiet place fosters U.S.-British harmony (with illus) p32, Feb.13

HOFFA, James R.

See also Independent Unions

Teamsters membership rises but Hoffa says organizing must be stepped up; union eyes three principal targets p130, Jan.16

Justice Dept. keeps heat on Hoffa: New Attorney General will continue to press charges against Teamsters' chief p48, Feb.13

Is Hoffa getting set to raid? Brewery Workers challenge to Toledo Teamsters may bring retaliation against AFL-CIO p55, Mar.27

Teamsters intend to get tough against employers who contract-out trucking work without IBT's permission # p55, Mar.27

What next, if Hoffa loses out? Lower-level leaders of Teamsters wonder uneasily which way power will shift (with illus) p142, Apr.24

Hoffa says he'll quit as Teamsters head if he is sent to jail in federal cases p54, May 1

Short News Item

Collision in cab vote: AFL-CIO intervention in battle for Chicago's taxi drivers ran into opposition (with illus) p128, May 15

Labor's captains begin to change p28, May 22

Philadelphia truckers defy courts and Hoffa: 12,000 members 'take a holiday' blocking movement of perishables p124, Jun.26

HOFHEINZ, Roy

Small flaw in Houston's diamond: The Astrodome opened with Texas hoopla (with illus) p30, Apr.17

HOGAN, Rev. William T.

Why they buy abroad: Steel from foreign mills is being bought in unprecedented volume (with table) p34, May 22

HOLIFIELD, Chet

Billions for the atom smashers? Scientists back up Congressional committee's call for action on high-energy physics (with illus) p68, Mar.13

HOLM, Tryggve

Saab sets up a neutral's defense: Swedish car maker lands a $2-billion contract to build supersonic jets for Sweden's air force (with illus) p124, Jun.19

HONEST Ed's

Mix discounts and art—and make sales jump: Honest Ed's offbeat Toronto discounter, now lures mink-coat trade (with illus) p50, Feb.20

HONEYWELL, Inc.

Honeywell unveils process control system that will tie in with business computer p64 Jan.30

Honeywell calls a computer bet: Its new Series 200 computers can work with rival systems, or replace them (with illus) p102, Feb.13

Univac, Honeywell, Burroughs announce new entries in time-sharing computer battle p64, Jun.26

HONG Kong

Hong Kong bank panic ends after two weeks; government orders study of causes p138, Feb.20

HOOD Milk Co.

The unfinished business of Negro jobs p82, Jun.12

HOPPENFELD, Ellias C.

When computers do the digging: Lawyers are shifting their research burden to commercial computer services p54, Jan.23

HORNBLOWER & Weeks

Where Wall Street meets Madison Avenue (with illus) p130, Feb.13

HORNE, John E.

Lid put on California S & L rates: Federal agency bars rise to 5% in dividend on savings (with illus) p38, Apr.10

HORNIG, Dr. Donald F.

Billions for the atom smashers? Scientists back up Congressional committee's call for action on high-energy physics (with illus) p68, Mar.13

HOSIERY

Hosiery workers reunite with textile union from which they broke away 17 years ago p116, May 29

HOSPITALS

Rx for hospitals — computers: In Massachusetts and Missouri they are taking over routine housekeeping (with chart and illus) p142, May 15

HOT Shoppes, Jr.

Hot Shoppes adds to its menu: Units will specialize in 15¢ hamburgers (with illus) p160, Feb.13

HOTELS

Boston bids for big clambakes: New Auditorium and hotel are designed to lure national conventions and trade shows (with illus) p150, Feb.13

Changing the recipe for innkeepers: New York University's course in hotel, restaurant management omits classroom stove and teaches only business theory (with illus) p66, Feb.27

Hilton woos traveling businesswomen with advisers, mirrors, shower caps p67, Apr.24

HOUSING

See also Building

Housing rises at yearend, but lags '63 rate p20, Jan.23

Plentiful credit supports a turn in homebuilding p20, Feb.6

A program that raises questions (Editorial) p168, Mar.13

Timing the test on housing: President will first try his strength on medicare and education legislation p46, Mar.13

Homebuilders try to sell a city: Instead of waiting for customers to come to them, Philadelphia builders went to Brooklyn (with illus) p60, Apr.3

Fair housing order for banks and S & Ls p43, Apr.10

Housing takes a long view: Housing is in a lull right now, but builders count on a boom in the late 1960s as youngsters come of age (with chart and illus) p23, Apr.24

Shopping for a luxury apartment p123, May 1

Abercrombie & Fitch to sell 'own model' of $14,375, five-room summer home (with illus) p78, May 8

Bigger plans for housing. Money easier p19, May 8

A home away from home . . . can be a villa on Capri p184, May 15

Modular wall panel system developed for building steel prefabricated homes p150, May 22

Apartments for rent—from Midwest . . . to the West Coast p132, May 29

Giving the picture to home buyers: Photos are being put to better use in Rochester, N. Y. to sell real estate (with illus) p87, May 29

Comeback in public housing p19, Jun.5

Second homes that come from a factory. Select your style—and your architect p121, Jun.5

HOUSING & Home Finance Agency

Reprieve for the New Haven: With federal help, states hope to keep commuters rolling for 18 months more p34, Apr.24

HOUSTON Pipe Line Co.

Supreme Court extends FPC powers p36, Jan.23

HOUSTON, Tex.

Small flaw in Houston's diamond: The Astrodome opened with Texas hoopla—and a glare problem that bothered outfielders (with illus) p30, Apr.17

Translucent acrylic paint is applied to dome stadium to filter out light # p38, Apr.24

HOUTHAKKER, Hendrik S.

The big issues: debt and taxes. Congress committee gets economists' view of top fiscal issues of next decade p66, Mar.6

HUBNER, Dr. Kurt

Swiss seek to turn their watches ahead (with illus) p42, Jan.9

HUGHES Aircraft Co.

Plans a large ground station in Arkansas for research # p38, Jan.16

Comsat calls for bids on 24 satellites, dropping sole source deal at FCC demand p36, Feb.20

F-111A subsystem study is scheduled p86, Mar.6

Hughes Aircraft will seek Comsat agreement on building of a super-size satellite p148, Apr.17

Comsat rings the bell: Early Bird satellite is squarely in place (with map) p32, May 1

Early Bird outdoes itself: Lab tests of a prototype cheer Comsat p140, May 15

HUGHES, Howard

Why Northeast faces its worst crisis yet: The airline must decide whether to give up Florida run, sell out, or continue the fight (with map) p48, Jan.9

HUGHES Tool Co.

New lift for the whirlybirds (with illus) p84, Feb.27

Northeast may have a buyer: Storer Broadcasting Co. has option to purchase Hughes' controlling stock p31, Jun.5

HUMBLE Oil & Refining Co.

Fierce bids for rich oil prize: Five-company group wins Long Beach offshore parcel (with map) p36, Feb.13

Stepping up the pace on 'last oil frontier:' Florida is again the scene of exploration (with map) p64, Apr.10

One more try to show price-fixing in oil p26, Apr.17

HUMIDIFIERS

Humidify the desert air in your house p142, Feb.20

HUMPHREY, Hubert H.

States get a warning on the price of bias: Coordinating civil rights programs is a job of Vice-Pres. Humphrey (with illus) p23, Jan.9

'Trying . . . and gaining'. Now that inauguration is over, Pres. Johnson faces the job of pushing his broad program through Congress (with illus) p23, Jan.23

Johnson's road starts getting bumpier p38, Feb.27

How much will Johnson do for the unions? While labor backs White House programs, it feels they are far too mild (with illus) p128, Mar.6

Sidney Weinberg and Roger Blough are arranging a dinner in New York for Vice-Pres. Humphrey # p40, Mar.27

Comsat launches No. I: Success of an Early Bird should cheer stockholders (with illus) p33, Apr.10

Union lobby gets the word to fight: Congressional leaders tell AFL-CIO repeal of 14(b) requires maximum effort (with illus) p134, May 8

LBJ aides join 'reply to Martin' game p42, Jun.19

HUMPHREY, Joseph

A year for caution, but not for alarm: Investment managers look ahead (with illus) p56, Jan.2

HUNT, H. L.

Dissident Pure Oil shareholders hope to push Hunt purchase offer on June ballot p170, May 15

HURT (Joel) Factors, Inc.

Big banks dip into factoring: Atlanta's Citizens & Southern is latest to try this quest for profits p58, May 22

HURWITZ, Israel

Macy's toasts its price war: Brand name liquor at cut prices lures customers, but store thrives on private labels (with illus) p32, Feb.27

HUTTON (E. F.) & Co.

Where Wall Street meets Madison Avenue (with illus) p130, Feb.13

Short News Item

I

I-T-E Circuit Breaker Co.

A proxy fight apparently has been avoided # p168, Apr.17

IDEAL Cement Co.

Cement workers win 35¢ gain: Union hopes to establish terms of two-year pact as pattern for the whole industry p140, Jun.12

ILLINOIS

Illinois court rules against Motorola but rejects damages in discrimination case p94, Mar.13

ILLINOIS Bell Telephone Co.

Do-it-yourself test that could cut the toll: Cervical cancer's death rate may be sharply reduced by new test (with chart) p74, Mar.13

Plans months ahead for cheery little public service messages to tack onto its weather forecast answering service # p36, Mar.27

The unfinished business of Negro jobs (with illus) p82, Jun.12

IMMERZEEL, George

Spreading the word on the new math (with illus) p110, Apr.10

IMPERIAL Valley Farmer's Assn.

Battle over the braceros: Countercharges fly in California as state and federal governments try to give stoop labor jobs on farms to American unemployed p24, Jan.9

IMPORTS

See Foreign Trade

INCENTIVE Plans

Insurance sales boom under incentive plan that rewards CARE, not the agents p78, May 8

INCENTIVE Trips

All the world's a stage for business meetings: Jets, low fares, hotel building boom abroad pave way for conventions in out-of-the-way places (with map) p74, Feb.6

INCOME Fund of Boston, Inc.

Readers Report: No fixed policy p5, Mar.27

INCOMES

And 1965 looks even better: Measure of personal income (with table and charts) p36, Jan.2

Individuals' income from all sources last year rose more than $27-billion to a record $491.4-billion p19, Jan.23

Strikes fail to dent incomes: Measure of personal income (with table) p124, Jan.30

Incomes post new records p26, Feb.27

Overtime pay fattens wallets: Measure of personal income (with table) p156, Feb.27

'65 starts off with a bang: Measure of personal income (with table) p94, Mar.27

Riding a new crest: Survey shows consumers in their most optimistic mood since 1956 (with chart) p24, Apr.17

February slump is gentle (with table) p172, Apr.24

Gain in incomes smallest in nearly 3 years p20, May 22

March bounds up with zest: Measure of personal income (with table) p130, Jun.5

Personal income gets back onto growth pattern p20, Jun.26

Big gains racked up in April: Measure of personal income (with table) p104, Jun.26

INDEPENDENT Unions

Teamsters membership rises but Hoffa says organizing must be stepped up; union eyes three principal targets p130, Jan.16

Is Hoffa getting set to raid? Brewery Workers challenge to Toledo Teamsters may bring retaliation against AFL-CIO p55, Mar.27

Teamsters intend to get tough against employers who contract-out trucking work without IBT's permission # p55, Mar.27

Pickets reinforced at Bloomingdale store after truckers make Sunday delivery (with illus) p56, Apr.17

What next, if Hoffa loses out? Lower-level leaders of Teamsters wonder uneasily which way power will shift (with illus) p142, Apr.24

Hoffa says he'll quit as Teamsters head if he is sent to jail in federal cases p54, May 1

Teamsters widen aim on national pacts to bring in warehouses of grocery chains p54, May 1

U. S. Circuit Court of Appeals upheld conspiracy convictions against six past and present officers of the Mine, Mill & Smelter Workers # p140, May 8

Collision in cab vote: AFL-CIO intervention in battle for Chicago's taxi drivers ran into opposition (with illus) p128, May 15

Another victory over Teamsters raises talk of Seafarers bargaining for U. S. cabbies p116, May 29

Readers Report: Cost of a cause p5, Jun.5

Philadelphia truckers defy courts and Hoffa: 12,000 members 'take a holiday,' blocking movement of perishables (with illus) p124, Jun.26

INDIA

India's plan to attract huge private investment in fertilizer plants has run into some trouble # p124, May 29

INDIANA

Right-to-work law bites the dust in Indiana, with 19 states yet to go p104, Jan.30

INDIANAPOLIS 500

Goodyear gets back on the race track: Biggest tire maker cracks Firestone's domination of Indianapolis 500 (with illus) p144, May 22

The champion: hard driver in business, too (with illus) p148, May 22

INDIANS

Unemployed Indians and members of the Youth Job Corps are being considered as a source of domestic "stoop labor" # p55, Mar.27

INDONESIA

Indonesia steps closer to the brink: By quitting U. N., Pres. Sukarno frees hands for power drive in Southeast Asia, perhaps as ally of Red China (with map and illus) p52, Jan.16

Indonesia talks big about nuclear club: Sukarno threatens to make an atomic bomb, but Washington doubts that he has the equipment to do so p32, Feb.6

U. S. is fed up with latest Sukarno attacks. But can U. S. do much about it p116, Mar.6

In Indonesia: the price of hanging on. The dangers in Sukarno's game p142, Mar.27

U. S. survivors await Sukarno's ax: Seized rubber companies hang on, as Western oilmen apprehensively watch Indonesia march closer to Communism (with illus) p52, Jun.26

INDUSTRIAL Management

INA ties itself into a package: Insurance veteran wraps up its many lines in a centralized setup geared to customer (with illus) p52, Jan.9

What management consultants can do: They are solving a wide range of business problems, and more and more practitioners join their ranks (with cover, table, and illus) (Special Report) p88, Jan.23

Seagram's recipe: a dash of advice. Big distiller operates its own management consulting service for its network of independent distributors (with illus) p126, Jan.30

Young blood puts life into an old packer: Cudahy Packing Co. reverses a decline with modern management methods and a drastic executive reshuffle (with illus) p142, Feb.13

Changing the recipe for innkeepers: New York University's course in hotel, restaurant management omits classroom stove and teaches only business theory (with illus) p66, Feb.27

Tracking conformity to its business lair: Study finds it's a myth to say big business breeds organization men p74, Feb.27

When workers manage themselves: San Diego company finds it works on production lines — but not for executives (with illus) p93, Mar.20

Sharper tools for the talent hunt: Companies are using more sophisticated psychological tests (with illus) p70, Mar.27

To reorganize — turn bottom up: New management team is giving Walter Kidde & Co. a different direction (with illus) p81, Apr.10

It's the men up front that count: General Foods' Mortimer insists right kind of men, not management methods, make for profits (with illus) p73, May 1

Prize books for management shelf p75, May 1

The man with too many hats: Experts say the product manager is long on duties, short on authority (with illus) p43, May 22

Charting pitfalls of decision: Consultants teach experienced managers how to bring some system into the haphazard pursuit of problems and making decisions (with illus) p64, Jun.5

How top retailers build executives: Modern methods are used to recruit and train management of the future (with illus) p88, Jun.5

Trucking rolls into an age of giants: For 30 years it has been an industry more in name than in fact, but mergers and modern management are changing that (with illus) p174, Jun.12

Famous firsts: How personnel relations was born (with illus) p92, Jun.26

The man who got the owner's job: Louis E. Newman took over Smithcraft Corp. when Julian Smith decided some one else could run it better (with illus) p86, Jun.26

INDUSTRIAL Mental Health Associates

How Dr. Freud fares on production lines: Mental health programs in industry are still few, but Harvard B-School students foresee new business interest p60, Jan.9

INDUSTRIAL Woodworking Machine Co., Inc.

Nailing down lumber's ability to take stress: New machines have been developed p150, Feb.27

INFLATION

Investors glimpse chart of 'Great Society' rush for stocks as inflation hedge p78, Jan.9

Skilled labor shortage holds down the gains: Industrial nations fear too rapid growth would result in wage jumps and heavy inflation (with table) p84, Feb.6

Costs push up — but pass-along proves hard p20, Apr.3

EEC's council urges a cautious easing of some anti-inflation measures p58, Apr.3

Fowler joins the Cassandras of inflation p41, Apr.24

What helps the U. S. stave off inflation: Gains in productivity have been keeping a balance in the economy, and though they may come harder they will probably continue (with chart) p28, Jun.26

INFRATE, John

What management consultants can do (with illus) p88, Jan.23

INGALLS Shipbuilding Corp.

Where 52 men on a rig search for oil (with illus) p63, May 29

INLAND Steel Co.

Other steelmakers follow Inland in boosting price of galvanized p24, Jan.2

Improving sheet steel p158, Feb.20

INSTALLMENT Selling

Consumer credit jumped this winter, and some lenders worry about it p76, Apr.10

Smaller rise in installment debt in March # p60, May 8

Credit men begin to look wary: They are uneasy about the rise in consumer borrowing (with charts) p54, May 22

Short News Item

INSTITUTE of Medical Sciences

New surgical instrument that controls bleeding may result from plasma jet generator p112, Feb.13

INSURANCE

Cheaper way to keep a salary p158, Apr.10

U. S. insurance industry, pushing hard for markets abroad, is allowed its first foothold in Sweden p65, Apr.17

Flight insurance # p152, May 8

Georgia bank's plan to sell insurance brings independent agents to the barricades p60, May 8

Insurance trade gets off easy: Most losses from storms, floods, and quake that hit wide areas were not covered p62, May 8

Fire and casualty companies have been buying in their own shares on the open market # p168, May 15

A number of department store chains are entering the insurance business # p160, May 22

Foreign insurance companies get Hobson's choice on local control in Venezuela p140, Jun.19

Is insurance the next big antitrust target? Judge rules that McCarran-Ferguson Act does not cover all industry mergers p52, Jun.19

Common stocks make the big difference: By getting permission to hold equities in separate accounts, insurance companies can compete for pension funds (with table) p132, Jun.26

When the jury awards damages against you . . . lean on new liability coverage p142, Jun.26

Health

The drive for broader Social Security: The President expects Congress to adopt his plan by June, after debate (with table) p28, Jan.9

Facing the problem of medical care (Editorial) p132, Jan.16

LBJ fills in his design: His plans for education and health stress the attack on poverty as a main theme (with chart and illus) p25, Jan.16

What medicare will do to retirement plans. For these benefits . . . you would pay these taxes p109, Feb.6

Pushy Congress adds more to LBJ programs. Up goes price tag on health and education p39, Mar.13

Life

Life insurance industry chalks up record but stock prices fail to keep pace p60, Jan.2

Ways to save on life insurance p138, Mar.6

'Investment features' of life companies bring Missouri moratorium on charters p48, May 15

Insurance companies lose court fight on allocation of tax-exempt income p162, May 22

INSURANCE Co. of North America

INA ties itself into a package: Insurance veteran wraps up its many lines in a centralized setup geared to customer (with illus) p52, Jan.9

Has been approved for a New York Stock Exchange listing # p144, Mar.13

Insurance sales boom under incentive plan that rewards CARE, not the agents p78, May 8

INTALCO Aluminum Corp.

On a worldwide hunt for aluminum growth: Pechiney of France is combing many lands for raw materials; quest for cheap power led it to the U. S. (with illus) p96, Mar. 20

INTEGRATED Circuits

A tiny chip brings a big payoff: Integrated electronic circuits, on silicon chips 1/16 in. square, are finding new markets and sales boom (with chart and illus) p85, Apr.17

INTER-American Council of Commerce & Production

Latin Americans meet to speed tariff cuts . . . and promote economic union p114, Feb.27

INTER-American Trade & Cultural Center

Miami boosts Interama: Hard road of New York fair handicaps its Inter-American Trade Center project, but city wins new support in South America p46, Jun.12

INTEREST Equalization Tax

Banker opposes clamp-down on lending abroad as a means of closing U. S. deficit gap p60, Jan.2

Is the gap closing fast enough? Balance-of-payments deficit will drop to about $2-billion in 1965, but some Administration officials think that still is too big (with charts) p32, Jan.2

Moneylenders lose customers in countries where interest equalization tax applies p100, Jan.16

Plans to plug the dollar drain: New program being shaped for Pres. Johnson's balance-of-payments message p110, Jan.30

Self-restraint, or else: Pres. Johnson calls for voluntary adherence to ways of easing the payments problem (with chart) p25, Feb.13

Sharing the dollar's burden: Europe's markets begin to help fill world's capital needs, easing strain on U. S. (with charts) p54, Jun.5

Dollar moves win applause: International Settlements Bank praises U. S. moves but says additional measures are needed p50, Jun.19

INTEREST Rates

No jump in the cost of money: Interest rates should stay about the same, with even a chance of softness in long-term (with charts) p30, Jan.2

But 1965 may not be so lush: Banks raise costs by paying higher interest rates, while loan demand may shrink (with table and chart) p98, Feb.6

Readers Report: True rates p5, Feb.20

Fed puts quiet hand on interest rates: Bankers say any changes in the foreseeable future are likely to be slight (with charts) p104, Mar.27

Lid put on California S&L rates: Federal agency bars rise to 5% in dividend on savings (with illus) p38, Apr.10

Some banks feel the pinch of higher interest rates # p76, Apr.10

Brokers find loans costlier: Major banks boost broker rate p150, Apr.24

INTERHANDEL

Interhandel says it will stay in business after receiving General Aniline payment p54, Apr.10

INTERNAL Revenue Service

See also Taxation

Two are tapped for Treasury: Cohen moves up to be IRS chief; Deming of Minneapolis Fed is given Roosa's post (with illus) p58, Jan.2

Another look ahead to April. IRS helps out on medical deductions . . . and on 65-plus returns p130, Jan.23

Tax row revives price-fixing case: Congress antitrusters seek to upset IRS ruling in big electrical equipment suits p76, Feb.27

Globe-trotting T-men follow the taxpayers: IRS has a traveling corps to help Americans abroad cope with their returns (with illus) p112, Mar.27

Estimating this year's tax . . . can lead to penalties . . . how to avoid trouble p145, Apr.3

Graduated tax withholding gets a jog p43, Apr.10

Many unhappy returns: Taxpayers are moaning, but so far there has been no stampede to the moneylenders (with illus) p32, Apr.10

Readers Report: Corrected tax p5, Apr.17

If the IRS questions your return . . . you may be due for a tax refund p183, May 15

When you mix business and pleasure. Ill winds blow a tax deduction p131, May 29

INTERNATIONAL Air Transport Assn.

Movies up in the air: Airlines' agreement to end transatlantic in-flight showings is snagged p164, Apr.24

Ban on transatlantic in-flight movies gets a loud 'boo' from antitrusters p38, May 8

CAB says 'no' to ban by 17 airlines on transatlantic in-flight entertainment p36, Jun.5

INTERNATIONAL Auto Show

Foreign cars hope they're here to stay: Importers at New York show make pitch to expand growing share of U.S. market (with illus) p86, Apr.10

INTERNATIONAL Business Machines Corp.

IBM comes up with its cheapest-ever-computer to meet the stiffening competition p38, Feb.13

IBM's answer to time-sharing: It takes on GE in selling complex computer systems that can be used by many p50, Mar.13

New edge in glass: At Owens-Corning, a computer runs a glass furnace all by itself p60, Apr.10

For the first time in 49 quarters, IBM's pretax profits declined # p168, Apr.17

Tricky computation at IBM lab indicates moon may have heavy material near surface p148, Apr.17

IBM to build second plant in Italy; new one will produce small computers p116, Apr.24

IBM pulls switch on computers: Five System 360 machines are replaced with three new larger and faster models p68, May 1

INTERNATIONAL Business Relations

Interpublic adds a new bowstring p102, Jun.26

INTERNATIONAL Confederation of Free Trade Unions

Hope for ICFTU survival depends on selection of new president and support by U.S. unions p94, Mar.13

Labor takes a harder line overseas p139, Apr.24

INTERNATIONAL Correspondence Schools

New TV-radio teaching tool aims at profit for broadcaster, closer contact for student p36, Jan.23

INTERNATIONAL Council of Shopping Centers

Shopping center council tests its managers in professional certification program p100, Apr.10

INTERNATIONAL Franchise Assn.

Franchising finds it's an industry: Boston meeting points up common problems of franchisers (with illus) p72, Jun.19

INTERNATIONAL General Electric Co.

International GE expected to aid Italy's nuclear power development p52, Jan.23

INTERNATIONAL Harvester Co.

Massey Ferguson wins over Ford in race for interest in Spanish auto company p140, Jun.19

INTERNATIONAL Labor Organization

Labor takes a harder line overseas: AFL-CIO is threatening to boycott two top international groups p139, Apr.24

INTERNATIONAL Monetary Fund

IMF nations move a step nearer settling gold question on 25% quota increase p60, Jan.2

IMF official is confident there will be no devaluation of the British pound p106, Feb.6

U.S. gets break on IMF gold: Drain will be minimized despite agreement to increase members' quotas p139, Feb.13

France supports British request for IMF drawing p132, May 8

Even monetary reform moves to decision p40, May 22

Edging closer to monetary reform: Visit to U.S. by Britain's James Callaghan highlights the growing consensus that there should be a better way to handle payments (with illus) p68, Jun.26

INTERNATIONAL Nickel Co. of Canada, Ltd.

France bets millions on nickel: Societe Le Nickel is banking on its control of a major source to help it challenge the giants p110, Apr.24

Short News Item

INTERNATIONAL Paper Co.

Strikers at International Paper hold out for early retirement with maximum pensions p67, Jun.19

INTERNATIONAL Photographic Exposition

Field day for camera shoppers p152, May 8

Instant-loading cameras make it big (with illus) p50, May 8

INTERNATIONAL Rectifier Corp.

Solid-state electronic component kits can be assembled by average consumer (with illus) p155, Mar.20

INTERNATIONAL Telephone & Telegraph Corp.

Another Transamerica? As one of its diversification moves, ITT seems to be creating a financial 'department store' (with illus) p29, Jan.23

Federal Laboratories, IUE reach agreement to end 4½-month strike, workers criticize union president p50, Feb.6

Chilean election holds fate of huge deals by government with U.S. companies p120, Feb.27

ITT developing laser system to enable unmanned craft to 'dock' themselves in space p62, Apr.24

Wall Street hears IT&T is buying stock in Carolina Telephone & Telegraph Co. # p160, May 22

ITT is dickering for remaining shares of Hamilton Management Corp. p160, Jun.19

INTERNATIONAL Union for Protection of Industrial Property

Moscow to sign patent agreement: Soviets seek more technology from West and want to profit from own industrial knowhow p42, Mar.20

INTERPUBLIC Group of Companies, Inc.

Interpublic adds a new bowstring p102, Jun.26

INTERSTATE Commerce Commission

New head of ICC will back rail rate cuts p41, Jan.16

ICC won't let the New Haven RR discontinue passenger service on Mar. 29 # p38, Mar.6

ICC grants Greyhound the right to buy a 20% interest in Railway Express # p48, Mar.20

Pennsy and Central pass first ICC test: Examiners recommend giant merger — and point to bleak outlook for Eastern lines (with map) p70, Apr.3

New Haven commuters tell it to ICC: Hearings in New York will decide whether railroad can stop trains (with illus) p34, Apr.17

INVENTORIES

Booming steel has little left for hedge: Labor uncertainty increases demand, but heavy use crimps effort to stockpile (with chart) p45, Feb.20

Who's afraid of inventories p23, Apr.10

Stock building to taper off p19, Apr.24

INVESTMENT Company Institute

More executives are buying mutual funds p135, Feb.27

INVESTMENTS

Foreign in U.S.

British institutional investors ease buying of U.S. securities p60, Jan.2

Legislation to remove tax barriers to foreign investment in the U.S. is up for action # p134, Jun.26

U.S. Abroad

Business cool to payments program: President's plan to ease U.S. deficit through curbs on investment abroad draws fire (with chart) p26, Feb.20

INVESTORS Overseas Services, Ltd.

Foreign beachhead on U.S. funds: The $186-million Fund of Funds, run by a Swiss company, puts money from all over the world into mutual funds (with illus) p146, Jun.12

ION Engine

Atoms and ions in orbit: U.S. successfully tests nuclear generator and ion engine in space p105, Apr.10

IOWA

Spreading the word on the new math: Through a new use of telephone lines and the Electrowriter, parents and teachers in Iowa are getting the feel of the latest teaching method (with illus) p110, Apr.10

IRON

Cheaper to build, cheaper to run: Mexican plant with a fast track to iron-making is first of a new breed (with illus) p142, Feb.27

Great Lakes ice gives belated passage to eagerly awaited iron ore ships p38, Apr.24

IRVING Trust Co.

Another New York City bank—Irving Trust—to try luck at forming a holding company p154, Apr.24

ISHIHARA, Yasushi

How valuable is value analysis (with illus) p78, May 15

ISRAEL

Priming Israel's economy: U.S. investment group has a stake in everything from oil to sardines (with map and illus) p45, Mar.6

West Germany trapped in Mideast squeeze: Bonn government, caught between Arabs and Israelis over arms deal, gets a slap in the face as Egypt's Nasser moves toward recognizing Ulbricht's Communist regime (with illus) p26, Mar.6

Erhard takes big step — and recognizes Israel p129, Mar.13

ITALIAN Line

Michelangelo — study in the art of ship design: The Italian Line's newest liner is almost ready (with illus) p30, Mar.13

ITALY

Red votes end Italian impasse (with illus) p22, Jan.2

International GE expected to aid Italy's nuclear power development p52, Jan.23

Common Market turns to new mode of living: Labor shortages, steps to control credit and prices likely will dampen the community's growth rate. But Italy is an exception (with chart) p30, Jan.30

SKF bids to take over Italy's RIV, scraps plan for joint holding company p68, Mar.27

Italy's economy picks up speed again p124, Apr.3

IBM to build second plant in Italy; new one will produce small computers p116, Apr.24

Europeans explore parallel bond issues as way to meet growing demand for funds p136, Jun.26

ITEK Corp.

Many tricks in Itek's new bag: New material and new optical memory unit promise speed-up in data retrieval — and printing (with illus) p60, Jan.30

Time, Inc., is still interested in an "investment association" with Itek # p122, Mar.6

J

JACKSON, Henry M.

A quiet place fosters U.S.-British harmony: Ditchley Foundation brings Americans, Britons to discuss mutual problems (with illus) p32, Feb.13

JACKSON, Hugh R.

Charity — on a business basis: Proposed accounting standards would show the donor just how efficiently his gift was spent p70, Jan.23

JACOBSEN, Jake

The men closest to the President (with illus) p34, Jun.19

JAMES, Bonnie

Teaming up to roam the airways: Los Angeles' Sky Roamers, biggest flying cooperative, is one of many groups that make light plane flying a booming sport (with illus) p28, Apr.24

JAPAN

Japanese steelmakers seek approval of cartel to stabilize sagging prices of special products p67, Jan.2

Japan cuts bank rate to give a boost to business and stock market p79, Jan.16

Johnson talks Red China with Premier Sato p91, Jan.16

Readers Report: Buy Japanese p5, Jan.23

Skilled labor shortage holds down the gains: Industrial nations fear too rapid growth would result in wage jumps and heavy inflation (with table) p84, Feb.6

New fast-load cameras focus on U. S. market: Japanese jump in (with illus) p122, Feb.13

Japan begins to regain its balance: Economic Outlook Abroad p74, Feb.20

Japan puts out small welcome mat: Tokyo is relaxing restrictions on foreign companies, but joint ventures are still the only possible entry (with table and chart) p116, Feb.27

Russia opens special foreign trade office near Vladivostok to spur business with Japan p120, Feb.27

Japan has stopped artificially pumping up its stock market # p158, Mar.27

Japan's playland puts car makers in driver's seat: Suzuka Circuit features race course, rides to make nation auto-conscious (with illus) p52, Apr.3

Economy drags, so Japan eases up on tight money policy after a year p54, Apr.10

Brokers and industrial companies in Japan clash over sale of new stock issues p170, Apr.17

Common Market threatens higher subsidy on shipbuilding unless Japan comes down p116, Apr.24

Fast load for movies: Two new cartridges for 8 mm. movie cameras (with illus) p130, Apr.24

General Electric makes an off-beat deal to manufacture its new plastic in Japan p116, Apr.24

Tightening trade ties with Japan: Washington state group is promoting Pacific Northwest products at fair in Tokyo (with illus) p104, Apr.24

How Japan's top brass makes the job pay off: Executives maintain status through expense accounts and fringe benefits (with illus) p100, May 8

Instant-loading cameras make it big: Something different from Japan (with illus) p50, May 8

Looking out for No. 1: Mitsubishi, world's largest shipbuilder, is launching a streamlining drive (with cover and illus) p59, May 15

A new setback in Tokyo: Japan's No. 2 brokerage house, $214-million in debt, gets aid from government and banks p122, May 29

Japan takes more favorable view of cartels as means of curbing 'cutthroat competition' p116, Jun.12

Three joint ventures under discussion between Japanese and Canadian officials p116, Jun.12

The decline in stock prices in Tokyo continues # p160, Jun.19

U. S., Japan quarrel over salmon fishing p102, Jun.19

JAVITS, Jacob K.

Bailing out the New Haven p27, Mar.13

Union lobby gets the word to fight: Congressional leaders tell AFL-CIO repeal of 14(b) requires maximum effort (with illus) p134, May 8

Short News Item

JEFFERSON Mills, Inc.

Spinning speedup # p66, May 29

JEFFREE, John

British system will enlarge diazo copies p148, Feb.27

JENNINGS, Paul

Carey claims victory in IUE election, but court action could overturn results p84, Jan.9

Reuther's offer to IUE: 'One stronger union.' UAW chief says merger would give new organization more bargaining power p28, Feb.13

Carey's fall causes union quake (with illus) p140, Apr.10

New IUE chief tries to heal the wounds: Paul Jennings must build strength for next year's talks with GE and Westinghouse p52, Apr.17

Labor's captains begin to change p28, May 22

Electrical fusion ahead p126, Jun.26

JENRETTE, Richard

A year for caution, but not for alarm: Investment managers look ahead (with illus) p56, Jan.2

JENSEN, Alma

Where women's work has a golden touch (with illus) p100, Mar.27

JENSEN, Howard

Bracing to keep T-H intact: Backers of right-to-work are poised for hearings on Taft-Hartley Act section (with illus) p120, May 15

JEWEL Tea Co.

Antitrust law moves into bargaining room p139, Jun.12

JOB Corps

Changing liabilities to assets: That's the Job Corps' mission with school dropouts at centers such as Tongue Point (with illus) p156, Mar.20

Poverty war has wars of its own: Local battles break out over control of funds, but business helps push Job Corps (with map and illus) p30, Apr.3

JOHNS-Manville Corp.

AFL-CIO's Industrial Union Dept. this week coordinated strikes by three unions against company # p132, May 15

JOHNSON, Berkley D.

Making risk-taking pay at U. S. Trust (with illus) p138, Mar.20

JOHNSON (Howard) Co.

Market stays healthy as it soaks up large number of new and secondary issues p156, Mar.27

JOHNSON, Luci B.

Luci Johnson chats with pianist Van Cliburn (illus) p25, Jan.23

JOHNSON, Lyndon B.

Boxing in the Cabinet p28, Jan.2

In tune with the leader: Congress is ready and willing to give Pres. Johnson what he wishes p16, Jan.2

In tune with his goals: Budget reports show Pres. Johnson is cutting back old programs to finance new ones p17, Jan.2

Johnson reacts mildly to steel rises p27, Jan.2

LBJ keeps lid on goals of Great Society. Quick look at how he sees the new year p27, Jan.2

Johnson's grand design: The President is forging a program to stress development of human and natural resources p19, Jan.9

Let Europe ride tide of history p74, Jan.9

The President sets up his goals (Editorial) p108, Jan.9

The state of U. S. foreign affairs: not so worrisome. Johnson's views: get along better with Communists p73, Jan.9

Unions get a White House nod: Pres. Johnson openly backed demands for repeal of the right-to-work laws—but he hasn't committed himself to early action p80, Jan.9

Johnson says 'no' to $2 minimum wage p41, Jan.16

Johnson talks Red China with Premier Sato p91, Jan.16

LBJ fills in his design: The President moves to end 20-year impasse on federal aid for schools by stressing help to needy children (with chart and illus) p25, Jan.16

President plans a special message to Congress on the balance-of-payments problem # p98, Jan.16

Cabinet gains higher status under Johnson. White House staff plays quieter role p39, Jan.23

Johnson plays it cool with Congress p109, Jan.23

'Trying . . . and gaining'. Now that the swirl of inauguration is over, Pres. Johnson faces the job of pushing his program through the new Congress (with illus) p23, Jan.23

Why LBJ holds the arms line: There are signs the cold war may be kept within controllable bounds p28, Jan.23

Johnson charts his economics: The President moves cautiously to find a middle way between too much stimulation and too little (with illus) p25, Jan.30

'Johnson week' not all roses . . . and in the wings, major troubles p41, Jan.30

Plans to plug the dollar drain: New programs being shaped for Pres. Johnson's balance-of-payments message p110, Jan.30

The budget: portrait of a growing nation: Johnson calls for $99.7-billion spending for fiscal 1966, with a deficit of $5.3-billion (with tables and charts) p78, Jan.30

The President's economic program (Editorial) p136, Jan.30

Johnson starts training program to fill empty ranks of service trade jobs p36, Feb.6

Johnson seeks federal power to license makers of pesticides, farm chemicals p38, Feb.13

LBJ takes a plunge into world problems. At home, his troubles rise p41, Feb.13

Self-restraint, or else: Pres. Johnson calls for voluntary adherence to ways of easing the payments problem (with charts and illus) p25, Feb.13

The threat to the dollar (Editorial) p166, Feb.13

Vietnam crisis: maybe more air strikes . . . debate over negotiations p121, Feb.20

Johnson's road starts getting bumpier: The President faces growing criticism that he keeps the public in the dark on Vietnam and domestic issues (with illus) p38, Feb.27

LBJ requests hit slower pace in Congress p47, Feb.27

The Vietnam question: pull out or all-out? Advice from Congress and Presidential aides ranges from withdrawal on any terms to stepped-up offensive against North Vietnam (with illus) p39, Feb.27

The wisdom of silence (Editorial) p160, Feb.27

Schemes for the cities: President's blueprint calls for a shift in emphasis in urban redevelopment (with illus) p32, Mar.6

How Johnson meets the challenge: In his own quite different way, he is showing how he operates in the foreign policy field (with illus) p28, Mar.13

Timing the test on housing: President will first try his strength on medicare and education legislation p46, Mar.13

LBJ's reply to Selma: 'This time—no delay.' The President asks for new law to guarantee vote to Negroes; swift enactment seems likely (with illus) p36, Mar.20

LBJ economic high command now complete p39, Mar.27

Doctors fail to slow up the President. Results so far: one walk in the woods p41, Apr.3

In the South: Pressure is on the diehards. Businessmen take the lead in approach designed to avert ruinous last-ditch strife (with illus) p27, Apr.3

In Washington: LBJ works for cool summer. President hopes voting law and job program will minimize racial troubles later in year p26, Apr.3

Putting Congress through hoops: Number of bills already passed or lined up for quick action demonstrates Pres. Johnson's savvy in pushing urgent legislation p32, Apr.3

Johnson trims farm tab: Administration's bill would transfer cost of higher grain supports to consumers p38, Apr.10

LBJ replies to his critics on Vietnam p43, Apr.10

Why Johnson is ready to talk on Vietnam: President's offer of 'unconditional discussions' and $1-billion aid program, plus his bid to Russia, are seen as a tactical shift (with map) p30, Apr.10

Johnson gives education program first push, but regards it as merely a beginning p36, Apr.17

LBJ pays high in war on news leaks p42, Apr.24

They twist arms without hurting: President Johnson's liaison men have developed persuasion to a high art p82, Apr.24

Awaiting Johnson's word on labor: Long-delayed message may be previewed next week at AFL-CIO rally p52, May 1

$1-billion shrinkage in federal deficit in fiscal 1965 reported by Johnson p34, May 1

Briefing the brass: Business Council will get inside view from Cabinet members on issues ranging from civil rights to balance of payments (with illus) p30, May 8

Johnson to Reds: Keep hands off the hemisphere. What 'Johnson Doctrine' means p131, May 8

Johnson widens scope and cost of anti-Communism p41, May 8

The U. S. steps into another hornet's nest: President Johnson extends the Monroe Doctrine to balk the rise of another Communist regime in the Dominican Republic p28, May 8

Union lobby gets the word to fight: Congressional leaders tell AFL-CIO repeal of 14 (b) requires maximum effort (with illus) p134, May 8

Getting ready to widen excise tax reductions: President is pledged to eliminate $1.75-billion in levies July 1 and pressures Congress to hold near that level (with illus) p26, May 15

Johnson shows wear and tear of Presidency. Few tears for a winner p43, May 15

OAS moves in, slowly: President Johnson hopes the example of Dominican Republic turmoil will stir Latin states to set up police machinery for future p36, May 15

A long, hot summer for the President. Optimism that the boom will keep rolling. Labor message strains ties with business p39, May 22

How Johnson uses his Cabinet: President sees group as administrators rather than chiefly as policymakers (with illus) p180, May 22

Hunt begins for new ideas p39, May 22

Labor message promises storms: President's package meets many union demands but not all p170, May 22

Long lectures for LBJ: Teach-ins are catching on as a form of protest against the President's tough Vietnam policy p27, May 22

U. S. tries armed force and persuasive power: In Dominican Republic and Vietnam, President reverses tactics in search of key to peaceful settlement p26, May 22

Facelift for America: President's proposals for beautifying U. S. landscape would affect highway programs and advertising and scrap industries p33, May 29

Just a hint of chill: The rate of gain in business is beginning to slow, but no recession is in sight (with charts and illus) p23, Jun.5

The LBJ phenomenon: a whirlwind pace. The President is trying to handle international crises, his domestic program, and plans a new U. S. era all at once p26, Jun.5

Short News Item

The President's boyhood home, soon to be opened to the public (illus) p27, Jun.5

Where LBJ soft-pedals or postpones p39, Jun.5

Bureaucratic heel-dragging frets Johnson p54, Jun.12

Rumor that President Johnson had suffered a stroke sends market down # p35, Jun.12

LBJ dinner is new departure on 'consensus' p43, Jun.26

Excise cut begins to trickle down: Consumers are blase as retailers and suppliers juggle with rebates and price changes (with illus) p36, Jun.26

Johnson gives the cheerful earful: Echoing rosy reports of businessmen, President sees no slackening of boom (with illus) p26, Jun.26

How LBJ wins at the budget game: By deft political and fiscal maneuvering, the President for two years straight has trimmed taxes and deficits. Now he is ready to try for a third p30, Jun.26

JOHNSON, Mrs. Lyndon B.

'Trying . . . and gaining' (with illus) p23, Jan.23

JOHNSON, Nicholas

Charting a new course: Administration's promise of 'new policy' for shipping has industry divided (with chart and illus) p166, Apr.24

JOHNSON, Robert

A year for caution, but not for alarm. Investment managers look ahead (with illus) p56, Jan.2

JONES & Laughlin Steel Corp.

J & L bets big on Midwest: No. 5 steel maker plans integrated operation on 6,000 acres beyond Chicago (with cover and illus) p94, May 1

JONKER Business Machines, Inc.

When computers do the digging p54, Jan.23

JORDAN, Maurice

Peugeot's rearguard action: French auto maker battles to keep its independence (with illus) p101, Apr.17

JUKE-Boxes

Instant discotheque: just add dancers. Jukebox makers put out package (with illus) p108, Feb.27

K

KLM Royal Dutch Airlines

The fast run-up in stock has startled brokers # p122, Mar.6

KAHN, Herman H.

Airlines gear for massive financing p65, Mar.6

Two big banking rivals meet in another arena p154, Jun.19

KAISER Aluminum & Chemical Corp.

Local jobs a new factor in merger case p42, Jan.30

KAISER, Howard A.

Weaving a profit pattern: Burlington Industries puts the key decision-making at the marketing level (with illus) p72, Mar.6

KAISER Jeep Corp.

Brazil again looks like land of promise p128, Feb.13

KAISER Steel Corp.

Kaiser Steel workers reap $680 each from last year's cost savings p104, Jan.30

Kaiser Steel pushes its alternative to employee incentive pay system p88, Apr.3

United Steelworkers get an extra 11¢ an hour in cash and 21¢ for wage-benefits # p140, May 8

The workers' share of savings climbed to $339,331 in April # p52, Jun.5

KALAL, J. G.

Will it go in Britain? Gem International has given the British their first suburban shopping center (with illus) p86, Jan.9

KAMAN Aircraft Corp.

Patent commissioner rules that Autogiro can collect royalties on 'copters sold to U. S. p36, Mar.13

KANSAS City Securities Corp.

Pacific exchange alters rules after admitting subsidiary of mutual fund manager p130, Feb.27

KANSAS City Title Insurance Co.

Is insurance the next big antitrust target? Judge rules that McCarren-Ferguson Act does not cover all industry mergers p52, Jun.19

KAPLAN, Harold Z.

Big Board sees antitrust shadow p138, Apr.3

KAPPEL, Frederick R.

For the Bell System, all phones are ringing: The age of computers is bringing excitement and promises great strides (with cover) p64, Jan.9

KARSTEN, Christian F.

Idealist — with a realistic touch (with illus) p166, Mar.20

KATZENBACH, Nicholas

See also Dept. of Justice

Justice Dept. keeps heat on Hoffa: New Attorney General will continue to press charges against Teamsters' chief (with illus) p48, Feb.13

LBJ's reply to Selma: 'This time — no delay.' The President asks for new law to guarantee vote to Negroes p36, Mar.20

In Washington: LBJ works for cool summer. President hopes voting law and job program will minimize racial troubles later in year (with illus) p26, Apr.3

Antitrust policy gets a long, hard look: Katzenbach sees trouble ahead in the growing trend toward mergers (with illus) p45, May 8

KAUFMAN, Jacob J.

Does rail labor law need a new timetable p82, Jan.9

KAY, Andrew F.

When workers manage themselves: San Diego company finds it works on production lines—but not for executives (with illus) p93, Mar.20

KAYSEN, Carl

Why Harvard still ranks first: The economics department (with illus) p118, Apr.24

KEITA, Modibo

Krupp forges a new German trade weapon (with illus) p92, Feb.6

KELBERT, Helen

Where women's work has a golden touch (with illus) p100, Mar.27

KELLOGG (K. L.) & Sons

Will organizing rules be made easier? NLRB reviews rules p111, May 29

KEMPER Insurance Group

Court awards ABC $265,000 in a breach of contract suit against Kemper # p48, Mar.20

KENNECOTT Copper Corp.

Chilean election holds fate of huge deals by government with U. S. companies p120, Feb.27

KENNEDY, Robert F.

Men and jobs: Robert F. Kennedy p40, Mar.20

KENNY, D. J.

'Church' bonds ride the population wave: Underwriters of institutional bonds cash in on demand for new schools (with illus) p135, Mar.13

KENTUCKY

Kentucky isn't a right-to-work state, but 26 Kentucky cities have ordinances that require "freedom of choice" for workers # p132, May 15

Cities can't have own right-to-work laws, Kentucky appeals court rules p144, Jun.12

KEPNER-Tregoe & Associates, Inc.

Charting pitfalls of decision: Consultants teach experienced managers how to bring some system into the haphazard pursuit of problems and making decisions (with illus) p64, Jun.5

KEPPEL, Francis

Pilot for school aid — into uncharted areas: Education Commissioner Keppel pushes $1.5-billion Johnson program that may blur line between public and parochial schools, and puts stress on help for the poor (with illus) p30, Feb.6

South weighs the cost of defiance on schools: In hard-core states, officials say the price is too high and they will meet Washington's deadlines for federal aid eligibility p29, May 8

The old college try gets harder: Campuses are changing fast to meet teacher shortage, cost push, burst of knowledge (with charts) p144, Jun.26

KERR, Clark

Why campus crisis flares again: Latest outbreak at UC in Berkeley is symptom of spreading student revolt, but Pres. Kerr wins uneasy truce (with illus) p38, Mar.20

KETCHLEDGE, Raymond W.

Switchboard that will run forever: Bell System has taken first step toward eternal phone system that will 'repair' itself p66, May 1

KETTERING, Charles F.

Readers Report: Wonderful organization p5, May 29

KHANH, Nguyen

In crisis-ridden Vietnam, Khanh gets power back p96, Jan.30

KHEEL, Theodore W.

Merchant fleet hopes its ships will come in: Proposals now before the government encourage both management and labor p121, Jun.26

KIDDE (Walter) & Co., Inc.

To reorganize — turn bottom up: New management team is giving Walter Kidde & Co. a different direction (with illus) p81, Apr.10

KIDNEYS

Freezer manufacturer builds a life saver: Experience with ice cream machines found good use in turning out artificial kidneys (with illus) p88, Mar.6

Readers Report: Artificial kidneys p5, Apr.17

KING-Anderson Bill

Social Security: a growing giant. With benefits and taxes almost certain to rise, the impact on the economy is just one of the points disturbing the experts (with illus) p76, Feb.6

KING, Gilbert W.

Many tricks in Itek's new bag: New materials and new optical memory unit promise speed-up in data retrieval — and printing (with illus) p60, Jan.30

KING, Dr. Martin Luther

In the South: Pressure is on the diehards. Businessmen take the lead in approach designed to avert ruinous last-ditch strife (with illus) p27, Apr.3

KINGSPORT Press, Inc.

Typographical union loses vote at Kingsport Press by wide margin p130, Feb.20

KINZLER, George

Macy's toasts its price war: Brand name liquor at cut prices lures customers, but store thrives on private labels (with illus) p32, Feb.27

Short News Item

KIRWAN, John W.

Midwest canal plan barges toward decision: Its backers hope to get it passed this year, but foes are determined to block it (with map) p194, May 15

KISSELGOFF, Avram

Economists' round table: How they see the work ahead p26, Jan.9

KITAJI, Ronald

For more than art's sake: New York's Marlborough-Gerson Gallery rides the fantastic boom in the U. S. art market (with illus) p150, May 15

KLEIN, Lawrence R.

The big issues: debt and taxes. Congress committee gets economists' view of top fiscal issues of next decade p66, Mar.6

KNIGHT, O. A.

Labor's captains begin to change p28, May 22

Candidates lining up for top posts in oil workers with Knight due to retire p144, Jun.12

KNOBLOCK, Bruce

Yankee caballeros — after hours (with illus) p154, Feb.27

KNUDSEN, Semon E.

Chevy with frosting: Because demand for luxury cars has never been greater, Chevrolet has put a new name at the top of its line (with illus) p25, Feb.6

KOEVES, Gilda

Breaking the Reds' sound barrier (with illus) p108, Jun.12

KOKOMO, Ind.

Were warnings on time in 'Tornado Alley' (with illus) p27, Apr.17

KONO, Famihiko

Looking out for No. 1: Mitsubishi, world's largest shipbuilder, is launching a streamlining drive (with illus) p59, May 15

KORVETTE (E. J.) Inc.

Will take over the choice mid-Manhattan spot that Saks-34th Street will vacate next month # p50, Jun.12

Korvette founder takes over presidency in rift involving merchandising policy p80, Jun.19

Is success spoiling discount stores? Moves to carry more costly merchandise worry some industry leaders (with illus) p97, Jun.26

KOSYGIN, Aleksei

See also Soviet Union

Now Russia puts its finger in Vietnam pie p89, Feb.6

KOTKINS, Henry L.

Tightening trade ties with Japan (with illus) p104, Apr.24

KRAFT, Christopher Columbus, Jr.

The weight of space is on his shoulders: Chris Kraft, Jr., is flight director of all U. S. manned space missions (with illus) p64, Jun.12

KRESGE (S. S.) Co.

Market stays healthy as it soaks up large number of new and secondary issues p156, Mar.27

KROEHLER Mfg. Co.

Putting young ideas to work on furniture: Kroehler Mfg. Co. set out to discover what the homemaker of tomorrow wanted and sponsored two youth seminars (with illus) p66, Jan.23

KROGER Co.

Score for Kroger's food credit plans: one down, two continuing, one new test p67, Apr.24

KRUPP, Alfried

Krupp forges a new German trade weapon: Deal to set up factories in Poland could also be an important foreign policy tool (with illus) p92, Feb.6

KUHN, Alfred

Economists' round table: How they see the work ahead p26, Jan.9

KUSS, Henry J., Jr.

Making a strong pitch to build U. S. exports: Defense Dept. does its bit p80, May 8

KUZNETS, Simon S.

Why Harvard still ranks first: The economics department (with illus) p118, Apr.24

L

LABELS

California has adopted new labeling regulations for packages # p124, Jan.16

Cigarette makers ready to yield on labeling of packages, if agencies keep hands off p36, Mar.27

New York passes bill to require label that warns of cigarette health hazard p42, May 29

Congress agrees on cigarette label warning, will bar FTC action on advertising p40, Jun.26

LABOR

Steel will set bargaining pace: Industries where negotiations will take place in 1965 (with charts) p46, Jan.2

Skilled labor shortage holds down the gains: Industrial nations fear too rapid growth would result in wage jumps and heavy inflation (with table) p84, Feb.6

Nudging out the old guard: AFL-CIO is making way for younger leaders on its executive council (with illus) p124, Feb.20

State of the unionists: griping, but living well. But the complaints they do have — automation, job security, taxes — help feed today's ferment in the unions (with illus) p24, Feb.20

Unions act on threats to privacy: AFL-CIO seeks to ban company lie detectors, concealed cameras, and other 'snoopers' (with illus) p87, Mar.13

Unions gain in white-collar worker vote but numbers added to rolls are small p118, Mar.20

Contract talks enter a long, tough alley: The Administration sees many headaches to come (with table) p43, Mar.27

Labor's captains begin to change: Older leaders are retiring — or have been voted out of office p28, May 22

Antitrust law moves into bargaining room: Supreme Court rules unions forfeit exemption under law when they conspire with one employer on a wage contract designed to force other employers out of business p139, Jun.12

Bolstering the rolls: Unions campaign in new fields to replace members lost through job shrinkage p60, Jun.19

Longshoremen barred from 'moonlighting' on pain of losing work certification p67, Jun.19

Legislation

Dock strike and fraud charges hurt unions p40, Feb.20

Inner circle cool to labor demands p39, Mar.27

Strikes

After 11-day strike, glassworkers win 34½¢ hourly three-year pay package p88, Apr.3

Massachusetts again rejects strikers' benefits p88, Apr.3

Pan Am still on the ground — no sign of take-off (with illus) p36, Apr.10

Two San Francisco area strikes end as metalworkers win higher pay p146, Apr.24

Fixed-cost contracts on missile bases may lead to changes in ways of handling labor disputes # p52, Jun.5

Strike weapon is losing edge p62, Jun.19

Strikers at International Paper hold out for early retirement with maximum pensions p67, Jun.19

LACLEDE Gas Co.

Laclede adds propane to keep a customer p158, Feb.20

LAESSIG, Robert

How the No. 2 greeter is playing its cards (with illus) p154, Feb.13

LAIRD, Melvin R.

House Republicans drop the Old Guard: Seeking a brighter image of leadership, they depose Charles Halleck as floor leader and move up Gerald Ford and Melvin Laird (with illus) p22, Jan.9

Strain shows on GOP leaders p42, Jun.19

LaLANDE, W. A., Jr.

Where Pennsalt got its new pep: In 10 years, the 115-year-old producer of basic chemicals tripled profits (with illus) p170, Jun.19

LAMB, Edward

Edward Lamb draws $1.3-million judgment for converting stock held less than six months p154, Jun.12

LAMONT Geological Observatory

Grappler for life's clues in the world's oceans: Dr. Maurice Ewing studies the sea bottom (with illus) p68, May 22

LAMONT, Thomas S.

Texas Gulf suit opens new door for SEC: Agency wants insiders to compensate individuals for losses in certain stock sales p24, Apr.24

LAMONTAGNE, Raymond

Profession: philanthropy. John D. Rockefeller III (with illus) p80, Jan.16

LAMPERT, Maj. Gen. James B.

Army makes a new Point: The expanding U. S. Military Academy changes course (with illus) p130, Mar.27

LANDERS, Frary & Clark

Antitrusters drop fight on GE deal as senators fear closing of plants p36, Apr.17

LANDRUM-Griffin Act

Union votes spotlight gaps in election rules: More important, they're showing up holes in Landrum-Griffin p51, Feb.27

A bar against Communists holding union offices has been ruled unconstitutional by the Supreme Court # p144, Jun.12

LANDSCAPE Leasing, Inc.

Leased landscapes put bloom on business: California company prospers on rentals of trees, shrubs, even lawns (with illus) p158, Feb.27

LANE, Donald E.

Patent commissioner rules that Autogiro can collect royalties on 'copters sold to U. S. p36, Mar.13

LANNAN, J. Patrick

Sells out his stock in Susquehanna Corp. and leaves the company # p162, May 22

LANOTTE, Loyd M.

Trucking rolls into an age of giants (with illus) p174, Jun.12

LAOS

Hopes for harnessing the Mekong: U. S. offers to aid Southeast Asia (with map and illus) p113, Apr.17

LaQUE, Francis L.

U. S. standards needed? p178, Mar.20

LARKIN, Arthur E., Jr.

Ready for instant growth: General Foods hopes to push its instant foods into the No. 1 spot (with illus) p68, Apr.24

LARSON, Reed

Bracing to keep T-H intact: Backers of right-to-work are poised for hearings on Taft-Hartley Act section (with illus) p120, May 15

Short News Item

LaSALLE Street

See Chicago, Ill.

LASERS

Separate laser light beams 'locked' in phase in experiment at Bell Telephone Labs (with illus) p112, Feb.13

ITT developing laser system to enable unmanned craft to 'dock' themselves in space p62, Apr.24

Bell Labs finds way to fold laser beams, sees future for them in computer memories p146, May 15

Lasers called threat to researchers' eyes; protective goggles are hard to design p56, May 29

LAS VEGAS, Nev.

NLRB tells Las Vegas gaming employees to place their bets on Taft-Hartley p118, Mar.20

LATIN AMERICA

See also Individual countries

Latin American trade: Will U. S. give concessions? The old MFN argument p110, Jan.23

Skilled labor shortage holds down the gains: Industrial nations fear too rapid growth would result in wage jumps and heavy inflation (with table) p84, Feb.6

New push for Latin American common market p154, Apr.17

Latin dockers join Castro boycott: Unions in 10 countries support move to close all ports in the Americas to ships that trade with Cuba p50, May 1

Latin Americans decry U. S. intervention p162, May 15

OAS moves in, slowly: President Johnson hopes the example of Dominican Republic turmoil will stir Latin states to set up police machinery for future p36, May 15

Hopes rise south of the border: While more violence from Reds is expected, officials believe over-all danger has diminished (with map) p97, May 29

LATIN American Free Trade Assn.

Latin Americans meet to speed tariff cuts . . . and promote economic union p114, Feb.27

LATROBE Steel Co.

Company posts price increases on specialty steels # p36, Mar.13

LAUTENSCHLAGER, Margot

Watch movement — to West Indies (with illus) p132, Jun.5

LAW Research Service, Inc.

When computers do the digging: Lawyers are shifting their research burden to commercial computer services p54, Jan.23

LEAD and Zinc

Metals pinch speeds drive to tap stockpile: Congress has a flood of bills to release copper, lead, zinc p34, Jan.23

Nonferrous use also runs high p16, May 1

LEASES

Airline leases its DC-8 jets from banks under a 7% investment tax credit deal p79, Jan.16

Leased landscapes put bloom on business: California company prospers on rentals of trees, shrubs, even lawns (with illus) p158, Feb.27

Fixed-charge rental plan expected to push new industrial radiation system p64, Jun.26

LEDERER, Albrecht M.

Showing foreigners the way: Group plans fellowships to give students practical experience in the U. S. p116, Feb.6

LEDERER, Walter

Battle rages over best way to measure the balance-of-payments deficit p154, Jun.12

LEE, Walter

How the No. 2 greeter is playing its cards (with illus) p154, Feb.13

LEEDOM, Boyd

Is now an NLRB trial examiner # p140, May 8

LEHMAN Bros.

New suits against mutual funds charge they should have traded in third market p146, Mar.13

India's plan to attract huge private investment in fertilizer plants has run into some trouble # p124, May 29

LEIGHTY, G. E.

Unions switch: 'Let U. S. run rails:' Nationalization is proposed by group of railway union executives as strike threats continue (with illus) p122, Jan.23

LEND-Lease

East-West trade: The real thaw may begin soon. A looser view of Lend-Lease bill p109, Jan.23

LENK, Thomas T.

Making a wider cast to lure the customers: Fishing gear suppliers have some spiny problems if they're to expand profitably (with illus) p94, Apr.10

LENOX, Inc.

Lenox takes a fast boat to china: U. S. manufacturer of fine dinnerware is challenging foreign champions on their own grounds (with illus) p68, Jan.2

LEONOV, Lt. Col. Aleksei A.

Three steps to the moon: A week's space triumphs, two by the U. S. and one by the Soviet Union, show that the race to a lunar landing is speeding up (with illus) p144, Mar.27

LEONTIEF, Wassily W.

Why Harvard still ranks first: The economics department (with illus) p118, Apr.24

LESAGE, Jean

Canada's great debate (with illus) (Special Report) p84, May 22

LESLIE Salt Co.

Redwood City, Calif., creates improvement district in latest twist in tax-exempts p79, Jan.16

LESSLER, Richard S.

How an ad agency hits the $100-million mark: Grey Advertising, Inc. (with illus) p58, Jan.23

LEUTHAUSER, Alvin C.

Spreading the word on the new math p110, Apr.10

LEVITT, William J.

U. S. suburban living to be brought to Europe by first French Levittown p118, Mar.13

LI, Dr. C. P.

Anti-viral substance found in clams seen as possible weapon against cancer p99, Jan.9

LIBBEY-Owens-Ford Glass Co.

Supreme Court says TV ads can't offer mock-ups to prove claims for real thing p100, Apr.10

Two new float process glass plants planned by Libbey-Owens-Ford p38, Jun.19

LIBBY, Dr. Willard F.

Plasma torch designed that creates temperatures 10 times surface of sun p108, Jan.16

LIE Detectors

Unions act on threats to privacy: AFL-CIO seeks to ban company lie detectors, concealed cameras, and other 'snoopers' p87, Mar.13

LIFE Insurance Assn. of America

No jump in the cost of money: Unless the Fed moves sharply toward a tighter credit policy (with charts) p30, Jan.2

LIGHTING

GE's new commercial floodlights and spotlights, using GE's Quartzline lamps, last longer and are cheaper to use # p64, Jun.26

LINDSAY, John V.

Hope stirs among the GOP professionals p40, May 22

LING, James J.

Splitting to grow faster: Defense contractor Ling-Temco-Vought plans partial spin-off (with illus) p75, Feb.13

LING-Temco-Vought, Inc.

Splitting to grow faster: Ling-Temco-Vought plans partial spin-off to make parts more flexible, help snag defense contracts (with illus) p75, Feb.13

New orders for construction, planes, ammo p41, May 8

LINOWITZ, Sol M.

Showing foreigners the way: Group plans fellowships to give students practical experience in the U. S. p116, Feb.6

LINTNER, John

Why Harvard still ranks first: The economics department (with illus) p118, Apr.24

LIPPINCOTT & Margulies, Inc.

Cities Service hangs a new shingle: With a new name — Citgo — and a new symbol, the company is making radical changes (with illus) p72, May 8

LIQUOR

New York's Colony Restaurant offers a new cocktail # p130, Jan.23

National Distillers bars sales to Macy's in fight to block liquor price cuts p38, Jan.30

Seagram's recipe: a dash of advice. Big distiller operates its own management consulting service for its network of independent distributors (with illus) p126, Jan.30

Liquor men uncork a new sales mix: The industry pursues wider markets with new products, new selling techniques (with tables) p48, Feb.20

New way to make a daiquiri # p142, Feb.20

SEC studies Scotch warehouse receipts to see if they should be registered p63, Feb.20

Macy's toasts its price war: Brand name liquor at cut prices lures customers, but store thrives on private labels (with illus) p32, Feb.27

How to make a Shamrock cocktail # p150, Mar.13

New York judges say 'yes' and 'no' in fight for 'fair trade' pricing of liquor p48, Mar.20

'Fair trade' floor under liquor prices upheld temporarily on New York appeal p67, Apr.24

Derby Day cheer — the mint julep # p124, May 1

The Rum House in New York City is sharpening up some of its mixes with rum ice cubes # p142, Jun.26

LITTLE (A. D.) Inc.

How to survive in space business: Study of shrinking aerospace business says specialization, not diversification, is the way out of a shrinking market (with charts) p102, Jan.16

LITTON Industries, Inc.

McLean Industries maps recapitalization and nominates Daniel K. Ludwig for board p142, Apr.3

Appalachia — a new greenery this spring: Massive plan to spread $1-billion through the area is being prepared by Litton Industries (with illus) p32, Apr.24

LIVESTOCK

Beef and pepper add zest to action in commodity markets p100, Jan.16

Ranchmen have their big fling in Denver: Nine-day stock show and rodeo turns city profitably into a slice of Old West (with illus) p120, Jan.30

LLOYD, Frank

For more than art's sake: New York's Marlborough-Gerson Gallery rides the fantastic boom in the U. S. art market (with illus) p150, May 15

Short News Item

LLOYD, Selwyn

A quiet place fosters U. S.-British harmony (with illus) p32, Feb.13

LOANS

How to make budget spending seem less: Administration plans to sell investors a record batch of loans (with table) p136, Feb.13

Business loans up strongly — in slack season . . . And consumers need money, too p20, Mar.13

Brokers find loans costlier: Major banks boost broker rate p150, Apr.24

Business borrowing rises again: After pause in April, demand for money is up (with chart) p47, May 15

A slight pinch for cash: Despite record profits, the rising pace of spending creates some shortage (with charts) p45, Jun.19

LOBBYING

They twist arms without hurting: President Johnson's liaison men have developed persuasion to a high art (with illus) p82, Apr.24

LOCKHEED Aircraft Corp.

How to survive in space business (with charts) p102, Jan.16

British government drops $560-million project to build a medium-range transport plane, will buy from Lockheed # p36, Feb.6

Lockheed gets go-sign for improved Polaris: New missile will have twice the accuracy, payload of Polaris A-3 (with illus) p86, Feb.20

Who gets the big contracts: Lockheed and Boeing still lead (with table) p45, Mar.13

Design for flying — 1975 style: Supersonic planes will be so fast that designers are having to revolutionize their devices for saving space, time, and weight (with illus) p42, Jun.12

LOCKHEED-Georgia Co.

Keeping ahead on 'real time:' Computer system provides up-to-the-minute production data (with illus) p166, Mar.27

All-jet airlift begins to shape up: With delivery of the Lockheed C-141 StarLifter, MATS begins switch from slower, more expensive fleet (with illus) p28, May 1

LOCKHEED Missiles & Space Co.

Navy asks Lockheed for Poseidon proposal p38, Feb.13

Aerospace companies give California a hand p84, Feb.20

LOEB (Carl M.) Rhoades & Co.

Pure Oil journeys a rocky merger road (with illus) p122, Feb.27

LONARDI, Dr. Alberto

Grappler for life's clues in the world's oceans (with illus) p68, May 22

LONDON International Engineering Exhibition

Making a strong pitch to build U. S. exports: But the effort to retain the nation's share of trade is handicapped by credit (with illus) p80, May 8

LONE Star Cement Corp.

Cement industry feels wrath of FTC p38, Jan.30

LONG Beach, Calif.

Fierce bids for rich oil prize: Five-company group wins Long Beach offshore parcel (with map) p36, Feb.13

Readers Report: Big brother p5, Mar.20

LONG, Gillis

They twist arms without hurting: President Johnson's liaison men have developed persuasion to a high art (with illus) p82, Apr.24

LONG Island RR

The New York legislature is asked to set up a metropolitan commuter transportation authority, primarily to buy the Long Island RR from the Pennsylvania RR # p38, Mar.6

For New York riders, the rail crisis deepens: This time there may be more hope for a solution (with illus) p74, Mar.20

LONG, Russell B.

House Republicans drop the Old Guard: New Democratic whip in the Senate is Russell Long (with illus) p22, Jan.9

Social Security: a growing giant. What people who influence legislation are saying (with illus) p76, Feb.6

Johnson acts to let contractors retain some patents developed with federal funds p108, Apr.10

Senate unit may urge loosening of U. S. ownership of patents arising from federally aided research p74, Jun.12

Russell Long leads rebels in Senate p43, Jun.26

LONGSTRETH, Thatcher

Homebuilders try to sell a city: Instead of waiting for customers to come to them, Philadelphia builders went to Brooklyn (with illus) p60, Apr.3

LORD & Taylor

Unions will sell harder in stores: Organizing gets push from NLRB approval of bargaining by units instead of storewide p44, Feb.6

LORENZ, Paul

Family car gets back its frills: Manufacturers of middle-line autos are adding touches of luxury (with illus) p100, Jan.9

LORIE, James H.

It's easier to win than to lose: Study of stocks in 1926-60 period shows blind-chance investment would have been profitable most of the time (with chart) p118, May 29

LOS ANGELES Airways

Budget freezes out subsidized helicopter lines; they cast wistful eyes on CAB, Congress p38, Jan.30

LOS ANGELES, Calif.

Businessman's guide to Los Angeles p141, Feb.20

The staff of FPC throws its weight on the side of the companies already in the market in the fight to control the Los Angeles market for natural gas # p40, Jun.26

LO-Vaca Gathering Co.

Supreme Court extends FPC powers p36, Jan.23

LOVESTONE, Jay

Unions briefed on Red goals: Ex-Communist Jay Lovestone warns that Russia's aim is still world domination p127, May 15

LOWE (Joe) Corp.

Consolidated Foods plans its diet p65, May 22

LUCK, David J.

The man with too many hats: Experts say the product manager is long on duties, short on authority p43, May 22

LUDWIG, Daniel K.

Union Oil buys out its biggest holder, then woos and wins Pure Oil's hand (with illus) p63, Feb.20

Pure Oil journeys a rocky merger road (with illus) p122, Feb.27

McLean Industries maps recapitalization and nominates Daniel K. Ludwig for board p142, Apr.3

LUGGAGE

Samsonite: on land, in the air, on the sea. Airplane luggage maker has made its product the standard for travel (with cover and illus) p98, Feb.27

LUMBER

Piling up more than lumber: Wickes Corp., capital goods maker, cracks retail market with one-stop lumberyards (with illus) p57, Jan.30

Nailing down lumber's ability to take stress: New machines have been developed that can grade wood strength faster p150, Feb.27,

LUSHER, David W.

Forecaster for the forecasters: Most of David W. Lusher's work for CEA is anonymous, but his fame is far-reaching (with illus) p158, Apr.3

LYLE, Jerome K.

Pennsy and Central pass first ICC test: Examiners recommend giant merger — and point to bleak outlook for Eastern lines (with map) p70, Apr.3

LYONS, John, Jr.

Nudging out the old guard: AFL-CIO is making way for younger leaders on its executive council (with illus) p124, Feb.20

M

MCA, Inc.

How to win star billing for an S&L: MCA, the entertainment world giant, uses show business ideas (with illus) p90, May 1

MPO Videotronics, Inc.

Lights, action, camera: business is the star p71, May 29

MacARTHUR, Douglas II

They twist arms without hurting: President Johnson's liaison men have developed persuasion to a high art (with illus) p82, Apr.24

MACHINES

Two portents for 1965 . . . in buildings . . . and machines p7, Jan.2

Cheaper, faster template simplifies numerical control of designs (with illus) p64, Jan.30

Tool purchases confirm trend p19, Feb.6

Nailing down lumber's ability to take stress: New machines have been developed p150, Feb.27

A breather in orders for machinery? Foreign demand for tools drops p19, Mar.6

New factors add to cost of today's tools p20, Mar.6

Mimik's device brings automatic controls within range of the small machine shop p155, Mar.20

Machine tool shipments soar p20, Mar.27

Warner & Swasey Co. will raise prices on all machine tools shipped after next Jan. 1 # p36, Mar.27

Cheaper automatic machining: Numerical controls are coming within cost range of the small machine shop (with illus) p58, Apr.10

Orders pile up on machinery p24, Apr.10

Toolbuilders push shipments up closer to orders p16, May 1

High speed abrasive belt grinder refinishes rubber and composition rolls p150, May 22

Drawings that appear to be three-dimensional made automatically from two-dimensional plans p79, May 29

Materials handling enjoying a big lift: Equipment makers sit pretty as manufactures generally call for cost-saving innovations (with illus) p60, May 29

Machine tool priorities begin to show p41, Jun.19

Fixed-charge rental plan expected to push new industrial radiation system p64, Jun.26

Machinery gains outpace average p20, Jun.26

MACK Trucks, Inc.

Has arranged with its senior lenders to defer a $2.7-million sinking fund payment that was due May 1 # p146, May 8

MacMILLEN, William C., Jr.

Interpublic adds a new bowstring p102, Jun.26

MACY Credit Corp.

Postpones its $25-million offering # p108, Jun.5

Short News Item

MACY (R. H.) & Co.

National Distillers bars sales to Macy's in fight to block liquor price cuts p38, Jan.30

Macy's toasts its price war: Brand name liquor at cut prices lures customers, but store thrives on private labels (with illus) p32, Feb.27

New York judges says 'yes' and 'no' in fight for 'fair trade' pricing of liquor p48, Mar.20

'Fair trade' floor under liquor prices upheld temporarily on New York appeal p67, Apr.24

MAGAZINE Publishers Assn.

Zip mail hits a snag: Bulk users say the Post Office is moving too fast p33, Jan.30

MAGAZINES

How Der Spiegel wins profits — and enemies: By printing exposes of German officialdom — and business — the news weekly magazine has become a publishing miracle (with illus) p132, Jan.30

Sunset Magazine asked readers for photographs of ways they had used Sunset homemaking and home improvement ideas in their own homes # p98, Jun.5

MAGNETS

Cryogenic super-magnet developed by GE is powered by just six auto storage batteries (with illus) p93, Feb.27

MAGNUSON, Warren G.

Export trade expansion gets the nod next p40, Mar.13

U. S., Japan quarrel over salmon fishing p102, Jun.19

MAISEL, Sherman J.

New Federal Reserve Board member expected to add support to easy money policies (with illus) p154, Apr.10

MALAYSIA

Indonesia steps closer to the brink: By quitting U. N., Pres. Sukarno frees hands for power drive in Southeast Asia, perhaps as ally of Red China (with map and illus) p52, Jan.16

Malaysia feels bite of war threat: Foreign lenders grow wary in face of Sukarno drive, but flow of capital continues (with illus) p58, Jan.16

MANAGEMENT & Capital Co.

Detroit's whirlwind bankers offer to buy 300,000 shares of American Metal Products p79, Jan.16

MANAGEMENT Assistance Corp.

Manpower boss faces hornet's nest: Ruttenberg, taking over as head, faces burst of protests on Wirtz wage order (with illus) p102, Jan.30

MANAGEMENT Consultants

See Consultants

MANHATTAN Shirt Co.

Shirts join 'permanent press' wardrobe that is revolutionizing apparel p112, Mar.6

MANN, Thomas

Latin American trade: Will U. S. give concessions p110, Jan.23

More of the same in Dominican crisis — confusion. The backstage debate between Bundy and Mann p107, May 29

MANNING, Ernest C.

Canada's great debate (with illus) (Special Report) p84, May 22

MANSFIELD, Michael

Metals pinch speeds drive to tap stockpiles p34, Jan.23

Johnson backs down on the closing of a veterans' hospital in Montana # p44, Jun.26

MANSON, Jack

Proving ground for fast boats and tough men (with illus) p28, Feb.20

MANUFACTURERS Hanover Trust Co.

Court says 'no' to banks: Court rules that Hanover Bank and Manufacturers Trust merger in 1961 violated antitrust laws p27, Mar.13

Bank weighs appeal against breakup order: Manufacturers Hanover Trust Co. may carry fight to the Supreme Court (with illus) p35, Mar.20

Defining the law on bank mergers (Editorial) p150, May 29

Working to untangle the bank merger mess: Discussions center on bill that would give antitrusters 30 days to challenge a case after regulatory agencies have acted p30, May 29

MARIJNEN, Victor G.

Dutch tune out Cabinet: Premier and ministers quit in clash over radio-TV p27, Mar.6

MARINE Midland Trust Co. of N. Y.

New York bank blows whistle on Zeckendorf: Marine Midland takes action against Webb & Knapp in bankruptcy court (with illus) p30, May 15

MARINE Transport Lines, Inc.

The six-month-old negotiations between company and Stavros Spyros Niarchos are expected to continue another two months # p38, Jan.16

MARION, John

Early Bird brightens the fine art scene (with illus) p34, May 29

MARJOLIN, Robert

Common Market turns to new mode of living: Labor shortages, steps to control credit and prices likely will dampen the community's growth rate (with chart and illus) p30, Jan.30

Growing rift in French economy: Finance Minister's economic planning draws fire from politicians p52, Mar.6

Doubts over sterling stir Washington. Softened slap from the EEC p141, Mar.27

MARKETING

Liquor men uncork a new sales mix: The industry pursues wider markets with new products, new selling techniques (with tables) p48, Feb.20

How steel widens its targets: Industry that for years let its products sell themselves now promotes offbeat uses (with illus) p119, Mar.27

Readers Report: Link in the chain p5, Apr.3

Study on food marketing gets moving p42, Apr.3

Computers begin to solve the marketing puzzle (with cover and illus) (Special Report) p114, Apr.17

Marketers tell women the shopper is boss: Some 500 housewives attending conference sponsored by Advertising Women of New York get brass-tacks advice (with illus) p74, Apr.17

Flying showcase speeds sales: GE leases specially fitted plane to carry the display of its new electrical products to customers (with illus) p84, May 1

Why farmer's share is shrinking: Food Marketing Commission has started a sweeping study of the industry (with chart and illus) p174, May 15

The man with too many hats: Experts say the product manager is long on duties, short on authority (with illus) p43, May 22

MARKETING Enterprises, Inc.

WPIX has joined with company to measure stock conditions during weeks that advertising is run # p98, Jun.5

MARLBOROUGH-Gerson Gallery

For more than art's sake: New York gallery rides the fantastic boom in the U. S. art market (with illus) p150, May 15

MARRIOTT-Hot Shoppes, Inc.

Hot Shoppes adds to its menu: Units will specialize on 15¢ hamburgers and give organization complete coverage in food services (with illus) p160, Feb.13

There's good money in art by the acre (with illus) p150, Apr.3

MARRIOTT, J. Willard, Sr.

Hot Shoppes adds to its menu (with illus) p160, Feb.13

MARS

NASA names three contractors to begin design of Mars probe p62, May 1

MARSHALL Savings & Loan Assn.

Illinois officials close the association # p79, Jan.9

MARTIN, Clarence D., Jr.

Bailing out the New Haven: Legislators are trying to rescue bankrupt road's commuter operations p27, Mar.13

MARTIN Co.

The Martin Co. in team with U.S. Rubber has been selected by AEC to take over operation of the Hanford chemical processing facilities # p112, Feb.13

Sprint missile, a component in Nike X system, makes successful first flight at White Sands p96, Apr.3

Revivalist zeal in the drive for perfect parts (with illus) p158, May 8

MARTIN, Brigadier Jackson

Salvation Army beats a bigger, better drum: More and more it calls on industrial and community leaders (with illus) p114, Jun.19

MARTIN, John B.

Marines, Martin and a junta no one likes p107, May 29

MARTIN Marietta Corp.

Taking the sting out of 'de-hiring:' Martin hired a consultant to relocate key men it is forced to lay off between defense contracts (with illus) p78, Jan.2

MARTIN, Roger

France's No. 2 is trying harder: Pont-a-Mousson is growing through specialization and diversification (with illus) p45, Jan.23

MARTIN, William McC., Jr.

See also Federal Reserve Board

Psychology rules day at gold hearing p39, Feb.6

Something new: goldfish bowl credit policy p42, Mar.6

Fed chairman tells Senate probers Saxon withheld information on now-defunct bank p148, Mar.20

Policy clashes on rise over money and credit p52, Mar.20

Working to untangle the bank merger mess: Discussions center on bill that would give antitrusters 30 days to challenge a case after regulatory agencies have acted (with illus) p30, May 29

Just a hint of chill: The rate of gain in business is beginning to slow, but no recession is in sight p23, Jun.5

Martin gives the market a bump . . . with words spoken for the policymakers p39, Jun.5

Wall Street goes into a mood of caution: The stock market's pummeling in the past few weeks was intensified this week as Martin joined in warnings (with chart) p28, Jun.5

Antidote for euphoria (Editorial) p188, Jun.12

Soft answer to Martin buys time p53, Jun.12

Stock market slump raises old questions p29, Jun.12

Washington's policy split: Why Martin spoke out. Fed's chairman believes the dollar must be defended, even if it hurts domestic expansion (with illus) p36, Jun.12

LBJ aides join 'reply to Martin' game p42, Jun.19

The market rides a roller coaster: Hectic trading on Wall Street this week breaks one-hour records for recent volume (with charts) p25, Jun.19

Short News Item

Ackley's answer to Martin: no pitfalls ahead p27, Jun.19

Excise cut begins to trickle down (with illus) p36, Jun.26

Johnson gives cheerful earful: Echoing rosy reports of businessmen, President sees no slackening of boom p26, Jun.26

Confidence high, pace brisk: While Martin's speech, stock market decline shook complacency few businessmen see anything on horizon to dampen enthusiasm p25, Jun.26

MASE, Kikuji

Tightening trade ties with Japan (with illus) p104, Apr.24

MASON, Edward S.

Economists' round table : How they see the work ahead (with illus) p26, Jan.9

Why Harvard still ranks first: The economics department (with illus) p118, Apr.24

MASSACHUSETTS

State again rejects strikers' benefits p88, Apr.3

MASSACHUSETTS Bay Transportation Authority

To keep Boston's wheels turning: The city is leagued with 77 neighboring towns in a new regional authority. But a court fight impends (with map and illus) p144, Feb.20

Court upholds Massachusetts effort to preserve commuter rail service p38, Mar.6

MASSACHUSETTS General Hospital

Rx for hospitals — computers: In Massachusetts and Missouri they are taking over routine housekeeping (with chart and illus) p142, May 15

MASSACHUSETTS Institute of Technology

At MIT, students are the boss: As an answer to critics of undergraduate business education, MIT is giving some students a chance to design their own programs (with illus) p82, Jan.23

The unfinished business of Negro jobs p82, Jun.12

MASSEY Ferguson, Ltd.

Massey Ferguson wins over Ford in race for interest in Spanish auto company p140, Jun.19

MATERIALS Handling

Materials handling enjoying a big lift: Equipment makers sit pretty as manufacturers generally call for cost-saving innovations (with illus) p60, May 29

MATHEMATICS

Parent's Guide to the New Mathematics by Evelyn Sharp # p114, Jan.16

New math book sales add up: Publishers find a profitable equation in texts as teaching is revolutionized (with chart) p117, Apr.10

Spreading the word on the new math: Through a new use of telephone lines and the Electrowriter, parents and teachers in Iowa are getting the feel of the latest teaching method (with illus) p110, Apr.10

MATTHAEI, Frederick C., Jr.

Detroit's whirlwind bankers offer to buy 300,000 shares of American Metal Products p79, Jan.16

MAY Department Stores Co.

May seems to be leading Broadway-Hale Stores in their fight for control of Meier & Frank Co. # p38, Apr.3

May Department Stores and Broadway-Hale Stores reach a stalemate in their fight to acquire Meier & Frank # p152, Apr.10

May this week captured voting control of Meier & Frank Co. # p120, May 1

MAYTAG Co.

Maytag hangs its wash on hometown line: Iowa maker of home laundry machines sticks to its small-town center (with illus) p174, Apr.10

McASHAN, S. M., Jr.

Cotton's king tills new fields: Anderson, Clayton, biggest of the brokers, is pushing diversification, stressing foods (with illus) p138, Jan.23

McBRIER, C. Robert

Computers begin to solve the marketing puzzle (with illus) (Special Report) p114, Apr.17

McCARRAN-Ferguson Act

Is insurance the next big antitrust target? Judge rules that McCarran-Ferguson Act does not cover all industry mergers p52, Jun.19

McCARTHY, Eugene J.

A quiet place fosters U.S.-British harmony: Ditchley Foundation brings Americans, Britons to discuss mutual problems (with illus) p32, Feb.13

McCLELLAN, John L.

A Senate subcommittee has started its search for possible criminal infiltration into the nation's banking system # p138, Feb.20

Investigators will probe what role sharpshooters played in recent bank failures p126, Mar.6

Senate investigates how to buy a bank: Inquiry on rash of banking failures points up irregularities (with illus) p24, Mar.13

Antitrusters drop fight on GE deal as senators fear closing of plants p36, Apr.17

Senate unit may urge loosening of U.S. ownership of patents arising from federally aided research p74, Jun.12

McCORMACK, Gen. James

To keep Boston's wheels turning: The city is leagued with 77 neighboring towns in a new regional authority. But a court fight impends (with map and illus) p144, Feb.20

McCORMACK, John

Union lobby gets the word to fight (with illus) p134, May 8

McCULLOCH Corp.

Will organizing be made easier: NLRB is reviewing rules p111, May 29

McCULLOCH Motors Corp.

Patent commissioner rules that Autogiro can collect royalties on 'copters sold to U.S. p36, Mar.13

McDANIEL, Dr. Paul W.

Race for atom smasher: Forty states are battling to be the site of $280-million research instrument (with illus) p112, Jun.26

McDERMOTT (J. Ray) & Co.

Contract drillers tap a money field p120, Mar.13

McDIVITT, Maj. James A.

American astronaut to float in space in next week's four-day Gemini flight p56, May 29

Longest stride into space: This week's flight by McDivitt and White was a brilliant success; on stage next is a seven-day flight (with illus) p62, Jun.12

It's 'double or nothing' in space: All but one of the future Geminis will last twice as long as the ones before them (with illus) p105, Jun.19

McDONALD, David

See also AFL-CIO

Other steelmakers follow Inland in boosting price of galvanized p24, Jan.2

USW vote dims hopes of peace: Defeat of McDonald by Abel forces over ballot counting bodes ill for quick contract p81, Jan.9

Photo finish in USW? The McDonald-Abel contest for steel union presidency comes to the line with both seemingly neck-and-neck (with illus) p98, Jan.30

USW nears hour of decision: McDonald backers think TV appearance with Abel may bring him undecided voters p28, Feb.6

Nip-and-tuck race for USW presidency threatens to snafu contract bargaining p38, Feb.13

Next threat is in steel: With most longshoremen back at work, a bigger cloud hangs over the economy — the future of bargaining in the steel industry p23, Feb.20

There is now speculation that the McDonald vs. Abel election may be held over again p47, Feb.27

Truce in USW may get steel talks going again p42, Feb.27

Union votes spotlight gaps in election rules: Complaints of voting irregularities show holes in union rules p51, Feb.27

Abel holds edge in USW tally: But it may be weeks before it is certain who won p31, Mar.6

The man steel is watching: I. W. Abel, close to USW presidency, leans to more traditional unionism, tough bargaining p48, Mar.27

Steel pins its hopes on contract extension: Possibility of a strike recedes p25, Apr.17

USW closes ranks against the industry: Union negotiators angrily declare steel can't get a cheap settlement because of McDonald-Abel split p30, Apr.24

USW may escape family fight: Insiders think McDonald may yield quietly after official defeat for presidency (with illus) p49, May 1

USW executive board expected to refuse any McDonald appeal on election returns p140, May 8

Gives up his fight to retain the presidency of the United Steelworkers # p36, May 22

New temper in the Steelworkers: USW's new leaders will seek more influence for union, show more militancy p43, Jun.5

McDONNELL Aircraft Corp.

Britain will buy about 100 of company's F-4H Phantom IIs # p36, Feb.6

New orders for construction, planes, ammo p41, May 8

McDONNELL, James S.

Getting out of the hometown class (with illus) p154, Jun.26

McFALL, Russell W.

Western Union hums — with data: Pioneer communications company seeks its future in the complex field of computer data transmission (with illus) p150, Feb.20

McFETRIDGE, William

Nudging out the old guard: AFL-CIO is making way for younger leaders on its executive council (with illus) p124, Feb.20

McGOVERN, George

Study of defense cutback effect backed by LBJ p36, Jan.9

Vietnam crisis: debate over negotiations p121, Feb.20

McGRAW-Hill Economics Dept.

Skilled labor shortage holds down the gains: Industrial nations fear too rapid growth would result in wage jumps and heavy inflation (with table) p84, Feb.6

Expansion gets larger share of spending: McGraw-Hill survey of plans shows capital outlays will jump well beyond 1964 (with map, table and charts) p24, May 1

McKEE, James W.

When cruzeiros spiral — think dollars: That's how Corn Products Co. keeps growing despite Brazil's inflation p107, Mar.13

McKEE, William F.

Four get new posts from LBJ: Gen. William F. McKee to head Federal Aviation Agency p26, May 1

Senator Russell Long fought Johnson on the appointment of McKee to head the Federal Aviation Agency # p43, Jun.26

McKESSON & Robbins, Inc.

American Cyanamid drops appeal from order to continue selling drugs to McKesson p108, Jan.16

Short News Item

McKINSEY Foundation

It's the men up front that count: General Foods' Mortimer insists right kind of men, not management methods, make for profits (with illus) p73, May 1

Prize books for management shelf p75, May 1

McLEAN, Donald H., Jr.

Profession: philanthropy. John D. Rockefeller III (with illus) p80, Jan.16

McLEAN Industries, Inc.

McLean Industries maps recapitalization and nominates Daniel K. Ludwig for board p142, Apr.3

McMAHON, Lloyd F.

Court says 'no' to banks: Court rules that Hanover Bank and Manufacturers Trust merger in 1961 violated antitrust laws p27, Mar.13

McNAIR, Malcolm P.

Grads honor the dean of retailers: As a chair at Harvard is named for him, Malcolm McNair recalls goading merchants (with illus) p130, Jun.12

McNAMARA, Robert S.

See also Dept. of Defense

How Johnson meets the challenge: In his own quite different way, he is showing how he operates in the foreign policy field p28, Mar.13

McNamara runs into a tough new critic p52, Mar.20

Use of gas in Vietnam draws a rising protest: Worldwide clamor grows despite U. S. assurances p34, Mar.27

McNamara strengthens Navy's hopes for second nuclear-powered carrier p128, May 8

Union lobby gets the word to fight (with illus) p134, May 8

No Sorensen in LBJ's White House p43, May 15

U. S. tries again to smooth over rifts in NATO p101, Jun.5

Upgrading Uncle Sam's payroll p100, Jun.19

McNEILL, R. E., Jr.

Bank weighs appeal against breakup order: Manufacturers Hanover Trust Co. may carry fight to the Supreme Court (with illus) p35, Mar.20

McNULTY, John W.

Profession: philanthropy. John D. Rockefeller III (with illus) p80, Jan.16

MEAD Corp.

Two big paper companies agree to sell plants, so FTC calls off its antitrust charges p44, Feb.27

MEAD, Emerson

Typewriter maker shifts key: SCM Corp. is digging deeper into office equipment, may even take on unrelated products (with illus) p172, Mar.27

MEAD Johnson & Co.

First sequential oral contraceptive said to be 'virtually 100% effective' p62, Apr.24

MEADOW Brook National Bank

CIT courts Meadow Brook shareholders in bid to get into banking p130, Feb.27

MEANY, George

Meany hits economic concessions to Reds as serious threat to U. S. business p130, Feb.20

How much will Johnson do for the unions? While labor backs White House programs, it feels they are far too mild (with illus) p128, Mar.6

Meany says that union conventions are the best place to hold elections p94, Mar.13

New fight on shipping wheat to Russia p40, Mar.13

Unions act on threats to privacy: AFL-CIO seeks to ban company lie detectors, concealed cameras, and other 'snoopers' p87, Mar.13

Labor takes a harder line overseas: AFL-CIO is threatening to boycott two top international groups (with illus) p139, Apr.24

Union lobby gets the word to fight (with illus) p134, May 8

MECOM, John

Peru nets a boom in fishmeal p64, Feb.20

Pure Oil journeys a rocky merger road (with illus) p122, Feb.27

MEDICARE

See also Insurance-Health

What medicare will do to retirement plans. For these benefits . . . you would pay these taxes p109, Feb.6

Wrapping up the medicare bill: House Ways & Means Committee reports out the 1965 Social Security bill p32, Mar.27

The medicare program takes shape (Editorial) p180, Apr.10

Senator Russell Long throws a monkey wrench into the medicare bill # p43, Jun.26

MEE, John F.

Stumping the deans: Heads of nation's business schools can't agree on how best to use new tools in classes (with illus) p106, May 8

MEIER & Frank Co., Inc.

May Department Stores seems to be leading Broadway-Hale Stores in their fight to control Meier & Frank # p38, Apr.3

May Department Stores this week captured voting control of the Oregon retailer # p120, May 1

MEISCON Corp.

See Control Data Corp.

MEKONG River

Hopes for harnessing the Mekong: U. S. offer of aid to Southeast Asia points up project on which Thailand, Laos, Cambodia, and South Vietnam agree (with map and illus) p113, Apr.17

MENTAL Health

How Dr. Freud fares on production lines: Mental health programs in industry are still few, but Harvard B-School students foresee new business interest (with illus) p60, Jan.9

Compound similar to hallucinatory drug may yield clue to schizophrenia p80, Jan.23

Readers Report: Overcoming odds p5, Feb.6

MERGERS

Local jobs a new factor in merger case p42, Jan.30

Merger that takes a slow track: B&O-C&O must push drive toward full merger lest rivals snap up all the business (with cover, map and illus) p66, Feb.13

Two big paper companies agree to sell plants, so FTC calls off its antitrust charges p44, Feb.27

Court says 'no' to banks: Court rules that Hanover Bank and Manufacturers Trust merger in 1961 violated antitrust laws p27, Mar.13

New look in mergers frowned on by FTC: Consolidations that jump industry lines are being watched p136, Mar.13

Bumpy line to merger: Makeup of the Eastern rail system is far different from what planners originally had in mind (with table) p72, Apr.3

Antitrusters drop fight on GE deal as senators fear closing of plants p36, Apr.17

'Conglomerate' mergers are illegal, court says if they lead to reciprocal sales p34, May 1

Antitrust policy gets a long, hard look: Katzenbach sees trouble ahead in the growing trend toward mergers (with illus) p45, May 8

FTC spells out a 'merger guide:' Dairy industry gets a preview of what will go, in opinion on Beatrice Foods case p32, May 22

Senate hearings start on bill to bar Justice Dept. from the bank merger field p36, May 22

Defining the law on bank mergers (Editorial) p150, May 29

Merger tide is swelling: It's rising fast in spite of the antitrusters' hostility, but giant corporations get shy (with table) p27, May 29

Working to untangle the bank merger mess: Discussions center on bill that would give antitrusters 30 days to challenge a case after regulatory agencies have acted (with illus) p30, May 29

Proxmire bill offers a compromise in fight over bank merger regulations p154, Jun.12

Trucking rolls into an age of giants: For 30 years it has been an industry more in name than in fact, but mergers and modern management are changing that (with illus) p174, Jun.12

Is insurance the next big antitrust target? Judge rules that McCarran-Ferguson Act does not cover all industry mergers p52, Jun.19

MERKLE, Edward A.

Brokers brace for a squeeze on commissions p96, Jan.16

MERRETT, A. J.

British scan their future: Survey finds economists like Wilson program, approve its moderation (with illus) p50, May 15

MERRILL Lynch, Pierce, Fenner & Smith, Inc.

Brokers split on fee hike: Proposal to trim commissions on large transactions and raise costs on smaller ones has touched off a new hassle p20, Jan.2

Wall Street fee debate brings fresh support for boost, new idea on volume discounts p78, Jan.9

Where Wall Street meets Madison Avenue (with illus) p130, Feb.13

It's easier to win than to lose: Study of stocks in 1926-60 period shows blind-chance investment would have been profitable most of the time (with chart) p118, May 29

MERRILL, R. L.

A fast-growing lab regroups on the run: Battelle Memorial Institute moves out across the world (with illus) p66, Feb.6

METALS

New struggle looms over metals pricing p28, Jan.2

Metals pinch speeds drive to tap stockpile p34, Jan.23

Potential needs of military pinching metals p20, May 29

METRIC System

See Weights and Measures

METROPOLITAN Opera Assn.

Restaurants at New York's new opera house to be served by Automatic Canteen p100, Apr.10

MEXICO

Battle over the braceros: Countercharges fly in California as state and federal governments try to give stoop labor jobs on farms to American unemployed p24, Jan.9

Following the sun . . . into Mexico's past. The charm of Merida p93, Jan.9

Where braceros once worked: Jobless Californians replacing foreign stoop laborers now cut off by law find the work hard, and many soon quit (with illus) p32, Jan.16

Readers Report: The secret is out p6, Feb.6

Stauffer board meeting moves south of border: Directors flew to Mexico City for regular meeting and perhaps opened door to expansion (with illus) p112, Feb.6

Cheaper to build, cheaper to run: Mexican plant with a fast track to iron-making is first of a new breed (with illus) p142, Feb.27

Yankee caballeros — after hours: U. S. businessmen in Mexico are competing in hair-raising equestrian stunts in charro ring (with illus) p154, Feb.27

Mexican silver: On trail of new riches in centuries-old mines. U. S. businessman seeks to revive remote silver town (with illus) p112, Mar.13

Mexico to extend list of industries required to make components there p54, Apr.10

The heat's on sulfur in Mexico: Government decree hits exports by two Houston-based companies p30, May 1

Mexico's 'drug store' changes prescription: Sanborns, famous as a drug store, is now a chain of retail stores (with illus) p72, May 15

MEYER, Edward H.

How an ad agency hits the $100-million mark: Grey Advertising, Inc. (with illus) p58, Jan.23

Readers Report: Bicycle built for exercise p6, Jun.19

MIAMI, Fla.

Miami boosts Interama: Hard road of New York fair handicaps its Inter-American Trade Center project, but city wins new support in South America p46, Jun.12

MICHIGAN, University of

Riding a new crest: Survey shows consumers in their most optimistic mood since 1956 (with chart) p24, Apr.17

MICROFILM

British system will enlarge diazo copies p148, Feb.27

MICROWAVES

Industry warms up to microwaves: As other technology advances, microwave heating comes into its own (with illus) p152, Mar.13

MIDLAND-Ross Corp.

Works out merger agreement with National Castings Co. # p36, Feb.6

MILBERGER, Helen G.

Business joins a union show (with illus) p112, May 29

MILES Laboratories, Inc.

Has signed an $8.5-million contract with CBS for evening TV time from now until Sept., 1966 # p124, Jan.16

MILITARY Air Transportation Service

All-jet airlift begins to shape up: With delivery of the Lockheed C-141 StarLifter, MATS begins switch from slower, more expensive fleet (with illus) p28, May 1

MILK

See Dairy Industry

MILLARD, Mark J.

Pure Oil journeys a rocky merger road (with illus) p122, Feb.27

MILLER, Arjay

Booming Detroit hits talk of lag (with illus) p28, Jun.19

MILLER, J. Irwin

Making Soviet trade a U. S. political asset p94, Feb.27

Pressure rises for trade with Reds: Business groups urge easing of U. S. policy, and Miller committee is expected to urge it on Johnson (with illus) p96, May 8

Plea for more trade with Russia p161, May 15

MILLER, Dr. Leo

Phosphate bonanza ready to be tapped: Deposit found in poverty-stricken section of North Carolina may prove to be the world's largest p88, Mar.27

MILLIGAN, Robert L.

Pure Oil journeys a rocky merger road (with illus) p122, Feb.27

Pure's stockholders ask for more: Dissidents fight for higher terms on merger offer (with illus) p58, Apr.17

MILLS, Abbot L., Jr.

Mills plans to quit FRB p42, Jan.16

MILLS, Wilbur D.

Social Security: a growing giant. What people who influence legislation are saying (with illus) p76, Feb.6

MILWAUKEE, Wis.

Milwaukee fights price of rock salt p32, Jan.9

Milwaukee County Board of Supervisors reject the Milwaukee Braves offer of a $400,000 payment # p38, Jun.19

Putting Milwaukee on a new track: City gets modern depot (with illus) p182, Jun.19

MIMIK Tracers, Inc .

Mimik's device brings automatic controls within range of the small machine shop p155, Mar.20

MINTON, David C., Jr.

A fast-growing lab regroups on the run: Battelle Memorial Institute moves out across the world (with illus) p66, Feb.6

MIRRORS

World's second largest telescope will have biggest fused quartz reflecting mirror (with illus) p99, Jan.9

MIRSKY, Dr. A. E.

Rockefeller Institute's new mission (with illus) p76, Feb.20

MIRVISH, Edwin

Mix discounts and art — and make sales jump: Honest Ed's, offbeat Toronto discounter, now lures a mink-coat trade (with illus) p50, Feb.20

MISSISSIPPI

Mississippi business plans for integration: Civil Rights Act adds its force p32, Apr.17

MISSISSIPPI River

Inland shippers thirst for water: Low levels of Great Lakes and Mississippi River could cause a transportation crisis if drought continues (with illus) p132, Jan.23

Old man river recedes, leaving its mud behind: Victims of the rampaging river will need another week before they can start repairing damage estimated at $150-million (with illus) p32, May 8

MISSOURI

'Investment features' of life companies bring Missouri moratorium on charters p48, May 15

MISSOURI Medical Center

Rx for hospitals — computers: In Massachusetts and Missouri they are taking over routine housekeeping (with illus) p142, May 15

MISSOURI River

Missouri barges, dams ready for record thaw: Snow piles up, but with new dams that's good news to power and barge men p67, Mar.13

MOHAWK Airlines, Inc.

Mohawk blazes a trail: Airline introduces its BAC-III, the first pure jet transport in short-hop service, as local carriers enter the jet age (with cover, chart and illus) p74, Jun.26

MOHOLE Project

Mohole finds a site at least: Area off Hawaiian Islands is finally chosen for scientific project to drill a hole down to the earth's mantle (with map) p52, Jan.30

Bids invited for Mohole drill rig, with 10 U. S. shipyards in the running p126, Mar.20

MOLONEY Electric Co.

Company is being merged into Central Transformer Corp., as an independent division # p36, May 22

MOLSON Breweries, Ltd.

Antitrust suit threatened unless company drops bid for Theo. Hamm Brewing Co. # p36, Mar.27

MONORAIL

France studies a transportation system using 100-passenger, air-cushion 'buses' p82, May 22

Short News Item

MONSANTO Co.

Monsanto moves into farmers' backyard: Big chemical producer has opened 75 centers in the Midwest to increase its market for its fertilizers (with illus) p60, Feb.6

Clear field for PVC (with illus) p90, Apr.17

MONTGOMERY, Robert

Why farmer's share is shrinking: Food Marketing Commission has started a sweeping study of the industry (with chart and illus) p174, May 15

MONTGOMERY Ward & Co.

Unions will sell harder in stores: Organizing gets push from NLRB approval of bargaining by units instead of store-wide p44, Feb.6

MONTREAL, Canada

Montreal touts Expo 67: Mindful of New York fair's worries, it's making a pitch to U. S. industry (with illus) p44, Jun.12

MOON

Ranger hits the spot with its moon photos: Closeups televised back to earth by Ranger VIII provide new views of possible manned moon landing area (with illus) p36, Feb.27

More trouble for man's trip to moon: Explosion during test firing knocks out pad for shots to study lunar surface (with illus) p34, Mar.6

Three steps to the moon: A weeks space triumphs, two by the U. S. and one by the Soviet Union, show that the race to a lunar landing is speeding up (with illus) p144, Mar.27

Tricky computation at IBM lab indicates moon may have heavy material near surface p148, Apr.17

Titan III-C, to test-flight next month, could be picked to put Surveyor on the moon p128, May 8

Lunik's brakes failed: Russians hit moon again. Instead of making a soft landing with its instruments, Lunik-5 crashes (with illus) p25, May 15

Our fantastic moonport: NASA's billion-dollar Apollo base in Florida takes shape (with illus) p76, Jun.5

NASA's Atlas warhorse to get more boost to put heavier Surveyor probes on moon p113, Jun.19

MOONLIGHTING

Longshoremen barred from 'moonlighting' on pain of losing work certification p67, Jun.19

MOORE, George S.

Fiscal prospects of New York World's Fair clouded as bankers quit advisory group p36, Jan.23

No-strings federal aid finds backers at forum: Plan shelved by Johnson last fall is supported at ABA symposium by Joseph Pechman and Charles Percy p28, Apr.3

MOORHEAD, William S.

Working to untangle the bank merger mess: Discussions center on bill that would give antitrusters 30 days to challenge a case after regulatory agencies have acted p30, May 29

MORAN, William T.

Moran is trying to get Pure Oil's board to reconsider the proposed merger with Union Oil # p122, Mar.6

Pure's stockholders ask for more: Dissidents fight for higher terms on merger offer (with illus) p58, Apr.17

MOREHEAD (John Motley) Foundation

A specialist wheels the biggest stock deal: How Robert L. Stott swung a $17.3-million trade p156, May 22

MORGAN, E. Victor

British scan their future: Survey finds economists like Wilson program, approve its moderation (with illus) p50, May 15

MORGAN, Eric

J&L bets big on midwest (with illus) p94, May 1

Short News Item

MORGAN Guaranty Trust Co.

Bank letter points up major role of Federal Open Market Committee p148, Mar.20

Henry C. Alexander is stepping down as top man. He will be replaced by Thomas S. Gates # p38, May 8

Proposed new measure of payments deficit draws fire from Morgan Guaranty p126, May 29

MORGAN, Thomas E.

What Fulbright wants to do with foreign aid p54, Jan.2

MORRIS, Joseph B.

Senate investigates how to buy a bank p24, Mar.13

MORRISON, A. Edward

CBS stockholder sues Aubrey, charging his outside interests harmed the company p38, Apr.3

MORSE Code

A hand-held, solid-state device that displays Morse code signals as ordinary letters has been developed # p64, Jun.26

MORTGAGES

One out of 10 FHA-VA home mortgages doomed to foreclosure, trend shows p38, Mar.6

AFL-CIO is setting up a $50-million trust to buy government-guaranteed mortgages # p55, Mar.27

Fair housing order for banks and S&Ls? p43, Apr.10

Living high on the old homestead: Refinancing mortgages to get money to spend is a gaining source of consumer credit (with chart) p47, Apr.24

MORTIMER, Charles G.

General Foods marks new fiscal year with naming of new chief executive (with illus) p38, Mar.6

Ready for instant growth: General Foods hopes to push its instant foods into the No. 1 spot (with illus) p68, Apr.24

It's the men up front that count: General Foods' Mortimer insists right kind of men, not management methods, make for profits (with illus) p73, May 1

MORTON, Thruston B.

Social Security: a growing giant. What people who influence legislation are saying (with illus) p76, Feb.6

MOSES, Robert

Fiscal prospects of New York World's Fair clouded as bankers quit advisory group p36, Jan.23

Fair fights back on financing: Exposition leaders say they can raise $4-million p34, Jan.30

Exhibitors give a lift to fair beset by feuds p26, Mar.13

Moses reported ready to cut evening prices as fair's attendance keeps on lagging p36, May 22

MOSKOWITZ, Robert

Changing the recipe for innkeepers (with illus) p66, Feb.27

MOSS, Irving

State of the unionists: griping, but living well (with illus) p24, Feb.20

MOTION Pictures

Mecca for film trade: Promoters in Brussels open a center where deals can be made on foreign movies p80, Apr.17

Movies up in the air: Airlines' agreement to end transatlantic in-flight showings is snagged p164, Apr.24

Twentieth Century-Fox is launching the first saturation campaign on network TV to advertise new movies # p38, Apr.24

Ban on transatlantic in-flight movies gets a loud 'boo' from antitrusters p38, May 8

Lights, action, camera: business is the star. Corporate promotion and training movies are the fastest growing segment of the motion picture industry (with illus) p71, May 29

It's easier to produce home movies. Accessories you will need. How about a 'talkie' p141, Jun.26

MOTOROLA, Inc.

Gas stations cut the guesswork p116, Jan.16

Hiring tests wait for the score: Motorola employment case raises issue of whether government can bar use of screening devices p45, Feb.13

Readers Report: Dizzying thoughts p5, Mar.6

Illinois court rules against Motorola but rejects damages in discrimination case p94, Mar.13

Raises prices $20-$25 on the low end models of its 25-inch rectangular tube line # p150, May 22

MOTYCKA, Frank C.

Sugarcoating the executive's health checkup: New York-based medical group provides country club environment (with illus) p68, Jun.19

MOVING

Homebuilders try to sell a city: Instead of waiting for customers to come to them, Philadelphia builders went to Brooklyn (with illus) p60, Apr.3

MOYERS, Bill

The men closest to the President (with illus) p34, Jun.19

MOYNIHAN, Daniel

Men and jobs: Daniel Moynihan # p48, Feb.27

MUELLER, Eva

Marketers tell women the shopper is boss p74, Apr.17

MULLER-Thym, Bernard

What management consultants can do (with illus) p88, Jan.23

MUON

Research team scans a subatomic particle for four years, finds that it's overweight p56, May 29

MURDOCH, Rupert

Beating the bush for subscribers (with map and illus) p102, Jun.26

MURPHY, Charles S.

Four get new posts from LBJ: Charles S. Murphy to be chairman of CAB p26, May 1

MURPHY, W. B.

Briefing the brass: Business Council will get inside view from Cabinet members (with illus) p30, May 8

MURRAY (Arthur) Inc.

Wurlitzer Co. teams up with Arthur Murray # p98, Jun.5

MURRAY, Winchester

British melting pot is coming to a boil (with illus) p88, Feb.13

MUSGRAVE, Richard A.

Excise cut can pack big wallop p70, Jan.16

MUSIC

Instant discotheque: just add dancers. Jukebox makers put out package (with illus) p108, Feb.27

Guitars hit a cashbox crescendo (with illus) p154, May 8

MUSKEGON Tool Industries, Inc.

Making a strong pitch to build U. S. exports (with illus) p80, May 8

MUSKIE, Edmund S.

Guarding clean water: Federal emphasis is shifting to how to keep the rivers and streams from becoming polluted p36, Jan.30

Johnson seeks federal power to license makers of pesticides, farm chemicals p38, Feb.13

Cleaner water drive steps up: Federal agencies seek faster action against pollution p78, Mar.13

Auto makers back-anti-smog legislation p40, Apr.17

MUTUAL Funds

Pacific Exchange passes buck to members on admitting mutual fund affiliate p78, Jan.9

Once-hurt managers still careful: By sticking with blue chips most funds did well in 1964, but fell short of the average (with table) p106, Jan.30

SEC beefs up its requirements for mutual funds' annual reports p112, Jan.30

More executives are buying mutual funds p135, Feb.27

New suits against mutual funds charge they should have traded in third market p146, Mar.13

What kind of mutual fund to buy? Match the fund to your investment goals p151, Mar.20

More gains coming, but pace will lag: How mutual fund managers look at 1965 p148, Apr.10

Europe's funds have a long way to go p158, Apr.17

Pacesetter of change for Europe's investors: The Netherlands Robeco is Europe's largest investment company (with illus) p156, Apr.17

Luring big investors with a success story: Swap funds are coming back to favor (with table) p148, Apr.24

Mutual funds' Shelley scores institutions for 'shortsighted' off-board trading p148, May 8

Foreign beachhead on U.S. funds: The $186-million Fund of Funds, run by a Swiss company, puts money from all over the world into mutual funds (with illus) p146, Jun.12

MYART, Leon

Hiring tests wait for the score: Motorola employment case raises issue of whether government can bar use of screening devices p45, Feb.13

MYERS, Charles F., Jr.

Weaving a profit pattern: Burlington Industries puts the key decision-making at the marketing level (with cover and illus) p72, Mar.6

N

NARRAGANSETT Brewing Co.

Falstaff Brewing Co. hopes to acquire company # p48, Mar.20

NASSER, Gamal Abdel

West Germany trapped in Mideast squeeze: Egypt's Nasser takes a long step toward recognizing Communist East Germany (with illus) p26, Mar.6

NATHAN (Robert) & Associates, Inc.

CWA to try to narrow regional wage spread in bargaining this summer with Bell System p50, Feb.13

NATIONAL Academy of Engineering

Engineers get bigger role in science policy p28, Jan.2

NATIONAL Academy of Sciences

Cal Tech scientist suggests theory to explain the mysterious quasar p62, May 1

More prestige sought for applied science p38, May 1

$15-billion question brings complex reply p122, May 8

NATIONAL Aeronautics & Space Administration

Lean year, or permanent cutback? Aerospace industry is worried by coming cut in government R&D funds (with chart and illus) p76, Jan.2

Short News Item

How to survive in space business (with charts) p102, Jan.16

Space budget will ask $5.3-billion with biggest slice for moon program p108, Jan.16

Gemini spacecraft scores with unmanned test, paving way for first manned flight in spring p80, Jan.23

Outer space and the inner ear: Scientists are working hard to solve mystery of the effect of prolonged weightlessness on sense of balance (with illus) p45, Jan.30

NASA's target: keep date with moon. Agency cuts and shifts funds to support Apollo with two-thirds of its money (with chart) p28, Feb.6

Cooper and Conrad named by NASA as crew for Gemini flight aimed at space 'rendezvous' p112, Feb.13

NASA successfully puts Pegasus in orbit, sends Ranger VIII on journey to the moon p36, Feb.20

Ranger hits the spot with its moon photos: Closeups televised back to earth by Ranger VIII provide new views of possible manned moon landing area (with illus) p36, Feb.27

A roaring success — but will it fly? Thiokol's 156-in. solid-fueled rocket tested brilliantly, but economy moves have left it nowhere to go (with illus) p82, Mar.6

More trouble for man's trip to moon: Explosion during test firing knocks out pad for shots to study lunar surface (with illus) p34, Mar.6

NASA head reverses stand, will continue 260-in. solid-fueled booster program this year p126, Mar.20

Three steps to the moon: A week's space triumphs, two by the U.S. and one by the Soviet Union, show that the race to a lunar landing is speeding up (with illus) p144, Mar.27

Gemini to rendezvous in '66 p106, Apr.10

ITT developing laser system to enable unmanned craft to 'dock' themselves in space p62, Apr.24

NASA reports all is well with Mariner IV, 221-million miles along on flight to Mars p62, Apr.24

NASA names three contractors to begin design of Mars probe p62, May 1

American astronaut to float in space in next week's four-day Gemini flight p56, May 29

Industry's Saturn I scores hit: This week's test shot was powered by first-stage booster built by Chrysler (with illus) p52, May 29

Our fantastic moonport: NASA's billion-dollar Apollo base in Florida takes shape with skyscraping structures and enormous rocket carriers (with illus) p76, Jun.5

Longest stride into space: This week's flight by McDivitt and White was a brilliant success; on stage next is a seven-day flight (with illus) p62, Jun.12

The U.S. catches up in space (Editorial) p188, Jun.12

The weight of space is on his shoulders: Christopher Columbus Kraft, Jr., is flight director of all U.S. manned space missions (with illus) p64, Jun.12

It's 'double or nothing' in space: All but one of the future Geminis will last twice as long as the ones before them (with illus) p105, Jun.19

NASA's Atlas warhorse to get more boost to put heavier Surveyor probes on moon p113, Jun.19

Robot's reactions will tell space suit makers what well-dressed astronauts should wear on moon (with illus) p113, Jun.19

Vehicle for future spacemen? (with illus) p29, Jun.19

NATIONAL Assn. of Broadcasters

FCC stirs new TV program clash: Proposed FCC rule limiting networks' share of programming gets cheers from independents, but it may never come to pass p27, Mar.27

NATIONAL Assn. of Business Economists

The value of practical 'eggheads:' Economists, once viewed with suspicion by business, are now courted p52, Feb.13

NATIONAL Assn. of Food Chains

A&P this week joined the association # p98, Jun.5

NATIONAL Assn. of Home Builders

Housing takes a long view: Housing is in a lull right now, but builders count on a boom in the late 1960s as youngsters come of age (with chart and illus) p23, Apr.24

NATIONAL Assn. of Securities Dealers

SEC wins reform in over-the-counter price quotations, but two other changes wait p78, Jan.9

NASD, despite members' objections, cuts mark-up from over-the-counter quotes p63, Feb.20

Effects of changes in o-t-c quotations will be subject of Booz, Allen study p120, May 1

Cracks down on two dealer firms for opening trading accounts for a Walston & Co. vice-president and his mother # p124, May 29

NATIONAL Bureau of Economic Research

How to rate the forecasters: Study shows business predictions of individuals or small teams are better than polls or computers (with illus) p39, Jan.9

NATIONAL Cash Register Co.

Now retailers put it all on tape: Merchants see data processing simplifying their chores—from sales to accounting (with illus) p30, Jan.16

Introduces its Series 500 line of low-cost computing equipment # p38, Jan.30

Programming learned at home p140, May 22

Famous firsts: How personnel relations was born (with illus) p92, Jun.26

NATIONAL Castings Co.

Midland-Ross Corp. works out merger agreement with company # p36, Feb.6

NATIONAL Commission on Food Marketing

Why farmer's share is shrinking: Food Marketing Commission has started a sweeping study of the industry (with chart and illus) p174, May 15

NATIONAL Council of Physical Distribution Management

The next place for paring costs: The new art of physical distribution management pulls together dozens of factors affecting transportation and offers companies big savings (with illus) p132, May 1

NATIONAL Defense

China in mind: anti-missile system gains p46, May 29

Decision nears on Nike X: Pentagon will reach verdict this fall on setting up anti-missile defense system p170, Jun.12

NATIONAL Distillers & Chemical Corp.

Aluminum, Ltd., takes over facilities from National Distillers as court denies writ p32, Jan.9

National Distillers bars sales to Macy's in fight to block liquor price cuts p38, Jan.30

NATIONAL Health Council

Charity — on a business basis: Proposed accounting standards would show the donor just how efficiently his gift was spent p70, Jan.23

NATIONAL Industrial Conference Board

New look in mergers frowned on by FTC: Consolidations that jump industry lines are being watched p136, Mar.13

Performing arts find an 'angel' in business p52, Mar.13

Living high on the old homestead: Refinancing mortgages to get money to spend is a gaining source of consumer credit (with chart) p47, Apr.24

NATIONAL Institute of Allergy & Infectious Diseases

'Cat fever' tamed by vaccine: Drug taken by mouth builds up antibodies to fight virus infection p60, Apr.24

NATIONAL Labor Relations Board

Unions will sell harder in stores: Organizing gets push from NLRB approval of bargaining by units instead of store-wide p44, Feb.6

NLRB solicitor proposes arbitration be made voluntary — with penalties p56, Feb.27

NLRB tells Las Vegas gaming employees to place their bets on Taft-Hartley p118, Mar.20

Labor is big winner in NLRB line-up p39, Mar.27

Liberal NLRB faces tougher road: Supreme Court overturns rulings, gives management more freedom in dealing with labor p78, Apr.3

NLRB ruling raises District 50 hopes of invading highway and heavy construction p146, Apr.24

Boyd Leedom is now an NLRB trial examiner # p140, May 8

Court upsets NLRB ruling on union literature p140, May 8

Will organizing be made easier? Rules governing drives for union representation elections are being reviewed by NLRB p111, May 29

Bolstering the rolls: Unions campaign in new fields to replace members lost through job shrinkage p60, Jun.19

NATIONAL Machine Tool Builders' Assn.

Foreign demand for tools drops p19, Mar.6

NATIONAL Motor Boat Show

Boat makers shout 'sales ahoy:' Amateur sailors are trading up to bigger, more powerful craft (with illus) p30, Jan.23

NATIONAL Railway Labor Conference

Railroads chip away at unnecessary jobs: Industry reports dramatic gains in reducing crews p85, Apr.3

NATIONAL Retail Merchants Assn.

Retailers set their sights still higher: After the biggest Christmas and the biggest year in history, most merchants expect yet more gains p14, Jan.2

Now retailers put it all on tape: Merchants see data processing simplifying their chores—from sales to accounting (with illus) p30, Jan.16

NATIONAL Science Foundation

Basic research gets only 4% of money industry spends on R&D p108, Jan.16

The value of 'practical eggheads:' Economists, once viewed with suspicion by business, are now courted p52, Feb.13

New math book sales add up p117, Apr.10

NATIONAL Social Welfare Assembly

Charity — on a business basis: Proposed accounting standards would show the donor just how efficiently his gift was spent p70, Jan.23

NATIONAL Steel Corp.

Steelworkers settle local issues with National Steel Corp. division plant p50, Feb.13

Sale of part of M. A. Hanna holdings aims to move it closer to full diversification p162, May 22

NATIONAL Tea Co.

Teamsters widen aim on national pacts to bring in warehouses of grocery chains p54, May 1

NATIONAL Video Corp.

Boom in color TV # p146, May 8

NATIONAL Vitamin Foundation

Study links teenagers' diet to quest for individuality — perhaps to disease in later life p82, Mar.13

Short News Item

NATIONAL Western Stock Show

Ranchmen have their big fling in Denver: Nine-day stock show and rodeo turns city profitably into a slice of Old West (with illus) p120, Jan.30

NEGROES

Detroit's 'total' war on poverty: Helped by federal funds, it is attacking 'root causes' in new program (with illus) p76, Jan.9

British melting pot is coming to a boil: Colored immigrants since the war have become a hot issue in Britain's politics (with illus) p88, Feb.13

Hiring tests wait for the score: Motorola employment case raises issue of whether government can bar use of screening devices p45, Feb.13

LBJ's reply to Selma: 'This time — no delay.' The President asks for new law to guarantee vote to Negroes (with illus) p36, Mar.20

In the South: Pressure is on the diehards. Businessmen take the lead in approach designed to avert ruinous last-ditch strife (with illus) p27, Apr.3

In Washington: LBJ works for cool summer. President hopes voting law and job program will minimize racial troubles later in year p26, Apr.3

The unfinished business of Negro jobs: Companies now face a new push as Title VII of Civil Rights Act takes effect (with cover, table and illus) (Special Report) p82, Jun.12

Industry plugs positive Negro job message: At 'Opportunity Center,' personnel men interview 800 recent Negro graduates (with illus) p34, Jun.26

NEIMAN-Marcus

Texas-size fire sale at Neiman-Marcus: Bargain hunters paid $2-million for goods with a retail tag of $6.5-million (with illus) p44, Mar.20

NELSON Construction Co.

Inflated bags float pipes to job site p162, May 8

NELSON, Gaylord

At stake: 48,000 lives. Sen. Ribicoff opens hearings on highway deaths p29, Mar.27

Drive to spread dollars for federal science p42, Apr.24

NELSON, Richard R.

Economists' round table: How they see the work ahead p26, Jan.9

NETHERLANDS

Readers Report: Charming city p5, Jan.2

Dutch gas discovery sets off a boom: It may lead to $1-billion in pipeline work, plus new markets for appliances (with map and illus) p97, Feb.13

Dutch tune out Cabinet: Premier and ministers quit in clash over radio-TV p27, Mar.6

Readers Report: Gas boom p5, Mar.20

Pacesetter of change for Europe's investors: The Netherlands Robeco is Europe's largest investment company (with illus) p156, Apr.17

NEW Caledonia

France bets millions on nickel: Societe Le Nickel is banking on its control of a major source to help it challenge the giants p110, Apr.24

NEW HAVEN, Conn.

Poverty war has wars of its own p30, Apr.3

NEW Orders

Defense cuts hit new orders p16, Jan.9

That dip in orders for machinery needs a long look p20, Mar.27

New orders turn flat p19, Apr.24

Jump in orders boosts backlogs p20, May 29

According to Commerce Dept., factory bookings rose to another new record in April p20, Jun.5

Order backlogs continue rising p20, Jun.26

NEW ORLEANS, La.

New Orleans gets a piece of the action: The 1960s have brought an economic breakthrough for Louisiana's metropolis (with map and illus) p160, Apr.10

Readers Report: Fair city p6, May 8

NEW Products

Ad agency develops mathematical 'guesser' to pre-determine chances of new products p80, Jun.19

NEW YORK Airways

Budget freezes out subsidized helicopter lines; they cast wistful eyes on CAB, Congress p38, Jan.30

CAB will consider a proposed $1.2-million loan to New York Airways — by Pan Am and another unnamed carrier # p36, Jun.5

NEW YORK Central RR

Pennsy and Central pass first ICC test: Examiners recommend giant merger — and point to bleak outlook for Eastern lines (with map) p70, Apr.3

NEW YORK City

Newest hot ticket on Broadway is Tiny Alice # p94, Jan.9

Major companies in New York City band together to help local industry p38, Mar.6

Making the scene after dark in the big town. From intimate supper club . . . to jet set discotheque p149, Mar.13

For New York riders, the rail crisis deepens: This time there may be more hope for a solution (with illus) p74, Mar.20

Manhattan events: on stage . . . and in the art world p152, Mar.20

New York newspapers under the gun again: Printers may walk out for second time in two years (with illus) p111, Mar.20

Presses keep rolling: Newspaper strike is averted as printers accept new terms at deadline p146, Apr.10

Freshest musical on Broadway is Half a Sixpence # p124, May 1

CATV for two New York City areas wins preliminary approval p38, May 8

For New York fairgoers # p160, Jun.12

Mergers: latest edition. Reports that three New York newspapers may pool printing facilities set off rumors that at least two will soon combine p31, Jun.19

NEW YORK City Transit Authority

Subway worker beards Transit Authority in den, and wins right to wear Vandyke in open p56, Apr.17

NEW YORK, New Haven & Hartford RR

Chmn. of ICC tells Senate Commerce Committee that it will not let the New Haven RR discontinue passenger service on Mar. 29 # p38, Mar.6

Court upholds Massachusetts effort to preserve commuter rail service p38, Mar.6

Bailing out the New Haven: Legislators are trying to rescue bankrupt road's commuter operations p27, Mar.13

For New York riders, the rail crisis deepens: This time there may be more hope for a solution (with illus) p74, Mar.20

New Haven RR trustees agree to terms for sale to merged Pennsy-New York Central p38, Apr.3

Pennsy and Central pass first ICC test: Examiners recommend giant merger — including freight operations of New Haven (with map) p70, Apr.3

First mortgage bonds dropped following proposed terms of the New Haven's inclusion in the planned Pennsy-New York Central merger # p152, Apr.10

New Haven commuters tell it to ICC: Hearings in New York will decide whether railroad can stop trains (with illus) p34, Apr.17

Reprieve for the New Haven: With federal help, states hope to keep commuters rolling for 18 months more p34, Apr.24

NEW YORK State

When computers do the digging: Lawyers are shifting their research burden to commercial computer services p54, Jan.23

Supreme Court upheld New York and Virginia district court rulings affirming the power of federal judges to shorten the terms of state legislators that were elected under apportionment that the courts consider unconstitutional # p36, Feb.6

Reprieve for the New Haven: With federal help, states hope to keep commuters rolling for 18 months more p34, Apr.24

New York passes bill to require label that warns of cigarette health hazard p42, May 29

NEW YORK Stock Exchange

Brokers split on fee hike: Proposal to trim commissions on large transactions and raise costs for smaller ones has touched off a new hassle p20, Jan.2

Wall Street fee debate brings fresh support for boost, new idea on volume discounts p78, Jan.9

Brokers brace for a squeeze on commissions p96, Jan.16

Committee comes up with another package of proposals for Big Board members p100, Jan.16

Readers Report: Inflated fees p6, Jan.16

Chase listing: catalyst for crisis? p102, Feb.6

SEC studies NYSE rule that bars trading listed securities over-the-counter p126, Mar.6

Chase Manhattan Bank goes on NYSE board; challenge on trading rule is held off (with illus) p148, Mar.20

Another suit challenges the commission structure of NYSE # p156, Mar.27

Big Board sees antitrust shadow: Lawsuits could help push New York Stock Exchange under regulation by antitrusters as well as by SEC p138, Apr.3

Is exploring the possibility of the public sale of debentures to raise capital # p168, Apr.17

Sentiment is growing against NYSE's proposed changes in its commission structure # p168, Apr.17

NYSE plans computer service to handle bookkeeping chores for its member firms p154, Apr.24

Big Board raises ante for newcomers, tightens up on companies already listed p120, May 1

In dollar terms, the 129,200 shares of Union Carbide sold last week, was the largest single trade in Big Board history # p170, May 15

A specialist wheels the biggest stock deal: How Robert L. Stott swung a $17.3-million trade (with illus) p156, May 22

Institutional investors taking bigger role in securities marketplace, NYSE study shows p110, Jun.5

Census of shareowners is rising sharply; minors account for the biggest increase p136, Jun.26

NEW YORK University

Compound similar to hallucinatory drug may yield clue to schizophrenia p80, Jan.23

Changing the recipe for innkeepers: New York University's course in hotel, restaurant management omits classroom stove and teaches only business theory (with illus) p66, Feb.27

Shopping center council tests its managers in professional certification program p100, Apr.10

NEW YORK World's Fair

Fiscal prospects of New York World's Fair clouded as bankers quit advisory group p36, Jan.23

Fair fights back on financing: Exposition leaders say they can raise $4-million p34, Jan.30

Exhibitors give a lift to fair beset by feuds (with illus) p26, Mar.13

Short News Item

Second year for World's Fair starts fast, but it needs to sustain a record pace p38, Apr.24

World's fair reopens with art . . . goulash and rockets p158, Apr.24

Moses reported ready to cut evening prices as fair's attendance keeps on lagging p36, May 22

NEWBERRY (J. J.) Co.

Stockholders balk at extending the company's employee stock option plan # p170, May 15

NEWLAND, Paul

Watch movement — to West Indies (with illus) p132, Jun.5

NEWMAN, J. Wilson

Longtime credit-rater figures its own future: Dun & Bradstreet seeks to expand, using its accumulation of data (with illus) p70, Apr.10

NEWMAN, Louis E.

The man who got the owner's job: Louis E. Newman took over Smithcraft Corp. when Julian Smith decided some one else could run it better (with illus) p86, Jun.26

NEWSPAPERS

New York newspapers under the gun again: Printers may walk out for second time in two years (with illus) p111, Mar.20

Contract talks enter a long, tough alley: Where labor peace is threatened p43, Mar.27

Presses keep rolling: Newspaper strike in New York is averted as printers accept new terms at deadline p146, Apr.10

Sunpapers peace nearer in Baltimore p51, Jun.5

Mergers: latest edition. Reports that three New York newspapers may pool printing facilities set off rumors that at least two will soon combine p31, Jun.19

Beating the bush for subscribers (with map and illus) p102, Jun.26

Publisher shuts down New York Post when printers balk at computer typsetting p40, Jun.26

NEWTON, Ia.

Maytag hangs its wash on hometown line (with illus) p174, Apr.10

NIARCHOS, Stavros S.

The six-month-old negotiations between Marine Transport Lines and Niarchos are expected to continue another two months # p38, Jan.16

NICKEL

France bets millions on nickel: Societe Le Nickel is banking on its control of a major source to help it challenge the giants (with illus) p110, Apr.24

NICKERSON, Albert L.

Credit joins the payments battle p34, Feb.27

Voice for business in U. S. policy: That's what John T. Connor aims to be as Commerce Secretary; balance-of-payments drive is his first test (with illus) p96, Mar.13

Briefing the brass: Business Council will get inside view from Cabinet members (with illus) p30, May 8

NIKE X

Why LBJ holds the arms line p28, Jan.23

Decision nears on Nike X: Pentagon will reach verdict this fall on setting up antimissile defense system p170, Jun.12

NIPAK, Inc.

Plans to buy John Deere Chemical Co. # p38, Apr.24

NIXON, Richard

Says that unless U. S. policies are changed the U. S. will suffer a major disaster in Vietnam within a year # p41, Jan.30

NKRUMAH, Kwame

Ghana goes broke: Economy is near crisis as President Nkrumah rushes African nation toward industrialization and socialism p41, May 1

NOISE

FAA foresees hard-won public acceptance on sonic booms from supersonic airliners p34, May 1

NOLAN, Edmund F.

What management consultants can do (with illus) p88, Jan.23

NON-Linear Systems, Inc.

When workers manage themselves: San Diego company finds it works on production line—but not for executives (with illus) p93, Mar.20

NORTH American Aviation, Inc.

How to survive in space business (with charts) p102, Jan.16

Aerospace companies give California a hand p84, Feb.20

F-111A subsystem study is scheduled p86, Mar.6

NORTH Atlantic Treaty Organization

Britain hopes to cut back NATO troops p113, Feb.27

Britain shies at cost of policing the world p32, Mar.13

U. S. and France come under fire at NATO talks. Johnson tries to bolster Allied unity p161, May 15

Debate over Soviet strategy p101, Jun.5

U. S. tries again to smooth over rifts in NATO. What de Gaulle is up to now p101, Jun.5

NORTH Carolina

Phosphate bonanza ready to be tapped: Deposit found in poverty-stricken section of North Carolina may prove to be the world's largest (with map and illus) p88, Mar.27

NORTH, J. D.

Ready for instant growth: General Foods hopes to push its instant foods into the No. 1 spot (with illus) p68, Apr.24

NORTH Pacific Bank of Tacoma

Banks advertising campaign says: "Our tellers won't tell" # p180, May 15

NORTH Sea

Dutch gas discovery sets off a boom: It may lead to $1-billion in pipeline work, plus new markets for appliances (with map and illus) p97, Feb.13

NORTH Shore Racquet Club

Indoor tennis scores with fancy service (with illus) p30, Mar.27

NORTH Vietnam

Why the U. S. took chance on bigger war: Washington saw danger in ignoring Hanoi's raids on U. S. bases (with illus) p30, Feb.13

NORTHEAST Airlines

Why Northeast faces its worst crisis yet: The airline must decide whether to give up Florida run, sell out, or continue the fight (with map) p48, Jan.9

Company turns down the $15-million offered by Eastern Airlines and National Airlines to abandon its Florida route # p38, Jan.30

CAB heeds court order, calls new hearings on Northeast Airlines' runs to Florida p34, May 1

Northeast may have a buyer: Storer Broadcasting Co. has option to purchase Hughes' controlling stock p31, Jun.5

Northeast's next pilot? George Storer, who owns a broadcasting chain, is seeking to buy the airline (with illus) p39, Jun.12

NORTHROP Corp.

How to survive in space business (with charts) p102, Jan.16

Vehicle for future spacemen? (with illus) p29, Jun.19

NORTHRUP, Herbert R.

Does rail labor law need a new timetable p82, Jan.9

NORTON Co.

Norton Co. will deliver your grinding wheels automatically, like home heating fuel p36, Feb.20

Readers Report: Link in the chain p5, Apr.3

High speed abrasive belt grinder refinishes rubber and composition rolls p150, May 22

NOTHNAGLE, John T.

Giving the picture to home buyers: Photos are being put to better use in Rochester, N. Y., to sell real estate (with illus) p87, May 29

NOURSE, Edwin G.

Readers Report: The master tailor p6, Mar.13

NOWAK, Theodore

The man with too many hats: Experts say the product manager is long on duties, short on authority p43, May 22

NUCLEAR Materials & Equipment Corp.

Plutonium edges its way from weapons to peaceful use in power reactors p148, Apr.17

NUCLEAR Testing

Soviets' biggest-ever underground test was likely an H-bomb, Swedish scientists say (with map) p80, Jan.23

NUMERICAL Control

Cheaper automatic machining: Numerical controls are coming within cost range of the small machine shop (with illus) p58, Apr.10

O

OAK Ridge, Tenn.

Oak Ridge searches for its future: With production of uranium being cut back, it is turning to diversified research p77, Jan.23

Oak Ridge atomic workers get three-year pact p54, May 1

O'BRIEN, Frank

Making Soviet trade a U. S. political asset p94, Feb.27

O'BRIEN, Lawrence

Men and jobs: Lawrence O'Brien # p48, Feb.27

They twist arms without hurting: President Johnson's liaison men have developed persuasion to a high art (with illus) p82, Apr.24

OCEAN Drilling and Exploration Co.

Contract drillers tap a money field p120, Mar.13

OCEANOGRAPHY

Westinghouse plans laboratory to spur commercial underwater research, engineering p82, Mar.13

Grappler for life's clues in the world's oceans: Dr. Maurice Ewing studies the sea bottom (with illus) p68, May 22

OCTANE Oil Co.

New comer may be nearing deal for Tidewater's West Coast properties p130, Feb.27

Building an empire in oil — with leverage: John M. Shaheen may be into the big league— if his deal with Tidewater comes off (with illus) p119, Mar.6

OFFICE Buildings

Chicago bank's skyscraper to be tapered to fit varying needs of tenants (with illus) p32, Jan.9

Chicago builds to a new high (illus) p26, Mar.27

Chicago builds a new skyline for business (with illus) p126, May 1

Short News Item

Readers Report: The tallest buildings p5, May 1

Galbreath plans Pittsburgh skyscraper, hopes U. S. Steel will be main tenant p40, May 15

OFFICE of Economic Opportunity

Detroit's 'total' war on poverty: Helped by federal funds, it is attacking 'root causes' in new program (with illus) p76, Jan.9

Changing liabilities to assets: That's the Job Corps' mission with school dropouts at centers such as Tongue Point (with illus) p156, Mar.20

OFFICE Supplies and Equipment

Blackout for copiers: Printing technique that frustrates Xerox machines is called 'major step' in fight against unauthorized duplications (with illus) p36, Jan.16

Typewriter maker shifts key: SCM Corp. is digging deeper into office equipment, may even take on unrelated products (with illus) p172, Mar.27

OFFSHORE Oil

See Petroleum

OHIO River

Midwest canal plan barges toward decision: Its backers hope to get it passed this year, but foes are determined to block it (with map) p194, May 15

OHIO University

Tests look good for contraceptive extracted from a common plant p62, May 1

OKUN, Arthur

How the style shifts at CEA (with illus) p73, Jan.30

Credit joins the payments battle: Modest shift by Fed toward tighter money is aimed at easing the U. S. payments deficit (with illus) p34, Feb.27

O'LEARY, James J.

Economists' round table: How they see the work ahead p26, Jan.9

OLIN Mathieson Chemical Corp.

Olin, Rexall Drug get approval for first wholly foreign-owned projects in Spain p100, May 29

OLSEN, Kenneth H.

At MIT, students are the boss (with illus) p82, Jan.23

ONE William Street Fund

Is about to become the first no-load fund to experiment with TV advertising # p108, Jun.5

OPATOW, Lorna

Marketers tell women the shopper is boss (with illus) p74, Apr.17

OPERATION Native Son

See Toledo, O.

OPPENHEIM, Joseph

How valuable is value analysis? Some see it as a boon in getting rid of production fat (with illus) p78, May 15

OPPENHEIMER Fund, Inc .

Where Wall Street meets Madison Avenue (with illus) p130, Feb.13

OPPORTUNITY Center

Industry plugs positive Negro job message: At 'Opportunity Center,' personnel men interview 800 recent Negro graduates (with illus) p34, Jun.26

ORDMAN, Arnold

Liberal NLRB faces tougher road: Supreme Court overturns rulings p78, Apr.3

OREGON

When floods hit the West Coast (with illus) p19, Jan.2

West Coast clears the road back: Some of the highway and rail lines flooded in December have been rebuilt (with illus) p90, Jan.30

OREGON, University of

Changing liabilities to assets: That's the Job Corps' mission with school dropouts at centers such as Tongue Center (with illus) p156, Mar.20

ORGANIZATION of American States

The U. S. steps into another hornet's nest: President Johnson extends the Monroe Doctrine to balk the rise of another Communist regime in the Dominican Republic p28, May 8

OAS moves in, slowly: President Johnson hopes the example of Dominican Republic turmoil will stir Latin states to set up police machinery for future p36, May 15

OAS takes bigger burden in Dominican crisis. Latin fear of intervention p102, Jun.5

ORRICK, William H., Jr.

Tells friends he is thinking about going back to his California law practice # p52, Mar.20

OSSOLA Report

Fowler dampens Britain's monetary hopes. Study, yes; negotiate, no p42, Jun.19

OUTBOARD Marine Corp.

Put a motor on a 'sled' — and go: Outboard is pushing the snowmobile in the U. S. market, and the sport is catching on fast (with illus) p42, Jan.2

OUTDOOR Advertising Assn.

Face lift for America: President's proposals for beautifying U. S. landscape would affect highway programs and advertising and scrap industries p33, May 29

OVER-the-Counter

SEC wins reform in over-the-counter price quotations, but two other changes wait p78, Jan.9

NASD, despite members' objections, cuts mark-up from over-the-counter quotes p63, Feb.20

SEC studies NYSE rule that bars trading listed securities over-the-counter p126, Mar.6

Effects of changes in o-t-c quotations will be subject of Booz, Allen study p120, May 1

OWENS-Corning Fiberglas Corp.

New edge to glass: At Owens-Corning, a computer runs a glass furnace all by itself p60, Apr.10

OWENS-Illinois Glass Co.

Computers begin to solve the marketing puzzle (with illus) (Special Report) p114, Apr.17

OXTOBY-Smith, Inc.

Who pays to watch the video show? Study shows most subscribers are too busy to view pay TV more than a couple of times a week, and are vague about what they want to see (with table) p32, Jan.30

P

PVC

See Plastics

PACIFIC Coast Stock Exchange

Pacific Exchange passes buck to members on admitting mutual fund affiliate p78, Jan.9

Pacific Exchange alters rules after admitting subsidiary of mutual fund manager p130, Feb.27

PACIFIC Telephone & Telegraph Co.

Postpones its $125-million offering # p108, Jun.5

The unfinished business of Negro jobs (with illus) p82, Jun.12

PACKAGING

California has adopted new labeling regulations for packages # p124, Jan.16

Hart puts his packaging bill in new package p42, Feb.13

The power of proper packaging: Foods, housewares, even industrial goods find a readier market when well packaged (with cover and illus) (Special Report) p90, Feb.20

Readers Report: Covered in depth p5, Mar.13

New system, based on plastic pellets, offered as cheaper than skin or blister packaging p155, Mar.20

Cigarette makers ready to yield on labeling of packages, if agencies keep hands off p36, Mar.27

New records in packaging p19, Apr.3

Clear field for PVC: A likely partner of polyethylene in the packaging wars, polyvinyl chloride can be used for a wider variety of products (with illus) p90, Apr.17

Packagers rap Hart bill: Companies say it's hard to swallow (with illus) p34, May 8

PACKING Industry

Beef and black pepper add zest to action in commodity markets p100, Jan.16

Young blood puts life into an old packer: Cudahy Packing Co. reverses a decline with modern management methods and a drastic executive reshuffle (with illus) p142, Feb.13

U. S. beef for Europe's cook-outs? p42, Apr.3

Talks going on now could lead to merger of two major unions in the meat industry # p132, May 15

PADDINGTON Corp.

Scotch importers report profits for first-quarter # p146, May 8

PAGE, Raymond, Jr.

Leased landscapes put bloom on business: California company prospers on rentals of trees, shrubs, even lawns p158, Feb.27

PAIEWONSKY, Charlotte

Where women's work has a golden touch (with illus) p100, Mar.27

PAIGE, Hilliard W.

Bureaucrats meet company brass (with illus) p176, May 22

PAINE, Webber, Jackson & Curtis

Where Wall Street meets Madison Avenue (with illus) p130, Feb.13

PAINT and Varnish

Pennsalt claims its new paint additive will add 30 years to life of finishes p154, Mar.6

PAISH, F. W.

British scan their future: Survey finds economists like Wilson program, approve its moderation (with illus) p50, May 15

PALEVSKY, Max

Only No. 7, so it tries harder: Scientific Data Systems claims that rank in the computer industry after only three years (with illus) p172, Mar.20

PAN American Petroleum Corp.

Where 52 men on a rig search for oil (with illus) p63, May 29

PAN American Sulphur Co.

The heat's on sulfur in Mexico p30, May 1

PAN American World Airways

Airlines gear for massive financing: Three carriers are doing some fancy financial maneuvering to line up new capital (with illus) p65, Mar.6

Still on the ground — no sign of takeoff (with illus) p36, Apr.10

CAB will consider a proposed $1.2-million loan to New York Airways by Pan Am and another unnamed carrier # p36, Jun.5

PANOFSKY, Dr. Wolfgang

Billions for the atom smashers? Scientists back up Congressional committee's call for action on high-energy physics (with illus) p68, Mar.13

Short News Item

PAPER and Pulp

And, suddenly, in paperboard it looks like spring p20, Feb.20

New records in packaging p19, Apr.3

PAPROCKI, Stanley J.

A fast-growing lab regroups on the run: Battelle Memorial Institute moves out across the world (with illus) p66, Feb.6

PARIS International Air Show

Russians fly high at Paris air show: Soviets outshine the U.S. with surprise unveiling of the An-22 — largest plane in the world (with illus) p146, Jun.19

PARKE-Bernet Galleries, Inc.

Early Bird brightens the fine art scene (with illus) p34, May 29

PARKE, Davis & Co.

Strike at two Parke-Davis plants settled by agreement on pay and relief time p130, Jun.26

PARKER, Frank

Indoor tennis scores with fancy service (with illus) p30, Mar.27

PARSONS, Donald H.

Detroit's whirlwind bankers offer to buy 300,000 shares of American Metal Products p79, Jan.16

PARTEN, J. R.

Pure's stockholders ask for more (with illus) p58, Apr.17

PASNICK, Raymond W.

Abel picks USW public relations chief, accepts Feller resignation as counsel p144, Jun.12

PATENTS

Patent commissioner rules that Autogiro can collect royalties on 'copters sold to U. S. p36, Mar.13

Moscow to sign patent agreement: Soviets seek more technology from West and want to profit from own industrial knowhow p42, Mar.20

The U. S. Patent Office gets a revised bill to boost its fees through the House, faces trouble in the Senate # p48, Mar.20

Johnson acts to let contractors retain some patents developed with federal funds p108, Apr.10

Basic overhaul of patent system in the cards p42, Apr.24

Senate unit may urge loosening of U. S. ownership of patents arising from federally aided research p74, Jun.12

PATMAN, Wright

U. S. braces for drain on its gold: Move to cut legal cover stems from foreign pressure and needs of the economy (with chart) p26, Jan.16

Congress will investigate charges of bank take-overs by criminals p106, Feb.6

Repairing cracks in foundations: Treasury report turns up six general problems in their operations p34, Feb.13

Senate investigates how to buy a bank p24, Mar.13

Congress studies two proposals to bring banks under one regulator p76, Apr.10

Patman takes aim at new target; he wants to break up Washington holding company p170, Apr.17

Working to untangle the bank merger mess: Discussions center on bill that would give antitrusters 30 days to challenge a case after regulatory agencies have acted (with illus) p30, May 29

Patman guns for Udall on oil policy p44, Jun.26

PATTERSON, John Henry

Famous firsts: How personnel relations was born (with illus) p92, Jun.26

PAULUCCI, Jeno F.

The chow mein king spices up market drive: Chun King Corp. followed own hunches to top of field, now adds new customer lures (with illus) p100, Mar.6

PEACH, Robert E.

Mohawk blazes a trail: Airline introduces its BAC-III, the first pure jet transport in short-hop service, as local carriers enter the jet age (with cover, chart and illus) p74, Jun.26

PEANUT Butter

Makers of Peter Pan peanut butter have set up a "peanut butter museum" in Chicago # p180, May 15

PEARSON, Albert

A year for caution, but not for alarm: Investment managers look ahead (with illus) p56, Jan.2

PEARSON & Sons

Where the world's past is sold: London is international center for antiques (with illus) p80, May 29

PEARSON, Sir Denning

Rolls-Royce comes back flying high: The maker of plane engines and luxury cars recovers from a two-year slump (with cover) p90, May 29

PEARSON, Lester B.

Canada's great debate: Canadians worry whether nation can withstand growing 'Americanization' and push of provinces for greater power (with illus) (Special Report) p84, May 22

PEARSON Yachts

Easy way to finance a yacht p114, Jan.16

PEAT, Marwick, Mitchell & Co.

Battle of companies vs. auditors revives with new Yale Express financial statement p170, May 15

PECHINEY of France

On a worldwide hunt for aluminum growth: Pechiney of France is combing many lands for raw materials; quest for cheap power has led it to U. S. (with illus) p96, Mar.20

PECHMAN, Joseph A.

The big issues: debt and taxes. Congress committee gets economists' view of top fiscal issues of next decade p66, Mar.6

No-strings federal aid finds backers at forum: Plan shelved by Johnson last fall is supported at ABA symposium by Joseph Pechman and Charles H. Percy p28, Apr.3

PEDRETTI, Anthony

Changing the recipe for innkeepers (with illus) p66, Feb. 27

PELL, Claiborne

Bailing out the New Haven p27, Mar.13

PENICK & Ford, Ltd.

R. J. Reynolds defers merger as anti-trusters press case based on reciprocity p40, Apr.10

PENNSALT Chemicals Corp.

Pennsalt claims its new paint additive will add 30 years to life of finishes p154, Mar.6

Where Pennsalt got its new pep: In 10 years, the 115-year-old producer of basic chemicals tripled profits (with illus) p170, Jun.19

PENNSYLVANIA

Westinghouse gets $54,000 study contract in Pennsylvania fight on water pollution p80, Jan.23

PENNSYLVANIA Power & Light Co.

Huge generating plant planned at mine mouth p36, Feb.6

PENNSYLVANIA RR

New Haven RR trustees agree to terms for sale to merged Pennsy-New York Central p38, Apr.3

Pennsy and Central pass first ICC test: Examiners recommend giant merger — and point to bleak outlook for Eastern lines (with map) p70, Apr.3

PENS and Pencils

Readers Report: A plug for pens p5, Jan.30

PENSIONS

UMW fund boosts pensions, lower age for retirement, and eases requirements p84, Jan.9

Long-debated pension study being released p41, Jan.30

Tighter rules to regulate pensions? Cabinet group reviews their growing importance and calls for new legislation (with chart) p26, Feb.6

The wrong way to regulate pension funds (Editorial) p166, Feb.13

Early retirement plan scores big: Big Three-UAW pension innovations draw more takers than anyone expected (with illus) p166, May 22

Former Studebaker employees to share in $2.3-million from pension trust fund p116, May 29

Trading of common stock by pension funds in 1964 far outdistances activity for 1963 p110, Jun.5

Common stocks make the big difference: By getting permission to hold equities in separate accounts, insurance companies can compete for pension funds (with table) p132, Jun.26

PEPPER

Beef and black pepper add zest to action in commodity markets p100, Jan.16

PEPSI-Cola Co.

Pepsi spokesman denies that merger talks with Chock Full O'Nuts have been held or are planned # p118, Jan.23

FTC may be uninvited guest at proposed nuptials of Pepsi and Frito-Lay p112, Mar.6

PERCY, Charles H.

No-strings federal aid finds backers at forum: Plan shelved by Johnson last fall is supported at ABA symposium by Joseph Pechman and Charles Percy p28, Apr.3

PERLMAN, Alfred E.

Bumpy line to merger: Makeup of the Eastern rail system is far different from what planners originally had in mind (with table) p72, Apr.3

PERRY, Judge Joseph Sam

Court confirms holdout unions' right to strike despite contract negotiated by other rail unions p50, Jan.2

PERSPECTIVE, Inc.

Drawings that appear to be three-dimensional made automatically from two-dimensional plans p79, May 29

PERU

Peru nets a boom in fishmeal: In the past few years it has outstripped copper and zinc as the nation's top export. Now it is weathering a squall (with illus) p64, Feb.20

PESTICIDES

Johnson seeks federal power to license makers of pesticides, farm chemicals p38, Feb.13

'Vaccine' that lodges in bark of tree repels beetles causing Dutch elm disease p82, Mar.13

PETEFISH, Russell H.

INA ties itself into a package: Insurance veteran wraps up its many lines in a centralized setup geared to customer (with illus) p52, Jan.9

PETERSON, Mrs. Esther

'Consumer' programs lose star billing p42, Jan.30

PETROLEUM

Aluminum, railway equipment, petroleum, all close year on a cheerful note p24, Jan.2

FTC drops four gasoline pricing cases, plans broad study of whole industry p24, Jan.2

Short News Item

Fierce bids for rich oil prize: Five-company group wins Long Beach offshore parcel with a startling offer (with map) p36, Feb.13

Building an empire in oil — with leverage: John M. Shaheen may be into the big league— if his deal with Tidewater comes off (with illus) p119, Mar.6

Contract drillers tap a money field: Prospering operators of big rigs are getting financing from insurance companies (with map and illus) p120, Mar.13

Oilmen jam hearings to speak up on quotas: Interior Dept. sessions brought out opposing views within industry on six-year old import law p136, Mar.20

Readers Report: Big brother p5, Mar.20

Effort is made to bolster 'gas' p20, Apr.3

Stepping up the pace on 'last oil frontier:' Florida is again the scene of exploration (with map) p64, Apr.10

One more try to show price-fixing in oil: Justice Dept. brings criminal and civil charges against seven companies (with table) p26, Apr.17

Oil industry purrs as gasoline prices hold steady for close to two months p38, May 8

Udall stews over change in oil imports p42, May 8

Analysts take a brighter view: International oil companies may be starting a comeback, with domestic markets strong and less price erosion abroad (with table and chart) p165, May 15

A loner of many talents enters oil's big league: Robert O. Anderson's friends in Roswell, N. M., were amazed when he became chairman of Atlantic Refining (with illus) p36, May 29

Where 52 men on a rig search for oil (with illus) p63, May 29

A different price warning: Don't cut oil p54, Jun.12

New oil quotas expected soon p54, Jun.12

Where oil and ships don't mix: Spread of offshore drilling in Gulf of Mexico heats up feud between oil and shipping men (with map and illus) p178, Jun.19

U. S. survivors await Sukarno's ax: Seized rubber companies hang on, as oilmen apprehensively watch Indonesia's president march ever closer to Communism (with illus) p52, Jun.26

Patman guns for Udall on oil policy p44, Jun.26

Foreign

Dutch gas discovery sets off a boom: It may lead to $1-billion in pipeline work, plus new markets for appliances (with map and illus) p97, Feb.13

Ban on foreign oil helps gold, hurts budget p40, Mar.27

British court ruling, Esso bonus offer may change British gasoline marketing pattern p58, Apr.3

Fuel Oil

W. R. Grace seeks to enter lawn care market through fertilizer deal with fuel oil men p164, Feb.13

End may be near for fuel oil controls p44, Apr.10

Service Stations

All the major oil companies are experimenting with new service station designs # p124, Jan.16

Gas stations cut the guesswork: Electronic metering systems are proving a boon to both oil companies and service stations (with illus) p116, Jan.16

Cities Service hangs new shingle: With a new name — Citgo — and a new symbol, the company is making radical changes (with illus) p72, May 8

Are gas price wars at an end? Major oil companies seem to have broken the seasonal pattern of such tactics (with illus) p134, May 29

PETTY, O. A.

Lenox takes a fast boat to china (with illus) p68, Jan.2

PEUGEOT, Roland

Peugeot's rearguard action: French auto maker battles to keep its independence in Europe's tightening car market (with illus) p101, Apr.17

PFIZER, (Chas.) & Co., Inc.

A crown for the conqueror: Chas. Pfizer grew to be leader overseas under the man it has now named president (with illus) p124, May 22

PHILADELPHIA, Pa.

Homebuilders try to sell a city: Instead of waiting for customers to come to them, Philadelphia builders went to Brooklyn (with illus) p60, Apr.3

Philadelphia truckers defy courts and Hoffa: 12,000 members 'take a holiday,' blocking movement of perishables (with illus) p124, Jun.26

PHILANTHROPY

Profession: philanthropy. John D. Rockefeller III maintains his family's traditional leadership in philanthropy by seeking fresh ideas (with cover and illus) p80, Jan.16

Charity — on a business basis: Proposed accounting standards would show the donor just how efficiently his gift was spent p70, Jan.23

Readers Report: Outstanding philanthropy p5, Jan.30

Performing arts find an 'angel' in business: They attract an increasing share of the corporate charity dollar (with illus) p52, Mar.13

PHILCO Corp.

Comsat calls for bids on 24 satellites, dropping sole source deal at FCC demand p36, Feb.20

New orders for construction, planes, ammo p41, May 8

PHILIPS Co.

Readers Report: Charming city p5, Jan.2

PHILLIPPE, Gerald L.

Bureaucrats meet company brass (with illus) p176, May 22

PHILLIPS Brothers Coal Co.

Antitrust law moves into bargaining room p139, Jun.12

PHILLIPS, John C.

INA ties itself into a package: Insurance veteran wraps up its many lines in a centralized setup geared to customer (with illus) p52, Jan.9

PHILLIPS-Van Heusen Corp.

Shirts join 'permanent press' wardrobe that is revolutionizing apparel p112, Mar.6

PHONOGRAPH Records

Winston S. Churchill: His Memoirs and His Speeches 1918-1945 # p118, Jan.30

PHOSPHATE

Phosphate bonanza ready to be tapped: Deposit found in poverty-stricken section of North Carolina may prove to be the world's largest (with map and illus) p88, Mar.27

PHOTOGRAPHY

New fast-load cameras focus on U. S. market: System backed by 15 companies promises a hot battle with Kodak's Instamatic (with illus) p122, Feb.13

Polaroid Color Pack cameras are way down in price # p158, Apr.10

Fast load for movies: Two new cartridges for 8 mm. movie cameras (with illus) p130, Apr.24

Field day for camera shoppers p152, May 8

Instant-loading cameras make it big: New systems steal spotlight for both still pictures and movies at New York show (with illus) p50, May 8

Giving the picture to home buyers: Photos are being put to better use in Rochester, N. Y., to sell real estate (with illus) p87, May 29

Readers Report: Wrong address p6, Jun.12

It's easier to produce home movies. Accessories you will need. How about a 'talkie' p141, Jun.26

PIASECKI Aircraft Corp.

New lift for the whirlybirds (with illus) p84, Feb.27

PICCARD, Jacques

Jacques Piccard plans to drift at bottom of Gulf Stream from Florida to Newfoundland p62, Apr.24

PICKERING, Dr. William H.

Ranger hits the spot with its moon photos (with illus) p36, Feb.27

PIERSON, Frank C.

Economists' round table: How they see the work ahead p26, Jan.9

PILGRIM Laundry, Inc.

Laundry workers get a day for the doctor p130, Jun.26

PILLSBURY Co.

Computers begin to solve the marketing puzzle (with illus) (Special Report) p114, Apr.17

The next place for paring costs: The Pillsbury case p132, May 1

PIORE, Emanuel R.

Race for atom smasher: Forty states are battling to be the site of $280-million research instrument p112, Jun.26

PIPES

Inflated bags float pipes to job site p162, May 8

PITNEY-Bowes, Inc.

Is marketing postage meters and scales to retail stores for "courtesy mailing counters" # p98, Jun.5

PITTSBURGH Brewing Co.

Aluminum Co. of America introduces a screw-off cap for beer bottles # p164, Feb.13

PITTSBURGH, Pa.

Galbreath plans Pittsburgh skyscraper, hopes U. S. Steel will be main tenant p40, May 15

PITTSBURGH, University of

When computers do the digging: Lawyers are shifting their research burden to commercial computer services p54, Jan.23

PIZITZ, Isadore

Now retailers put it all on tape (with illus) p30, Jan.16

PLANNED Parenthood

Why U. S. birth rate is heading downward: It may show that birth control methods are getting wider acceptance (with chart) p108, Feb.13

Birth control: Businessmen back it. Call by blue-chip group for more corporate support to help curb population growth signals shift in business attitude p34, May 15

Population control takes a forward step: Supreme Court ruling on Connecticut law may open way for mass testing p108, Jun.19

PLANNED Parenthood-World Population Council

Side effects of birth-control pills found to diminish with continued usage p108, Apr.10

PLANT Expansion

Two portents for 1965 . . . in buildings . . . and machines p7, Jan.2

Plant building sets records. Big industries' plans at peaks p19, Feb.6

GM's chief expects 1966 capital spending to top this year's record $1.1-billion p36, Feb.20

Breaking through $50-billion: Capital spending forecasts point to a 12% rise (with table) p23, Mar.13

Plant outlays raised again p19, Mar.13

Short News Item

Expansion gets larger share of spending: McGraw-Hill survey of plans shows capital outlays will jump well beyond 1964 (with map, table and charts) p24, May 1

Advance plans in industry push up anew p20, May 8

Youngstown Sheet & Tube announces expansion plans for its Indiana Harbor works # p40, May 15

Commerce-SEC finds business spending headed for third boom year in a row (with chart) p50, Jun.12

Expansion: Is it looking to 1970? p30, Jun.12

Two new float process glass plants planned by Libbey-Owens-Ford p38, Jun.19

PLANT Locations

Major companies in New York City band together to help local industry p38, Mar.6

PLASMA Arc Scalpel

New surgical instrument that controls bleeding may result from plasma jet generator p112, Feb.13

PLASMA Torch

Plasma torch designed that creates temperatures 10 times surface of sun (with illus) p108, Jan.16

PLASTICS

Thermoplastics field gets a new entry as Koppers and Sinclair join forces again p32, Jan.9

The power of proper packaging (Special Report) p90, Feb.20

New system, based on plastic pellets, offered as cheaper than skin or blister packaging p155, Mar.20

Clear field for PVC: Likely partner to polyethylene for packaging, polyvinyl chloride can be used for a variety of products (with illus) p90, Apr.17

PLUMBING and Heating

Electric industry glows over heating prospects: Lower rates, better equipment are spurring rise in use (with chart) p162, Mar.13

Second try makes it: GE's reengineered heat pump gets high marks in tests, makes a new bow in market (with illus) p75, Jun.5

PLUTONIUM

Plutonium edges its way from weapons to peaceful use in power reactors p148, Apr.17

POLAND

Krupp tries new 'co-production' deal with Poland p95, Jan.30

Krupp forges a new German trade weapon; Deal to set up factories in Poland could also be an important foreign policy tool p92, Feb.6

POLLARD, Dr. Morris

Zeroing in on a cancer cure p142, Apr.17

POMPIDOU, Georges

Growing rift in French economy: Finance Minister's economic planning draws fire from politicians p52, Mar.6

PONT-a-Mousson

France's No. 2 is trying harder: Pont-a-Mousson is growing through specialization and diversification (with illus) p45, Jan.23

POPULATION

Why U. S. birth rate is heading downward: It may show that birth control methods are getting wider acceptance (with chart) p108, Feb.13

Birth control: Businessmen back it. Call by blue-chip group for more corporate support to help curb population growth signals shift in business attitude p34, May 15

Population growth: Will markets develop as hoped? The much-anticipated 'Explosion' seems to be taking new twists (with charts) p32, May 15

Population control takes a forward step: Supreme Court ruling on Connecticut law may open way for mass testing p108, Jun.19

PORT Ore Processing Co.

Processing ore to suit the customers: Philadelphia company puts conveyor belts and idle factory to work (with illus) p138, May 22

PORTER, J. D.

State of the unionists: griping, but living well (with illus) p24, Feb.20

PORTER, Lyman W.

Tracking conformity to its business lair: Study finds it's a myth to say big business breeds organization men (with illus) p74, Feb.27

POTLATCH Forests, Inc.

Nailing down lumber's ability to take stress: New machines have been developed p150, Feb.27

POTOMAC River

LBJ gives Udall wider role (with illus) p98, Apr.3

POVERTY

Detroit's 'total' war on poverty: Helped by federal funds, it is attacking 'root causes' in new program (with illus) p76, Jan.9

LBJ fills in his design: His plans for education and health stress the attack on poverty as a main theme (with chart and illus) p25, Jan.16

Poverty war has wars of its own: Local battles break out over control of funds, but business helps push Job Corps (with map and illus) p30, Apr.3

POWELL, Adam Clayton

LBJ requests hit slower pace in Congress p47, Feb.27

Poverty war has wars of its own p30, Apr.3

Right-to-work repeal hits a roadblock: Representative Powell tied it to civil rights. Now passage this session is in doubt p58, Jun.19

Powell clears roadblock to repeal of Taft-Hartley right-to-work section p130, Jun.26

POWERS, Bertram

New York newspapers under the gun again: Printers may walk out for second time in two years (with illus) p111, Mar.20

POWERS, John J., Jr.

A crown for the conqueror: Chas. Pfizer grew to be leader overseas under the man it has now named president (with illus) p124, May 22

PRAIRIE Markets

Dakota's super simple supermarkets claim profits that are really super (with illus) p164, Feb.13

PRICES

New struggle looms over metals pricing p28, Jan.2

Nine major chemical companies accused of plot to fix chlor-alkali prices p24, Jan.2

Other steelmakers follow Inland in boosting price of galvanized p24, Jan.2

Milwaukee fights price of rock salt p32, Jan.9

Du Pont's lead in cutting price of Dacron followed by other polyester makers p36, Jan.23

Price rise is limited at wholesale. Raw materials see the action p20, Jan.30

Prices take center stage for 1965. Factors adding to the interest p19, Jan.30

Antitrusters hail price-fixing weapon p42, Feb.13

Can stability be put in commodity prices? Washington is preparing some new approaches p32, Feb.20

Warner & Swasey Co. will raise prices on all machine tools shipped after next Jan. 1 # p36, Mar.27

Aluminum Co. of America and Reynolds Metals boost prices for aluminum can stock # p38, Apr.3

Costs push up — but pass-along proves hard p20, Apr.3

One more try to show price-fixing in oil: Justice Dept. brings criminal and civil charges against seven companies (with table) p26, Apr.17

Price tag on double pay for overtime p44, May 15

Steadier course ahead: This year's price rises don't seem to be the start of an upward trend (with charts) p23, May 22

Aluminum gets a lift: In twin moves to settle its problems, industry raises mill prices following wage pacts p107, Jun.5

PRINTING and Publishing

Blackout for copiers: Printing technique that frustrates Xerox machines is called 'major step' in fight against unauthorized duplications (with illus) p36, Jan.16

Many tricks in Itek's new bag: New material and new optical memory unit promise speed-up in data retrieval — and printing (with illus) p60, Jan.30

New math book sales add up: Publishers find a profitable equation in texts as teaching is revolutionized (with chart) p117, Apr.10

The next big jump is near in printing: Laggard composing room is catching up (with illus) p92, Apr.24

PROCTER & Gamble Co.

Computers begin to solve the marketing puzzle (with illus) (Special Report) p114, Apr.17

Earnings decline results from overseas expansion and new product costs, P&G officials say p48, May 15

The man with too many hats p43, May 22

PRODUCTION

Next for computers: central control. They are moving closer to the ultimate goal of bringing all stages of production under their regulation p44, Jan.2

Durable goods boost indexes p20, Jan.23

Output gains now come a bit harder p19, Feb.20

Keeping ahead on 'real time:' Computer system provides up-to-the-minute production data (with illus) p166, Mar.27

Rate of gain in production due to slacken p19, Apr.24

Output loses earlier oomph p19, May 22

Fewer plants expect any lull this summer p20, Jun.19

FRB production index up half a point p38, Jun.19

PRODUCTIVITY

Changing the rules on growth: Brookings study says gains in equipment efficiency make faster expansion possible (with charts) p142, Mar.6

What helps the U. S. stave off inflation: Gains in productivity have been keeping a balance in the economy, and though they may come harder they will probably continue (with chart) p28, Jun.26

PROPANE Gas

Laclede adds propane to keep a customer p158, Feb.20

PROPERTY Research Corp.

Still more gold in California land p112, Jan.23

PROXMIRE, William

Better figures about business p38, May 1

Proxmire bill offers a compromise in fight over bank merger regulations p154, Jun.12

PRUDENTIAL Insurance Co. of America

Airlines gear for massive financing p65, Mar.6

Move is made by General Dynamics to redeem 876,000 of its 1.7-million preferred shares p110, Jun.5

Short News Item

PSYCHOLOGICAL Tests

Sharper tools for the talent hunt: Companies are using more sophisticated psychological tests (with illus) p70, Mar.27
Readers Report: Personality rating p5, Apr.10

PUBLIC Health Service

Terry finds his smoking-health report put a brake on use of cigarettes p38, Jan.16

Why U. S. birth rate is heading downward: It may show that birth control methods are getting wider acceptance (with chart) p108, Feb.13

'Cat fever' tamed by vaccine: Drug taken by mouth builds up antibodies to fight virus infection p60, Apr.24

PUBLIC Service Co. of Colorado

Colorado utility plans nuclear power plant using 1,000F steam to make electricity p126, Mar.20

PUERTO Rico

Following the lure of the sun: Resorts boom as tourists flee cold weather (with illus) p30, Mar.6

PUGET Sound National Bank

Bank starts dropping names of customers in ads to lure more names to drop (with illus) p67, Apr.24

PURDUE University

Purdue gives — and gets — a lesson: Sir John Hicks, 'the economist's economist,' studied techniques the university uses in its business courses (with illus) p186, Apr.17

PURE Oil Co.

FTC drops four gasoline pricing cases p24, Jan.2

Hercules Powder is Pure Oil's latest suitor # p79, Jan.9

Pure Oil received another takeover bid from Allied Chemical Corp. and three investment bankers # p106, Feb.6

Union Oil buys out its biggest holder, then woos and wins Pure Oil's hand (with illus) p63, Feb.20

Pure Oil journeys a rocky merger road: But in time, Pure certainly will find a partner (with illus) p122, Feb.27

William T. Moran is trying to get Pure's board to reconsider the proposed merger with Union Oil # p122, Mar.6

Stockholders pressure Pure's directors to renegotiate the proposed merger with Union Oil # p144, Mar.13

Proxy fight at Pure Oil Co. promises to revive merger issue p142, Apr.3

Pure's stockholders ask for more: Dissidents fight for higher terms on merger offer (with illus) p58, Apr.17

Dissident stockholders plot strategy to balk Pure-Union Oil merger proposal p148, May 8

Dissident Pure Oil shareholders hope to push Hunt purchase offer on June ballot p170, May 15

Ashland Oil & Refining, which hopes to acquire Pure Oil, says it is making progress in lining up institutional financing # p108, Jun.5

Q

QUED Center, Inc.

Picking top men — by electronics p97, Mar.6

QUASAR

Cal Tech scientist suggests theory to explain the mysterious quasar p62, May 1

QUIGLEY, Edward

Changing the recipe for innkeepers (with illus) p66, Feb.27

R

RACES

Proving ground for fast boats and tough men: Miami-Bahamas race gives sports craft a beating that tests hulls, engines, and over-all performance (with illus) p28, Feb.20

Goodyear gets back on the race track: Biggest tire maker cracks Firestone's domination of Indianapolis 500 (with illus) p144, May 22

The champion: hard driver in business, too (with illus) p148, May 22

RACIAL Discrimination

See also Negroes; Civil Rights

States get a warning on the price of bias: Agencies threaten to cut off federal aid to local projects where segregation lingers p23, Jan.9

Hiring tests wait for the score: Motorola employment case raises issue of whether government can bar use of screening devices p45, Feb.13

Illinois court rules against Motorola but rejects damages in discrimination case p94, Mar.13

Fair housing order for banks and S&Ls? p43, Apr.10

South weighs the cost of defiance on schools: In hard-core states, officials say the price is too high and they will meet Washington's deadline for federal aid eligibility p29, May 8

The unfinished business of Negro jobs: Companies now face a new push as Title VII of Civil Rights Act takes effect (with cover, table and illus) (Special Report) p82, Jun.12

RADIATION

Big future for irradiated foods is the enthusiastic forecast of a new Commerce Dept. report p74, Jun.12

Fixed-charge rental plan expected to push new industrial radiation system p64, Jun.26

RADIO

New TV-radio teaching tool aims at profit for broadcaster, closer contact for student p36, Jan.23

Air Force sends radio waves into orbit, finds they 'leak' through ionosphere to earth p146, May 15

RADIO Corp. of America

Bache & Co.'s big RCA deal # p98, Jan.16

RCA in Russia selling color TV p94, Feb.6

Russia backs French color TV system, but RCA is still in profits race in Europe p36, Mar.27

Commercial quantities of its 19-in. rectangular color tube are now available to other TV makers # p150, May 22

RCA, now in pilot production of a new kind of computer memory, is offering samples of it to other computer makers # p79, May 29

Will invest $50-million to double its television color tube production # p64, Jun.26

RADIO Free Europe

Breaking the Reds' sound barrier: Radio Free Europe pushes economic reforms behind the Iron Curtain (with map and illus) p108, Jun.12

RAILROADS

Merger that takes a slow track: C&O-B&O must push drive toward full merger lest rivals snap up all the business (with cover, map and illus) p66, Feb.13

For New York riders, the rail crisis deepens: This time there may be more hope for a solution (with illus) p74, Mar.20

In Chicago, the rider is king: Fast, sure service keeps him on trains — and cuts commuter lines' deficits (with illus) p82, Mar.20

The St. Louis-San Francisco Ry. has applied to ICC to halt all passenger service # p48, Mar.20

Bumpy line to merger: Makeup of the Eastern rail system is far different from what planners originally had in mind (with table) p72, Apr.3

Pennsy and Central pass first ICC test: Examiners recommend giant merger — and point to bleak outlook for Eastern lines (with map) p70, Apr.3

Hardest look yet at rail commuters: In Philadelphia, Reading RR gets $4.7-million subsidy for 18-month test (with illus) p164, May 8

Germans put a twist on travel by train: The Federal Railway runs special train for teenagers (with illus) p84, Jun.26

Equipment

Aluminum, railway equipment, petroleum, all close year on a cheerful note p24, Jan.2

Switching a workhorse: GM's Electro-Motive Div. is introducing an entirely new line of diesel electric freight engines p186, Jun.12

Finance

Transport profits ride up: Large fixed costs for carriers mean earnings soar on any traffic gains (with chart) p66, Mar.20

Freight Traffic

New head of ICC will back rail rate cuts p41, Jan.16

Labor

Court confirms holdout unions' right to strike despite contract negotiated by other rail unions p50, Jan.2

Does rail labor law need a new timetable? Provisions of the current legislation are blamed for strikes and delayed settlements p82, Jan.9

Readers Report: Abolish the machinery p5, Jan.23

Firemen cry 'foul' as Engineers agree to drop defense of state bans on cuts p126, Jan.23

Struck Florida railway gets order to resume passenger service p126, Jan.23

Unions switch: 'Let U. S. run rails:' Nationalization is proposed by group of railway union executives as strike threats continue (with illus) p122, Jan.23

Rail bargaining back on the tracks: There may be hope for an end to bickering, as carriers settle with five unions on job security. Pennsy's head urges top level talks (with illus) p43, Feb.6

Timetable that missed: Canadian carriers, with six years experience, find job attrition slower, more costly than figured p54, Feb.27

Wildcat strike erupts when train crew finds there's no drinking water aboard p56, Feb.27

Unions withdraw their demands for nationalization of railroads p134, Mar.6

Railroads chip away at unnecessary jobs: Industry reports dramatic gains in reducing crews p85, Apr.3

Locomotive firemen are being laid off from jobs, but the Brotherhood of Locomotive Firemen & Enginemen say the fight for their jobs will be resumed in 1966 # p144, Jun.12

Rail unions discuss amalgamation to assure stronger voice for labor p130, Jun.26

Passenger Traffic

Bailing out the New Haven: Legislators are trying to rescue bankrupt road's commuter operations p27, Mar.13

RAILWAY Express Agency, Inc.

ICC grants Greyhound the right to buy a 20% interest in Railway Express # p48, Mar.20

RAMMCO Investment Corp.

Still more gold in California land: Real estate investment companies claim research gives them the jump in picking raw acreage for quick profit (with illus) p112, Jan.23

RANGER VIII

NASA successfully puts Pegasus in orbit, sends Ranger VIII on journey to the moon p36, Feb.20

Short News Item

Ranger hits the spot with its moon photos: Closeups televised back to earth by Ranger VIII provide new views of possible manned moon landing area (with illus) p36, Feb.27

RANGER IX

Three steps to the moon: Ranger IX — on target, all systems 'go' (with illus) p144, Mar.27

RAUWENHOFF, Lodewijk W. E.

Pacesetter of change for Europe's investors (with illus) p156, Apr.17

RAYTHEON Co.

Makes a long stride into the consumer field with the acquisition — subject to stockholders approval — of Amana Refrigeration, Inc. # p38, Jan.30

Industry warms up to microwaves: As other technology advances, microwave heating comes into its own (with illus) p152, Mar.13

New orders for construction, planes, ammo p41, May 8

READERS Report

Letters from: J. P. Harrington, Bates Stinson, and Karl F. Kahlau p5, Jan.2

Letters from: James R. Sheppard, Robert E. Kenyon, Jr., Karl B. Smith, Jr., Daniel R. Burke, and James Pollock p5, Jan.9

Letters from: Harold M. Soars, William G. Doe, Richard E. Kelley, and P. S. Barrows p5, Jan.16

Letters from: Fred W. Guinn, John L. Kuranz, and Herbert R. Northrup p5, Jan.23

Letters from: Donald M. Counihan, Lawrence M. Greene, and R. A. Wagner p5, Jan.30

Letters from: Alfred E. Stark, Ruddick C. Lawrence, Jan E. Fersing, C. W. Crabb, and D. G. Jackson p5, Feb.6

Letters from: Warren L. Ganong, Raymond A. Dault, Arthur P. Krensky, Thomas F. Lalor, Fred G. Weiss, Donald M. King, and Fred D. Gibbs, Jr. p5, Feb.13

Letters from: Armin Behr, Austin S. Murphy, Lawrence Mann, and Richard C. Smyth p5, Feb.20

Letters from: Henry S. Hale, Robert P. Willard, and Mrs. Robert L. Perry p5, Feb.27

Letters from: Joseph S. Wright, Harold V. Sullivan, Sterling W. Alderfer, J. D. Batten, James H. Duncan, and Patrick A. Linskey p5, Mar.6

Letters from: Joseph M. Murtha, Malcolm D. Mahr, Charles M. Huck, Roy Parcels, Robert L. Benford, Mrs. Elsa N. Martz, and Edwin G. Nourse p5, Mar.13

Letters from: William F. Mendenhall, Igor B. Bensen, and W. B. Tippy p5, Mar.20

Letters from: Frank Kovalcik and Joseph Furst p5, Mar.27

Letters from: A. M. Rung, James W. Davidson, John D. Williams, Erwin von Allmen, A. T. Strand, and Henry S. Bashkin p5, Apr.3

Letters from: R. E. Thompson, Jonathan Cunningham, Adolph A. Rutoskey, James S. Heaney and Antonio Gebauer p5, Apr.10

Letters from: Daniel R. Burke, Donald J. Albanese and William B. Graham p5, Apr.17

Letter from: The word from Moscow p5, Apr.24

Letters from: J. B. Lampert, E. L. Leefin, Henry F. Spinney, William F. Nugent and John E. Ullman p5, May 1

Letters from: Erle Ulley, William F. Burr, Rex V. Call, Curtis R. Sykora, B. C. White, Jr., Jack Wolff, Victor H. Schiro, and Wallace C. Kemper, Jr. p5, May 8

Letters from: Don K. Spalding and Byron C. Means p5, May 15

Letters from: Charles Woolls and Mrs. Thomas E. King, Jr. p5, May 22

Letters from: E. G. Bailey, Kevin McLoughlin, Charles Bowes and Herbert Kaufman p5, May 29

Letters from: Frazar B. Wilde, Kent Kaiser, and G. M. Bruce p5, Jun.5

Letters from: Poria Cooper, Maurice W. Lee, H. S. Carey, David Blank, P. L. Belanger, Alfred D. Rosenblatt, James Tobin, and John J. Reidy p5, Jun.12

Letters from: David Lomer, David L. Schwartz, Samuel Vilmar, Julius S. Impellizzeri, and Edward H. Meyer p5, Jun.19

Letters from: Todd R. Webb, John A. Riddle, Prof. C. Lowell Harris, and Richard N. MacIntosh p5, Jun.26

READING RR

Hardest look yet at rail commuters: In Philadelphia, Reading RR gets $4.7-million subsidy for 18-month test (with illus) p164, May 8

REAL Estate

Still more gold in California land: Real estate investment companies claim research gives them the jump in picking raw acreage for quick profit (with illus) p112, Jan.23

Readers Report: Golden land p6, Feb.13

Readers Report: Something new p5, Feb.20

Giving the picture to home buyers: Photos are being put to better use in Rochester, N. Y., to sell real estate (with illus) p87, May 29

REAPPORTIONMENT

Supreme Court O.K.'s Georgia voting p36, Jan.23

Battle looming on reapportionment p44, Jun.26

RECILE, Sam J.

New Orleans gets a piece of the action (with illus) p160, Apr.10

RECIPES

Try steak Diane flambe as fixed at the Northstar Inn, Minneapolis # p174, Apr.17

How to make scampi as fixed by the chef at Nando's, Quogue, Long Island # p174, May 22

RED China

See China

REDWOOD City, Calif.

Redwood City creates improvement district in latest twist in tax-exempts p79, Jan.16

REEB, James

LBJ's reply to Selma: 'This time — no delay.' Death of Unitarian minister stirs the nation p36, Mar.20

REES, Albert

Economists' round table: How they see the work ahead p26, Jan.9

REFRIGERATORS

See Electrical Appliances

REGENCY Electronics, Inc.

Has developed a hand-held, solid-state device that displays Morse code signals as ordinary letters # p64, Jun.26

REINDEER

New era for an ancient business: Sweden's Lapps are modernizing their traditional reindeer herding practices and seem headed for a boom (with illus) p34, Jan.2

REISCHAUER, Edwin O.

Tightening trade ties with Japan (with illus) p104, Apr.24

RELIGION

How does religion influence job choice? Harvard study shows that college grads of different faiths want to work in different kinds of companies (with table) p178, Apr.17

REPUBLICANS

House Republicans drop the Old Guard: Seeking a brighter image of leadership, they depose Charles Halleck as floor leader and move up Gerald Ford and Melvin Laird (with illus) p22, Jan.9

Dirksen holds the cards as GOP spokesman p42, Jan.16

Fund-raising group set up by GOP liberals p40, Feb.6

Johnson bills keep Senate GOP divided p39, Mar.13

Hope stirs among the GOP professionals p40, May 22

Strain shows on GOP leaders p42, Jun.19

RESEARCH

Lean year, or permanent cutback? Aerospace industry is worried by coming cut in government R&D funds (with chart and illus) p76, Jan.2

California awards first contract in effort to keep aerospace R&D work at high level p99, Jan.9

Scientists urge a broader view: AAAS delegates agree an international approach is needed p96, Jan.9

Basic research gets only 4% of money industry spends on R&D p108, Jan.16

How to survive in space business: Study of shrinking aerospace business says specialization, not diversification, is the way out of a shrinking market (with charts) p102, Jan.16

Oak Ridge searches for its future: With production of uranium being cut back, it is turning to diversified research p77, Jan.23

'Big science' lobbies gear for long pull p42, Jan.30

Mohole finds a site at last: Area off Hawaiian Islands is finally chosen for scientific project (with map) p52, Jan.30

Outer space and the inner ear: Scientists are working hard to solve mystery of the effect of prolonged weightlessness on sense of balance (with illus) p45, Jan.30

A fast-growing lab regroups on the run: Dr. B. D. Thomas keeps Battelle Memorial Institute rolling while it moves out across the world (with cover and illus) p66, Feb.6

Rockefeller Institute's new mission: The world-famous research center takes another step in its transformation to a school for advanced study (with illus) p76, Feb.20

A roaring success — but will it fly? Thiokol's 156-in. solid-fueled rocket tested brilliantly, but economy moves have left it nowhere to go (with illus) p82, Mar.6

Billions for the atom smashers? Scientists back up Congressional committee's call for action on high-energy physics (with illus) p68, Mar.13

Pentagon's new R&D want list: While annual spending will remain level, the mix of R&D programs will change, officials told the industry (with illus) p120, Mar.20

GE sees aid to nutrition research in new synthesis of amino acids p96, Apr.3

Atoms and ions in orbit: U. S. successfully tests nuclear generator and ion engine in space (with illus) p105, Apr.10

Drive to spread dollars for federal science p42, Apr.24

Jacques Piccard plans to drift at bottom of Gulf Stream from Florida to Newfoundland p62, Apr.24

Taking nuclear 'fingerprints:' That's what activation analysis does in quickly and precisely identifying composition of materials (with illus) p58, May 1

$15-billion question brings complex reply: National Academy of Sciences' answer to Congress p122, May 8

Eclipse on May 30 may yield best data ever obtained on solar conditions p82, May 22

Grappler for life's clues in the world's oceans: Dr. Maurice Ewing studies the sea bottom (with illus) p68, May 22

Research team scans a subatomic particle for four years, finds that it's over weight p56, May 29

Our fantastic moonport: NASA's billion-dollar Apollo base in Florida takes shape with sky-scraping structures and enormous rocket carriers (with illus) p76, Jun.5

Senate unit may urge loosening of U. S. ownership of patents arising from federally aided research p74, Jun.12

Short News Item

Race for atom smasher: Forty states are battling to be the site of $280-million research instrument (with illus) p112, Jun.26

RESTAURANTS

Readers Report: Kind and courteous p5, Jan.9

Hot Shoppes adds to its menu: Units will specialize in 15¢ hamburgers and give organization complete coverage in food services (with illus) p160, Feb.13

Changing the recipe for innkeepers: New York University's course in hotel, restaurant management omits classroom stove and teaches only business theory (with illus) p66, Feb.27

New restaurants in New York: The Japanese Steak House and La Croisette # p158, Apr.10

Restaurants at New York's new opera house to be served by Automatic Canteen p100, Apr.10

For New York fairgoers # p160, Jun.12

RETAILING

Retailers set their sights still higher: After the biggest Christmas and the biggest year in history, most merchants expect yet more gains (with illus) p14, Jan.2

Now retailers put it all on tape: Merchants see data processing simplifying their chores—from sales to accounting (with illus) p30, Jan.16

Sales set highs in December. $15-billion rise over '63 posted p19, Jan.16

Teletype alert warns of bad-check passers p124, Jan.16

Piling up more than lumber: Wickes Corp., capital goods maker, cracks retail market with one-stop lumberyards (with illus) p57, Jan.30

Unions will sell harder in stores: Organizing gets push from NLRB approval of bargaining by units instead of storewide (with illus) p44, Feb.6

January tops all retail sales marks but one. Auto demand pads figures p20, Feb.13

Retail sales in February topped $23-billion for the first time in any month # p36, Mar.13

Late Easter blurs retail sales figures. For the year: A 6% advance? p19, Apr.3

Retailers stake out snappy Easter: Only wintry weather stands in their way in most parts of the country (with illus) p28, Apr.10

Computers begin to solve marketing puzzle (with cover and illus) (Special Report) p114, Apr.17

Retail sales figures get a bit slippery. Volume holds in softgoods p20, Apr.17

Easter trade up about 14% p20, Apr.24

Abercrombie & Fitch to sell 'own model' of $14,375, five-room summer home (with illus) p78, May 8

Retail sales hang on a new plateau p19, May 15

Retailers jump gun on tax cut: They clamor for Congress to hurry, and pledge refunds on sales in meantime (with illus) p28, May 29

How top retailers build executives: Modern methods are used to recruit and train management of the future (with table and illus) p88, Jun.5

The 20 biggest retailers for 1964 (table) p90, Jun.5

Grads honor the dean of retailers: As a chair at Harvard is named for him, Malcolm McNair recalls goading merchants (with illus) p130, Jun.12

Store volume for May shows no spending pinch p30, Jun.12

Retail sales lose all signs of lethargy p20, Jun.19

Excise cut begins to trickle down: Consumers are blase as retailers and suppliers juggle with rebates and price changes p36, Jun.26

Is success spoiling discount stores? Moves to carry more costly merchandise worry some industry leaders (with illus) p97, Jun.26

RETIREMENT

UMW fund boosts pensions, lowers age for retirement, and eases requirements p84, Jan.9

Early retirement plan scores big: Big Three-UAW pension innovations draw more takers than anyone expected (with illus) p166, May 22

REUSS, Henry

Psychology rules day at gold hearing p39, Feb.6

REUTHER, Walter

See also AFL-CIO — Auto-Aircraft

Reuther's offer to IUE: 'One stronger union.' UAW chief says merger would give new organization more bargaining power (with illus) p28, Feb.13

Reuther pushes toward an old goal: His plan to merge auto and one electrical union fits neatly into original AFL-CIO scheme, but also revives jealousies p128, Feb.20

Mutual aid pact eases inter-union disputes: Craft, industrial unions agree to respect each other's picket lines and work for Taft-Hartley changes (with illus) p132, Mar.6

IUE door still open on Reuther merger bid; executive board may reconsider it next month p94, Mar.13

Union bid meets rebuff in South: Workers at six J. P. Stevens mills in North Carolina put crimp in AFL-CIO campaign p116, Mar.20

Union spokesmen growing more restive under federal wage-price guidelines p88, Apr.3

Different unions strike four of company's plants as IUD attempt at coordination fails p140, May 8

Aerospace raises ante: Union demands are likely to be biggest yet, including government-guaranteed job security (with illus) p124, May 15

REXALL Drug & Chemical Co.

Olin, Rexall Drug get approval for first wholly foreign-owned projects in Spain p100, May 29

REYNOLDS & Co.

Wall Street fee debate brings fresh support for boost, new idea on volume discounts p78, Jan.9

REYNOLDS, James J.

He fights the toughest battles: Assistant Labor Secy. James J. Reynolds has become the government's top mediator (with illus) p126, Jan.16

REYNOLDS Metals Co.

Contract settlements end strikes at U. S. Rubber and Reynolds Metals p144, Jun.12

More companies join the trend to buy up their own stocks p160, Jun.19

REYNOLDS (R. J.) Tobacco Co.

R. J. Reynolds defers merger as anti-trusters press case based on reciprocity p40, Apr.10

RHEEM Mfg. Co.

Modular wall panel system developed for building steel prefabricated homes p150, May 22

RIBICOFF, Abraham A.

Bailing out the New Haven p27, Mar.13

At stake: 48,000 lives. Calling the motorist a 'fugitive from the law of averages,' Sen. Ribicoff opens hearings on highway deaths p29, Mar.27

Antitrusters drop fight on GE deal as senators fear closing of plants p36, Apr.17

RICHARDSON, Charles

Industry plugs positive Negro job message: At 'Opportunity Center,' personnel men interview 800 recent Negro graduates (with illus) p34, Jun.26

RICHELIEU Productions, Inc.

CBS stockholder sues Aubrey, charging his outside interests harmed the company p38, Apr.3

RICKENBACKER, Capt. Eddie

Eastern's aloft again: Airline that throve in piston days, then fell on evil times, has staged a dramatic comeback p56, Mar.13

RIEPPEL, Perry J.

A fast-growing lab regroups on the run: Battelle Memorial Institute moves out across the world (with illus) p66, Feb.6

RIEVE, Emil

Nudging out the old guard: AFL-CIO is making way for younger leaders on its executive council (with illus) p124, Feb.20

RIGHT-to-Work Laws

Unions get a White House nod: Pres. Johnson openly backed demands for repeal of the right-to-work laws — but he hasn't committed himself to early action p80, Jan.9

Right-to-work law bites the dust in Indiana, with 19 states yet to go p104, Jan.30

Bracing to keep T-H intact: Backers of right-to-work are poised for hearings on Taft-Hartley Act section (with illus) p120, May 15

Kentucky isn't a right-to-work state, but 26 Kentucky cities have ordinances that require "freedom of choice" for workers # p132, May 15

Labor message promises storms: President's package meets many union demands but not all p170, May 22

Labor message strains ties with business p39, May 22

Cities can't have own right-to-work laws, Kentucky appeals court rules p144, Jun.12

Right-to-work repeal hits a roadblock: Representative Powell tied it to civil rights. Now passage this session is in doubt p58, Jun.19

Powell clears roadblock to repeal of Taft-Hartley right-to-work section p130, Jun.26

RITCHIE, Daniel L.

How to win star billing for an S&L: MCA, the entertainment world giant, uses show business ideas (with illus) p90, May 1

RIVERS and Harbors

Inland shippers thirst for water: Low levels of Great Lakes and Mississippi River could cause a transportation crisis if drought continues (with illus) p132, Jan.23

Guarding clean water: Federal emphasis is shifting to how to keep the rivers and streams from becoming polluted p36, Jan.30

Missouri barges, dams ready for record thaw p67, Mar.13

Industry, states may get two years to clean up rivers on their own p96, Apr.3

Billions to clean up the rivers: Industries and cities will have to split a huge tab if Congress pushes through attack on pollution (with map, table and illus) p50, Apr.24

Budget Bureau calls for national study of problems in developing water resources p146, May 15

RIVERS, L. Mendel

McNamara runs into a tough new critic p52, Mar.20

Upgrading Uncle Sam's payroll p100, Jun.19

ROBARTS, John P.

Canada's great debate (with illus) (Special Report) p84, May 22

ROBECO

Pacesetter of change for Europe's investors (with illus) p156, Apr.17

ROBERTSON, A. Willis

Dickering holds up decisions on bank supervision and responsibility for approving bank mergers p48, May 15

Senate hearings start on bill to bar Justice Dept. from the bank merger field p36, May 22

Defining the law on bank mergers (Editorial) p150, May 29

Short News Item

Working to untangle the bank merger mess: Discussions center on bill that would give antitrusters 30 days to challenge a case after regulatory agencies have acted (with illus) p30, May 29

Will push ahead his bill to exempt bank mergers from antitrust laws without hearing from top Administration officials # p110, Jun.5

Proxmire bill offers a compromise in fight over bank merger regulations p154, Jun.12

ROBERTSON, James L.

Congress studies two proposals to bring banks under one regulator p76, Apr.10

ROBICHAUD, Louis J.

Canada's great debate (with illus) (Special Report) p84, May 22

ROBINS, Reginald S.

INA ties itself into a package: Insurance veteran wraps up its many lines in a centralized setup geared to customer (with illus) p52, Jan.9

ROBISON, James E.

Grads honor the dean of retailers (with illus) p130, Jun.12

ROBLIN, Dufferin

Canada's great debate (with illus) (Special Report) p84, May 22

ROBOTS

Robot's reactions will tell space suit makers what well-dressed astronauts should wear on moon (with illus) p113, Jun.19

ROBSON, Edwin A.

Is insurance the next big antitrust target? Judge rules that McCarran-Ferguson Act does not cover all industry mergers p52, Jun.19

ROCHE, James M.

GM's new president — man with a world view: James M. Roche has experience that fits with GM's ambition to develop big foreign markets (with cover and illus) p114, Jun.5

ROCHESTER, N. Y.

Giving the picture to home buyers: Photos are being put to better use in Rochester, N. Y. to sell real estate (with illus) p87, May 29

ROCK, Milton

Young blood puts life into Cudahy Packing Co. p142, Feb.13

ROCKEFELLER Brothers Fund

Performing arts find an 'angel' in business p52, Mar.13

ROCKEFELLER, David

Dillon-to-Cook wheel takes another spin p40, Mar.13

ROCKEFELLER Institute

Rockefeller Institute's new mission: The world-famous research center takes another step in its transformation to a school for advanced study (with illus) p76, Feb.20

ROCKEFELLER, John D. III

Profession: philanthropy. John D. Rockefeller III maintains his family's traditional leadership in philanthropy by seeking fresh ideas (with cover and illus) p80, Jan.16

Readers Report: Outstanding philanthropy p5, Jan.30

ROCKEFELLER, Nelson A.

'Trying . . . and gaining'. Now that inauguration is over, Pres. Johnson faces the job of pushing his broad program through Congress (with illus) p23, Jan.23

Bailing out the New Haven p27, Mar.13

ROCKETS & Missiles

Navy asks Lockheed for Poseidon proposal p38, Feb.13

Lockheed gets go-sign for improved Polaris: New missile will have twice the accuracy, payload of Polaris A-3 (with illus) p86, Feb.20

General Dynamics writes finis to Atlas — but silos have yet to find new uses p44, Feb.27

A roaring success — but will it fly? Thiokol's 156-in. solid-fueled rocket tested brilliantly, but economy moves have left it nowhere to go (with illus) p82, Mar.6

More trouble for man's trip to moon: Explosion during test firing knocks out pad for shots to study lunar surface (with illus) p34, Mar.6

Navy narrows competition for building propulsion system for Poseidon missile p82, Mar.13

Low-thrust rocket engine using polonium-210 passes AEC's initial series of ground tests p96, Apr.3

Sprint missile, a component in Nike X system, makes successful first flight at White Sands p96, Apr.3

Making a bang with mini-missiles: Estes Industries sells model rockets by mail to teenage hobbyists (with illus) p79, Apr.24

Titan III-C, to test-flight next month, could be picked to put Surveyor on the moon (with illus) p128, May 8

Transtage rocket orbit changed four times in big step toward rendezvous attempts p146, May 15

China in mind: anti-missile system gains p46, May 29

Industry's Saturn I scores hit: This week's test shot was powered by first-stage booster built by Chrysler (with illus) p52, May 29

Fixed-cost contracts on missile bases may lead to changes in ways of handling labor disputes # p52, Jun.5

Decision nears on Nike X: Pentagon will reach verdict this fall on setting up anti-missile defense system p170, Jun.12

NASA's Atlas warhorse to get more boost to put heavier Surveyor probes on moon p113, Jun.19

Air Force wins its space gamble: Its Titan III-C performs as the world's most powerful booster to date (with illus) p106, Jun.26

ROCK-OLA Mfg. Corp .

Instant discotheque: just add dancers (with illus) p108, Feb.27

ROCKWELL Mfg. Co.

Readers Report: Goofed p5, Jun.5

RODGERS, William

Home recruiting lures the grads: Toledo employers, in mass drive for college seniors (with illus) p62, Jan.9

ROESCH, William R.

J&L bets big on Midwest: No. 5 steelmaker plans integrated operation on 6,000 acres beyond Chicago (with illus) p94, May 1

ROGERS, Byron G.

Is the franchise system legal p66, Apr.3

ROLLS-Royce, Ltd.

Rolls-Royce comes back flying high: The maker of plane engines and luxury cars recovers from a two-year slump (with cover and illus) p90, May 29

ROMNEY, George

Detroit's 'total' war on poverty: Helped by federal funds, it is attacking 'root causes' in new program (with illus) p76, Jan.9

ROOSA, Robert V.

Two are tapped for Treasury: Cohen moves up to be IRS chief; Deming of Minneapolis Fed is given Roosa's post p58, Jan.2

New monetary boss will pioneer — cautiously: Frederick L. Deming is expected to continue many of the innovations of Robert V. Roosa, but he will put his own imprint on the job p25, Jan.9

Roosa sees no quick solution to flow of U.S. capital abroad p140, Feb.13

Edging closer to monetary reform: Visit to U.S. by Britain's James Callaghan highlights the growing consensus that there should be a better way to handle payments (with illus) p68, Jun.26

ROOSEVELT, Franklin D., Jr.

Putting teeth in the hiring rules: It appears they will be more in the spirit than the letter of the Civil Rights Act provisions as Franklin D. Roosevelt, Jr., takes over (with illus) p32, May 29

ROSENAU Bros., Inc.

Merger in works would set up challenger for top spot in women's ready-to-wear p60, May 8

ROSSI, Irving

Hard rider with a feel for timing: Irving Rossi, promoter of continuous steel casting, has a rare combination of talents (with illus) p188, May 15

ROTOMOTIVE Industries, Inc.

Rotary internal combustion engine gets set for whirl in powerboats (with illus) p79, May 29

ROUSSEL, Louis J.

New Orleans gets a piece of the action (with illus) p160, Apr.10

ROYAL Dutch/Shell

Dutch gas discovery sets off a boom: It may lead to $1-billion in pipeline work, plus new markets for appliances (with map and illus) p97, Feb.13

RUBEL, A. C.

Pure Oil journeys a rocky merger road (with illus) p122, Feb.27

RUDE, James

Computers begin to solve the marketing puzzle (with illus) (Special Report) p114, Apr.17

RUEFF, Jacques

Bad advice and worse logic (Editorial) p176, Apr.24

Missionary for gold wins few U.S. fans: French economist Rueff would double metal's price, then use it for all settlements (with illus) p31, Apr.24

Readers Report: Crossing swords p5, May 22

Readers Report: Sound understanding p5, Jun.5

Finance Minister says France rejects monetary system based entirely on gold p160, Jun.19

RUMANIA

Firestone and Universal Oil agree to build $50-million worth of plant in Rumania p90, Jan.9

Firestone gives up dickering to build $40-million synthetic rubber plant in Rumania p116, Apr.24

Universal Oil Products will build a $10-million-plus fluid catalytic plant for the Rumanian government # p40, May 15

Rumania, in show of independence, picks West German company to build steel plant p116, Jun.12

RURAL Electrification Administration

Municipal-cooperative power project may seek private capital for financing p154, Apr.10

RUSK, Dean

See also Dept. of State

Johnson's road starts getting bumpier p38, Feb.27

Johnson carries war directly to North Vietnam. Rusk tells Hanoi: Stop supplies — or face air raids p115, Mar.6

How Johnson meets the challenge: In his own quite different way, he is showing how he operates in the foreign policy field (with illus) p28, Mar.13

Use of gas in Vietnam draws a rising protest: Worldwide clamor grows despite U.S. assurances p34, Mar.27

No Sorensen in LBJ's White House p43, May 15

RUSSIA

See Soviet Union

Short News Item

RUTTENBERG, Derald H.

A proxy fight apparently has been avoided at I-T-E Circuit Breaker # p168, Apr.17

RUTTENBERG, Stanley H.

Manpower boss faces hornet's nest: Ruttenberg, taking over as head, faces burst of protests on Wirtz wage order (with illus) p102, Jan.30

RYAN Industries, Inc.

How to survive in space business (with charts) p102, Jan.16

S

SCM Corp.

Typewriter maker shifts key: SCM Corp. is digging deeper into office equipment, may even take on unrelated products (with illus) p172, Mar.27

SKF

SKF bids to take over Italy's RIV, scraps plan for joint holding company p68, Mar.27

SAAB

Saab sets up a neutral's defense: Swedish car maker lands a $2-billion contract to build supersonic jets for Sweden's air force (with illus) p124, Jun.19

SAFETY

Government to make its buying of autos contingent on new safety requirements p38, Jan.30

SAFEWAY Stores, Inc.

Safeway finds going is tougher overseas p128, Jun.12

ST. Georges, Joseph

Computers begin to solve the marketing puzzle (with illus) (Special Report) p114, Apr.17

ST. JOSEPH, Mo.

Readers Report: St. Joseph speaks up (with illus) p5, May 15

ST. LOUIS, Mo.

The spirit of St. Louis: a new arch of triumph. Construction of a monument to symbolize the city's role as westward gateway marks a victory for engineering (with illus) p34, Apr.3

St. Louis rebuilds — but retains its grand style. Midwest oasis for wining and fine dining p173, Apr.17

Readers Report: The tallest monuments p5, May 1

ST. LOUIS-San Francisco Ry.

Applies to ICC to halt all passenger service Apr. 19 # p48, Mar.20

ST. LOUIS Yellow Cab Co.

Another victory over Teamsters raises talk of Seafarers bargaining for U.S. cabbies p116, May 29

ST. THOMAS

Where women's work has a golden touch: Of 46 gift shops crowding the shopping district of St. Thomas, most are run by wives (with illus) p100, Mar.27

SAKS-34th Street

Next spring Saks-34th Street main store will be closed by parent Gimbel Bros., which will give its own name and management to the three Saks-34th branches # p36, Jun.5

SALARIES

See also Wages

The value of 'practical eggheads:' Economists, once viewed with suspicion by business, are now courted p52, Feb.13

More pay to top men in 1964: New stress on cash helped make last year more rewarding for corporation presidents (with table) p127, Apr.3

Executive pay rides profit tide: Increases in top officials' compensation last year reflect better earnings (with tables) p88, May 15

Upgrading Uncle Sam's payroll: Administration is proposing structural reforms that would bring salaries of the armed forces and nonmilitary employees more in line with industry p100, Jun.19

SALESMEN

Insurance sales boom under incentive plan that rewards CARE, not the agents p78, May 8

SALMON (Kurt) Associates

What management consultants can do (with illus) p88, Jan.23

SALOMON Bros. & Hutzler

Bank earnings rose 10.2% last year, and 1965 is starting out strong p79, Jan.16

Reports corporate bond volume in May hit its highest level since 1961 # p108, Jun.5

SALT

Milwaukee fights price of rock salt p32, Jan.9

Softening rock salt's bite: New additive is claimed to reduce rust and damage by 77% over-all (with illus) p160, Mar.13

SALVATION Army

Salvation Army beats a bigger, better drum: More and more it calls on industrial and community leaders (with illus) p114, Jun.19

SAMSON Science Corp.

Blackout for copiers: Printing technique that frustrates Xerox machines is called 'major step' in fight against unauthorized duplications (with illus) p36, Jan.16

SAMSONITE

See Luggage

SAMUEL (Ralph E.) & Co.

New suits against mutual funds charge they should have traded in third market p146, Mar.13

SAN FRANCISCO, Calif.

Who pays to watch the video show (with table) p32, Jan.30

Toting commuters by computers: City's electronically controlled transportation complex may set pattern (with illus) p122, Apr.10

10,000 idled in San Francisco metal trades as employers' group tests union muscle p56, Apr.17

Two San Francisco area strikes end as metalworkers win higher pay p146, Apr.24

SAN FRANCISCO National Bank

Overuse of certificates of deposit is blamed in two bank closings p112, Jan.30

Senate investigates how to buy a bank p24, Mar.13

Fed chairman tells Senate probers Saxon withheld information on now-defunct bank p148, Mar.20

Too many regulators in banking? Probe of bank failures may lead to more pressure to unify the regulation of the nation's banking under one agency (with illus) p28, Mar.27

SANBORNS

Mexico's 'drug store' changes prescription: Sanborns, famous as a drug store, is now a chain of retail stores (with illus) p72, May 15

SAND Sailing

Sailing the seas of sand: Wheeled boats racing on dry lake in California bid for place as major sports fad (with illus) p32, Jun.19

SANDLIN, Marlin E.

Pure's stockholders ask for more: Dissidents fight for higher terms on merger offer (with illus) p58, Apr.17

SANDURA Co.

Is the franchise system legal p66, Apr.3

SARAGAT, Guiseppe

Red votes end Italian impasse (with illus) p22, Jan.2

SATELLITES

Defense Dept. takes over Syncom satellites as NASA completes its research program p99, Jan.9

Comsat offers to finance a global network of up to 24 satellites, charging the military only for its use of the system # p38, Jan.30

Center that will control Comsat's Early Bird readied for satellite's launching in March p93, Feb.27

Comsat squares off at Pentagon: Commercial interests rally against plans to build surplus capacity into military satellite system p29, Mar.6

Comsat launches No. I: Success of an Early Bird should cheer stockholders (with illus) p33, Apr.10

Hughes Aircraft will seek Comsat agreement on building of a super-size satellite p148, Apr.17

Comsat rings the bell: Early Bird satellite is squarely in place, but some big policy questions must be settled (with map) p32, May 1

Early Bird outdoes itself p140, May 15

FCC hands Comsat the sole ownership for two years of the first three ground stations to be built to service communications satellites # p40, May 15

Comsat, communications trade in a tizzy over ABC proposal to loft own satellite p36, May 22

Early Bird brightens the fine art scene: First transatlantic art auction via satellite did better than expected (with illus) p34, May 29

Setting sights higher: Success of Early Bird exceeds all expectations, and now Comsat thinks of putting up satellite to service all of U. S. p32, Jun.5

Early Bird soars to new triumphs as carriers start series of tests p50, Jun.12

British charge for use of Early Bird transmitter, though satellite is still in 'free trial' period p38, Jun.19

SAULNIER, Raymond J.

Economists' round table: How they see the work ahead (with illus) p26, Jan.9

SAUNDERS, Phillip

Why there's more heat than light on economics: Economic Commentary p147, May 29

SAUNDERS, Stuart T.

Rail bargaining back on the tracks: There may be hope for an end to bickering, as carriers settle with five unions on job security. Pennsy's head urges top level talks (with illus) p43, Feb.6

Unions withdraw their demands for nationalization of railroads p134, Mar.6

SAVINGS

Individuals saved a record $29.1-billion last year; their debts rose, too p76, Apr.10

SAVINGS & Loan Assns.

Illinois officials close the Marshall Savings & Loan Assn. # p79, Jan.9

With California banks now paying 4% for savings the state's saving and loan associations are under pressure # p79, Jan.9

Interest rates paid by West Coast S&Ls move up again. Gibraltar Savings & Loan goes up to 5% # p142, Apr.3

Fair housing order for banks and S&Ls? p43, Apr.10

Lid put on California S&L rates: Federal agency bars rise to 5% in dividend on savings (with illus) p38, Apr.10

Living high on the old homestead: Refinancing mortgages to get money to spend is a gaining source of consumer credit (with chart) p47, Apr.24

How to win star billing for an S&L: MCA, the entertainment world giant, uses show business ideas (with illus) p90, May 1

SAVIO, Mario

Why campus crisis flares again: Latest outbreak at UC in Berkeley p38, Mar.20

Short News Item

SAXON, James J.

The lesson of bank failures (Editorial) p160, Feb.20

Saxon declares moratorium on charters for new banks in 13 states p44, Feb.27

Senate investigates how to buy a bank: Inquiry on rash of banking failures points up irregularities (with illus) p24, Mar.13

Fed chairman tells Senate probers Saxon withheld information on now-defunct bank p148, Mar.20

Has been under heavy fire from banking authorities and now seems to have aroused the ire of John L. McClellan # p52, Mar.20

Too many regulators in banking? Probe of bank failures may lead to more pressure to unify the regulation of the nation's banking under one agency p28, Mar.27

SCALES

Portable scale that can weigh 20,000-lb. load demonstrated by the Bureau of Public Roads p79, May 29

SCHAEFER, L. C.

How valuable is value analysis? Some see it as a boon in getting rid of production fat, others as a duplication (with illus) p78, May 15

SCHAPIRO (M. A.) & Co., Inc.

SEC studies NYSE rule that bars trading listed securities over-the-counter p126, Mar.6

Report shows over-all bank earnings are up about 5% for the quarter # p76, Apr.10

SCHIFF, Dorothy

Publisher shuts down New York Post when printers balk at computer typesetting p40, Jun.26

SCHINDLER, John

Sailing the seas of sand: Wheeled boats racing on dry lake in California bid for place as major sports fad (with illus) p32, Jun.19

SCHIRO, Victor H.

New Orleans gets a piece of the action (with illus) p160, Apr.10

SCHLESINGER, Theodore

Now retailers put it all on tape (with illus) p30, Jan.16

SCHMALZ, Carl N.

Now retailers put it all on tape (with illus) p30, Jan.16

SCHNEIDER, John A.

TV's week that was: FCC probe; CBS storm. Hearings set to study network control over programs. Aubrey steps down (with illus) p28, Mar.6

SCHOOLS

Pilot for school aid — into uncharted areas: Education Commissioner Keppel pushes $1.5-billion Johnson program (with illus) p30, Feb.6

South weighs the cost of defiance on schools: In hard-core states, officials say the price is too high and they will meet Washington's deadlines for federal aid eligibility p29, May 8

SCHRIEVER, Gen. Bernard A.

Air Force wins its space gamble: Its Titan III-C performs as the world's most powerful booster to date (with illus) p106, Jun.26

SCHULTZE, Charles L.

Johnson taps his financial team: The President this week rounded out his lineup of key officials in positions to influence fiscal and economic policy (with illus) p26, Apr.24

Hunt begins for new ideas p39, May 22

How LBJ wins at the budget game: By deft political and fiscal maneuvering, the President for two years straight has trimmed taxes and deficits. Now he is ready to try for a third (with illus) p30, Jun.26

SCHUMAN, William

Profession: philanthropy, John D. Rockefeller III (with illus) p80, Jan.16

SCHWEICKART & Co.

SEC suspends second brokerage house for alleged violation of margin rules p154, Jun.12

SCHWEITZER, Pierre-Paul

IMF official is confident there will be no devaluation of the British pound p106, Feb.6

Edging closer to monetary reform: Visit to U S. by Britain's James Callaghan highlights the growing consensus that there should be a better way to handle payments (with illus) p68, Jun.26

SCHWINN (Arnold) & Co.

Is the franchise system legal p66, Apr.3

SCIENTIFIC American, Inc.

Technicians moving in at the top: Men with engineering and scientific training occupy an increasing share of the biggest jobs in industry (with charts) p118, Jun.12

SCIENTIFIC Data Systems, Inc.

Only No. 7, so it tries harder: Company claims that rank in the computer industry after only three years (with illus) p172, Mar.20

SCIENTISTS

Scientists urge a broader view: AAAS delegates agree an international approach is needed p96, Jan.9

Billions for the atom smashers? Scientists back up Congressional committee's call for action on high-energy physics (with illus) p68, Mar.13

SCOTT, Dr. J. Vinton

Teaming up to roam the airways: Los Angeles' Sky Roamers, biggest flying cooperative, is one of many groups that make light plane flying a booming sport (with illus) p28, Apr.24

SCRANTON, William W.

Revivalist zeal in the drive for perfect parts (with illus) p158, May 8

SCRIBNER, Dr. Belding H.

How artificial kidneys work p90, Mar.6

SCRIPTO, Inc.

New look in mergers frowned on by FTC p136, Mar.13

SEALY Mattress Co.

Is the franchise system legal p66, Apr.3

SEAMAN, Alfred J.

A new way of life for Madison Avenue? Commission system no longer meets demands of modern conditions, some executives say (with illus) p76, May 1

SEARS, Roebuck & Co.

Issues a new 68-page catalogue of European car parts # p118, Jan.30

Some of the wraps have been taken off company's plan to start a mutual fund # p160, May 22

Sears sweeps a path with no-cord vacuum: One of nation's smartest merchandisers is now behind development of battery-powered large appliances (with illus) p41, Jun.12

SECURITIES

Bonds

Redwood City, Calif., creates improvement district in latest twist in tax-exempts p79, Jan.16

Municipal bond borrowing in 1964 hits an all-time record of $10.5-billion (with chart) p120, Jan.23

Investors are cool to bond offering to finance nuclear power plant p112, Jan.30

Bonds lose their bounce on rumors of some money restraint p106, Feb.6

'Church' bonds ride the population wave: Underwriters of institutional bonds cash in on demand for new schools p138, Mar.13

Better than Appomattox — at Sotheby's p170, Apr.17

Tax-exempts still have tax advantages p184, May 15

The sharp break in the bond market has underwriters troubled. Pacific Telephone & Telegraph and Macy Credit Corp. postpone offerings # p108, Jun.5

New Issues

New issues hit a record in 1964, but investment bankers feel 'shortchanged' p106, Feb.6

New offerings perk up: They seem to be headed for the biggest year since 1961 (with table) p134, Apr.3

Demand for capital continues to rise, stock market feels most pressure p154, Apr.10

Stocks

A year of caution, but not for alarm: Some expect a tapering in the market's rise, though the long-range trend is up (with illus) p56, Jan.2

Life insurance industry chalks up record but stock prices fail to keep pace p60, Jan.2

Investors glimpse chart of 'Great Society', rush for stocks as inflation hedge p78, Jan.9

Brokers brace for a squeeze on commissions p96, Jan.16

Electronic stocks seem to be the group in vogue # p98, Jan.16

Battling toward 900: The 'magic mark' on the Dow-Jones index probably will be passed although it could be a tough job (with chart) p26, Jan.23

Odd-lot transactions to be made public p112, Jan.30

Once-hurt managers still careful: By sticking with blue chips most funds did well in 1964, but fell short of the average (with table) p106, Jan.30

Profits, dividends, economic report push Dow-Jones nearer 900 mark p112, Jan.30

Readers Report: What institutions own p5, Feb.6

Setting records already: Year has started off strong, with profits reports helping push stocks higher (with table and charts) p23, Feb.6

The market crosses 900 (Editorial) p128, Feb.6

Market tumbles on bad news from Vietnam, concern over balance-of-payments message p140, Feb.13

Market performs well despite Vietnam, but inventories, Britain are worries p63, Feb.20

NASD, despite members' objections, cuts mark-up from over-the-counter quotes p63, Feb.20

Good news on earnings, dividends keeps market on road back to record high p130, Feb.27

Market takes Vietnam in stride; attitudes shift on growth stocks p126, Mar.6

GAF stock sells like hotcakes: Institutions shy off, but individual investors battle to buy p142, Mar.13

Some old favorites get the brushoff in flurry over General Aniline p146, Mar.13

Market stays healthy as it soaks up large number of new and secondary issues p156, Mar.27

More companies buy their own stock, lowering near-term supply, study shows p156, Mar.27

Investors again see glow in growth stocks: Big buyers are again demanding growth shares (with table) p136, Apr.3

Wall Street turns a little edgy: While most big stock buyers remain bullish, institutions worry over sterling and aftermath of steel hedge-buying (with chart) p25, Apr.3

Market continues to hold steady; Comsat follows its satellite up p154, Apr.10

More gains coming, but pace will lag: How mutual fund managers look at 1965 p148, Apr.10

"Swap funds" are catching on again # p152, Apr.10

Which are the hot issues? Some shares are doing much better than the averages (with table) p166, Apr.17

Short News Item

Fire and casualty stocks seem to be gaining friends # p152, Apr.24

Luring big investors with a success story: Swap funds are coming back to favor (with table) p148, Apr.24

Margin costs # p158, Apr.24

Stock market surges, then slips back — while unlisted stocks show impressive gains (with chart) p154, Apr.24

Dow-Jones reacts to good news in steel and high first-quarter earnings p120, May 1

Investors overseas stay on the wary side: Despite national conditions, stock averages reflect little but caution (with chart) p114, May 1

Many small investors join the bulls as first-quarter earnings top expectations (with chart) p148, May 8

Analysts take a brighter view: International oil companies may be starting a comeback, with domestic markets strong and less price erosion abroad (with table and chart) p165, May 15

Portfolio managers growing cautious about boom, see profit curve flattening (with table) p170, May 15

It's easier to win than to lose: Study of stocks in 1926-60 period shows blind-chance investments would have been profitable most of the time (with chart) p118, May 29

Market rise gets a cautious response; some brokers suggest profit-taking (with chart) p126, May 29

Can the average be improved? Some brokers feel it is too volatile and limited, but it still is the leading indicator (with table) p104, Jun.5

Institutional investors taking bigger role in securities marketplace, NYSE study shows p110, Jun.5

Martin gives the market a bump . . . with words spoken for the policymakers p39, Jun.5

Trading of common stock by pension funds in 1964 far outdistances activity for 1963 p110, Jun.5

Wall Street goes into a mood of caution: The stock market's pummeling in the past few weeks was intensified this week as William McC. Martin joined in warnings (with chart) p28, Jun.5

Buyers balk, waiting for a clear sign: Wary of the market's wild gyrations, big investors are standing aside (with chart) p35, Jun.12

Edward Lamb draws $1.3-million judgment for converting stock held less than six months p154, Jun.12

Stock market slump raises old questions p29, Jun.12

The market rides a roller coaster: Washington rushes to reassure investors, but bears are still powerful (with charts and illus) p25, Jun.19

Common stocks make the big difference: By getting permission to hold equities in separate accounts, insurance companies can compete for pension funds (with table) p132, Jun.26

Harris, Upham thinks shares of capital goods companies will do well in this year's capital spending boom # p134, Jun.26

Big investors play it safe as Dow-Jones perches just above its recent low p136, Jun.26

Confidence high, pace brisk: While Martin's speech, stock market decline shook complacency, few businessmen see anything on horizon to dampen enthusiasm (with illus) p25, Jun.26

SECURITIES & Exchange Commission

SEC wins reform in over-the-counter price quotations, but two other changes wait p78, Jan.9

SEC proposes more stock market reforms; Canada moves to curb manipulation p120, Jan.23

SEC wins round on bankruptcies: Supreme Court ruling clarifies usage of Chapters 10 and 11 of act p114, Jan.23

Odd-lot transactions to be made public p112, Jan.30

SEC beefs up its requirements for mutual funds' annual reports p112, Jan.30

New issues hit a record in 1964, but investment bankers feel 'shortchanged' p106, Feb.6

SEC studies Scotch warehouse receipts to see if they should be registered p63, Feb.20

Pacific exchange alters rules after admitting subsidiary of mutual fund manager p130, Feb.27

A new way to prosper: The current profits boom is founded on productivity gains through automation that makes high volume more profitable (with chart) p23, Mar.6

SEC studies NYSE rule that bars trading listed securities over-the-counter p126, Mar.6

Breaking through $50-billion: Capital spending forecasts point to a 12% rise (with table) p23, Mar.13

SEC continues study of insider trading in Texas Gulf Sulphur stock p146, Mar.13

Insurance company gets green light on variable annuity plan with guarantee p156, Mar.27

More pay to top men in 1964: New stress on cash helped make last year more rewarding for corporation presidents (with table) p127, Apr.3

Individuals saved a record $29.1-billion last year; their debts rose, too p76, Apr.10

The 1964 statistics are coming in: Manufacturers earned 5.2% on sales, 11.4% on stockholder equity p65, Apr.17

Texas Gulf suit opens new door for SEC: Agency wants insiders to compensate individuals for losses in certain stock sales (with illus) p24, Apr.24

Texas Gulf suit may inhibit companies from discussing new developments p120, May 1

Analysts run into a 'security blackout:' SEC's action against Texas Gulf Sulphur has made companies cautious about what they tell Wall Street p142, May 8

The law behind Texas Gulf case p152, May 8

When an executive is an 'insider.' What SEC wants to know p151, May 8

Executive pay rides profit tide: Increases in top officials' compensation last year reflect better earnings (with tables) p88, May 15

SEC accuses another corporate insider of making illegal gains in mining merger p162, May 22

Trading of common stock by pension funds in 1964 far outdistances activity for 1963 p110, Jun.5

Commerce-SEC finds business spending headed for third boom year in a row (with chart) p50, Jun.12

Foreign beachhead on U.S. funds: The $186-million Fund of Funds, run by a Swiss company, puts money from all over the world into mutual funds. SEC is worried p146, Jun.12

SEC suspends second brokerage house for alleged violation of margin rules p154, Jun.12

SEC cautioned U.S. investors against putting funds into certificates of deposit offered by 11 Bahamian banks # p160, Jun.19

SEEBURG Corp.

Instant discotheque: just add dancers. Jukebox makers put out package (with illus) p108, Feb.27

SEHN, Francis J.

Cheaper automatic machining: Numerical controls are coming within cost range of the small machine shop (with illus) p58, Apr.10

SEIBERLING Rubber Co.

Sale of Seiberling's tire division to Firestone approved by stockholders p138, Feb.20

SEILON, Inc.

Sale of Seiberling's tire division to Firestone approved by stockholders p138, Feb.20

SELMA, Ala.

LBJ's reply to Selma: 'This time — no delay.' The President asks for new law to guarantee vote to Negroes (with illus) p36, Mar.20

SERVICES

Johnson starts training program to fill empty ranks of service trade jobs p36, Feb.6

Changing liabilities to assets: That's the Job Corps' mission with school dropouts at centers such as Tongue Center (with illus) p156, Mar.20

SEVERANCE Pay

See Wages

SEYMOUR, James K.

Trucking rolls into an age of giants (with illus) p174, Jun.12

SHAHEEN, John M.

Newcomer may be nearing deal for Tidewater's West Coast properties p130, Feb.27

Building an empire in oil — with leverage: John M. Shaheen may be into the big league—if his deal with Tidewater comes off (with illus) p119, Mar.6

SHAKESPEAREAN Festival

The play's the thing . . . Since it opened its Shakespearean Festival, Stratford, Ont., has attracted new, growing industry (with illus) p32, Jun.26

SHAW, Walter R.

Canada's great debate (with illus) (Special Report) p84, May 22

SHEARSON, Hammill & Co.

Where Wall Street meets Madison Avenue (with illus) p130, Feb.13

SHELDON, Capt. Lloyd

Merchant fleet hopes its ships will come in: Proposals now before the government encourage both management and labor (with illus) p121, Jun.26

SHELL Chemical Co.

'Vaccine' that lodges in bark of tree repels beetles causing Dutch elm disease p82, Mar.13

SHELL Oil Co.

FTC drops four gasoline pricing cases p24, Jan.2

Fierce bids for rich oil prize: Five-company group wins Long Beach offshore parcel (with map) p36, Feb.13

Has just wrapped up a $150-million private placement # p138, Feb.20

Driving test on CBS-TV taken by 31-million; by and large they don't do very well p42, May 29

SHELLEY, William F.

Mutual funds' Shelley scores institutions for 'shortsighted' off-board trading p148, May 8

SHEPLEY, Ethan

Getting out of the hometown class (with illus) p154, Jun.26

SHERWIN, Frederick

How valuable is value analysis? Some see it as a boon in getting rid of production fat (with illus) p78, May 15

SHIBATA, Katsuichi

How Japan's top brass makes the job pay off: Executives maintain status through expense accounts and fringe benefits (with illus) p100, May 8

SHIPBUILDING

Work on Cunard Lines' $64-million successor to Queen Mary is about to start p90, Jan.9

Common Market threatens higher subsidy on shipbuilding unless Japan comes down p116, Apr.24

Looking out for No. 1: Mitsubishi, world's largest shipbuilder, is launching a streamlining drive (with cover and illus) p59, May 15

SHIPS and Shipping

'Landlocked' fleets sail the seas: Switzerland, Czechoslovakia send their merchant ships around the world (with illus) p83, Feb.27

Short News Item

Sailing dates at Pacific ports p138, Mar.6

Michelangelo — study in the art of ship design: The Italian Line's newest liner is almost ready (with illus) p30, Mar.13

U. S. beef for Europe's cook-outs? p42, Apr.3

Charting a new course: Administration's promise of 'new policy' for shipping has industry divided (with chart and illus) p166, Apr.24

Great Lakes ice gives belated passage to eagerly awaited iron ore ships p38, Apr.24

Latin dockers join Castro boycott: Unions in 10 countries support move to close all ports in the Americas to ships that trade with Cuba p50, May 1

North Atlantic's newest liners p174, May 22

Shipping needs in Pacific mount rapidly p41, Jun.19

Where oil and ships don't mix: Spread of offshore drilling in Gulf of Mexico heats up feud between oil and shipping men (with map and illus) p178, Jun.19

Labor

Why dock settlement backfired: Rank-and-file revolt led to spreading strike, but leaders will try another vote (with illus) p28, Jan.16

Dockers take a second look at pact: Strike is expected to end Monday, but shippers are wary of a new rejection p124, Jan.23

Dock settlement on New York pattern delayed by outport employer p104, Jan.30

Dock strike hurts, but there's no crisis yet: Manufacturers are in no serious trouble so far, but other industries feel the pinch (with illus) p29, Feb.13

Dock peace leaves some question marks: Shippers ask how soon they can get more efficiency, and a better bargaining setup (with illus) p90, Mar.13

Contract talks enter a long, tough alley: Shipping worries p43, Mar.27

Shipping companies and sea unions agree on combat zone pay in Vietnamese waters p132, May 15

The threat of a national maritime strike was lifted when the Seafarers' agreed to extend contracts for 60 days # p36, Jun.5

Shipping — all at sea: But this time both labor and management blame crisis on government's silence p142, Jun.12

Longshoremen barred from 'moonlighting' on pain of losing work certification p67, Jun.19

Merchant fleet hopes its ships will come in: Proposals now before the government encourage both management and labor (with illus) p121, Jun.26

SHIRTS

See Clothing Industry

SHISKIN, Julius

Business cycle rides a smoother wave length p116, Feb.20

SHOES

Unions protest from top to toe over imports from low-wage nations p67, Jun.19

SHOPPING Centers

Shopping center council tests its managers in professional certification program p100, Apr.10

SHUDO, Tadasuke

How valuable is value analysis (with illus) p78, May 15

SHWAYDER, King D.

Samsonite: on land, in the air, on the sea. Airplane luggage maker has made its product the standard for travel (with cover and illus) p98, Feb.27

Readers Report: Bulging suitcase p6, Mar.13

SIEMILLER, Paul LeRoy

Hayes retiring as president of IAM in June; Siemiller expected to succeed him p126, Jan.23

Machinists union names its replacements for retiring president, secretary-treasurer (with illus) p130, Feb.20

Aerospace raises ante: Union demands are likely to be biggest yet, including government-guaranteed job security (with illus) p124, May 15

Incoming president of Machinists pledges no change in policy during his term of office p52, Jun.5

SILBERBERG, Hubert, Jr.

Fancy pants maker stretches into new lines (with illus) p60, Mar.20

SILICON Carbide

Silicon carbide 'whiskers' come out of the lab to go into wider uses p64, Jan.30

SILVER

Treasury defers minting silver dollars p60, Jan.2

Silver may get a heavier play from speculators once the Treasury lets Congress know what it wants done about the shortage # p118, Jan.23

Mexican silver: On trail of new riches in centuries-old mines. U. S. businessman seeks to revive remote silver town (with illus) p112, Mar.13

Treasury should be turning its study on the silver shortage over to Congress soon # p158, Mar.27

The old-style silver dollar will be minted no more. The Administration is expected to cut the silver content of all U. S. coins # p42, May 29

Silver coin plan: a bit for everyone. With demand for metal outrunning supply, Johnson would eliminate it from dimes and quarters, leave some in half-dollars (with charts) p57, Jun.12

SILVER, Harold J.

Big Board sees antitrust shadow p138, Apr.3

SILVERTHORNE, Don C.

Senate investigates how to buy a bank p24, Mar.13

Fed chairman tells Senate probers Saxon withheld information on now-defunct bank p148, Mar.20

Too many regulators in banking? Probe of bank failures may lead to more pressure to unify the regulation of the nation's banking under one agency (with illus) p28, Mar.27

SIMKIN, William E.

Strike weapon is losing edge p62, Jun.19

SIMMONS, Rev. John

Battle over the braceros p24, Jan.9

SIMMONS, Sylvia

Marketers tell women the shopper is boss (with illus) p74, Apr.17

SIMON, Norton

Near-record bid for Rembrandt portrait shows old master's stock still high p156, Mar.27

SIMONSEN, Mario W.

Brazil cracks down on leading businessman. How Simonsen got into coffee. Who will take over his empire p130, Mar.20

SINCLAIR-Koppers Co.

Thermoplastics field gets a new entry as Koppers and Sinclair join forces again p32, Jan.9

SINCLAIR Refining Co.

One more try to show price-fixing in oil p26, Apr.17

SINGER, Bean & Mackie, Inc.

NASD crackdown on company # p124, May 29

SKEEN, Clyde

Splitting to grow faster: Ling-Temco-Vought plans partial spin-off to make parts more flexible, help snag defense contracts (with illus) p75, Feb.13

SKIING

Airlines offer special rates to skiers # p110, Feb.6

Long-distance jumper on the ski wear trail: Marvin E. Burke owns a booming parka business and a resort to test his products (with illus) p140 Feb.27

SKINNER, Albert C.

U. S. Circuit Court of Appeals upheld conspiracy convictions against six past and present officers of the Mine, Mill & Smelter Workers # p140, May 8

SKY Roamers Air Travel, Inc.

Teaming up to roam the airways: Los Angeles' Sky Roamers, biggest flying cooperative, is one of many groups that make light plane flying a booming sport (with illus) p28, Apr.24

SMALL Business Administration

Readers Report: Serving small business p6, Jan.16

How to make budget spending seem less: Administration plans to sell investors a record batch of loans (with table) p136, Feb.13

SMALLWOOD, J. R.

Canada's great debate (with illus) (Special Report) p84, May 22

SMITH (A. O.) Corp.

Gas stations cut the guesswork: Electronic metering systems are proving a boon (with illus) p116, Jan.16

SMITH, Bradford, Jr.

INA ties itself into a package: Insurance veteran wraps up its many lines in a centralized setup geared to customer (with illus) p52, Jan.9

SMITH, Dr. Lawrence W.

Zeroing in on a cancer cure p142, Apr.17

SMITHCRAFT Corp.

The man who got the owner's job: Louis E. Newman took over Smithcraft Corp. when Julian Smith, who built up the lighting fixture maker, decided some one else could run it better (with illus) p86, Jun.26

SMITHIES, Arthur

Why Harvard still ranks first: The economics department (with illus) p118, Apr.24

SMOG

See Air Pollution

SNAP-On Tools Corp.

Is the franchise system legal p66, Apr.3

SNOW, C. P.

Can science save Britain's industry? The new Ministry of Technology, in which writer-scientist C. P. Snow is second man, is trying to speed the progress of British business (with cover and illus) p112, May 8

SNOWMOBILES

Put a motor on a 'sled' — and go: Outboard Marine Corp. is pushing the snowmobile in the U. S. market (with illus) p42, Jan.2

Readers Report: Birth date unknown p5, Feb.27

SOCIAL Security

For your servants' golden years p74, Jan.2

The drive for broader Social Security: The President expects Congress to adopt his plan by June, after debate (with table) p28, Jan.9

Facing the problem of medical care (Editorial) p132, Jan.16

Social Security: a growing giant. With benefits and taxes almost certain to rise, the impact on the economy is just one of the points disturbing the experts (with illus) p76, Feb.6

Social Security checks would fatten, too . . . but so would the deductions p109, Feb.6

Short News Item

Will business tempo start to slow in '66? Changes in Social Security laws would be major factors in $3.3-billion drag (with table) p60, Feb.13

Wrapping up the medicare bill: House Ways & Means Committee reports out the 1965 Social Security bill p32, Mar.27

Stepping up too fast (Editorial) p164, Apr.3

The medicare program takes shape (Editorial) p180, Apr.10

Social Security for executives p174, Apr.17

SOCONY Mobil Oil Co.

Fierce bids for rich oil prize: Five-company group wins Long Beach offshore parcel (with map) p36, Feb.13

Stepping up the pace on 'last oil frontier:' Florida is again the scene of exploration (with map) p64, Apr.10

One more try to show price-fixing in oil p26, Apr.17

SOLLENBARGER, Lee R.

Trucking rolls into an age of giants (with illus) p174, Jun.12

SOLOMON, Anthony M.

Johnson taps his financial team: The President this week rounded out his lineup of key officials in positions to influence fiscal and economic policy p26, Apr.24

SONIC Booms

See Noise

SOTHEBY & Co.

Early Bird brightens the fine art scene (with illus) p34, May 29

SOUTH

Spending formula to aid South is revised p44, Apr.10

South weighs the cost of defiance on schools: In hard-core states, officials say the price is too high and they will meet Washington's deadlines for federal aid eligibility p29, May 8

The unfinished business of Negro jobs: In South, the bars begin to come down (Special Report) p82, Jun.12

SOUTH AFRICA

Where the cash grows in Africa: Business is pouring money into South Africa despite racial, political uncertainties (with illus) p134, Jun.19

SOUTH Vietnam

In Vietnam, a glimmer of hope. Communists win in countryside p53, Jan.2

Try to stabilize the Asian mess p73, Jan.9

In Vietnam war: a political lull, maybe air raids p91, Jan.16

In crisis-ridden Vietnam, Khanh gets power back p96, Jan.30

Now Russia puts its fingers in Vietnam pie. Buddhists vs. the military p89, Feb.6

Why the U. S. took chance on bigger war: Washington saw danger in ignoring Hanoi's raids on U. S. bases (with illus) p30, Feb.13

Vietnam crisis: maybe more air strikes . . . debate over negotiations . . . some optimism in Washington p121, Feb.20

The Vietnam question: pull out or all-out? Advice from Congress and Presidential aides ranges from withdrawal on any terms to stepped-up offensive against North Vietnam p39, Feb.27

The wisdom of silence (Editorial) p160, Feb.27

In Vietnam: greater effort, greater risk. New factors force a new assessment p41, Mar.6

Johnson carries war directly to North Vietnam. Rusk tells Hanoi: Stop supplies — or face air raids p115, Mar.6

Will Johnson send more troops? p115, Mar.6

How Johnson meets the challenge: In his own quite different way, he is showing how he operates in the foreign policy field p28, Mar.13

Gas fogs the fight in Vietnam. The steps get higher p142, Mar.27

Use of gas in Vietnam draws a rising protest: Worldwide clamor grows despite U. S. assurances p34, Mar.27

Communists can't agree on answer to U. S. air raids p123, Apr.3

Will Viet war step up? Bombing of U. S. embassy in Saigon indicates Communists are trying to provoke wider hostilities (with illus) p29, Apr.3

LBJ replies to his critics on Vietnam p43, Apr.10

Timetable of a hot war p31, Apr.10

Why Johnson is ready to talk on Vietnam: President's offer of 'unconditional discussions' and $1-billion aid program, plus his bid to Russia, are seen as a tactical shift (with map) p30, Apr.10

Hopes for harnessing the Mekong: U. S. offers to aid Southeast Asia (with map and illus) p113, Apr.17

Vietnam crisis: big buildup at Danang. Three replies to Johnson's peace offer p153, Apr.17

Vietnam crisis: U. S. strengthens combat force . . . as Communists renew threats . . . British push peace talks p135, Apr.24

Groping toward an answer in South Vietnam . . . conference in Cambodia . . . reexamining Geneva Accords . . . containing Red China p103, May 1

New focus on prospects in Vietnam. Why officials expect fighting to intensify p37, May 1

Vietnam spending soars to $5-million daily p41, May 8

Shipping companies and sea unions agree on combat zone pay in Vietnamese waters p132, May 15

U. S. tries armed force and persuasive power: In Dominican Republic and Vietnam, President reverses tactics in search of key to peaceful settlement p26, May 22

Business enlists in South Vietnam: Foreign investors are getting in on the ground floor there. The incentives are broad (with illus) p114, Jun.12

War in Vietnam: U. S. troops go into combat . . . to battle new guerrilla offensive p135, Jun.12

Will Red China and Russia join the war? Johnson keeps urging talks with Communists p135, Jun.12

New signs of Vietnam impact on U. S. economy p41, Jun.19

Vietnam crisis continues — from bad to worse. The open door to negotiations p143, Jun.19

SOUTHEASTERN Drilling, Inc.

Where 52 men on a rig search for oil (with illus) p63, May 29

SOUTHERN Ry.

Wildcat strike erupts when train crew finds there's no drinking water aboard p56, Feb.27

SOUTHWESTERN Bell Telephone Co.

The eyes of Texas will be upon itself when Southwestern Bell co-sponsors TV show p78, May 8

SOVIET UNION

Thawing trade with the Reds: The Russians seem to want it, and so do U. S. businesses, for competitive reasons (with table) p65, Jan.2

FMC Corp. says it seeks Washington advice on sale of a chemical process to Russia p52, Jan.23

Soviets' biggest-ever underground test was likely an H-bomb, Swedish scientists say (with map) p80, Jan.23

Why LBJ holds the arms line: There are signs the cold war may be kept within controllable bounds p28, Jan.23

Drama and dance across Atlantic p110, Feb.6

Indonesia talks big about nuclear club: Russia's role p32, Feb.6

Now Russia puts its fingers in Vietnam. It may not be so bad for U. S. p89, Feb.6

RCA in Russia selling color TV p94, Feb.6

U.S. and Russia still can't agree on U.N. debts p90, Feb.6

Communist party in Moscow may be a mild affair. Asian Reds — and Albania — may not attend p113, Feb.27

Making Soviet trade a U.S. political asset: Because we have much that Russia needs, many experts see way to have Moscow dependent on the West (with tables and chart) p94, Feb.27

Russia opens special foreign trade office near Vladivostok to spur business with Japan p120, Feb.27

Moscow meeting of Communists is a near-flop. They talk about Vietnam — but not much about unity p116, Mar.6

New fight on shipping wheat to Russia p40, Mar.13

Moscow to sign patent agreement: Soviets seek more technology from West and want to profit from own industrial knowhow p42, Mar.20

Soviets set a style for 'profit:' Moscow clothing plant aims to please consumer taste, is rewarded with more sales (with illus) p104, Mar.20

Russia backs French color TV system, but RCA is still in profits race in Europe p36, Mar.27

Three steps to the moon: A week's space triumphs, two by the U.S. and one by the Soviet Union, show that the race to a lunar landing is speeding up (with illus) p144, Mar.27

De Gaulle rings Kremlin bells: His designs to undercut U.S. influence score with Soviet policy (with illus) p45, Apr.3

Russia attacks old problem — agriculture p124, Apr.3

Russia revs up for a car race: It is producing a new model, the Moskvich-408, aimed at the export market (with illus) p47, Apr.10

Russians visit U.S. nuclear plants under cultural exchange program p148, Apr.17

Readers Report: The word from Moscow p5, Apr.24

Pressure rises for trade with Reds: Business groups urge easing of U.S. policy, and Miller committee is expected to urge it on Johnson p96, May 8

Lunik's brakes failed: Russians hit moon again. Instead of making a soft landing with its instruments, Lunik-5 crashes (with illus) p25, May 15

Plea for more trade with Russia p161, May 15

With a $150-million Soviet order at stake, West Germany may ease Red credit rules p40, May 15

Red carpet for tourism: The Kremlin is going all-out to lure tourists in hopes of making a fast ruble (with illus) p133, May 22

New deal promised for Soviet babies as Swedish baby food gets tryout p100, May 29

Unveiled a refined version of its MI-10 flying crane (illus) p29, Jun.5

Russians fly high at Paris air show: Soviets outshine the U.S. with surprise unveiling of the An-22 — largest plane in the world (with illus) p146, Jun.19

SPAAK, Paul-Henri

Tshombe wins a round: Return to Congo of assets amassed by Belgian colonial government ends long financial fight (with illus) p31, Feb.13

SPACE Exploration

Ranger hits the spot with its moon photos: Closeups televised back to earth by Ranger VIII provide new views of possible manned moon landing area (with illus) p36, Feb.27

Three steps to the moon: A week's space triumphs, two by the U.S. and one by the Soviet Union, show that the race to a lunar landing is speeding up (with illus) p144, Mar.27

Short News Item

The U.S. starts catching up in space (Editorial) p164, Apr.3

ITT developing laser system to enable unmanned craft to 'dock' themselves in space p62, Apr.24

Readers Report: Space and spending p6, May 1

The U.S. catches up in space (Editorial) p188, Jun.12

SPACE-General Corp.

Aerospace companies give California a hand p84, Feb.20

SPACO, Inc.

The unfinished business of Negro jobs (with illus) p82, Jun.12

SPAIN

Auto men shout 'Ole' as sales rise in Spain: U.S. and foreign companies are fighting for a growing market there p48, Apr.3

Olin, Rexall Drug get approval for first wholly foreign-owned projects in Spain p100, May 29

Massey Ferguson wins over Ford in race for interest in Spanish auto company p140, Jun.19

SPARKMAN, John

U.S. beef for Europe's cook-outs? p42, Apr.3

SPECTER, Arlan

Hope stirs among GOP professionals p40, May 22

SPENGLER, Joseph J.

Economists' round table: How they see the work ahead (with illus) p26, Jan.9

SPERRY & Hutchinson Co.

Supermarket chain drops S&H Green Stamps in one area, but keeps them in others p78, May 8

SPERRY Gyroscope Co.

F-111A subsystem study is scheduled p86, Mar.6

SPERRY Rand Corp.

Univac, Honeywell, Burroughs announce new entries in time-sharing computer battle p64, Jun.26

SPORTS

Put a motor on a 'sled' — and go: Outboard Marine Corp. is pushing the snowmobile in the U.S. market, and the sport is catching on fast (with illus) p42, Jan.2

SQUIBB (E. R.) & Sons

Building a new kind of bone bank: Material developed by Squibb from calf cartilage permits surgical implant of animal bone p22, Jan.2

SQUIBB Institute for Medical Research

Injectable contraceptive scores 100% in early tests, Squibb Institute reports p38, May 8

STADIUMS

Small flaw in Houston's diamond: The Astrodome opened with Texas hoopla — and a glare problem that bothered outfielders (with illus) p30, Apr.17

Translucent acrylic paint is applied to Houston's domed stadium to filter light # p38, Apr.24

STAHL (Philip) Inc.

New British greeting cards pop up in three dimensions (with illus) p112, Mar.6

STANDARD Oil Co. (Indiana)

FTC drops four gasoline pricing cases p24, Jan.2

STANDARD Oil Co. (New Jersey)

Dutch gas discovery sets off a boom: It may lead to $1-billion in pipeline work, plus new markets in appliances (with map and illus) p97, Feb.13

STANDARD Time Corp.

Watch movement — to Virgin Islands (with illus) p132, Jun.5

STANDARDS

Charity — on a business basis: Proposed accounting standards would show the donor just how efficiently his gift was spent p70, Jan.23

Wanted: compatible computers. Budget Bureau praises data process industry for competition, but suggests a common language p34, Mar.6

U.S. standards needed? Proposal for national supervisory 'institute' stirs a mixed reaction p178, Mar.20

STANFIELD, R. L.

Canada's great debate (with illus) (Special Report) p84, May 22

STANFORD Research Institute

Performing arts find an 'angel' in business p52, Mar.13

STANFORD University

Billions for the atom smashers? Scientists back up Congressional committee's call for action on high-energy physics (with illus) p68, Mar.13

STATES

States get a warning on the price of bias: Agencies threaten to cut off federal aid to local projects where segregation lingers p23, Jan.9

Half of states lining up for regional aid p40, Feb.20

No-strings federal aid finds backers at forum: Plan shelved by Johnson last fall is supported at ABA symposium by Joseph Pechman and Charles H. Percy p28, Apr.3

Spending formula to aid South is revised p44, Apr.10

States dig for new revenues: To meet rising bills, 35 legislatures weigh added levies that could take $3-billion bite (with tables) p108, May 1

Individual states open own trade offices to drum up business in foreign capitals p100, May 29

Readers Report: Promoting Trade p5, Jun.26

STATES-Personal Income

And 1965 looks even better (with table and charts) p36, Jan.2

Strikes fail to dent incomes (with table) p124, Jan.30

Overtime pay fattens wallets (with table) p156, Feb.27

'65 starts off with a bang (with table) p94, Mar.27

February slump is gentle (with table) p172, Apr.24

March bounds up with zest (with table) p130, Jun.5

Big gains racked up in April (with table) p104, Jun.26

STATISTICS

Better figures about business p38, May 1

STATTS, Elmer B.

Budget Bureau calls for national study of problems in developing water resources p146, May 15

STAUFFER Chemical Co.

Stauffer board meeting moves south of border: Directors flew to Mexico City for regular meeting and perhaps opened door to expansion (with illus) p112, Feb.6

STEEL

Johnson reacts mildly to steel rises p27, Jan.2

Other steelmakers follow Inland in boosting price of galvanized p24, Jan.2

Steel will set bargaining pace: Contract for 350,000 steelworkers will affect all 1965 bargaining (with charts) p46, Jan.2

Council shapes steel price study for LBJ p36, Jan.9

Strong spots for early '65 show clearly. Steel has its record . . . and still roars along p15, Jan.9

USW enlivens lull in steel bargaining with 'breakthrough' in small company contract p130, Jan.16

New snarl is possible in steel talks p40, Jan.23

Push for steel capacity figures p40, Jan.23

Should steel build a new yardstick? Government wants to revive ingot capacity figures, but industry seeks better gauge p124, Feb.6

Users of steel pile on orders p20, Feb.13

Booming steel has little left for hedge: Labor uncertainty increases demand, but heavy use crimps effort to stockpile (with chart) p45, Feb.20

Improving sheet steel p158, Feb.20

Next threat is in steel: With most longshoremen back at work, a bigger cloud hangs over the economy — the future of bargaining in the steel industry p23, Feb.20

Cheaper to build, cheaper to run: Mexican plant with a fast track to iron-making is first of a new breed (with illus) p142, Feb.27

Consumers hoist spending on durables p26, Feb.27

Steel — and its unanswered questions. As to output, it's all records. How much stock? p25, Feb.27

Allegheny Ludlum and Latrobe Steel post price increases on specialty steels # p36, Mar.13

New talks put steel in spotlight p19, Mar.13 Mar.13

Steel labor talks resume at slow pace as protested election casts long shadow p36, Mar.13

Electrical resistance heating brings advantages to hot forming of steel p155, Mar.20

Fresh look at steel strike prospects. Can bargaining a tipoff for steelmakers p51, Mar.20

Steel strike begins to look less likely. What's a deal going to cost p29, Mar.20

Busy users chew up a lot of steel p20, Mar.27

Contract talks enter a long, tough alley p43, Mar.27

How steel widens its targets: Industry that for years let its products sell themselves now promotes offbeat uses (with illus) p119, Mar.27

It's superlatives for steel, autos p19, Mar.27

Steel sights ray of hope: In wake of can settlement, there's more optimism but few signs of progress p86, Apr.3

Steel users add 2-million tons p23, Apr.10

Wage barrier looms in steel bargaining: Though peaceful settlement is still possible, industry and USW are locked on money questions (with table) p144, Apr.10

Steel contract extension terms coming up p39, Apr.17

Steel pins its hopes on contract extension: Possibility of a strike recedes p25, Apr.17

USW closes ranks against the industry: Union negotiators angrily declare steel can't get a cheap settlement because of McDonald-Abel split p30, Apr.24

J&L bets big on Midwest: No. 5 steelmaker plans integrated operation on 6,000 acres beyond Chicago (with cover and illus) p94, May 1

New records for steel in four months: Some prices may be hiked p15, May 1

Steel's pace set to taper off: Users are expected to keep present inventories, buy mainly for current consumption p22, May 1

Hope rises for easing of wage demands. U. S. study may curb steel union p41, May 8

Steel gets a report without frosting: CEA urges price stability and points up industry's problems at home and abroad (with charts) p26, May 8

Steel mills dent order backlogs p20, May 8

Short News Item

A new guide for bargaining in steel (Editorial) p202, May 15

Steel starts its downturn p20, May 15

Slide in steel running to 5% p19, May 22

Why they buy abroad: Steel from foreign mills is being bought in unprecedented volume (with table) p34, May 22

Steel output isn't 'normal' p19, May 29

Steel takes stock, stays on cheerful side: At AISI meeting, industry talks of another year close to 1964's records. But it finds worries, too (with illus) p30, Jun.5

Squeezing costs out of casting: Curved mold eliminates need for expensive height in continuous steel units (with illus) p163, Jun.12

Top-level steel negotiations will resume Monday # p50, Jun.12

Steel output still near peak p19, Jun.26

STEEL Co. of Canada

Bar mill steel prices raised in Canada, with sheet products likely to follow p44, Feb.27

STEPHENS, Claude O.

Texas Gulf suit opens new door for SEC: Agency wants insiders to compensate individuals for losses in certain stock sales (with illus) p24, Apr.24

STEPHENS, William J.

J&L bets big on Midwest: No. 5 steelmaker plans integrated operation on 6,000 acres beyond Chicago (with illus) p94, May 1

STERN'S

Unions will sell harder in stores: Organizing gets push from NLRB approval of bargaining by units instead of storewide p44, Feb.6

STEVENS (J. P.) & Co.

Union bid meets rebuff in South: Workers at six J. P. Stevens mills in North Carolina put crimp in AFL-CIO campaign p116, Mar.20

STINGL, Clarence

Fancy pants maker stretches into new lines (with illus) p60, Mar.20

STOCK Options

J. J. Newberry Co. stockholders balk at extending company's employee stock option plan # p170, May 15

STOCKPILES

New struggle looms over metals pricing p28, Jan.2

Metals pinch speeds drive to tap stockpile: Congress has a flood of bills to release copper, lead, zinc p34, Jan.23

STONE Brothers-Irving, Harry and Morris

How the No. 2 greeter is playing its cards: American Greetings Corp. concentrates on drugstores and supermarkets (with illus) p154, Feb.13

STORER Broadcasting Co.

Northeast may have a buyer: Storer Broadcasting has option to purchase Hughes' controlling stock p31, Jun.5

STORER, George

Northeast's next pilot? George Storer, who owns a broadcasting chain, is seeking to buy the airline (with illus) p39, Jun.12

STOTT, Robert L.

A specialist wheels the biggest stock deal: How Robert L. Stott swung a $17.3-million trade (with illus) p156, May 22

STOVALL, Robert

A year for caution, but not for alarm: Investment managers look ahead (with illus) p56, Jan.2

STOWELL, Esty

A new way of life for Madison Avenue? Commission system no longer meets demands of modern conditions, some executives say (with illus) p76, May 1

STRATFORD, Ont.

The play's the thing . . . Since it opened its Shakespearean Festival, Stratford, Ont., has attracted new, growing industry (with illus) p32, Jun.26

STRAUSS (Henry) & Co.

Lights, action, camera: business is the star (with illus) p71, May 29

STRAUSS, Herbert D.

How an ad agency hits the $100-million mark: Grey now hobnobs with the greats by mixing imagination with efficiency (with illus) p58, Jan.23

STREAM Pollution

Westinghouse gets $54,500 study contract in Pennsylvania fight on water pollution p80, Jan.23

Guarding clean water: Federal emphasis is shifting to how to keep the rivers and streams from becoming polluted p36, Jan.30

Cleaner water drive steps up: Federal agencies seek faster action against pollution p78, Mar.13

Industry, states may get two years to clean up rivers on their own p96, Apr.3

Billions to clean up the rivers: Industries and cities will have to split a huge tab if Congress pushes through attack on pollution (with map, table and illus) p50, Apr.24

House and Senate split on who will set stream standards for water pollution bill p38, May 8

Readers Report: St. Joseph speaks up (with illus) p5, May 15

STROKES

In strokes: grim figures, better hopes. Early warnings p161, Mar.27

STROUSE, Norman

A new way of life for Madison Avenue? Commission system no longer meets demands of modern conditions, some executives say (with illus) p76, May 1

STUART, Albin N.

Young blood puts life into Cudahy Packing Co. (with illus) p142, Feb.13

STUDEBAKER Corp.

Studebaker says auto division must stand on its own; seeks reverse stock split p36, Mar.27

Former Studebaker employees to share in $2.3-million from pension trust fund p116, May 29

SUBMARINES

Congressional report blames loss of Thresher on design, workmanship, management p38, Jan.16

Lockheed gets go-sign for improved Polaris: New missile will have twice the accuracy, payload of Polaris A-3 (with illus) p86, Feb.20

Navy narrows competition for building propulsion system for Poseidon missile p82, Mar.13

Building high to talk to subs down deep: U. S. Navy's communications towers will be tallest structures in Australia (with illus) p146, Apr.17

Subway worker beards Transit Authority in den, and wins right to wear Vandyke in open p56, Apr.17

SUGAR

Can stability be put in commodity prices p32, Feb.20

SUKARNO, Achmed

See also Indonesia

Indonesia steps closer to the brink: By quitting U. N., Pres. Sukarno frees hands for power drive in Southeast Asia, perhaps as ally of Red China (with map and illus) p52, Jan.16

Indonesia talks big about nuclear club: Sukarno threatens to make an atomic bomb, but Washington doubts that he has the equipment to do so p32, Feb.6

SULFUR

The heat's on sulfur in Mexico: Government decree hits exports by two Houston-based companies p30, May 1

SULLIVAN, David

Nudging out the old guard: AFL-CIO is making way for younger leaders on its executive council (with illus) p124, Feb.20

SULLIVAN, Fred R.

To reorganize — turn bottom up: New management team is giving Walter Kidde & Co. a different direction (with illus) p81, Apr.10

SULLIVAN, R. J.

Lenox takes a fast boat to China (with illus) p68, Jan.2

SUMMER Homes

See Housing

SUN

Eclipse on May 30 may yield best data ever obtained on solar conditions p82, May 22

SUNDBERG-Ferar, Inc.

Toting commuters by computers: San Francisco is set to test four miles of an electronically controlled transportation complex (with illus) p122, Apr.10

SUNG, Paul H.

How Japan's top brass makes the job pay off (with illus) p100, May 8

SUNSET Magazine

Asked readers for photographs of ways they had used Sunset homemaking and home improvement ideas in their own homes # p98, Jun.5

SUPERMARKETS

Dakota's super simple supermarkets claim profits that are really super (with illus) p164, Feb.13

Food Fair tests low-priced second chain with a new twist in food stamp plan p100, Apr.10

Score for Kroger's food credit plans: one down, two continuing, one new test p67, Apr.24

Teamsters widen aim on national pacts to bring in warehouses of grocery chains p54, May 1

Supermarket chain drops S&H Green Stamps in one area, but keeps them in others p78, May 8

A supermarket cart that contains a built-in conveyor belt to move items onto the checkout counter will be tested # p180, May 15

Safeway finds going is tougher overseas p128, Jun.12

Grand Union signs FTC agreement to sell 10 supermarkets and curb new acquisitions p38, Jun.19

SUPERTRON Corp.

Gas stations cut the guesswork p116, Jan.17

SUSQUEHANNA Corp.

Susquehanna Corp. gets ultimatum on merger from new dissident directors p154, Apr.24

J. Patrick Lannan and a group of other stockholders sold 435,000 shares of company's stock # p162, May 22

SWAN-Finch Oil Corp.

Swan-Finch stands to get $450,000 but it may not keep it for long p120, Jan.23

SWANSON, C. A.

Computers begin to solve the marketing puzzle (with illus) (Special Report) p114, Apr.17

SWAP Funds

See Securities-Stocks

Short News Item

SWEDEN

New era for an ancient business: Sweden's Lapps are modernizing their traditional reindeer herding practices and seem headed for a boom (with illus) p34, Jan.2

SKF bids to take over Italy's RIV, scraps plan for joint holding company p68, Mar.27

Swedish machinery maker will open biggest-ever show to woo Red Chinese p58, Apr.3

Sweden to develop its own supersonic jet instead of purchasing U.S. equipment p54, Apr.10

U.S. insurance industry, pushing hard for markets abroad, is allowed its first foothold in Sweden p65, Apr.17

Swedish company in a joint venture with GE will build world's longest-extra high voltage direct current transmission lines to carry power between the southern border of Washington and Los Angeles and Mead Lake # p38, May 8

New deal promised for Soviet babies as Swedish baby food gets tryout p100, May 29

Keeping mistakes from computers: Addo has a device that keeps costly errors from fouling up data processing (with illus) p166, Jun.12

Saab sets up neutral's defense: Swedish car maker lands a $2-billion contract to build supersonic jets for Sweden's air force (with illus) p124, Jun.19

SWEDEN Freezer Manufacturing Co.

Freezer manufacturer builds a life saver: Experience with ice cream machines found good use in turning out artificial kidneys (with illus) p88, Mar.6

SWEENEY, John L.

Appalachia — a new greenery this spring: Massive plan to spread $1-billion through the area is being prepared by Litton Industries (with illus) p32, Apr.24

SWENSON, Harvey F.

Freezer manufacturer builds artificial kidney machines (with illus) p88, Mar.6

SWENSRUD, Sidney A.

Birth control: Businessmen back it p34, May 15

SWIMMING Pools

Planning for pleasures at poolside p157, Apr.10

SWITZERLAND

Swiss seek to turn their watches ahead: They are trying to develop an all-electronic watch to counter Bulova's Accutron (with illus) p42, Jan.9

'Landlocked' fleets sail the seas: Switzerland, Czechoslovakia send their merchant ships around the world (with illus) p83, Feb.27

Interhandel says it will stay in business after receiving General Aniline payment p54, Apr.10

U.S. companies recross the Alps: Prevented from hiring personnel by Swiss anti-inflation curbs, some outfits are moving (with illus) p90, May 8

Foreign beachhead on U.S. funds: The $186-million Fund of Funds, run by a Swiss company, puts money from all over the world into mutual funds (with illus) p146, Jun.12

SYLVANIA Electric Products, Inc.

Color TV's bottleneck: Not enough picture tubes can be made this year to fill the booming demand (with illus) p29, May 15

Next month will complete an expansion of its color tube plant in Seneca Falls, N. Y. # p64, Jun.26

SYMINGTON, Stuart

New struggle looms over metals pricing p28, Jan.2

Metals pinch speeds drive to tap stockpile p34, Jan.23

SYNCOM

Defense Dept. takes over Syncom satellites as NASA completes its research program p99, Jan.9

T

TRW Space Technology Laboratories

NASA names three contractors to begin design of Mars probe p62, May 1

TAFT-Hartley Act

Unions get a White House nod: Pres. Johnson openly backed demands for repeal of the right-to-work laws — but he hasn't committed himself to early action p80, Jan.9

Dock strike and fraud charges hurt unions p40, Feb.20

Mutual aid pact eases inter-union disputes: Craft, industrial unions agree to respect each other's picket lines and work for Taft-Hartley changes p132, Mar.6

NLRB tells Las Vegas gaming employees to place their bets on Taft-Hartley p118, Mar.20

Bracing to keep T-H intact: Backers of right-to-work are poised for hearings on Taft-Hartley Act section (with illus) p120, May 15

Labor message promises storms: President's package meets many union demands but not all p170, May 22

Administration strategists believe that if the repealer on section 14(b) of T-H could be brought to a vote now they would win # p40, Jun.5

Right-to-work repeal hits a roadblock: Representative Powell tied it to civil rights. Now passage this session is in doubt p58, Jun.19

Ford decides to make GOP fight on 14-b p44, Jun.26

Powell clears roadblock to repeal of Taft-Hartley right-to-work section p130, Jun.26

TAFT, La.

Connor in a cross fire on oil decision p40, Feb.20

TALMADGE, Herman E.

A quiet place fosters U.S.-British harmony: Ditchley Foundation brings Americans, Britons to discuss mutual problems (with illus) p32, Feb.13

TAMAI, Masakazu

How valuable is value analysis (with illus) p78, May 15

TAMM, Dr. Igor

Rockefeller Institute's new mission (with illus) p76, Feb.20

TANNEN, Sheldon

Changing the recipe for innkeepers (with illus) p66, Feb.27

TANOUS, Joseph

Mexican silver: On trail of new riches in centuries-old mines. U.S. businessman seeks to revive remote silver town (with illus) p112, Mar.13

TARLIN, Lloyd D.

Franchising finds it's an industry: Boston meeting points up common problems of franchisers (with illus) p72, Jun.19

TASSIE, John M.

Lenox takes a fast boat to china: U.S. manufacturer of fine dinnerware is challenging foreign champions on their own grounds (with illus) p68, Jan.2

TATTERSFIELD, Shirley

There's good money in art by the acre: Philadelphia studio with $300,000 in annual billings produces murals (with illus) p150, Apr.3

TAX Foundation, Inc.

States dig for new revenues: To meet rising bills, 35 legislatures weigh added levies (with tables) p108, May 1

TAXATION

See also Internal Revenue Service

Another rush year for tax writers p35, Jan.9

Depreciation tax break nearly ready p35, Jan.9

Excise cut can pack big wallop: If companies pass the savings on to customers, GNP could benefit by at least $7-billion (with table) p70, Jan.16

How to wring biggest benefits from tax law. Averaging income . . . handling investments . . . deducting for travel . . . and moving p113, Jan.16

Readers Report: A plug for pens p5, Jan.30

Carriers dig in for tax fight: Bid to hike user taxes on truckers, waterways, airways face bitter fight in Congress p72, Feb.6

User tax idea intrigues Administration p40, Feb.6

Another look ahead to April. Tax help can be deducted, too p148, Feb.13

Repairing cracks in foundations: Treasury report turns up six general problems in their operations p34, Feb.13

Some rebates likely in excise tax cut p41, Feb.13

Easing the write-off rules: Treasury's new guidelines permit most companies to continue to benefit from 1962's liberalized rates p31, Feb.20

Jockeying for position: Industries are off and running in their push to get their products included in the coming excise tax cut (with table) p34, Feb.20

Fiscal issues of next decade p48, Feb.27

How about that tax bite? p26, Feb.27

Looking back to the tax cut (Editorial) p160, Feb.27

Designing a fiscal policy for the future (Editorial) p156, Mar.6

Tax deductions to help the investor . . . who pays for advice . . . or travels on business p137, Mar.6

The big issues: debt and taxes. Congress committee gets economists' view of top fiscal issues of next decade — and the remedies p66, Mar.6

Tax reminders # p150, Mar.13

More for the roads: Some $3.1-billion more in user taxes is needed to complete interstate highway system on time (with table) p81, Mar.27

No-strings federal aid finds backers at forum: Plan shelved by Johnson last fall is supported at ABA symposium by Joseph Pechman and Charles H. Percy (with illus) p28, Apr.3

Excise tax cut sprint starts May 17. Appliances win, autos still hope p42, May 8

Excise cut size hinges on 1966 forecast p43, May 15

Getting ready to widen excise tax reductions. President is pledged to eliminate $1.75-billion in levies July 1 and pressures Congress to hold near that level (with illus) p26, May 15

Tax-exempts still have tax advantages p184, May 15

Congress gets going on excises (with table) p24, May 22

Long look ahead to keep boom going. New investment lag . . . more tax cutting p45, May 29

$1.5-billion tax riddle p46, May 29

Retailers jump gun on tax cut: They clamor for Congress to hurry, and pledge refunds on sales in meantime (with illus) p28, May 29

Where you will save on excise tax. Buy a car — and collect a rebate p131, May 29

Excise tax # p40, Jun.5

How excise cuts will affect costly imports p122, Jun.5

New tax snag in gift planning p159, Jun.12

Readers Report: Temporary tax cut p6, Jun.12

Big excise tax cut makes it: Slash in excises rushed through Senate with only three nays. Measure eases levies by stages p30, Jun.19

Youth at work — and at study p166, Jun.19

Short News Item

The right timing for excise cuts (Editorial) p184, Jun.19

Planning for the next tax cut (Editorial) p160, Jun.26

The French 'olive branch' (Editorial) p160, Jun.26

Excise cut begins to trickle down: Consumers are blase as retailers and suppliers juggle with rebates and price changes (with illus) p36, Jun.26

State and Local

States dig for new revenues: To meet rising bills, 35 legislatures weigh added levies that could take $3-billion bite (with tables) p108, May 1

Supreme Court tosses out a District of Columbia franchise tax # p34, May 1

Hawaii's new law could give the poor cash rebates on nonexistent income taxes p38, Jun.19

TAXICABS

Collision in cab vote: AFL-CIO intervention in battle for Chicago's taxi drivers ran into opposition p128, May 15

Another victory over Teamsters raises talk of Seafarers bargaining for U. S. cabbies p116, May 29

Readers Report: Cost of a cause p5, Jun.5

TAYLOR, Hobart

In Washington: LBJ works for cool summer. President hopes voting law and job program will minimize racial troubles later in year p26, Apr.3

TAYLOR, Leslie D.

Trucking rolls into an age of giants (with illus) p174, Jun.12

TEACH-in-Movement

Break looms with academic left wing p40, May 22

Long lectures for LBJ: Teach-ins are catching on as a form of protest against the President's tough Vietnam policy (with illus) p27, May 22

TEACHING

New TV-radio teaching tool aims at profit for broadcaster, closer contact for student p36, Jan.23

Spreading the word on the new math: Through a new use of telephone lines and the Electrowriter, parents and teachers in Iowa are getting the feel of the latest teaching method (with illus) p110, Apr.10

Readers Report: Light on the subject p5, Jun.19

TEENAGERS

Who'll work? And why? More jobs for teens p8, Jan.2

Study links teenagers' diet to quest for individuality — perhaps to disease in later life p82, Mar.13

Farm jobs shoot up, but flood of teen-agers brings rise in over-all unemployment p40, May 15

Rise of joblessness of school age youth worries AFL-CIO as major threat to nation p132, May 15

Unemployment fear sparks teen job push p45, May 29

Administration reaches half-way mark in goal to create 500,000 summer jobs p67, Jun.19

Germans put a twist on travel by train: The Federal Railways runs special train for teenagers (with illus) p84, Jun.26

TELEPHONES

For the Bell System, all phones are ringing: The age of computers is bringing excitement and promises great strides (with cover and illus) p64, Jan.9

Readers Report: Good memory p5, Feb.6

Future telephone job trends are charted for union by management consultant group p54, May 1

Switchboard that will run forever: Bell System has taken first step toward eternal phone system that will 'repair' itself (with illus) p66, May 1

TELESCOPES

World's second largest telescope will have biggest fused quartz reflecting mirror (with illus) p99, Jan.9

TELETYPE

Teletype alert warns of bad-check passers p124, Jan.16

TELEVISION

Miles Laboratories has signed an $8.5-million contract with CBS for evening TV time from now until Sept. 1966 # p124, Jan.16

Color TV set makers turn sales volume up: Diverse product lines, lower prices are expected to push output this year to about 2.2-million units (with table) p144, Jan.23

New TV-radio teaching tool aims at profit for broadcaster, closer contact for student p36, Jan.23

Who pays to watch the video show? Study shows most subscribers are too busy to view pay TV more than a couple of times a week, and are vague about what they want to see (with table) p32, Jan.30

RCA in Russia selling color TV p94, Feb.6

British ban TV cigarette ads p100, Feb.13

GE finally decides to take the plunge into television broadcasting in a big way p44, Feb.27

Readers Report: Zenith's real share p5, Mar.6

TV's week that was: FCC probe; CBS storm. Hearings set to study network control over programs. Aubrey steps down (with illus) p28, Mar.6

U. S. Steel starts first TV advertising drive in 30 markets across the country p112, Mar.6

CBS plans regular color TV programming; it's last major network to enter the fold p36, Mar.13

Court awards ABC $265,000 in a breach of contract suit against Kemper Insurance # p48, Mar.20

FCC stirs new TV program clash: Proposed FCC rule limiting networks' share of programming gets cheers from independents, but it may never come to pass p27, Mar.27

Russia backs French color TV system, but RCA is still in profits race in Europe p36, Mar.27

Supreme Court says TV ads can't offer mock-ups to prove claims for real thing p100, Apr.10

Vienna talks break up without decision on Europe-wide system of color TV p40, Apr.10

Europe debates which color TV system to use. Britain's choice p154, Apr.17

Twentieth Century-Fox is launching the first saturation campaign on network TV to advertise new movies # p38, Apr.24

CATV gets new viewer: FCC decides it has power after all to regulate fast-growing community antenna systems, and it puts stiff restrictions on their operations p30, May 1

GE will soon jump all the way into color television business by making its own color tubes # p34, May 1

CATV for two New York City areas wins preliminary approval p38, May 8

The eyes of Texas will be upon itself when Southwestern Bell co-sponsors TV show p78, May 8

Color TV's bottleneck: Not enough picture tubes can be made this year to fill the booming demand (with illus) p29, May 15

GE eyes market for Christmas — and after — with lightweight 11-in. color TV set for $250 (with illus) p150, May 22

Driving test on CBS-TV taken by 31-million; by and large they don't do very well p42, May 29

Early Bird brightens the fine art scene (with illus) p34, May 29

Why there's more heat than light on economics: Economic Commentary p147, May 29

One William Street is about to become the first no-load fund to experiment with TV advertising # p108, Jun.5

WPIX has joined with Marketing Enterprises, Inc., to measure stock conditions during weeks that advertising is run # p98, Jun.5

Do-it-yourself comes to TV, p166, Jun.19

FCC by a 4-to-3 vote proposed a new ceiling on multiple ownership of TV stations in the richest markets # p40, Jun.26

TELPAK

AT&T ordered to bring Telpak bulk rates into step with charges for private lines p24, Jan.2

TEMPERATURES

Plasma torch designed that creates temperatures 10 times surface of sun (with illus) p108, Jan.16

TEMPLATE

Cheaper, faster template simplifies numerical control of design (with illus) p64, Jan.30

TENNIS

Indoor tennis scores with fancy service: Plush clubs lure new fans (with illus) p30, Mar.27

TERFLOTH & Snoek

Show card, get discount: Small German grocers are using Ratio Markt plan in battle with food chains (with illus) p48, May 22

TERRA Tape

A Houston manufacturer is offering a simple system to protect underground utility lines from accidental damage due to random excavating # p79, May 29

TERRY, Dr. Luther

Terry finds his smoking-health report put a brake on use of cigarettes p38, Jan.16

TEXACO, Inc.

FTC drops four gasoline pricing cases p24, Jan.2

Gas stations cut the guesswork: Electronic metering systems are proving a boon (with illus) p116, Jan.16

Fierce bids for rich oil prize: Five-company group wins Long Beach offshore parcel (with map) p36, Feb.13

TEXAS

Texas Railroad Commission draws new member from state's legislature p38, Jan.16

The eyes of Texas will be upon itself when Southwestern Bell co-sponsors TV show p78, May 8

TEXAS A&M

Taking nuclear 'fingerprints:' That's what activation analysis does in quickly and precisely identifying composition of materials (with illus) p58, May 1

TEXAS Gulf Sulphur Co.

SEC continues study of insider trading in Texas Gulf Sulphur stock p146, Mar.13

Phosphate bonanza ready to be tapped: Deposit found in poverty-stricken section of North Carolina may prove to be the world's largest (with map and illus) p88, Mar.27

Texas Gulf suit opens new door for SEC: Agency wants insiders to compensate individuals for losses in certain stock sales (with illus) p24, Apr.24

Texas Gulf suit may inhibit companies from discussing new developments p120, May 1

Analysts run into a 'security blackout:' SEC's action against Texas Gulf Sulphur has made companies cautious about what they tell Wall Street p142, May 8

The law behind Texas Gulf case p152, May 8

TEXTILES

Weaving a profit pattern: Burlington Industries puts the key decision-making at the marketing level (with cover and illus) p72, Mar.6

Short News Item

Spinning speedup # p66, May 29

Cotton

Cotton's king tills new fields: Anderson, Clayton, biggest of the brokers, is pushing diversification, stressing foods (with illus) p138, Jan.23

Southern textile 5% wage boosts credited to higher volume of one-price cotton p116, May 29

Fibers

Du Pont's lead in cutting price of Dacron followed by other polyester makers p36, Jan.23

THAILAND

Hopes for harnessing the Mekong: U. S. offers to aid Southeast Asia (with map and illus) p113, Apr.17

THARRINGTON, Robert W.

Revivalist zeal in the drive for perfect parts (with illus) p158, May 8

THATCHER, Ross

Canada's great debate (with illus) (Special Report) p84, May 22

THEATERS

Newest hot ticket on Broadway is Tiny Alice # p94, Jan.9

Drama and dance across the Atlantic. Coming soon to Broadway p110, Feb.6

Manhattan events: on stage p152, Mar.20

Maurice Chevalier's one-man show # p158, Apr.10

Freshest musical on Broadway is Half a Sixpence # p124, May 1

Hit musical: The Roar of the Greasepaint—the Smell of the Crowd # p122, Jun.5

For New York fairgoers # p160, Jun.12

THILL, Lewis D.

Big Board sees antitrust shadow p138, Apr.3

THIOKOL Chemical Corp.

NASA's target: keep date with moon. Agency cuts and shifts funds to support Apollo p28, Feb.6

A roaring success — but will it fly? Thiokol's 156-in. solid-fueled rocket tested brilliantly, but economy moves have left it nowhere to go (with illus) p82, Mar.6

Navy narrows competition for building propulsion system for Poseidon missile p82, Mar.13

NASA head reverses stand, will continue 260-in. solid-fueled booster program this year p126, Mar.20

THOMAS, B. D.

A fast-growing lab regroups on the run: Dr. B. D. Thomas keeps Battelle Memorial Institute rolling while it moves out across the world (with cover and illus) p66, Feb.6

THOMPSON, Milton

Vehicle for future spacemen? (with illus) p29, Jun.19

THOURON, Henry A.

Pure Oil journeys a rocky merger road (with illus) p122, Feb.27

THURSTON, Tony

Merger that takes a slow track (with illus) p66, Feb.13

TIDELANDS

Fierce bids for rich oil prize: Five-company group wins Long Beach offshore parcel (with map) p36, Feb.13

Contract drillers tap a money field: Prospering operators of big rigs are getting financing from insurance companies (with map and illus) p120, Mar.13

Where oil and ships don't mix: Spread of offshore drilling in Gulf of Mexico heats up feud between oil and shipping men (with map and illus) p178, Jun.19

TIDEWATER Oil Co.

Gas stations cut the guesswork p116, Jan.16

Newcomer may be nearing deal for Tidewater's West Coast properties p130, Feb.27

Building an empire in oil — with leverage: John M. Shaheen may be into the big league—if his deal with Tidewater comes off (with illus) p119, Mar.6

TIME, Inc.

Many tricks in Itek's new bag: New material and new optical memory unit promise speed-up in data retrieval — and printing (with illus) p60, Jan.30

Time is still interested in an "investment association" with Itek Corp. # p122, Mar.6

TIMKEN Roller Bearing Co.

Readers Report: Too flattering p5, Jan.30

TIN

Can stability be put in commodity prices p32, Feb.20

TIRES

Dixon tries the gentle hand in FTC probes p40, Jan.23

A wider track for tire sales: Big makers use 'associated' brands to reach newer kinds of consumer outlets (with chart) p55, Mar.20

Contract talks with three big tire makers on dead center; but strikes are unlikely p56, Apr.17

Goodyear gets back on the race track: Biggest tire maker cracks Firestone's domination of Indianapolis 500 (with illus) p144, May 22

Sale of Goodrich tire interest in France starts talk of big new rubber combine p140, Jun.19

TITAN IIIC

Air Force wins its space gamble: Its Titan IIIC performs as the world's most powerful booster to date (with illus) p106, Jun.26

TITON, William

Macy's toasts its price war: Brand name liquor at cut prices lures customers, but store thrives on private labels (with illus) p32, Feb.27

TOBIN, James

Readers Report: Temporary tax cut p6, Jun.12

TOLEDO, O.

Home recruiting lures the grads: Toledo employers, in mass drive for college seniors on holiday, find results 'tremendous' (with illus) p62, Jan.9

Is Hoffa getting set to raid? Brewery Workers challenge to Toledo Teamsters may bring retaliation against AFL-CIO p55, Mar.27

TONGUE Point, Ore.

Changing liabilities to assets: That's the Job Corps' mission with school dropouts at centers such as Tongue Point (with illus) p156, Mar.20

TORBERT, Frances

When workers manage themselves: San Diego company finds it works on production lines (with illus) p93, Mar.20

TORNADOES

Were warnings on time in 'Tornado Alley'? Weather Bureau is probing time lag in getting messages to the public in the wake of 37 Midwest twisters (with illus) p27, Apr.17

TORONTO Stock Exchange

Moves to curb manipulation p120, Jan.23

Toronto exchange cleans house: Investigations and headlines about bad practices finally gave reformers the ammunition they needed p156, Jun.19

TORPIE & Saltzman, Inc.

NASD crackdown on company # p124, May 29

TOURIST Trade

Common Market Commission proposes dropping duties within EEC on tourist purchases up to $60 p67, Jan.2

Cost of flying to Caribbean p74, Jan.2

Following the sun . . . into Mexico's past p93, Jan.9

Desert winter — and head for the desert. Pick your oasis; Where to dine — and to shop p129, Jan.23

Hawaii: Where to find peace among palms p118, Jan.30

All the World's a stage for business meetings: Jets, low fares, hotel building boom abroad pave the way for conventions in out-of-the-way places (with map) p74, Feb.6

Guide to Europe's business centers: Manchester and Birmingham p136, Feb.27

Following the lure of the sun: Resorts boom as tourists flee cold weather (with illus) p30, Mar.6

Sailing dates at Pacific ports p138, Mar.6

Jet travel upsets your internal clock. Best solution: Daytime flights p146, Apr.3

A home away from home . . . can be a villa on Capri p184, May 15

New bill seeks to cut to $50 the amount of goods tourists are allowed to bring back duty-free # p40, May 15

North Atlantic's newest liners. Fly one way, sail another p174, May 22

Red carpet for tourism: The Kremlin is going all-out to lure tourists in hopes of making a fast ruble (with illus) p133, May 22

Get ready, Europe, here we come: Americans, with time and money to spend, will head overseas in record numbers (with illus) p102, May 29

For student travelers # p122, Jun.5

How to travel around Europe fast and easily p159, Jun.12

TOWNSEND, Robert

Franchising finds it's an industry: Boston meeting points up common problems of franchisers (with illus) p72, Jun.19

TOYS

Child's play — a serious business: Fisher-Price pre-tests new toy ideas on youngsters before going into production (with illus) p124, Mar.27

TRADING Stamps

Food Fair tests low-priced second chain with a new twist in food stamp plan p100, Apr.10

Supermarket chain drops S&H Green Stamps in one area, but keeps them in others p78, May 8

TRAFFIC

Electronic roads for tomorrow's traffic: Cornell Lab study (with illus) p160, Apr.24

TRANS World Airlines

Airlines gear for massive financing: Three carriers are doing some fancy financial maneuvering to line up new capital p65, Mar.6

Movies up in the air: Airlines' agreement to end transatlantic in-flight showings is snagged p164, Apr.24

Northeast may have a buyer: Storer Broadcasting Co. has option to purchase Hughes' controlling stock p31, Jun.5

TRANSPORTATION

Inland shippers thirst for water: Low levels of Great Lakes and Mississippi River could cause a transportation crisis if drought continues (with illus) p132, Jan.23

To keep Boston's wheels turning: The city is leagued with 77 neighboring towns in a new regional authority. But a court fight impends (with map and illus) p144, Feb.20

Transport profits ride up: Large fixed costs for carriers mean earnings soar on any traffic gains (with chart) p66, Mar.20

Short News Item

Toting commuters by computers: San Francisco is set to test four miles of an electronically controlled transportation complex (with illus) p122, Apr.10

Electronic roads for tomorrow's traffic: Cornell Lab study (with illus) p160, Apr.24

The next place for paring costs: The new art of physical distribution management pulls together dozen of factors affecting transportation and offers companies big savings (with illus) p132, May 1

TRAVEL Agents

Airlines vs. travel agents: Proposed new commissions on ticket sales add fuel to smoldering fire p200, May 15

Airlines offer travel agents a flat 15% commission on domestic tours if they will accept a cut to 3% from 5% on tickets for point-to-point flights # p40, Jun.26

TREES

'Vaccine' that lodges in bark of tree repels beetles causing Dutch elm disease p82, Mar.13

TRENT, Jim

Changing liabilities to assets: That's the Job Corps' mission (with illus) p156, Mar.20

TRICO Products Corp.

Trico has a huge block of General Motors stock and some other investments # p168, May 15

TRIPPE, Juan T.

Airlines gear for massive financing: Three carriers are doing some fancy financial maneuvering to line up new capital (with illus) p65, Mar.6

TROWBRIDGE, Alexander B.

Johnson taps his financial team: The President this week rounded out his lineup of key officials in positions to influence fiscal and economic policy (with illus) p26, Apr.24

TRUCKS and Trucking

Government to make its buying of autos contingent on new safety requirements p38, Jan.30

Carriers dig in for tax fight: Bid to hike user taxes faces bitter fight in Congress p72, Feb.6

Gains for truck sales zip past rise in autos: Light vehicles that have passenger car features lead, due in part to great upsurge in camping (with illus) p25, Mar.6

Switching the charge on batteries: Exide plan transfers cost of forklift power unit from company capital expense to operating budget (with illus) p132, Mar.13

Transport profits ride up: Large fixed costs for carriers mean earnings soar on any traffic gains (with chart) p66, Mar.20

It's superlatives for steel, autos. Sales, output of cars soar . . . trucks, too p19, Mar.27

Did Yale Express go too fast? Trucker, which bought much bigger Republic Carloading, is in financial trouble p78, Mar.27

Teamsters intend to get tough against employers who contract-out trucking work without IBT's permission # p55, Mar.27

Transport changes the index: The Business Week Index gets a new factor to compensate for switches in intercity freight (with charts) p176, Apr.17

Trucking rolls into an age of giants: For 30 years it has been an industry more in name than in fact, but mergers and modern management are changing that (with illus) p174, Jun.12

Philadelphia truckers defy courts and Hoffa: 12,000 members 'take a holiday,' blocking movement of perishables (with illus) p124, Jun.26

TRUED, Merlyn N.

Johnson taps his financial team: The President this week rounded out his lineup of key officials in positions to influence fiscal and economic policy (with illus) p26, Apr.24

TRUSTS

The tricks that crop up in trusts. Planning with prudence p117, Jan.30

Assets of common trust funds showed gain of $1-billion last year, Comptroller reports p156, Mar.27

Sprinkling the family with wealth. How to trim the tax bite p162, Mar.27

TSAI, Gerald, Jr.

Fresh face in money management: Gerald Tsai is only 36, but insiders are already following his market moves (with illus) p54, Feb.20

The seller of the big Consolidated Cigar offering is rumored to be Fidelity Capital Fund, whose portfolio is managed by Gerald Tsai # p108, Jun.5

TSHOMBE, Moise

Tshombe wins a round: Return to Congo of assets amassed by Belgian colonial government ends long financial fight (with illus) p31, Feb.13

TUNNELL, Byron

Texas Railroad Commission draws new member from state's legislature p38, Jan.16

TUNNELS

Quebec prefabs a highway link (with illus) p156, Feb.20

TUOHY, Walter J.

Merger that takes a slow track: C&O-B&O must push drive toward full merger lest rivals snap up all the business (with cover, map and illus) p66, Feb.13

TURNER, Donald F.

Four get new posts from LBJ: Harvard Professor will head Antitrust Div. p26, May 1

Antitrust policy gets a long, hard look: Katzenbach sees trouble ahead in the growing trend toward mergers (with illus) p45, May 8

TURNER, H. C., Jr.

Major companies in New York City band together to help local industry p38, Mar.6

TURNER, Robert C.

Economists' round table: How they see the work ahead p26, Jan.9

TWENTIETH Century-Fox Film Corp.

Company is launching the first saturation campaign on network TV to advertise new movies # p38, Apr.24

U

UDALL, Stewart L.

LBJ gives Udall wider role: Secretary gets key spot in Great Society, as conservation becomes an urban issue (with map and illus) p98, Apr.3

End may be near for fuel oil controls p44, Apr.10

Udall stews over change in oil imports p42, May 8

Udall asks more funds for desalting water, admits no breakthroughs are in sight p56, May 29

Patman guns for Udall on oil policy p44, Jun.26

ULBRICHT, Walter

West Germany trapped in Mideast squeeze: Egypt's Nasser takes a long step toward recognizing Communist East Germany (with illus) p26, Mar.6

UMBREIT, George

Maytag hangs its wash on hometown line (with illus) p174, Apr.10

UNDERWRITERS Salvage Co. of N. Y.

Texas-size fire sale at Neiman-Marcus: Bargain hunters paid $2-million for goods with a retail tag of $6.5-million (with illus) p44, Mar.20

UNEMPLOYMENT Insurance

Fewer seek jobless pay p20, Jan.16

Massachusetts again rejects strikers' benefits p88, Apr.3

UNION Bag-Camp Paper Corp.

Two big paper companies agree to sell plants, so FTC calls off its antitrust charges p44, Feb.27

UNION Carbide Corp.

Selling the other fellow's goods: Union Carbide division sings praises of electric furnaces though its only stake is the minor one of electrodes (with illus) p122, Jan.16

Connor in a cross fire on oil decision p40, Feb.20

Oilmen jam hearings to speak up on quotas p136, Mar.20

Oak Ridge atomic workers get three-year pact p54, May 1

In dollar terms, the 129,200 shares of Union Carbide sold last week, was the largest single trade in the New York Stock Exchange history # p170, May 15

A specialist wheels the biggest stock deal: How Robert L. Stott swung a $17.3-million trade (with illus) p156, May 22

UNION Oil Co. of California

Fierce bids for rich oil prize: Five-company group wins Long Beach offshore parcel (with map) p36, Feb.13

Union Oil buys out its biggest holder, then woos and wins Pure Oil's hand (with illus) p63, Feb.20

Pure Oil journeys a rocky merger road (with illus) p122, Feb.27

William T. Moran is trying to get Pure Oil's board to reconsider the proposed merger with Union Oil # p122, Mar.6

Pure's stockholders ask for more: Dissidents fight for higher terms on merger offer (with illus) p58, Apr.17

Dissident stockholders plot strategy to balk Pure-Union Oil merger proposal p148, May 8

UNI-Serv Corp.

American Express is dickering to acquire Uni-Serv # p65, Apr.17

UNITED Air Lines

Airline leases its DC-8 jets from banks under a 7% investment tax credit deal p79, Jan.16

Airlines gear for massive financing: Three carriers are doing some fancy financial maneuvering to line up new capital p65, Mar.6

United gets a bundle: In contracting for $750-million worth of new planes, it figures its passenger load factor will rise faster than industry average. Boeing gets the bulk of the order p36, Apr.10

UNITED Aircraft Corp.

New lift for the whirlybirds (with illus) p84, Feb.27

UNITED Arab Republic

Congress votes to deny surplus U.S. food to United Arab Republic # p41, Jan.30

UNITED Benefit Life Insurance Co.

Insurance company gets green light on variable annuity plan with guarantee p156, Mar.27

UNITED Mine Workers

UMW fund boosts pensions, lowers age for retirement, and eases requirements p84, Jan.9

NLRB ruling raises District 50 hopes of invading highway and heavy construction p146, Apr.24

Antitrust law moves into bargaining room p139, Jun.12

UNITED NATIONS

Help nations that help themselves. Don't depend much on U.N. or aid p74, Jan.9

Indonesia steps closer to the brink: By quitting U.N., Pres. Sukarno frees hands for power drive in Southeast Asia, perhaps as ally of Red China (with map and illus) p52, Jan.16

U.S. and Russia still can't agree on U.N. debts p90, Feb.6

United Nations still looks for more money p136, Jun.12

UNITED Nuclear Corp.

More contracts awarded for private operation of Hanford plant p62, May 1

UNITED STATES Chamber of Commerce

Pressure rises for trade with Reds p96, May 8

UNITED STATES Military Academy

Army makes a new Point: The expanding U.S. Military Academy changes course (with illus) p130, Mar.27

Readers Report: Making a point p5, May 1

UNITED STATES Rubber Co.

The Martin Co. in team with U.S. Rubber has been selected by AEC to take over operation of the Hanford chemical processing facilities # p112, Feb.13

U.S. is fed up with latest Sukarno attacks p116, Mar.6

A wider track for tire sales: Big makers use 'associated' brands (with chart) p55, Mar.20

Contract settlements end strikes at U.S. Rubber and Reynolds Metals p144, Jun.12

U.S. survivors await Sukarno's ax: Seized rubber companies hang on p52, Jun.26

UNITED STATES Steel Corp.

U.S. Steel starts first TV advertising drive in 30 markets across the country p112, Mar.6

How steel widens its targets: Industry that for years let its products sell themselves now promotes offbeat uses p119, Mar.27

Galbreath plans Pittsburgh skyscraper, hopes U.S. Steel will be main tenant p40, May 15

UNITED STATES Supreme Court

Court faces long list of business cases p42, Jan.16

Supreme Court rules on two bank cases, extends FPC powers, O.K.'s Georgia voting p36, Jan.23

Court upheld New York and Virginia district court rulings affirming the power of federal judges to shorten the terms of state legislators that were elected under apportionment that the courts consider unconstitutional # p36, Feb.6

Is the franchise system legal? Supreme Court may answer that when it decides whether GM violated Sherman Act p66, Apr.3

Liberal NLRB faces tougher road: Supreme Court overturns rulings, gives management more freedom in dealing with labor p78, Apr.3

Court says TV ads can't offer mock-ups to prove claims for real thing p100, Apr.10

Supreme Court hopes for a better press p44, Apr.10

'Conglomerate' mergers are illegal, court says, if they lead to reciprocal sales p34, May 1

Court tossed out a District of Columbia franchise tax # p34, May 1

Insurance companies lose court fight on allocation of tax-exempt income p162, May 22

In a decision that is sure to encourage private damage suits, the Court ruled that the Clayton Act's four-year deadline on such private suits is suspended during proceedings by the FTC # p42, May 29

Supreme Court extends FPC price powers to underground gas owned by pipelines p36, Jun.5

Supreme Court upheld the FTC in its view of sales commission arrangements between oil companies and makers of auto accessories # p36, Jun.5

A Landrum-Griffin Act bar against Communists holding union offices has been ruled unconstitutional by the court # p144, Jun.12

Court again puts antitrust number one p54, Jun.12

Court held unconstitutional a Connecticut law prohibiting the use of contraceptives # p50, Jun.12

UNITED STATES Trust Co. of N. Y.

What management consultants can do (with illus) p88, Jan.23

Making risk-taking pay at U.S. Trust: A patrician, gilt-edged company decided it had to start jumping to make its way in the postwar world (with cover and illus) p138, Mar.20

UNIVERSAL Oil Products Co.

Firestone and Universal Oil agree to build $50-million worth of plant in Rumania p90, Jan.9

Has not terminated its negotiations with Rumania to build a catalytic cracking plant # p116, Apr.24

Will build a $10-million-plus fluid catalytic plant for the Rumanian government # p40, May 15

UPJOHN Co.

Why U.S. birth rate is heading downward: It may show that birth control methods are getting wider acceptance p108, Feb.13

URANIUM

A further cutback in production of U-235 is ordered by the White House # p36, Feb.20

URBAN Renewal

Schemes for the cities: President's blueprint calls for a shift in emphasis in urban redevelopment p32, Mar.6

Goodrich helps Akron get a renewal project: Rubber company gave the city of Akron $3.5-million to trigger redevelopment scheme p29, Jun.26

URI, Pierre

Persistent friend of Atlantic unity: Pierre Uri, who helped found the Coal & Steel Community and the Common Market, is biding his time until Europe is more receptive to Western partnership (with illus) p68, May 8

UTILITIES

Lull ahead for old battlers over power p42, Jan.30

Huge generating plant planned at mine mouth # p36, Feb.6

Sales heat up for gas turbines: Makers report the simpler, cheaper units are finding a home in the growth industries (with illus) p120, Feb.6

FPC asks Congress for powers to help mold its recommended national electric 'grid' p154, Mar.6

A Houston manufacturer is offering a simple system to protect underground utility lines from accidental damage due to random excavating # p79, May 29

V

VACATIONS

Rubber Workers put 13-week vacation every five years as top demand in contract talks starting in March p50, Feb.13

Following the lure of the sun: Resorts boom as tourists flee cold weather (with illus) p30, Mar.6

Fewer plants expect any lull this summer p20, Jun.19

VACUUM Cleaners

See Electrical Appliances

VALENSTEIN, Lawrence

How an ad agency hits the $100-million mark: Grey Advertising, Inc. (with illus) p58, Jan.23

VALENTI, Jack J.

The men closest to the President (with illus) p34, Jun.19

Short News Item

VALLOWE, Dr. Henry

Tests look good for contraceptive extracted from a common plant p62, May 1

VALUE Analysis

How valuable is value analysis? Some see it as a boon in getting rid of production fat, others as a duplication (with illus) p78, May 15

Van CISE, Jerrold

Franchising finds it's an industry: Boston meeting points up common problems of franchisers (with illus) p72, Jun.19

Van COSTJEEN, August J.

Pacesetter of change for Europe's investors (with illus) p156, Apr.17

VANN, Lee

The chow mein king spices up market drive (with illus) p100, Mar.6

VARIABLE Annuities

Insurance company gets green light on variable annuity plan with guarantee p156, Mar.27

VARIAN Associates

Company buys Lel, Inc., and Mikros, Inc. # p98, Jan.16

VARIG

Brazil's Varig tackles the world: As it grows it could make a tough rival for Pan Am (with illus) p128, Apr.10

VENEZUELA

Foreign insurance companies get Hobson's choice on local control in Venezuela p140, Jun.19

VERTOL Aircraft Corp.

Patent commissioner rules that Autogiro can collect royalties on 'copters sold to U. S. p36, Mar.13

VETERANS Administration

How to make budget spending seem less: Administration plans to sell investors a record batch of loans (with table) p136, Feb.13

One out of 10 FHA-VA home mortgages doomed to foreclosure, trend shows p38, Mar.6

VIRGIN Islands

Watch movement — to West Indies: The U. S. Virgin Islands have suddenly emerged as a chief producer of watches, thanks to a tariff loophole (with illus) p132, Jun.5

VIRGINIA

Supreme Court upheld New York and Virginia district court rulings affirming the power of federal judges to shorten the terms of state legislators that were elected under apportionment that the courts consider unconstitutional # p36, Feb.6

VIRUS

'Cat fever' tamed by vaccine: Drug taken by mouth builds up antibodies to fight virus infection p60, Apr.24

VOLKSWAGEN

Volkswagen to halt new purchasing in Britain as long as London keeps import surcharge p52, Jan.23

Volkswagen adds 'Beetle' assembly line at Auto Union plant to increase output p116, Apr.24

VOLKSWAGEN of America, Inc.

Will begin test marketing a fleet leasing plan late this month # p32, Jan.9

VOLPE, Vincent

Robot's reactions will tell space suit makers what well-dressed astronauts should wear on moon (with illus) p113, Jun.19

Short News Item

W

WPIX

WPIX has joined with Marketing Enterprises, Inc., to measure stock conditions during weeks that advertising is run # p98, Jun.5

WACHOVIA Bank & Trust Co.

Underwriters eagerly await the offering of $25-million in debentures # p120, May 1

WADDELL & Reed, Inc.

Pacific Exchange passes buck to members on admitting mutual fund affiliate p78, Jan.9

Brokers brace for a squeeze on commissions p96, Jan.16

WADSWORTH, James J.

Wadsworth, diplomat and long-time official, named to Republican seat on FCC (with illus) p38, Apr.3

WAGES

See also Salaries

Living costs push up a bit in November (with table) p84, Jan.9

Johnson says 'no' to $2 minimum wage p41, Jan.16

Kaiser Steel workers reap $680 each from last year's cost savings p104, Jan.30

Living costs in December rise to new high, bring penny pay increases that help wages hit records (with table) p50, Feb.6

CWA to try to narrow regional wage spread in bargaining this summer with Bell System p50, Feb.13

Severance pay clauses more than doubled in seven years, BLS finds p130, Feb.20

Steelworkers made about 2.8% more in 1964 without a general pay hike, industry says p56, Feb.27

Industrial workers get a penny pay hike as housing and transportation costs rise (with table) p134, Mar.6

Kaiser Steel pushes its alternative to employee incentive pay system p88, Apr.3

Price index seen as rising in March after holding steady in February (with table) p88, Apr.3

Union spokesmen growing more restive under federal wage-price guidelines p88, Apr.3

Wage barrier looms in steel bargaining: Though peaceful settlement is still possible, industry and USW are locked on money questions (with table) p144, Apr.10

Survey finds first-quarter wage boosts are a shade higher than a year ago p56, Apr.17

Another upward nudge in the index adds a penny an hour to some wages (with table) p140, May 8

Hope rises for easing of wage demands. U. S. study may curb steel union p41, May 8

Kaiser Steel and United Steelworkers announce March cost saving benefits # p140, May 8

Men's and boys' clothing workers win gains totaling 30¢ an hour in three-year contract p132, May 15

Price tag on double pay for overtime p44, May 15

Southern textile 5% wage boosts credited to higher volume of one-price cotton p116, May 29

Index takes biggest jump in nine months, as drop in overtime cuts take-home pay (with table) p52, Jun.5

More than 100,000 Chicago area building tradesmen have won 24¢ an hour in wage-fringe gains this year # p144, Jun.12

Factory pay lures many p19, Jun.19

WAGNER, Robert

New York bank blows whistle on Zeckendorf (with illus) p30, May 15

WAGNER, Stott & Co.

A specialist wheels the biggest stock deal: How Robert L. Stott swung a $17.3-million trade (with illus) p156, May 22

WALGREEN Co.

Mexico's 'drug store' changes prescription: Sanborns, famous as a drug store, is now a chain of retail stores (with illus) p72, May 15

WALKER, Charles E.

Gold stocks drop to $15.2-billion p120, Jan.23

WALLACE, George

In the South: Pressure is on the diehards. Businessmen take the lead in approach designed to avert ruinous last-ditch strife p27, Apr.3

WANKEL Engine

The rotary engine gets on the road: First commercial models are tootling around the roads of Europe (with illus) p118, Apr.3

WAREHOUSE Receipts

SEC studies Scotch warehouse receipts to see if they should be registered p63, Feb.20

WARNER & Swasey Co.

Tells its stockholders it will raise the prices of all machine tools shipped after next Jan. 1 # p36, Mar.27

WARNER, Rawleigh

Pure's stockholders ask for more (with illus) p58, Apr.17

WARREN, Earl

'Trying . . . and gaining'. Now that inauguration is over, Pres. Johnson faces the job of pushing his broad program through Congress (with illus) p23, Jan.23

WASHINGTON, D. C.

John McMillan says he will not even hold hearings this year on Johnson's plans to improve the city of Washington # p41, Jan.30

More room in Washington # p150, Mar.13

Supreme Court tossed out a District of Columbia franchise tax # p34, May 1

WASHINGTON (State)

When floods hit the West Coast p19, Jan.2

West Coast clears the road back: Some of the highway and rail lines flooded in December have been rebuilt (with illus) p90, Jan.30

Tightening trade ties with Japan: Washington state group is promoting Pacific Northwest products at fair in Tokyo (with illus) p104, Apr.24

WASHINGTON, University of

Freezer manufacturer builds a life saver: Experience with ice cream machines found good use in turning out artificial kidneys p88, Mar.6

WASHINGTON University of St. Louis

Getting out of the hometown class (with illus) p154, Jun.26

WATCHES

See Clocks and Watches

WATER

AEC to aid water project: It agrees to help build nuclear power plant for pumping water into southern California p98, Jan.9

Guarding clean water: Federal emphasis is shifting to how to keep the rivers and streams from becoming polluted p36, Jan.30

Cleaner water drive steps up: Federal agencies seek faster action against pollution p78, Mar.13

Missouri barges, dams ready for record thaw: Snow piles high, but with new dams that's good news to power and barge men p67, Mar.13

Billions to clean up the rivers: Industries and cities will have to split a huge tab if Congress pushes through attack on pollution (with map, table and illus) p50, Apr.24

House and Senate split on who will set stream standards for water pollution bill p38, May 8

Budget Bureau calls for national study of problems in developing water resources p146, May 15

Udall asks more funds for desalting water, admits no breakthroughs are in sight p56, May 29

WATERMAN, Dr. Alan T.

Scientists urge a broader view: AAAS delegates agree an international approach is needed p96, Jan.9

WATSON, W. Marvin

Men and jobs: Marvin Watson # p48, Feb.27

The men closest to the President (with illus) p34, Jun.19

WEATHER

Illinois Bell Telephone plans months ahead for cheery little public service messages to tack onto its weather forecast answering service # p36, Mar.27

Were warnings on time in 'Tornado Alley'? Weather Bureau is probing time lag in getting messages to the public in the wake of 37 Midwest twisters (with illus) p27, Apr.17

WEAVER, Robert C.

Schemes for the cities: President's blueprint calls for a shift in emphasis in urban redevelopment p32, Mar.6

Timing the test on housing: President will first try his strength on medicare and education legislation p46, Mar.13

WEBB & Knapp, Inc.

New York bank blows whistle on Zeckendorf: Marine Midland takes action against Webb & Knapp in bankruptcy court (with illus) p30, May 15

Mortimer M. Caplin is picked to act as trustee to reorganize the company # p36, May 22

WEBB, Charles A.

New head of ICC will back rail rate cuts p41, Jan.16

WEBB, James E.

NASA head reverses stand, will continue 260-in. solid-fueled booster program this year p126, Mar.20

WEIGHTS and Measures

Britain plans to drop the 'English system,' turn to metric weights and measures p42, May 29

Give an inch, get a centimeter: British conversion to metric system marks some progress toward uniform world system of weights and measures, but high cost to some industries is expected to deter U.S. p34, Jun.5

WEINBERG, Sidney

Briefing the brass: Business Council will get inside view from Cabinet members (with illus) p30, May 8

WEINSTEIN Co.

Texas-size fire sale at Neiman-Marcus (with illus) p44, Mar.20

WELCH, Leo D.

Setting sights higher: Success of Early Bird exceeds all expectations, and now Comsat thinks of putting up satellite to service all of U.S. (with illus) p32, Jun.5

WELLINGER, Dr. Roger P.

Swiss seek to turn their watches ahead (with illus) p42, Jan.9

WEST Point

See United States Military Academy

WESTERN Air Lines, Inc.

Western's jets fly over profit 'ceiling:' Carrier is so successful it earns 17.9% on its capital, exceeding CAB limit (with map and illus) p54, Mar.6

WESTERN Electric Co.

The unfinished business of Negro jobs (with illus) p82, Jun.12

Short News Item

WESTERN Union Telegraph Co.

Company stock jumps. Rumor is that Consolidation Coal is buying the shares # p106, Feb.6

Western Union hums — with data: Pioneer communications company seeks its future in the complex field of computer data transmission (with illus) p150, Feb.20

WESTINGHOUSE Electric Corp.

Westinghouse gets $54,500 study contract in Pennsylvania fight on water pollution p80, Jan.23

F-111A subsystem study is scheduled p86, Mar.6

Westinghouse plans laboratory to spur commercial underwater research, engineering p82, Mar.13

WEYERHAEUSER Co.

Nailing down lumber's ability to take stress p150, Feb.27

WEYERHAEUSER, George

Bank starts dropping names of customers in ads to lure more names to drop (with illus) p67, Apr.24

WHEAT

Can stability be put in commodity prices p32, Feb.20

New fight on shipping wheat to Russia p40, Mar.13

Johnson trims farm tab: Administration's bill would transfer cost of higher grain supports to consumers p38, Apr.10

A dispute spreads over how high bread prices will rise under the Administration wheat bill # p40, Jun.5

WHITAM, Merle

Dakota's super simple supermarkets claim profits that are really super p164, Feb.13

WHITE, Doris

Changing the recipe for innkeepers (with illus) p66, Feb.27

WHITE, Maj. Edward H. II

American astronaut to float in space in next week's four-day Gemini flight p56, May 29

Longest stride into space: This week's flight by McDivitt and White was a brilliant success; on stage next is a seven-day flight (with illus) p62, Jun.12

It's 'double or nothing' in space: All but one of the future Geminis will last twice as long as the ones before them (with illus) p105, Jun.19

WHITE House Conference on Natural Beauty

Face lift for America: President's proposals for beautifying U.S. landscape would affect highway programs and advertising and scrap industries p33, May 29

WHITE, Lawrence

Spreading the word on the new math (with illus) p110, Apr.10

WHITE, Lee C.

The men closest to the President (with illus) p34, Jun.19

WHITE Motor Co.

Is the franchise system legal p66, Apr.3

WHITE, Robert M.

New agency set up in Commerce Dept. for weather, geodetic, radio sciences p82, May 22

WHITE, Weld & Co.

Heads an international banking consortium planning to offer International Income Fund # p144, Mar.13

WHITE, William G.

Trucking rolls into an age of giants (with illus) p174, Jun.12

WHITE, William S.

Johnson's road starts getting bumpier p38, Feb.27

WHITNEY, John Hay

Mergers: latest edition. Reports that three New York newspapers may pool printing facilities set off rumors that at least two will soon combine p31, Jun.19

WHITNEY National Bank of New Orleans

Supreme Court rules on two bank cases p36, Jan.23

WICKES Corp.

Piling up more than lumber: Wickes Corp., capital goods maker, cracks retail market with one-stop lumberyards (with illus) p57, Jan.30

WILCOX, Donald M.

Proving ground for fast boats and tough men (with illus) p28, Feb.20

WILDER, Dr. Howard

Indoor tennis scores with fancy service (with illus) p30, Mar.27

WILDING, Inc.

Lights, action, camera: business is the star p71, May 29

WILK, Tore

Keeping mistakes from computers. Addo has a device that keeps costly errors from fouling up data processing (with illus) p166, Jun.12

WILLIAMS, Jim

How the No. 2 greeter is playing its cards (with illus) p154, Feb.13

WILLIS, Robert

Many tricks in Itek's new bag (with illus) p60, Jan.30

WILLS

Sober eye on the New Year. Where wills are not so handy. Protecting the payoff p73, Jan.2

Time to check the clauses in your will. Giving IRS smaller slice p165, Jun.19

WILSON, Harold

See also Great Britain

British rebound: Business takes brighter view p53, Jan.2

Britain heads into its next 100 days: Labor government faces a new crisis after week's truce brought by Churchill's death p29, Jan.30

When will labor go to the polls again? Economic pickup may help Wilson p90, Feb.6

More heat on the pound: Talk of devaluation mounts again as Labor government prepares its new budget (with illus) p23, Apr.3

Britain and the liquidity crisis (Editorial) p192, Apr.17

Britain stands firm for the pound: Prime Minister Wilson says Labor has barred devaluation 'for good', as he outlines his economic plans p28, Apr.17

Can Wilson win fight on steel? Outcome of his nationalization plan for British industry is very much up in the air (with illus) p36, May 8

British scan their future: Survey finds economists like Wilson program, approve its moderation p50, May 15

Sterling and steel sour Wilson's hopes: Crises over the pound and fight over nationalization have sent the Labor Party's stock into a slump (with illus) p38, Jun.12

British talk up new moves to join EEC. Wilson tries 'bridge-building' p118, Jun.26

WILSON, Maurice

State of the unionists: griping, but living well (with illus) p24, Feb.20

WILSON, Peter

Early Bird brightens the fine art scene (with illus) p34, May 29

WILSON Sporting Goods Co.

Different unions strike four of company's plants as IUD attempt at coordination fails p140, May 8

Packinghouse Workers leave IUD front, ratify contract at Wilson Sporting Goods p130, Jun.26

WINTER, Jack A.

Fancy pants maker stretches into new lines: By molding fabric to the female form, Jack Winter has become a big name (with illus) p60, Mar.20

WINTER (Jack) Inc.

Company takes over Glen Mfg., Inc. # p60, May 8

WINTER, Dr. Richard

Sugarcoating the executive's health checkup: New York-based medical group provides country club environment (with illus) p68, Jun.19

WIRTZ, W. Willard

See also Dept. of Labor

Manpower boss faces hornet's nest: Ruttenberg, taking over as head, faces burst of protests on Wirtz wage order p102, Jan.30

Rail bargaining back on the tracks: There may be hope for an end to bickering, as carriers settle with five unions on job security p43, Feb.6

Tighter rules to regulate pensions? Cabinet group reviews their growing importance and calls for new legislation (with chart) p26, Feb.6

How much will Johnson do for the unions? While labor backs White House programs, it feels they are far too mild (with illus) p128, Mar.6

Policing the vote count: The Labor Dept. is getting deeper into disputed union elections than ever before (with illus) p114, Mar.20

Inner circle cool to labor demands p39, Mar.27

Wirtz helps growers-a little: Labor Secretary yields slightly on ban on foreign labor p45, Apr.17

Wirtz opens the door a crack for bracero labor at harvest peak p146, Apr.24

WISHNICK, Bill

Proving ground for fast boats and tough men (with illus) p28, Feb.20

WOLFE, James E.

Does rail labor law need a new timetable p82, Jan.9

Railroads chip away at unnecessary jobs: Industry reports dramatic gains in reducing crews p85, Apr.3

WOLFE, Thomas

Why LBJ holds the arms line: Russian strategy p28, Jan.23

WOLFF, Richard

Making a wider cast to lure the customers (with illus) p94, Apr.10

WOLFLEY, Alan

Computers begin to solve the marketing puzzle (with illus) (Special Report) p114, Apr.17

WOOD (Alan) Steel Co.

USW enlivens lull in steel bargaining with 'breakthrough' in small company contract p130, Jan.16

WOOD, Fred H.

What management consultants can do (with illus) p88, Jan.23

WOODWARD & Lothrop, Inc.

Computers begin to solve the marketing puzzle (with illus) (Special Report) p114, Apr.17

WORLD Bank

World Bank setting up a court for investors: Plan is drafted to establish machinery to settle disputes p46, Apr.3

WORSWICK, G. D. N.

British scan their future: Survey finds economists like Wilson program, approve its moderation (with illus) p50, May 15

WURLITZER Co.

Instant discotheque: just add dancers (with illus) p108, Feb.27

Company moves into the discotheque movement. Teams up with Arthur Murray # p98, Jun.5

WYATT, Ind.

Were warnings on time in 'Tornado Alley' (with illus) p27, Apr.17

WYETH Laboratories, Inc.

'Cat fever' tamed by vaccine: Drug taken by mouth builds up antibodies to fight virus infection p60, Apr.24

X

XEROX

Blackout for copiers: Printing technique that frustrates Xerox machines is called 'major step' in fight against unauthorized duplications (with illus) p36, Jan.16

XEROX Corp.

Shushing the annual heckler: 'Professional stockholders' may find the going rougher at next year's meetings (with illus) p118, May 22

Y

YALE Express System, Inc.

Did Yale Express go too fast? Trucker, which bought much bigger Republic Carloading, is in financial trouble p78, Mar.27

Battle of companies vs. auditors revives with new Yale Express financial statement p170, May 15

Yale Express, unsuccessful in search for new funds, goes into bankruptcy court p126, May 29

YAMAICHI Securities Co.

A new setback in Tokyo: Japan's No. 2 brokerage house, $214-million in debt, gets aid from government and banks p122, May 29

YANKEE-Dixie Power Assn.

Municipal-cooperative power project may seek private capital for financing p154, Apr.10

YASUDA, Kei-ichi

Now retailers put it all on tape (with illus) p30, Jan.16

YELLOWSTONE Park Co.

Greyhound Corp. plans to buy company p36, Feb.6

YOGMAN, Jack

Seagram's recipe: a dash of advice. Big distiller operates its own management consulting service for its network of independent distributors p126, Jan.30

YOUNG, Edgar B.

Profession: philanthropy, John D. Rockefeller III (with illus) p80, Jan.16

YOUNG, Lt. Cmdr. John W.

Three steps to the moon: A week's space triumphs, two by the U.S. and one by the Soviet Union, show that the race to a lunar landing is speeding up (with illus) p144, Mar.27

YOUNG, Kenneth T., Jr.

Profession: philanthropy. John D. Rockefeller III (with illus) p80, Jan.16

YOUNGSTOWN Sheet & Tube Co.

Announces a $255-million second-stage addition to the expansion of its Indiana Harbors works # p40, May 15

YOUTH Job Corps

Unemployed Indians and members of the Youth Job Corps are being considered as a source of domestic "stoop labor" # p55, Mar.27

YUNICH, David L.

Now retailers put it all on tape (with illus) p30, Jan.16

Z

ZAGORIA, Samuel

Labor is big winner in NLRB line-up p39, Mar.27

ZAPATA, Reading & Bates Offshore Co.

Contract drillers tap a money field p120, Mar.13

ZARNOWITZ, Victor

How to rate the forecasters: Study shows business predictions of individuals or small teams are better than polls or computers p39, Jan.9

ZECKENDORF, William

Two Zeckendorf companies run into woes # p148, May 8

New York bank blows whistle on Zeckendorf: Marine Midland takes action against Webb & Knapp in bankruptcy court (with illus) p30, May 15

ZENITH Radio Corp.

Readers Report: Zenith's real share p5, Mar.6

ZERO Defects

Revivalist zeal in the drive for perfect parts: The campaign called Zero Defects is gaining new converts (with illus) p158, May 8

ZIEGLER (B. C.) & Co.

'Church' bonds ride the population wave: Underwriters of institutional bonds cash in on demand for new schools (with illus) p138, Mar.13

ZORIN, Valerian

De Gaulle rings Kremlin bells: His designs to undercut U.S. influence score with Soviet policy (with illus) p45, Apr.3

Short News Item